COMPANY LOGO

Exports

Introduction

BI_Export_AR is a tool to monitor the performance of Argentina's exports.

With this tool it is possible to analyze exports by customer (distributor customer, distributor, country, region, market type), product (brand, category, type of wine) and by period.

The main indicators are Export_CY, Gross Sales, OpenOrders, ToGo..

The analyzes can be done considering some scenarios / variations:

- Unit: Volumen **C9L**, Gross Sales in diferent currency
- Period: Fiscal Year (from July to June)
- Period measurements: YTD (Year to Date), LY (Last Year).

Data is updated daily using Pernod Ricard BI data.

Any problem should be reported to: reportincident@pernod-ricard.com

Main Metrics

Exports_CY: Are the exports in previously selected units

Gross Sales: Refers to the sale values shown in the previously selected currency. There are metrics for the following gross sales: Exports, Budget, Open Orders and ToGo

OpenOrder_CY: These are the units that have not yet been exported.

ToGo: Refers to the units that need to be exported to reach the proposed goal.

Matrix:

Matrix where you can see in detail the exports, budget, open orders and the DTG

Orders Details:

Matrix where you can see the detail of the export orders and their lines

Dashboard:

Dashboard with differents KPI

Control:

Dashboard where you can control if there are differences between the data of F_Orders and JDE (number of orders, Volume and Amount)

Dataset:

Dashboards displaying system tables (Orders, Open Orders, Budget, Tax Rate)

Functional Contact

Alvaro Ejemplo Exports Sales Analyst SSSSSS@XX-XX.com

Technical Contact

Joaquin Millan
BI Analyst
xxxx@xx-xx.com

DESKTOP-9VML4TV... User Loaged In

News:

07/04/2021 Last Refresh

Version

Correcciones de bugs

COMPANY LOGO

Qtr 3

Jan

Feb

Mar

FY21

Qtr 4

Apr

May

Jun

FY20

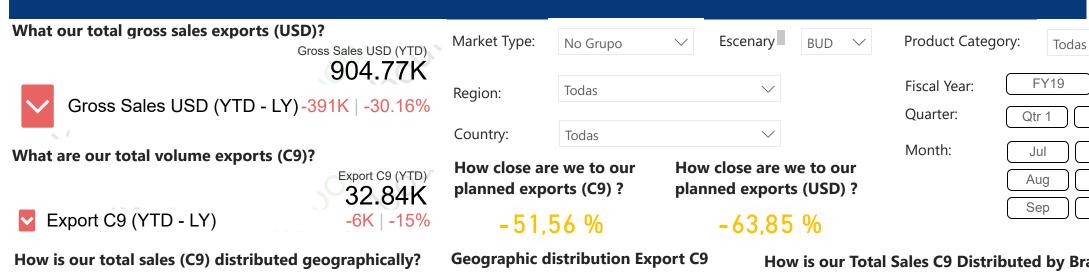
Qtr 2

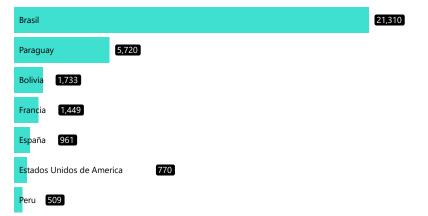
Oct

Nov

Dec

Overview: How are we performing?





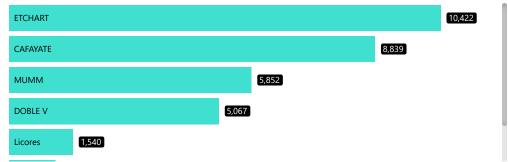
How is our total sales (USD) distributed geographically?





DOBLE V ETCHART GRANADINA

How is our Total Sales C9 Distributed by Brand?



What is the avance of total sales by month?

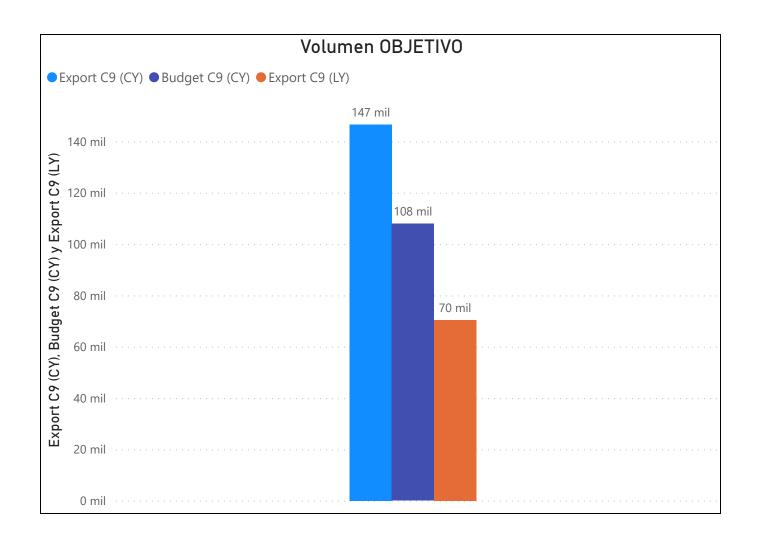
FY Month	Export C9 (CY)	Export C9 (LY)	% Export C9 CY vs LY	Budget C9 (CY)	% ▼	G U
Jul	3.160	3.094	2,13 %		100,00 %	
Nov	5.383	2.960	81,87 %	5.677	-5,17 %	
Dec	6.512	3.224	102,01 %	7.244	-10,11 %	
Oct	4.451	4.931	-9,73 %	5.746	-22,53 %	
Sep	5.714	5.181	10,28 %	7.782	-26,58 %	
Mar	2.925	565	417,76 %	5.029	-41,83 %	
۸	2 102		100.00.0/	7 100	FF 2.4.0/	
Total	32.839	38.661	-15,06 %	67.794	. -51,56 %	



