

Compliance Report

Generated on 18-05-2020

Kindly Confirm compliance with the RF QC Team

Station	Ad Type	Time Block	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	Total	Compliance	
Citizen FM	Spots	10:00 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	3/2	2/1	1/1	1/1	1	1/1	0	1/1	0/1	0/1	0/1	2	2/1	2	2/1	19/12	158%	
CTV	Spots	16:00:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0/2	0%	
CTV	Spots	19:00:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0/3	0%	
K24	Sponsorship	06:00-23:30	0/7	0/7	0/7	0/7	0/7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	1	3	7/35	20%	
K24	Spots	14:30:00	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	1/1	0	0	0	0	0	0	1/1	0	0	0	0	0	0	2/4	50%	
K24	Spots	15:00:00	0/1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/1	0%	
K24	Spots	20:30:00	0	0/1	0	0	0/1	0	0	0	0	0	0	1/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	1	0	0	0	2/5	40%	
Kaya FM	Spots	06:00-10:00	1/1	1/1	1/1	1/1	1/1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5/5	100%	
Kaya FM	Spots	10:00-12:00	1/1	1/1	1/1	1/1	1/1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1/1	1	1/1	1/1	1/1	1/1	1	1/1	1	1/1	29/12	242%	
KTN Home	Sponsorship	06:00-23:30	10/18	10/18	8/18	9/18	9/18	9	8	10	5	9	8	9	8	10	9	9	7	10	9	9	9	9	7	9	9	9	8	8	7	8	258/90	287%	
KTN Home	Spots	18:00:00	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0/5	0%
KTN Home	Spots	19:30:00	0	0	0	0	0/1	0	0	1	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	1	0	0	1/1	0	0	0	0	3/4	75%	
Mbaitu FM	Sponsorship	08:30	0/1	0/1	0/1	0/1	0/1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1/5	20%	
Mbaitu FM	Sponsorship	09:30	0/1	0/1	0/1	0/1	1/1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	2/5	40%	
Mbaitu FM	Sponsorship	10:30	1/1	0/1	0/1	0/1	1/1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	3/5	60%	
Mbaitu FM	Sponsorship	13:00-14:00	1/1	1/1	1/1	0/1	1/1	1	0	1	1	1	1	0	1	1	0	0	1	1	0	1	1	1	1	1	1	0	1	1	0	0	21/5	420%	
Mbaitu FM	Sponsorship	20:00-21:00	1/1	1/1	1/1	1/1	1/1	1	0	1	1	1	1	1	0	0	1	1	0	0	0	0	2	0	0	0	0	0	1	1	1	0	18/5	360%	
Mbaitu FM	Spots	06:00-10:00	1/1	1/1	0/1	0/1	1/1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	1	1	0	0	1	0	0	1	9/5	180%	
Mbaitu FM	Spots	10:00-12:00	1/1	1/1	0/1	0/1	0/1	0	0/1	0	2/1	0/1	1/1	1/1	0	1/1	0	0/1	1/1	1/1	1/1	0	0/1	0	1/1	1/1	1/1	1/1	0	2/1	2	0/1	18/22	82%	
NTV	Sponsorship	00:30-07:00	0/1	0/1	0/1	0/1	0/1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1/5	20%	
NTV	Sponsorship	07:30-09:10	1/1	1/1	1/1	1/1	1/1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	30/5	600%	
NTV	Sponsorship	09:10-12:10	1/1	2/1	1/1	2/1	1/1	2	1	2	2	2	2	2	2	1	1	1	1	2	2	1	1	1	1	1	2	2	1	1	1	1	43/5	860%	
NTV	Sponsorship	12:10-16:10	2/1	1/1	0/1	1/1	3/1	2	3	1	1	2	3	2	2	2	2	2	2	2	2	2	2	1	2	2	2	3	2	2	2	2	57/5	1140%	
NTV	Sponsorship	16:00-19:10	1/1	1/1	1/1	1/1	1/1	1	1	0	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	28/5	560%	
NTV	Spots	18:30-19:00	0	0	0	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/1	0	0	0	0	0	0	0/3	0%	
NTV	Spots	20:00 - 20:30	0	0	0	0	1/1	0	1	1	1	1	1	0/1	1	1	1	0	1	1	0/1	1	1	1	1	1	1	1/1	1	1	0	0	20/4	500%	
Radio Maisha	Mentions	06:00-10:00	0/1	0/1	0/1	0/1	0/1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	1	1	2	6/5	120%	
Radio Maisha	Mentions	10:00-12:00	0/1	0/1	0/1	0/1	0/1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/5	0%	
Radio Maisha	Mentions	14:00-16:00	0/1	0/1	0/1	0/1	0/1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1/5	20%	
Radio Maisha	Sponsorship	06:00-19:30	0/14	0/14	0/14	0/14	0/14	14	14	14	14	14	14	14	14	14	14	13	14	14	10	14	9	13	14	14	13	13	10	12	13	12	328/70	469%	
Radio Maisha	Spots	06:00-10:00	0/1	0/1	0/1	0/1	0/1	0	0	0	1	1	1	1	0	1	0	1	1	1	1	0	1	0	1	1	1	1	0	1	0	1	16/5	320%	
Radio Maisha	Spots	10:00-12:00	0/1	0/1	0/1	0/1	0/1	0	0/1	0	0/1	0/1	0/1	0/1	0	0/1	0	0/1	0/1	0/1	0/1	0	0/1	0	0/1	0/1	0/1	0/1	0	0/1	0	0/1	0/22	0%	
Radio Maisha	Spots	14:00-16:00	0/1	0/1	0/1	0/1	0/1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0/5	0%	
Ramogi FM	Spots	10:00 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2/2	1/1	1/1	1/1	1	1/1	1	2/1	1/1	1/1	2/1	1	3/1	2	3/1	24/12	200%	
Star FM	Spots	06:00-10:00	1/1	0/1	0/1	0/1	0/1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	3/5	60%	
Star FM	Spots	10:00-12:00	0/1	0/1	0/1	0/1	0/1	0	1/1	2	0/1	0/1	0/1	0/1	0	0/1	0	0/1	0/1	0/1	0/1	0	0/1	0	0/1	0/1	0/1	0/1	0	0/1	0	2/1	5/22	23%	
Star FM	Spots	14:00-16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A %	