Compliance Report

Generated on 11-05-2020

Kindly Confirm compliance with the RF QC Team

Station	Ad Type	Time Block	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	Total	Compliance
Citizen FM	Mentions	06:00-10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Citizen FM	Mentions	10:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Citizen FM	Mentions	14:00-16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Citizen	Sponsorship	06:00-23:00	0	0	0	0	0	0	0	0	0	0	0	0	0/8	0/8	0/8	1/8	0/8	0/8	0/8	0/8	1/8	1/8	0/8	0/8	0/8	0/8	0	0	0	0	3/112	3%
FM Citizen	Spots	06:00-10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/2	1/1	0/1	0/1	1/1	0	0/1	1/1	1/1	0/1	0/1	1/1	2	2/1	2/1	11/15	73%
FM CTV	Sponsorship	06:00-23:00	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	1	1	2	1	1	0	2	1	1	1	13	N/A %
CTV	Spots	17:00-17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0/3	0%
CTV	Spots Spots	17:30-18:00 18:30-19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0 0/1	0	0/1	0	0	0	0/1	0/1	0	0	0	0	0	0/1	0 1/1	0	0	0/3	0% 33%
CTV	Spots	19:30-20:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0	0	0	0/1	0	0/1	0	0	0	0	0/1	0	0/1	1	1/6	17%
K24	Sponsorship		2 0/1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	1	1	1	0	0	0	1	10	N/A %
K24	Spots Spots	21:00:00-22:00 21:30:00	0/1	-	0	0	0/1	0	0	0	0 0/1	0/1	0	0 0/1	0	0	0	0/1	0	0	0 0/1	0	0	0	0 0/1	0	0	0 0/1	0	0	0	0 0/1	0/5	0%
Kameme FM	Mentions	06:00-10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Kameme FM	Mentions	10:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Kameme	Mentions	14:00-16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
FM Kameme	Sponsorship	09:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
FM Kameme	Sponsorship	12:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
FM	Sponsorship		0	0	0		0	0/1	0/1				0/1		0/1					0/1	0/1	0/1		0/1		0/1		<u> </u>	0/1	0/1	0/1	0/1	0/25	0%
FM									ļ <u> </u>			<u> </u>			<u> </u>													<u> </u>						
FM	Sponsorship		0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1			0/1	0/1	0/1	0/1	0/1	0/1	0/1		0/1	0/1	0/1	0/1	0/1	0/25	0%
Kameme FM	Sponsorship	17:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
Kameme FM	Sponsorship	19:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
Kameme FM	Sponsorship	22:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
Kameme FM	Spots	06:00-10:00	0	0	0	0	0	0/1	0	0/1	0/1	0/1	0/1	0/1	0/1	0	0/1	1/1	0/1	1/1	0/1	0/1	0	0/1	0/1	0/1	0/1	0/1	0/1	0	0/1	0/1	2/21	10%
	Mentions	06:00-10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
	Mentions	10:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Kaya FM Kaya FM	Mentions Spots	14:00-16:00 10:00-12:00	0	0	0	0	0	0 0/1	0	0 0/1	0 0/1	0 0/1	0 0/1	0 0/1	0 0/1	0	0 0/1	0 0/1	0 0/1	0 0/1	0 1/1	0 1/1	0	0 1/1	0	0 1/1	0 2/1	0 1/1	0/1	0/1	0/1	0/1	0/4 13/21	0% 62%
KTN Home	Sponsorship	07:00-08:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
KTN	Sponsorship	08:00-09:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
Home	Sponsorship	10:00-11:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
Home	Sponsorship	13:00-14:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
Home		15:00-16:00	0	0	0	0	0	0/1	0/1					_	0/1	0/1	0/1	0/1	0/1	0/1	0/1					<u> </u>	<u> </u>	<u> </u>						0%
Home									<u> </u>			<u> </u>			<u> </u>										<u> </u>			<u> </u>						
KTN Home	Sponsorship	16:00-17:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
KTN Home	Sponsorship	17:00-18:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
KTN Home	Sponsorship	19:00-20:00	0	0	1	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	1/1	0/1	0/1	1/1	0/1	0/1	0/1	1/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	4/25	16%
KTN Home	Sponsorship	21:00-22:00	0	0	1	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	1/25	4%
KTN Home	Spots	18:00-18:30	1/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	1/5	20%
KTN	Spots	19:00-19:30	0	0	0/1	0	0	0	0/1	0	0	0/1	0	0	0	0/1	0	0	0/1	0	0	0	0/1	0	0	0/1	0	0	0	0/1	0	0	0/8	0%
Home Mbaitu	Mentions	06:00-10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
FM Mbaitu	Mentions	10:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
FM Mbaitu	Mentions	14:00-16:00		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1		0/4	0%
FM									Ů								-					-	-	-		-								
Mbaitu FM	Sponsorship					0		0/1	<u> </u>	0/1			0/1		0/1										0/1		0/1	<u> </u>	0/1		0/1		0/25	0%
Mbaitu FM	Sponsorship	09:30	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
Mbaitu FM	Sponsorship	10:30	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	1/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	1/25	4%
Mbaitu FM	Sponsorship	13:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
Mbaitu FM	Sponsorship	20:00	0	0	0	0	0	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/1	0/25	0%
Mbaitu	Spots	10:00-12:00	0	0	0	0	0	0/1	0	0/1	0/1	0/1	0/1	0/1	0/1	0	0/1	0/1	0/1	0/1	0/1	1/1	0	1/1	1/1	1/1	1/1	1/1	1/1	0	0/1	0/1	7/21	33%
FM Mbaitu	Spots	14:00-16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A %
FM NTV		00:01-23:59	0	0	0	1	1	0/6	0/6	0/6	1/6	1/6	0/6	1/6	0/6	0/6	0/6	1/6	1/6	0/6	0/6	0/6	0/6	0/6	1/6	1/6	0/6	1/6	0/6	0/6	0/6	0/6	10/150	7%
NTV	Spots	18:30-19:00	0	0	0	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0/0	0	0	0	0	0	0/3	0%
NTV	Spots	20:00-20:30	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0/4	0%
NTV Radio	Spots Mentions	21:00 02:00-04:00	0	0	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0 0/1	0 0/1	0 0/1	0/1	0/4	0%
Maisha																																		

