

Executive Summary

\$322.97K

Total Sales

\$322.97

Average Sale

1000

Customers/Invoices

City

- ☐ Mandalay
- ☐ Naypyitaw
- ☐ Yangon

Payment Method

- ☐ Cash
- ☐ Credit card
- ☐ Ewallet

Product Line

- ☐ Electronic accessories
- ☐ Fashion accessories
- ☐ Food and beverages
- ☐ Health and beauty
- ☐ Home and lifestyle
- ☐ Sports and travel

Gender Insights

\$335.10

Avg Sale - Female

\$310.79

Avg Sale - Male

7.82%

% Difference Female vs Male

. On average, female customers spend 7.82% more per purchase than male customers.



"Supermarket Sales Dashboard – Monthly Overview"

City

All

Date

1/1/2019

3/30/2019

Product Line

All

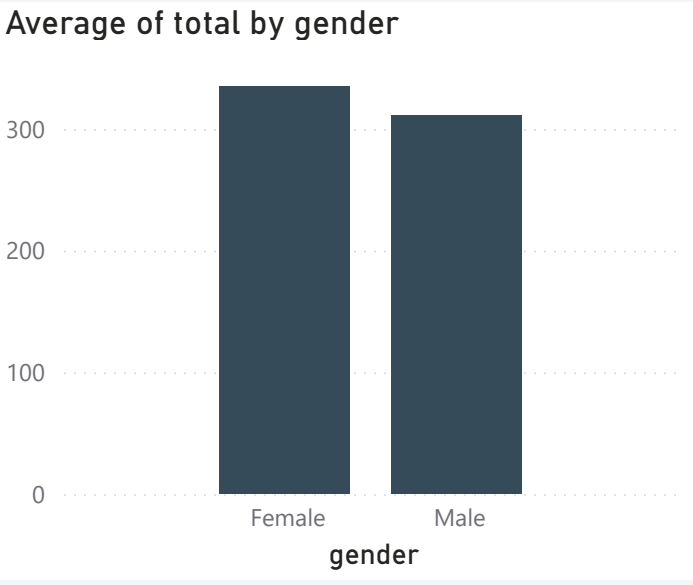
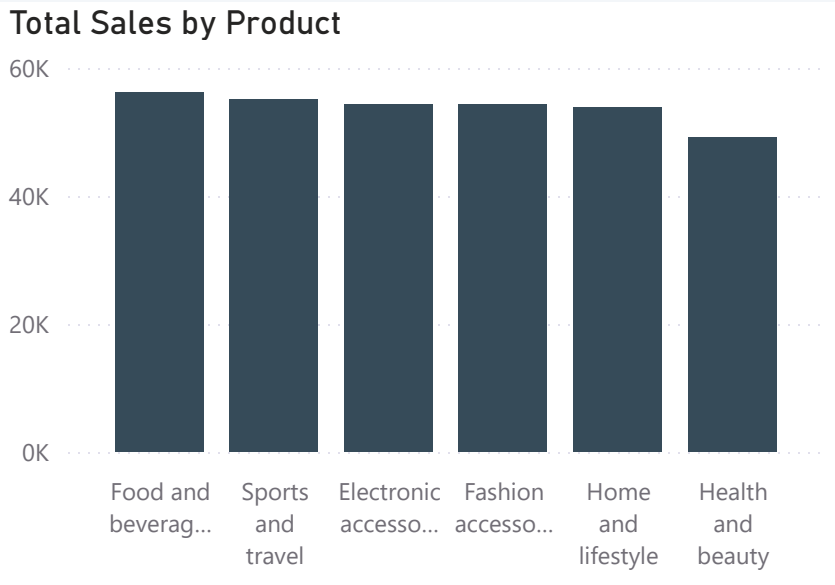
Customer Type

