

Executive Summary

\$322.97K

Total Sales

\$322.97

Average Sales

1000

Customers/Invoices

Gender Insights

\$335.10

Avg Sale - Female

\$310.79


Avg Sale - Male


7.82%

% Difference Female vs Male

On average, female customers spend 7.82% more per purchase than male customers.

"Supermarket Sales Dashboard – Monthly Overview"

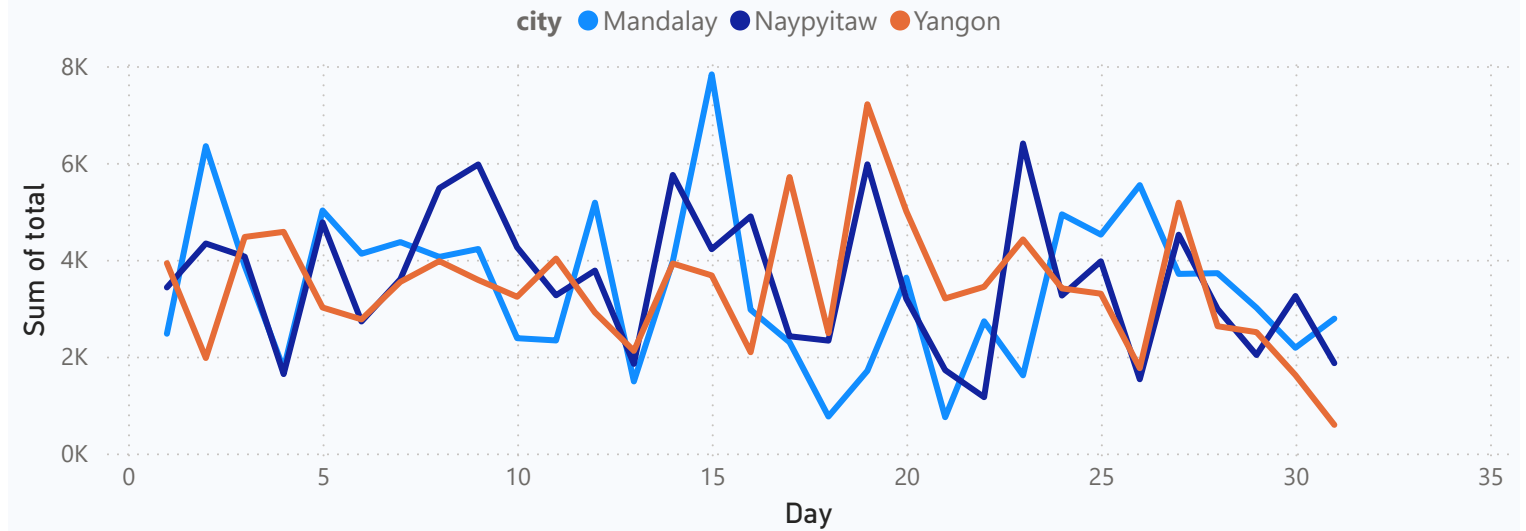
City 

All 

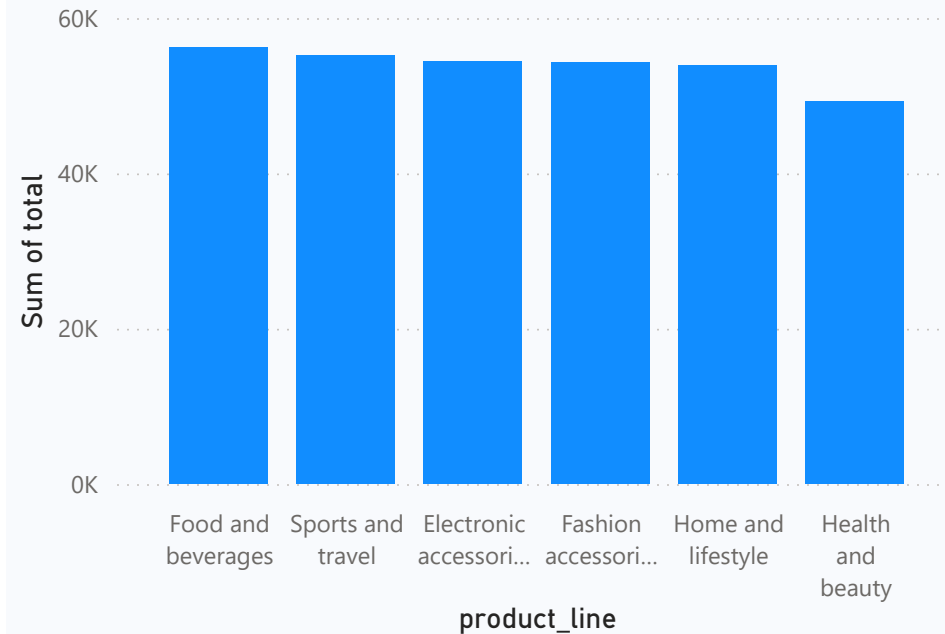
\$322.97K

Total Sales

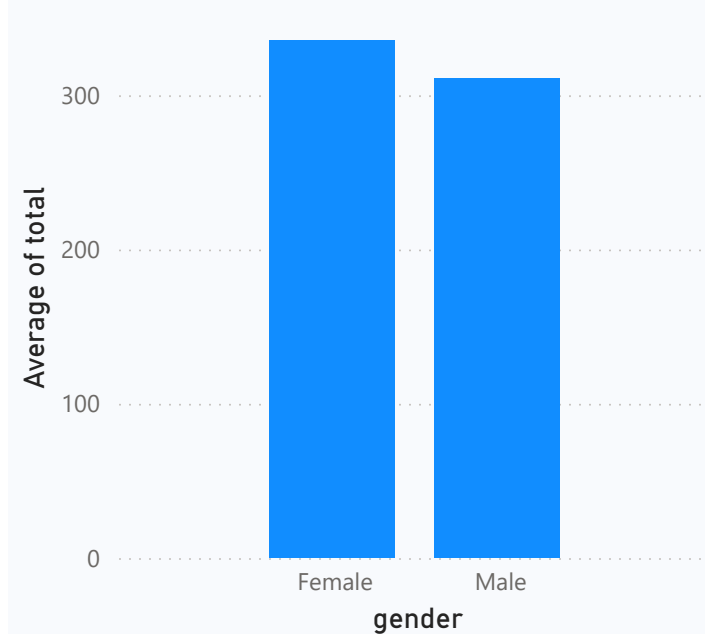
Sum of total by Day and city



Sum of total by product_line



Average of total by gender



Sum of total by payment

