

JESSICA FONTANEZ

Graphic Design graduate with related education and project experience.

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SKILLS

- Illustrator
- Photoshop
- InDesign
- Product Packaging
- Marketing Materials
- Collaborative
- Attention to Detail
- Highly organized

EDUCATION

Associate of Applied Science in Advertising & Graphic Design

Wake Technical Community College, Raleigh, NC, 2021 (3.8 GPA)

Related experience:

- Created print media, web design, and product packaging using the Adobe Creative Suite
- Performed design reviews providing constructive feedback to classmates to improve the quality of final work product
- Consistently delivered high quality web, print, signage, and product packaging through attention to detail on typography and layout
- Worked with an external client as part of a senior design project to deliver marketing material including business card design, logo, mailer, and social media assets. Project work included regular design reviews, capturing and implementing feedback, creating assets using Illustrator and Photoshop.
- Maintained a 3.8 gpa by developing a strong understanding of layout, typography, and general graphic design principles. Continually improving and learning new methodologies by studying outside the classroom.

EXPERIENCE

Homemaker

2006 – Present

Responsibilities:

- Manage budgets including expenditures, repairs, upkeep, and savings
- Volunteered as co-chair in PTSA. Responsibilities included fundraising, organizing events, and writing communications to parents.
- Maintained schedules for activities and events