146.592
Export C9 (CY)

70.426
Export C9 (LY)

108,15 % % Export C9 CY vs LY



107.955 Budget C9 (CY)

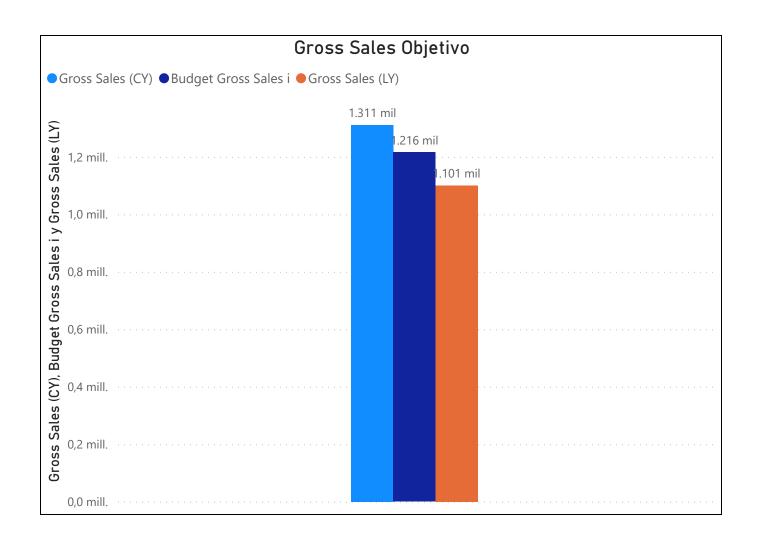
35,79 % 8 Budget vs Export C9 CY

1.310.868
Gross Sales (CY)

1.100.797

Gross Sales (LY) % Gross

19 % % Gross Sales (CY) -(LY)



1.216.123

Budget Gross Sales (CY)

7,79 %

Gross Sales (CY) vs. Budget (CY)

23 %

-0 %

31 %

Brand: Todas Market Type: **Product Category:** Escenary: Units: Fiscal Year: Todas FY21 Todas ● FY (Last Year) ● FY (Current Year) ● Budget ● FY (Current Ye... ● FY Open Or... ● FY (Last Year) ● Budget ● ToGo (Cur... 7.299 mil 6522 mil 5952 mi 0,8 mill. 0,6 mill. 2 mill. 949 mil -172 mil Jul Oct Nov Feb Aug Sep Dec Jan Mar Apr May Jun 45 % 18 % 47 % 143 % -51 % 53 % 80 % -56 % -100 % -100 % Vs LY Vs LY 10 % Vs Budget Vs Budget -11 %

-58 %

-100 % -100 %

-15 %

5

Recuento de Pais

13

Recuento de Cliente

160 mil

Export

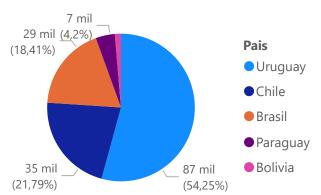
5 mill.

Gross Sales in Selected Cur...

174 mil



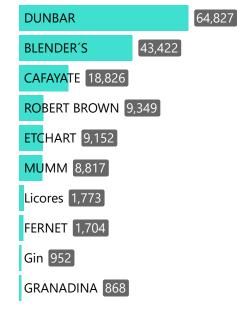
Export por Pais



Export por Cat. Producto



Marcas Top 10 CY



Exports Orders & Budget & ToGo

COMPANY LOGO

Fiscal Year	FY Month		Market Type	Customer		Country		Prod. Category		Brand		Currency	Escenary	Units
FY21 ~	Jul	~	Todas ∨	Todas	~	Todas	~	Todas	~	Todas	~	USD ∨	BUD ✓	C9L ✓

