

Goal of the App

Help students understand the process of starting a business and walk them through it so they can turn their business ideas into a reality or understand how to improve on them.

Team Generated Feature List

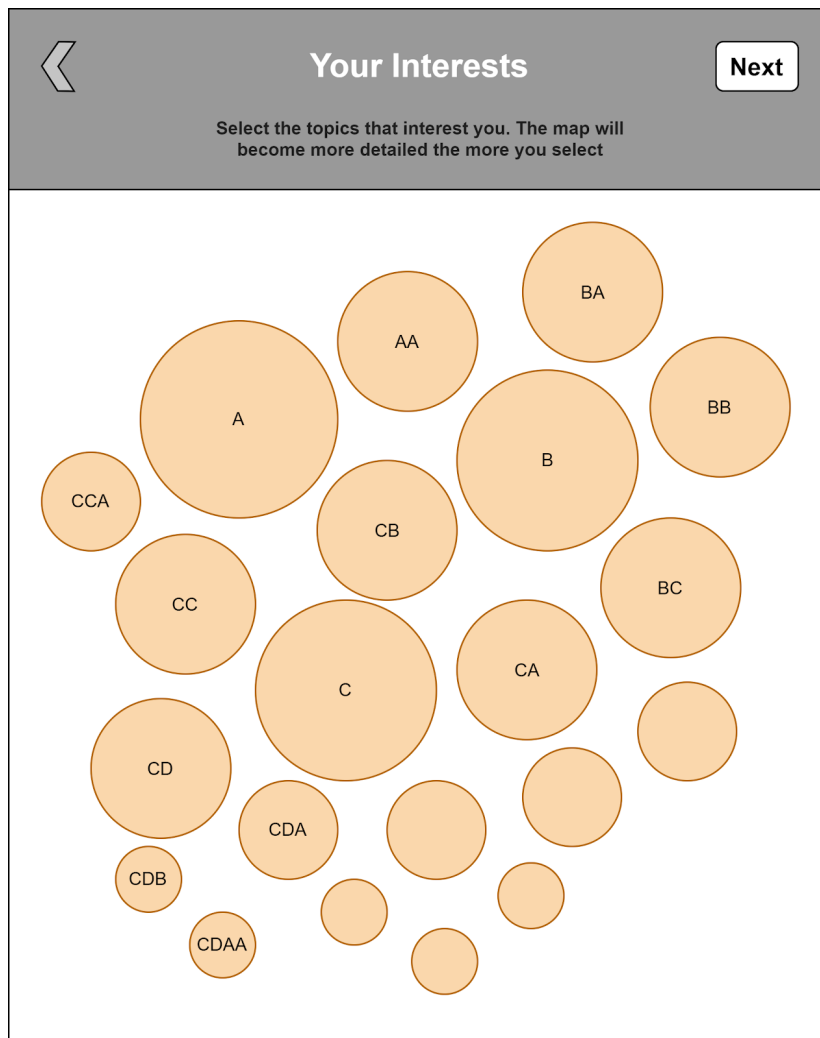
- Allow users to make an account
- Allow users to enter their interests
- Allow user to explore ideas related to their interests
- Allow user to build business ideas in the app
- Allow user to review and create a business plan
- Allow users to find, review and consider options for financing their business
- Give user easy way to manage, review, fill out, and submit legal documents required for their business

Solution Sketches...

Enter Interests

Big Idea

User can select topics that interest them the most in an easy and visually appealing way




Notes


- Bubbles are labelled with topics that get more specific as the user taps on them
- Clicking on a topic will turn it into bubbles that are more detailed
- Bubbles that were not as interesting will shrink so the most interacted with are the largest and most related to the user.
- Color could be used to show larger categories or just reflect relative interest so brighter and larger means more related to the user while dimmer and smaller means the user is less interested in that category

Begin to review and create a business plan

Big Idea

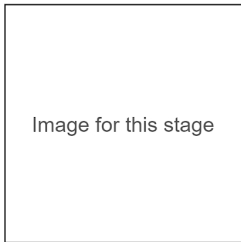
Show steps to starting business in intuitive steps that user can easily start and stop at any time

 **Your Business Name**



Stage 4

Some description about this stage that should inform the user generally what they are doing to complete this step of starting their business.



Options

A

B

C

Information from user

asdfasdfasdfasdfasdfasdfasdfasdfasdfasdf

Notes

- Business name shown at the top
- Progress bar that shows which step user is on and what they have completed relative to the goal of starting their business
- Inform the user on what they will be doing in this step
- Give user space to do actions required for the step

Review, fill out, and submit necessary legal documents

Big Idea

Allow the user to see documents organized and which ones are complete / need attention for their business.

Page Title

Category Title 2 / 3

PREVIEW

Form ABCD

PREVIEW

Form ABCD

PREVIEW

Form ABCD

Category Title 2 / 3

PREVIEW

Form ABCD

PREVIEW

Form ABCD

PREVIEW

Form ABCD

Notes

- Clean title bar at the top so focus is on the documents
- Group documents by categories... business registration, tax information, other...
- Show preview of documents in their current state and status indicator for completed or incomplete, and possible warnings
- Show number complete and total number of required documents in each category