Typography Notes
By: John Michael Needham

Definitions:

Leading is the space between lines of text.

Tracking is the space between individual characters.

Kerning is adjusting the space between certain groups of characters (for example V and A).

Ligature is a glyph that combines the shapes of certain sequences of characters into a new form that makes for a more harmonious reading experience.

Measurements: 1 pixel (px) is .75 points (pts). 12 pts= 1 inch = 16 px = 1 em (> 16 px is called a rem.
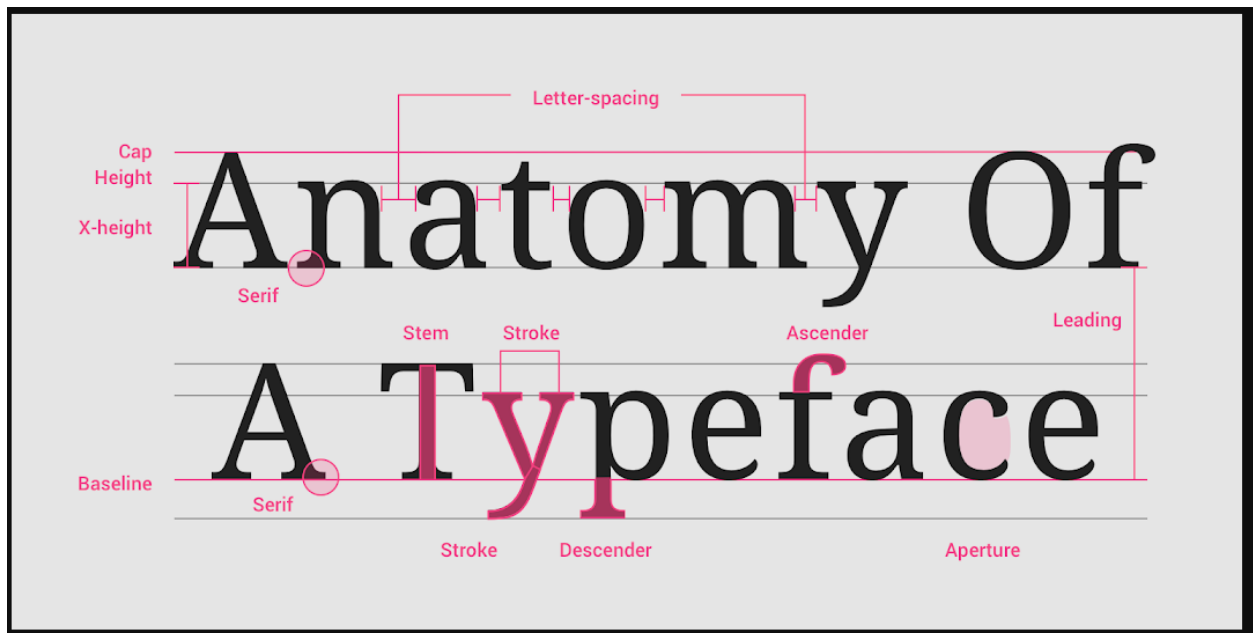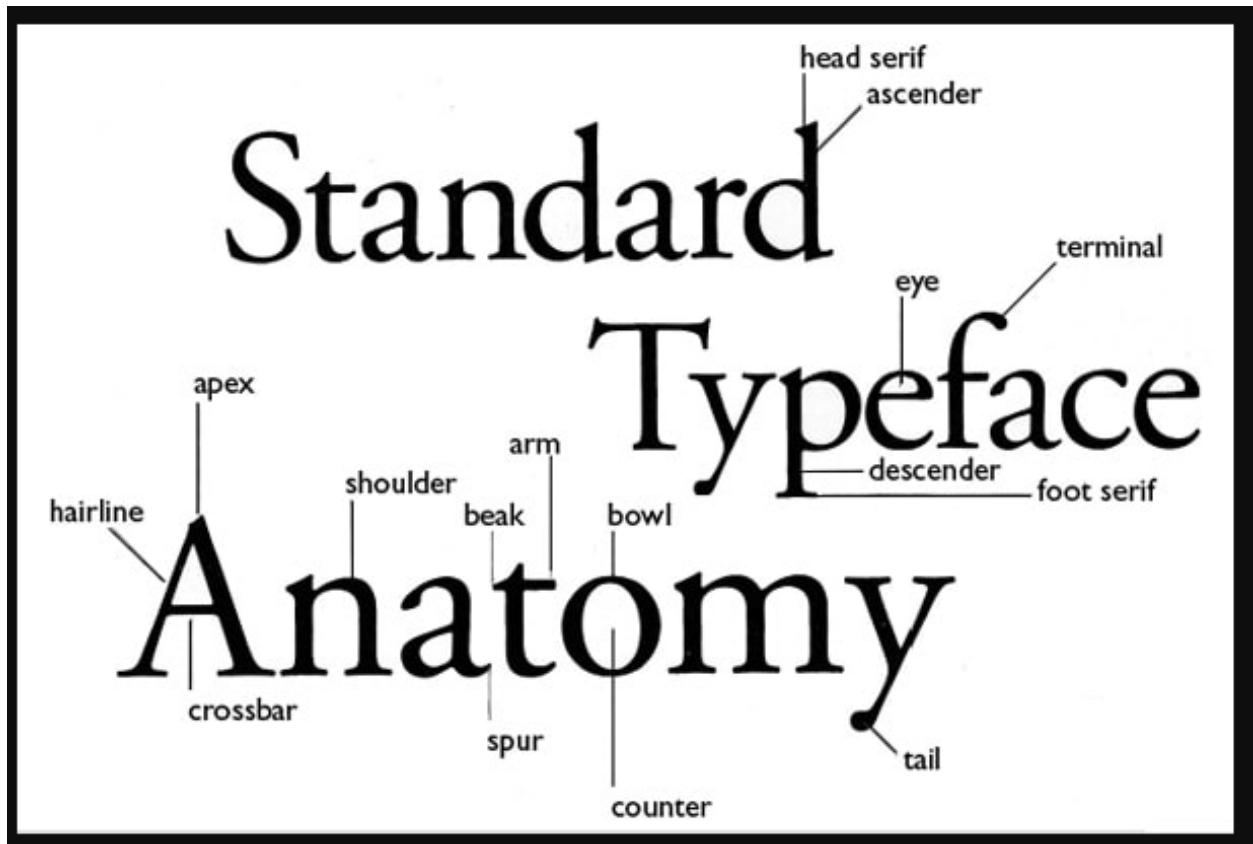
Anatomy of a Typeface

Types of fonts:

- Serif: fonts with decorative marks

- Sans-Serif: fonts lacking decorative marks.

- Display: Mainly used for logos or special cases.

- Script: Cursive or calligraphy-style fonts

- Handwritten: not a script, custom-made.

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Standard Typeface Anatomy

head serif · ascender · terminal · eye · apex · arm · shoulder · beak · bowl · descender · foot serif · hairline · crossbar · spur · tail · counter

Anatomy Of A Typeface

Letter-spacing · Cap Height · X-height · Serif · Stem · Stroke · Ascender · Leading · Baseline · Serif · Stroke · Descender · Aperture

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