EXPORT ORDERS Fiscal Year Period Customer Market Type Region Brand SKU **Product** Country Customer Code FY21 202007 United Kingdom 500001 PERNOD RICARD UK LTD. **EXPO - EUROPE** Cafayate Rutas 51764 RUTAS DE CAFAYATE MALB Grupo **Etchart Privado Torrontes** FY21 202007 Brasil 2139843 DMA DISTRIBUIDORA S/A No Grupo EXPO - SOUTH AMERICA 51611 ETCHART PRIV. COS.TARDIA 202007 No Grupo 51609 ETCHART PRIV TORRONTES FY21 Brasil 2139843 DMA DISTRIBUIDORA S/A EXPO - SOUTH AMERICA **Etchart Privado Torrontes** 2139843 DMA DISTRIBUIDORA S/A No Grupo EXPO - SOUTH AMERICA | Cafayate 51607 ETCHART PRIVADO ROSE 6: FY21 202007 Brasil 202007 Brasil 2139843 DMA DISTRIBUIDORA S/A No Grupo EXPO - SOUTH AMERICA Etchart Varietales 51605 ETCH PRIV CABERNET SAUV FY21 FY21 202007 Brasil 2139843 DMA DISTRIBUIDORA S/A No Grupo EXPO - SOUTH AMERICA | Etchart Varietales 51603 ETCH PRIV MALBEC BRASIL 202007 2139843 DMA DISTRIBUIDORA S/A No Grupo EXPO - SOUTH AMERICA Etchart Privado Varietales 51601 ETCH PRIVADO SYRAH 12X FY21 Brasil 202007 2125261 MANACÁ DO BRASIL COMERCIO IMPORTAÇÃO E E 51426 ETCHART PRIV. COS.TARDIA FY21 Brasil No Grupo EXPO - SOUTH AMERICA | Etchart Privado Torrontes 2125159 MASSIMEX TRADING LTDA FY21 202007 Brasil No Grupo EXPO - SOUTH AMERICA | Etchart Reserva 51372 ETCH RESERVE MALBEC 6x7 FY21 202007 Brasil 2125159 MASSIMEX TRADING LTDA EXPO - SOUTH AMERICA | Etchart Reserva 51371 ETCH RES CAB SAUV BRASI No Grupo FY21 202007 2125159 MASSIMEX TRADING LTDA No Grupo EXPO - SOUTH AMERICA | Etchart Varietales ETCH PRIV CABERNET SAU\ Brasil 2125159 MASSIMEX TRADING LTDA No Grupo EXPO - SOUTH AMERICA | Etchart Varietales 51369 ETCH MALBEC BRASIL 6X75 FY21 202007 Brasil 202007 2125159 MASSIMEX TRADING LTDA EXPO - SOUTH AMERICA | Etchart Privado Torrontes 51357 ETCHART PRIVADO TTES 6x FY21 No Grupo Brasil 202007 EXPO - SOUTH AMERICA | Etchart Arnaldo B FY21 Brasil 2125159 MASSIMEX TRADING LTDA No Grupo 51356 ARNALDO B 6x750 FY21 202007 EXPO - SOUTH AMERICA | Cafayate Reserve 51355 ETCHART RES TORRONTES Brasil 2125159 MASSIMEX TRADING LTDA No Grupo FY21 202007 Brasil 2125159 MASSIMEX TRADING LTDA No Grupo EXPO - SOUTH AMERICA | Etchart Gran Linaje 51354 C.GRAN LINAJE MALBEC 6x FY21 202007 2125159 MASSIMEX TRADING LTDA EXPO - SOUTH AMERICA | Etchart Gran Linaje 51353 C.GRAN LINAJE CAB.SAUV Brasil No Grupo FY21 202007 Brasil 2125159 MASSIMEX TRADING LTDA No Grupo EXPO - SOUTH AMERICA | Etchart Gran Linaje 51352 GRAN LINAJE TORRONTES **Total**

72.243 Actual C9L	51.318	(En blanco)	-20.925	-20.925
	C9 Budget	Open Order C9L	TO GO C9L	TO GO C9L Exc. Op OR
627.466 Actual Gross Sales	509.723 Gross Sales Budget	(En blanco) Gross Sales Open Orders	-117.742 Gross Sales TO GO	-117.742 Gross Sales TO GO Exc. Op.OR

Exports por Marca

Fiscal Year	FY Month	Market Type	Customer		Country		Prod. Category		Brand		Currency	Escenary	Units
FY21 ~	Todas ∨	Todas ∨	Todas	~	Todas	~	Todas	~	Todas	~	USD ∨	BUD ∨	C9L ∨

Market Type	Brand	Country	Vol C9 (CY)	Vol C9 (LY)	% Ex	(port C9 CY vs LY	Budget C9 (CY)		/ol C9 (CY) Budget	- Gross Sales (CY)	Gross Sales (LY)	% Export vs
☐ Grupo	□ Blender¿s Honey	Chile	29.912	14.700	1	103,48 %	11.700	1	155,66 %	1.125.525	575.078	103
		Total	29.912	14.700	1	103,48 %	11.700	1	155,66 %	1.125.525	575.078	103
	□ Blenders Pride	Chile	26.365	17.912	1	47,19 %	18.304	1	44,04 %	656.083	476.716	47
		Uruguay	8.395	8.655	₩	-3,01 %	5.094	1	64,80 %	242.016	287.428	-3
		Total	34.760	26.567	1	30,84 %	23.398	1	48,56 %	898.099	764.145	31
	⊟ Bulked Wine Argentina	Nueva Zelanda	136.000	269.333		-49,50 %	282.667	₩	-51,89 %	420.984	917.372	-50
		Total	136.000	269.333	₩	-49,50 %	282.667	₩	-51,89 %	420.984	917.372	-50
	□ Cafayate	Uruguay	3.402	756	1	350,00 %	1.470	1	131,43 %	100.342	23.403	350
		Total	3.402	756	_	350,00 %	1.470	1	131,43 %	100.342	23.403	350
	□ Cafayate Gran Linaje	Uruguay			\Rightarrow	0,00 %	84	₩	-100,00 %			-100
		Total			\Rightarrow	0,00 %	84	₩	-100,00 %			-100
	☐ Cafayate Reserve	Brasil		84	₩	-100,00 %		\Rightarrow	0,00 %		4.009	-100
		Uruguay	1.092	294	1	271,43 %	336	1	225,00 %	46.172	12.983	271
		Total	1.092	378	1	188,89 %	336	1	225,00 %	46.172	16.993	189
	□ Cafayate Rutas	Irlanda		1.036	₩	-100,00 %	1.050	₩	-100,00 %		37.412	-100
		United Kingdom	37.884		1	100,00 %	25.500	1	48,56 %	1.484.171		-100
		Total	37.884	1.036		3556,76 %	26.550	1	42,69 %	1.484.171	37.412	3557
	□ Dunbar	Uruguay	57.855	64.827		-10,76 %		_	11,89 %	1.351.813	1.683.017	-11
		Total	57.855	64.827		-10,76 %	51.706		11,89 %	1.351.813	1.683.017	-11
		Brasil		27	₩	-100,00 %		\Rightarrow	0,00 %		3.651	-100
		Estonia	140		1	100,00 %		1	100,00 %	8.638		-100
		Francia			₩	-100,00 %		\Rightarrow	0,00 %		-1	-100
		Irlanda del Norte			₩	-100,00 %	56		-100,00 %		3.389	-100
		Uruguay			↓	-100,00 %		\Rightarrow	0,00 %		3.106	-100
		Total	140	125	1	11.60 %	56	1	149.11 %	8.638	10.145	12

