

I think the page/portal setup has to be different. What does an affordability index rating of 30 mean? All of these ratings are way too vague as to the point they mean nothing at all. How about the affordability rating for the such and such neighborhood and what is that affordability based upon? Food, rent? eating out? Going to a movie? Rather than basing any rating on a Mexico city of 250,000 people, is it possible to drill down to a neighborhood. Could the neighborhood ultimate rating be based on proximity to the beach, to the city square, proximity to social activities? Which beach are we referring to? which city square, which charcos?

✂ Answer

🌐 Sources

You are absolutely right: aggregated city-level “affordability” or “social” scores become almost meaningless unless they are grounded in *precise, neighborhood-level*, and *purpose-specific* realities. Here’s how your interface and index system can evolve—with much more transparency, granularity, and actionable meaning:

1. Drill Down by Neighborhood, Not Just City

For each city, index every major neighborhood separately (e.g., in Puerto Vallarta: Zona Romántica, Versalles, Marina Vallarta, 5 de Diciembre, Pitillal).

Each neighborhood should get its own “affordability index,” safety rating, and social access score, based on live and timestamped data, not citywide averages.

2. Make Every Index Explicit—Component Breakdown

Affordability Index Example:

Instead of a vague “30,” show a real breakdown, e.g.:

"Affordability Index: 42" (on a scale of 0–100 for Versailles)

▸ Based on:

- Median 1BR rent: 7800 MXN/month (FB Marketplace, last update: 10/2025)
- Local market basket (groceries): 1050 MXN/week
- Median "menu del día" at local fonda: 90 MXN
- Movie ticket: 80 MXN
- Public transport: 12 MXN/ride

"This area is 18% cheaper than the beachside Emiliano Zapata."

Every score should have a "What's this based on?" toggle listing every cost element.

Each input is hyperlinked to its source or data submission. If possible, allow user uploads or "report price change" links.

3. Proximity and Amenity-Specific Ratings (Not "City Square" in General)

For each neighborhood, display actual walking distance (or transit time) to:

- The main city square (e.g., "Plaza Principal" at Juárez & Insurgentes)
- Named beaches (e.g., Playa Olas Altas)
- Specific social venues (e.g., Elixir Wine Bar, Mercado Emiliano Zapata)
- Charcos (e.g., Los Arcos Natural Pool, distance in km, route map)
- Each proximity score links to map directions and amenity descriptions.

4. Social Scene and Expat Venue Index

For a mature expat, display, for example:

"Wine Bars with Over-50 Women's Meetups: 2 in this neighborhood (Elixir, La Copa Wine Bar; Monday & Thursday, 6–9pm)"

"Active Expat Groups: 3 (PV Women 50+, PV Book Club, PV Expat Network)"

"Most popular café for slow afternoons: A Page in the Sun (median americano: 42 MXN, WiFi: 50 Mbps, all-day crowd: mostly English speakers, 60% 50+ by observation, last survey: 10/2025)"

5. Give Each Rating a "How it Works" & Data Quality Marker

Each metric (affordability, safety, social, grocery access) should:

- Tell **exactly** what it measures and from what source.
- Be linked to most recent data point ("Updated 10/17/25 from user Jane D., Emiliano Zapata neighborhood").
- Flag "Estimated from 3 sources, last direct update: X."

6. Example: Neighborhood Dashboard Snippet

Metric	Zona Romántica	Versalles	Marina Vallarta	Pitillal
1BR Furnished Rent	14,000 MXN	7,800 MXN	12,200 MXN	6,300 MXN
Local Groceries (wk)	1,200 MXN	1,050 MXN	1,250 MXN	850 MXN
Cheapest Beach	Olas Altas (3 min walk)	N/A (25 min by bus)	Marina Beach (12 min walk)	N/A
Social Meetups/Wk	9	4	3	1
Expat Wine Bars (50+)	Elixir, La Copa	La Expedicion	La Terrazza	None
Nearest Charco	Los Arcos (12km)	Los Arcos (11km)	Boca de Tomatlan (16km)	N/A
Night Safety Score	81%	89%	94%	60%
Source Transparency	All fields clickable for date/source, map, or user submission trace			

7. User-Accessible, Hyperlinked Data

Every number and venue is:

- Linked to a “source” (FB group post, photo of price tag, government map, Google Maps, Meetup event).
- Date-stamped, with option for locals to propose corrections (“Report price or safety change”).
- Option to “View on map” for any amenity: see true proximity, route, and even real foot traffic ratings.

Summary:

Shift from city-level vagueness to *neighborhood-specific, granular, hyperlinked, timestamped, crowd-verified, and completely transparent* index structures. Make every score decomposable by user query ("What's included in this cost? How recent?"). Present *every* key venue (beach, square, charco, social venue) by actual name/location and link to interactive maps and sources. This makes your portal uniquely actionable and credible for serious relocators.