All

Payment

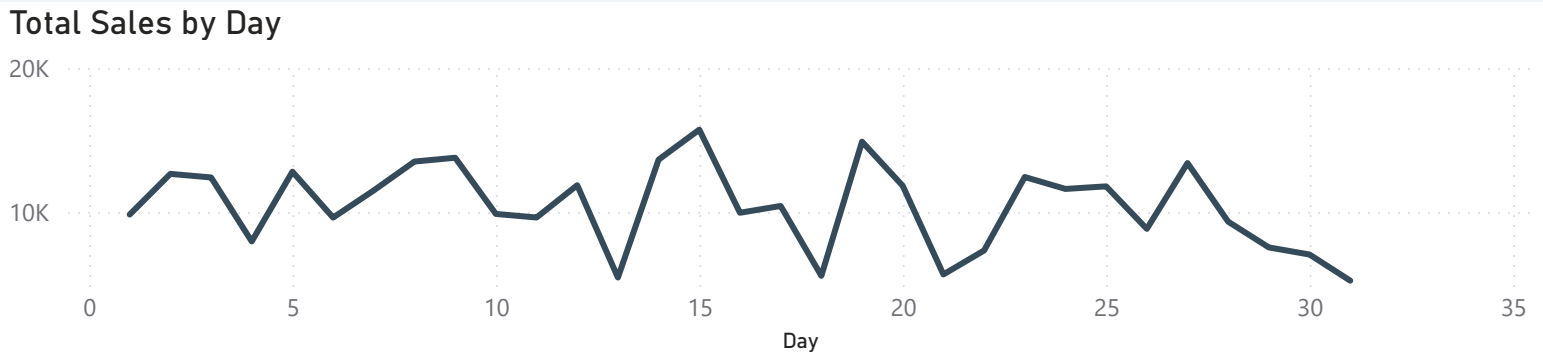
All

Total Sales (\$)	Total Invoices	Average Ticket	Total Member	Total No Members
322.97K	1000	322.97	501	499



Total Sales by City

Naypyitaw	110,568.71
Yangon	106,200.37
Mandalay	106,197.67

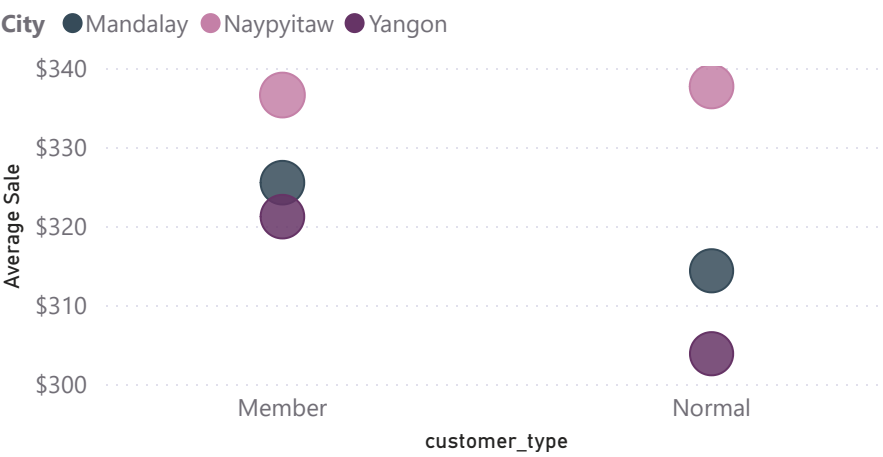


Product (Quantity)

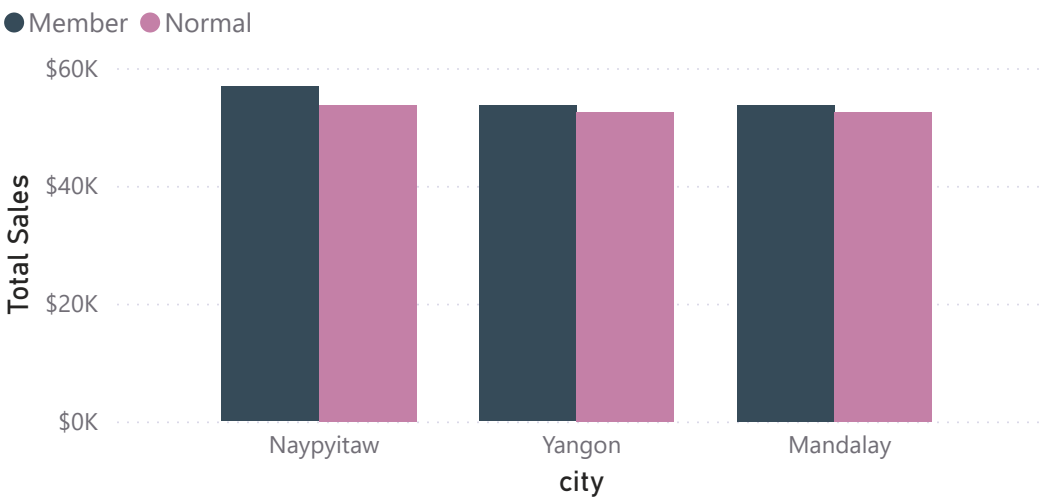
product_line	Sum of quantity
Health and beauty	854
Fashion accessories	902
Home and lifestyle	911
Sports and travel	920
Food and beverages	952
Electronic accessories	971
Total	5510