Market Type	Vol C9 (CY)	Vol C9 (LY)	% Export C9 CY vs LY	Budget C9 (CY)		ol C9 (CY) Budget	- Gross Sales (CY)	Gross Sales (LY)	% Export vs LY	Budget Gross Sales	% Gross (CY) vs B	
Grupo	306.624	397.230	-22,81 %	403.827	₩	-24,07 %	5.616.821	4.656.377	-23 %	4.795.923	1	17 %
No Grupo	32.839	38.661	-15,06 %	67.794	₩	-51,56 %	904.774	1.295.451	-15 %	2.502.757	↓	-64 %
Total	339.464	435.891	-22,12 %	471.621	₩	-28,02 %	6.521.595	5.951.828	-22 %	7.298.680	↓	-11 %

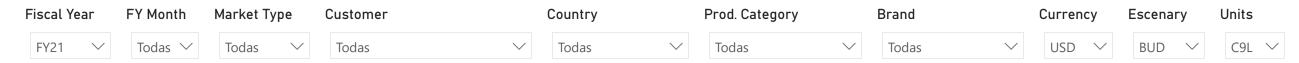
Exports por Pais

Fiscal Year	FY Month	Market Type	Customer		Country		Prod. Categor	У	Brand		Currency	Escenary	Units
FY21 ~	Selec∨	Todas ∨	Todas	\vee	Todas	\vee	Todas	\vee	Todas	\vee	USD ∨	BUD ∨	′ C9L ∨

Market Type	Country	Vol C9 (CY)	Vol C9 (LY)	% Export C9 CY vs LY			- Gross Sales (CY)	Gross Sales (LY)	% Export vs LY	Budget Gross Sales % G	
					V	s Budget				(CY)	/) vs E
□ Grupo	⊕ Brasil		1.309	↓ -100,00 %	-) 0,00 %		55.898	-100 %	→	
		12.220	7.111	1 71,85 %	4.628	1 64,04 %	349.180	233.138	72 %	154.711 🎓	
		106.667	34.667	1 207,69 %	80.000	1 33,33 %	334.898	116.607	208 %	289.821 🎓	
	⊞ United Kingdom	2.296	•	100,00 %	2.296	→ 0,00 %	76.875		-100 %	94.735 🖖	
		19.067	24.245	↓ -21,36 %	13.922	1 36,95 %	431.650	593.798	-21 %	411.748	
	Total	140.249	67.332	108,30 %	100.846	1 39,07 %	1.192.603	999.440	108 %	951.015 🁚	
□ No Grupo	⊞ Bolivia	1.733	720	1 40,74 %	4	100,00 %	28.000	24.849	141 %	1	
	Brasil ■ Brasil	1.560	2.374	-34,29 %	5.305	-70,59 %	31.522	76.507	-34 %	181.999 🖖	
		1.449	•	1 00,00 %	1.418	2 ,19 %	38.746		-100 %	60.383 🖖	
		1.600	•	100,00 %	386	1 314,51 %	19.996		-100 %	22.726 🖖	
	Total	6.342	3.094	104,99 %	7.109	·10,78 %	118.265	101.357	105 %	265.107 🖖	
Total		146.592	70.426	108,15 %	107.955	35,79 %	1.310.868	1.100.797	108 %	1.216.123 🎓	

Market Type	Vol C9 (CY)	Vol C9 (LY)	% Export C9 CY vs LY	Budget C9 (CY)		ol C9 (CY) Judget	- Gross Sales (CY)	Gross Sales (LY)	% Export vs LY	Budget Gross Sales	% Gross (CY) vs E ▼	
Grupo	140.249	67.332	108,30 %	100.846	1	39,07 %	1.192.603	999.440	108 %	951.015	1	25 %
No Grupo	6.342	3.094	104,99 %	7.109	₩	-10,78 %	118.265	101.357	105 %	265.107	↓	-55 %
Total	146.592	70.426	108,15 %	107.955	1	35,79 %	1.310.868	1.100.797	108 %	1.216.123	1	8 %