Radio Maisha	Mentions	06:00-10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Radio Maisha	Mentions	10:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Radio Maisha	Sponsorship	06:00-20:00	0	0	0	0	0	1/14	0/14	0/14	1/14	1/14	0/14	0/14	0/14	0/14	0/14	0/14	1/14	0/14	0/14	0/14	0/14	0/14	0/14	0/14	0/14	0/14	0/14	0/14	0/14	0/14	4/350	1%
Radio Maisha	Spots	06:00-10:00	0	0	0	0	0	0/1	0	0/1	0/1	0/1	0/1	0/1	0/1	0	0/1	0/1	0/1	1/1	1/1	0/1	0	1/1	1/1	1/1	0/1	1/1	1/1	0	0/1	1/1	8/21	38%
Ramogi FM	Mentions	06:00-10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Ramogi FM	Mentions	10:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Ramogi FM	Mentions	14:00-16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Ramogi FM	Sponsorship	06:00-23:00	0	0	0	0	0	0	0	0	0	0	0	0	0/8	0/8	0/8	0/8	1/8	0/8	0/8	1/8	0/8	0/8	0/8	1/8	1/8	0/8	1	1	0	0	6/112	5%
Ramogi FM	Spots	06:00-10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/2	0/1	0/1	0/1	0/1	1	1/1	1/1	0/1	0/1	1/1	0/1	0	0/1	1/1	5/15	33%
Star FM	Mentions	06:00-10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Star FM	Mentions	10:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Star FM	Mentions	14:00-16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0/1	0/1	0/1	0/4	0%
Star FM	Spots	06:00-10:00	0	0	0	0	0	0/1	0	0/1	0/1	0/1	0/1	0/1	0/1	0	0/1	0/1	0/1	0/1	0/1	0/1	0	0/1	0/1	0/1	0/1	0/1	0/1	0	0/1	0/1	0/21	0%