Sales Segmentation by Gender, Customer Type & City

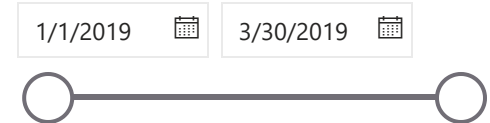
Average Sale and Total Sales by city and Customer



Total Sales by city and Customer Type



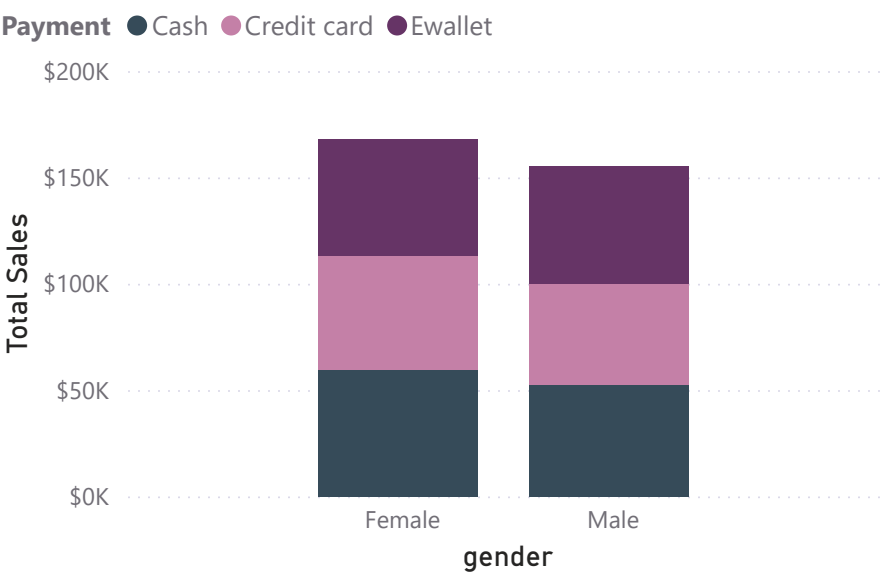
Date



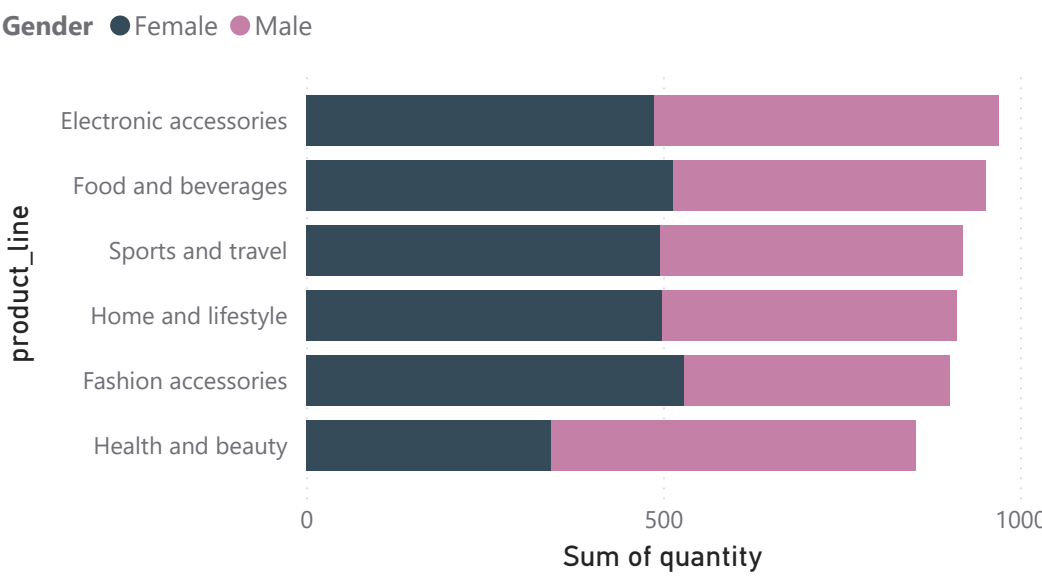
Product

- ☐ Electronic accessories
- ☐ Fashion accessories
- ☐ Food and beverages
- ☐ Health and beauty
- ☐ Home and lifestyle
- ☐ Sports and travel

Total Sales by gender and payment



Quantity by product and gender



Customer type

- ☐ Member
- ☐ Normal

City

- ☐ Mandalay
- ☐ Naypyitaw
- ☐ Yangon