Exports by product category



Product Category	Market Type	Country	Brand	Vol C9 (CY)	Vol C9 (LY)		rt C9 CY vs LY	Budget C9 (CY)		Vol C9 (CY) Budget	- Gross Sales (CY)	Gross Sale
∃ VINOS	□ Grupo	□ Uruguay	Cafayate	3.402	756		350,00 %	1.470			100.342	2
J VIIVO5	□ Grupo	□ Oragaay	Cafayate Reserve	1.092			271,43 %	336	_		46.172	
			Etchart Privado Torrontes	1.575			250,00 %	840			42.365	
			Cafayate Gran Linaje	1.575		→	0,00 %	84		·	72.505	
			Etchart Arnaldo B		42	↓	-100,00 %	04	*	0,00 %		
			Total	6.069		1	293,58 %	2.730			188.879	5
			Etchart Arnaldo B	140		*	100,00 %	50	1	-	8.638	
			Total	140		1	100,00 %		1		8.638	
		☐ United Kingdom	Cafayate Rutas	37.884		1	100,00 %	25.500	1	48,56 %	1.484.171	
			Total	37.884		1	100,00 %	25.500	-	,	1.484.171	
		□ Brasil	Cafayate Reserve		84	₩	-100,00 %		→	0,00 %		
			Etchart Arnaldo B			•	-100,00 %		→	0,00 %		
			Etchart Gran Linaje			•	-100,00 %		→	·		
			Total		138	•	-100,00 %		->	0,00 %		
		□ Francia	Etchart Arnaldo B			•	-100,00 %		>	0,00 %		
			Total		0	•	-100,00 %		->	0,00 %		
		□ Irlanda	Cafayate Rutas		1.036	₩	-100,00 %	1.050	₩	-100,00 %		
			Etchart Privado Varietales		112	₩	-100,00 %	112	₩	-100,00 %		
			Total		1.148	♣	-100,00 %	1.162	₩	-100,00 %		4
		☐ Irlanda del Norte	Etchart Arnaldo B		56	J	-100,00 %	56				
		_ manaa acritoree	Etchart Privado Torrontes		112		-100,00 %	112		,		
			Etchart Privado Varietales			•	-100,00 %			,		
			Total			↓	-100,00 %					:
		Total		44.093	3.948	1	1016,83 %	30.512	1		1.681.687	13

Market Type	Vol C9 (CY)	Vol C9 (LY)	% Export 0	C9 CY vs LY	Budget C9 (CY)		/ol C9 (CY) Budget	- Gross Sales (CY)	Gross Sales (LY)	% Gı CY v		Budget Gross Sales		ss Sales s Budget
No Grupo	32.839	38.661	₩	-15,06 %	67.794	₩	-51,56 %	904.774	1.295.451	♣	-30 %	2.502.757	₩	-64 %
Grupo	306.624	397.230	↓	-22,81 %	403.827	Ψ	-24,07 %	5.616.821	4.656.377	1	21 %	4.795.923	1	17 %
Total	339.464	435.891	₩	-22,12 %	471.621	₩	-28,02 %	6.521.595	5.951.828	1	10 %	7.298.680	₩	-11 %

EVOLUCION EXPORTS C9 (CY)

①

Brand	Export C9 (CY)	%TG Export C9 (CY)	Export C9 (LY)
	0	0,00%	0
8 Hermanos			293
Blender¿s Honey	29.912	8,81%	15.370
Blenders Pride	34.760	10,24%	27.792
Blenders Reserve collection			260
Bulked Wine Argentina	136.000	40,06%	269.333
Cafayate	10.974	3,23%	14.545
Cafayate Gran Linaje	65	0,02%	41
Cafayate Reserve	2.184	0,64%	5.550
Cafayate Rutas	38.404	11,31%	1.666
Cusenier Liqueur Arg	1.540	0,45%	1.941
Doble V	5.067	1,49%	160
Dunbar	57.855	17,04%	64.827
Etchart Arnaldo B	270	0,08%	761
Etchart Gran Linaje	581	0,17%	1.707
Etchart Privado Torrontes	8.079	2,38%	4.228
Etchart Privado Varietales	240	0,07%	1.814
Total	339.464	100,00%	435.891

Evolucion Gross Sales (CY)

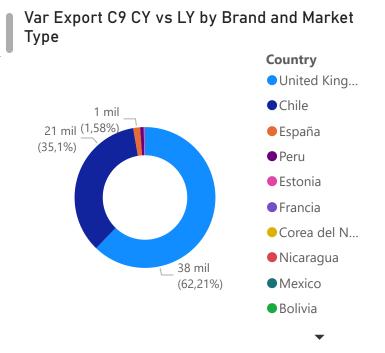
Brand	Gross Sales (CY) ▼	%TG Gross Sales (CY)	Budget Gro
Cafayate Rutas	1.501.195	23,02%	
Dunbar	1.351.813	20,73%	
Blender¿s Honey	1.125.525	17,26%	
Blenders Pride	898.099	13,77%	
Bulked Wine Argentina	420.984	6,46%	
Mumm Espumante	328.768	5,04%	
Cafayate	294.280	4,51%	
Etchart Privado Torrontes	197.432	3,03%	
Cafayate Reserve	89.654	1,37%	
Doble V	76.075	1,17%	
Cusenier Liqueur Arg	64.150	0,98%	
Etchart Varietales	47.360	0,73%	
Etchart Gran Linaje	36.972	0,57%	
Granadina	34.620	0,53%	
Robert Brown	31.718	0,49%	
Mumm 187	28.712	0,44%	
Total	6.521.595	100,00%	

Variations

COMPANY LOGO

Fiscal Year	~	FY Month	~	Country	~	Market Type	~	Product Category	~	Brand	~	Stage	~	Units	~
FY21	~	Todas	~	Todas	~	Todas	~	Todas	~	Todas	~	BUD	~	C9L	\vee

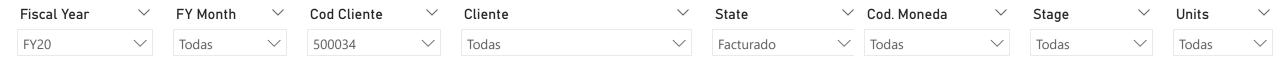
Brand	Market Type	Vol C9 (CY)	Vol C9 (LY)	% \ vs l	/ar (CY <u>-</u> Y)	Var C9 (CY vs LY)	Gross Sales (CY)	Gross Sales (LY)	% V vs L	/ar (CY Y)	Var USD (CY vs LY)
	⊞ No Grupo	0	0	↓	-100,00 %	0	-56.346	-24.718	1	128 %	-31.629
	Total	0	0	₩	-100,0 0 %	0	-56.346	-24.718	1	128 %	-31.629
∃ 8 Hermanos			293	₩	-100,00 %	-293		9.685	₩	-100 %	-9.685
	Total		293	₩	-100,0 0 %	-293		9.685	₩	-100 %	-9.685
□ Blender¿s Honey	⊕ Grupo	29.912	14.700	1	103,48 %	15.212	1.125.525	575.078	1	96 %	550.448
			670	₩	-100,00 %	-670		26.274	₩	-100 %	-26.274
	Total	29.912	15.370	1	94,61 %	14.542	1.125.525	601.352	1	87 %	524.174
☐ Blenders Pride	⊕ Grupo	34.760	26.567	1	30,84 %	8.192	898.099	764.145	1	18 %	133.954



Market Type	Brand	Vol C9 (CY)	Vol C9 (LY)	% V vs L	ar (CY Y)	Var C9 (CY vs LY)	Gross Sales (CY)	Gross Sales (LY)	% Va LY)	ar (CY vs	Var USD (CY vs LY)
☐ Grupo	⊞ Blender¿s Honey	29.912	14.700	1	103,48 %	15.212	1.125.525	575.078	1	96 %	550.448
	⊞ Blenders Pride	34.760	26.567	1	30,84 %	8.192	898.099	764.145	1	18 %	133.954
	Bulked Wine Argentina	136.000	269.333	₩	-49,50 %	-133.333	420.984	917.372	↓	-54 %	-496.388
	⊞ Cafayate	3.402	756	1	350,00 %	2.646	100.342	23.403	1	329 %	76.938
	□ Cafavata Gran Linaia			_	n nn %				-	∩ %	



Control



0

Quantity of orders

0

Volume (LT)

Order Suma de Cliente Periodo Cod Cliente

Quantity of orders

Month ORDERS JDE

DIFFERENCES

Volume

Month ORDERS JDE

Quantity of orders and volume only shows those months in which there is a difference between that reported by FO_Orders and JDE.

In case of differences, positioning the cursor on the quantity will show a detail of the orders affected

Below you can see the data from both tables with and without differences

Order ×

EXPORT ORDERS

Period	Doc	Order	Line	Costumer Code	SKU	Qty_C9	Qty_LT ▼	Dif in Vol
201910	SX	6308	4	500034	50542	293	2.640	0
201910	SX	6308	7	500034	50616	240	2.160	0
201910	SX	6308	11	500034	9283	213	1.920	0
201910	SX	6308	5	500034	13188	168	1.512	0
201907	SX	6270	3	500034	9299	160	1.440	0
201907	SX	6270	1	500034	9283	150	1.350	0
201910	SX	6308	2	500034	9334	140	1.260	0
201007	CV	(270	2	F00024	0207	120	1 000	
Total						2.148	19.332	0

Todas

Order

Period	Doc	Order	Line	Costumer Cod	SKU	volc9
201907	SX	6270	1	500034	9283	1.350
201907	SX	6270	2	500034	9297	1.080
201907	SX	6270	3	500034	9299	1.440
201907	SX	6270	4	500034	50235	374
201907	SX	6270	5	500034	50236	500
201907	SX	6270	6	500034	50237	500
201907	SX	6270	7	500034	50240	374
201907	SX	6270	8	500034	50241	374
Total			_			19.332

07/04/2021 09:31:41 a.m. Última actualización

Fiscal Year	~	FY Month	~	Cod Cliente	~	Cliente	~	Doc	~	State	~	Cod. Moneda	~	Stage	~	Units	~
FY21	\checkmark	Jul	~	Todas	\vee	Todas	\vee	SX	~	Todas	~	Todas	\checkmark	BUD	~	Todas	~

EXPORT	ORDERS											
Periodo	Tipo Documento	State	Order	Line	Pais	REGION	Tipo Mercado	Cod Cliente	Cliente	SKU	Producto	Marca
202007	SX	Facturado	6401	7	Brasil	EQUIPO EXPORTACIONES	No Grupo	2139843	DMA DISTRIBUIDORA S/A	50494	COMMERCIAL DISCOUNT	Overhea
202007	SX	Facturado	6401	1	Brasil	EQUIPO EXPORTACIONES	No Grupo	2139843	DMA DISTRIBUIDORA S/A	51605	ETCH PRIV CABERNET SAUV 6x750	ETCHAR ⁻
202007	SX	Facturado	6401	2	Brasil	EQUIPO EXPORTACIONES	No Grupo	2139843	DMA DISTRIBUIDORA S/A	51603	ETCH PRIV MALBEC BRASIL 6x750	ETCHAR [*]
202007	SX	Facturado	6401	3	Brasil	EQUIPO EXPORTACIONES	No Grupo	2139843	DMA DISTRIBUIDORA S/A	51601	ETCH PRIVADO SYRAH 12X750ML	ETCHAR [*]
Total												

OPEN OF	RDERS	
Order-Line	Qty_C9	Gross Sales

EXCHA	EXCHANGE RATE									
Periodo •	Escenario	Moneda Source (ARG)	Moneda Target	Tarifa						
202007	ACTUAL	ARG	BRL	13,51						
202007	ACTUAL	ARG	CAD	52,89						
202007	ACTUAL	ARG	EUR	81,87						
202007	ACTUAL	ARG	GBP	90,50						
202007	ACTUAL	ARG	MXN	3,19						
202007	ACTUAL	ARG	PLN	18,40						
202007	ACTUAL	ARG	SEK	7,91						
202007	ACTUAL	ARG	USD	71,42						

BUDGI	ET						
Periodo	Cod. Cliente	SKU	Moneda	BUD_C9	BUD_GROSS_SALES	LE_C9	LE_GF
202007	11563	3224	ARS	0	0	0	
202007	11563	3777	ARS	0	0	0	
202007	11563	12778	ARS	0	0	0	
202007	11563	14139	ARS	0	0	0	
202007	11563	14729	ARS	0	0	0	
202007	11563	50359	ARS	0	0	0	
202007	11563	50399	ARS	0	0	0	
Total	11500	50000	100	51.318	36.405.673	72242	44.

Fiscal Year	Currency
FY21	□ BRL
1121	CAD
	☐ EUR
	GBP
	MXN
	PLN
	SEK

	<u> </u>	
<	Product Category	
	(En blanco)	
	DISCONTINUADOS	5
	ESPUMANTES	
	Spirits	
	VINOS	
	☐ VINOS GRANEL	
_	WHISKIES	

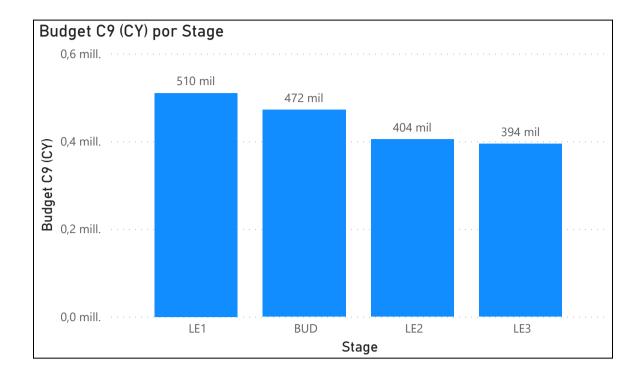




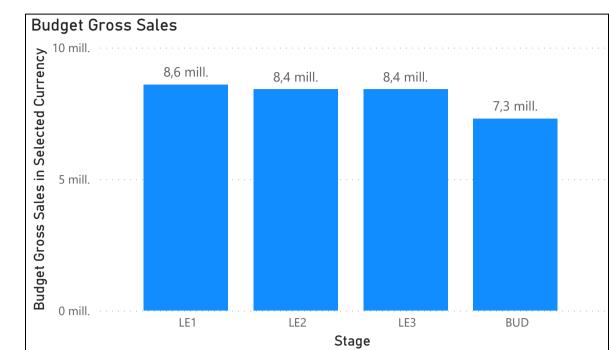


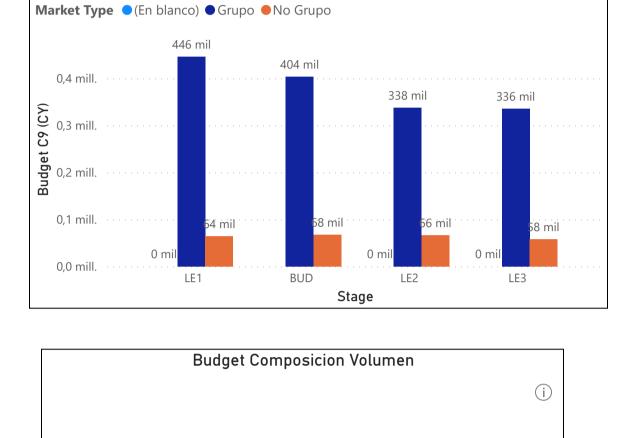
Customer	
Todas	\vee
1000	

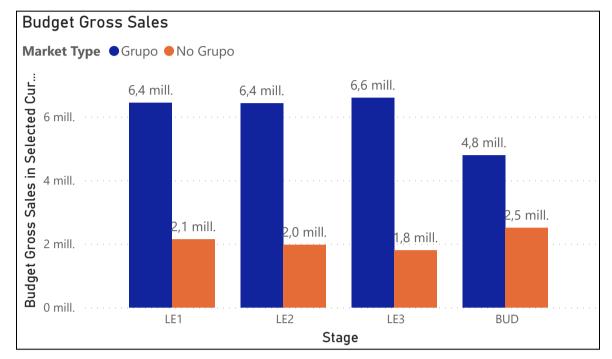
Stage	Budget C9 (CY)	Budget Gross Sales in Selected Currency
LE1	509.887	8.585.324
LE2	404.259	8.412.065
LE3	393.920	8.409.406
BUD	471.621	7.298.680
Total	471.621	7.298.680

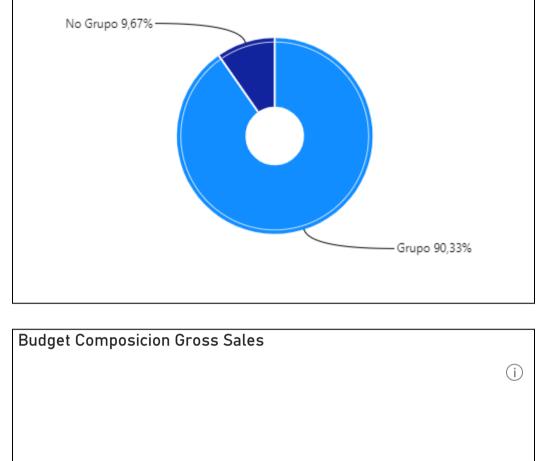


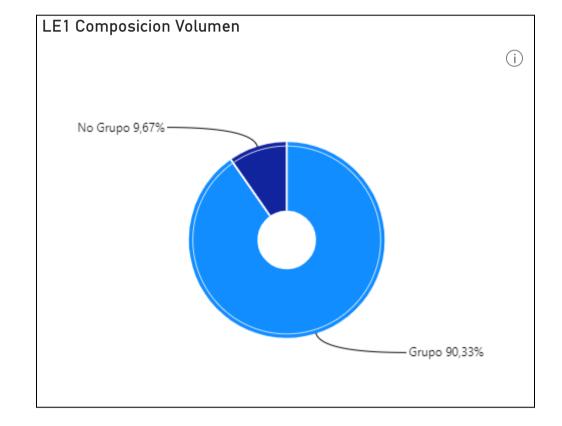
Budget C9 (CY) por Stage y Market Type

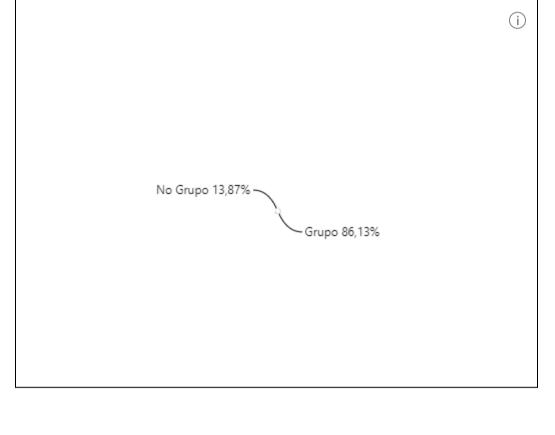












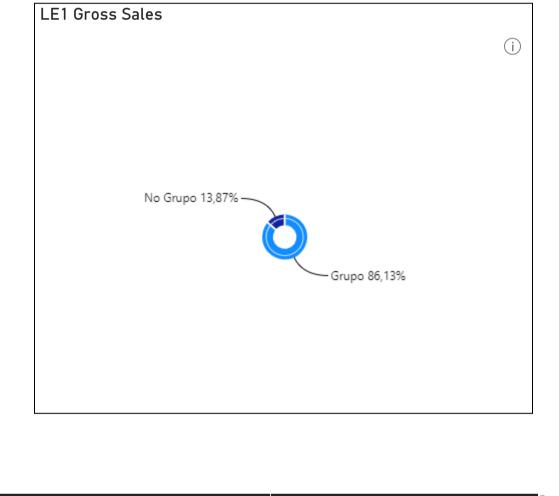
100.113

Stage

□ Spirits

Product Category

BUD
Budget C9 (CY) Budget Gross Sales in Selected Currency



4.218.833

Budget C9 (CY) Budget Gross Sales in Selec

150.646

⊟ Grupo	88.912	2.575.065	130.294	3.894.713	142.080	
Uruguay	58.908	1.594.364	67.756	1.833.445	78.131	
Chile	30.004	980.701	62.538	2.061.267	63.949	
Peru			0		0	
⊟ No Grupo	11.201	386.537	10.876	324.120	8.566	
Brasil	7.740	272.535	5.060	194.063	2.530	
Paraguay	2.316	77.903	3.112	70.891	3.116	
Bolivia	1.145	36.099	2.704	59.166	2.647	
España			0		140	
Nicaragua			0		133	
⊟			0		0	
			0		0	
VINOS	73.421	2.564.018	82.464	2.763.897	99.713	
⊟ No Grupo	42.909	1.434.403	41.007	1.275.657	44.064	
Brasil	32.062	1.006.003	31.824	938.774	34.022	
Estados Unidos de America	5.000	174.453	3.078	102.878	3.078	
Francia	2.836	117.338	2.867	95.893	2.867	
Peru	917	48.678	1.145	52.477	1.145	
Paraguay	822	35.028	822	34.314	822	
Mexico	398	18.932	398	17.446	398	
Bolivia	500	17.040	499	16.943	495	
Corea del Norte	374	16.931	374	16.931	374	
España			0		821	
Nicaradua	474 404	- 222 422		0.707.004	121	
Total	471.621	7.298.680	509.887	8.585.324	404.259	

141.170

2.961.601

Budget C9 (CY) Budget Gross Sales in Selected Currency

Fiscal Year	FY Month	Market Type	Customer	(Country		Prod. Category		Brand		Currency	Escenary	Units
Selecci ∨	Jul 🗸	Todas ∨	Todas	~	Todas	\checkmark	Todas	~	Todas	~	USD ∨	BUD ∨	C9L ∨

		Fiscal Year	FY20		FY21		Total	
Market Type	Product Category	Country	Vol C9 (CY)	Gross Sales (CY)	Vol C9 (CY)	Gross Sales (CY)	Vol C9 (CY)	Gross Sales (CY)
☐ Grupo	□ ESPUMANTES				196	9.515	196	9.515
		Total			196	9.515	196	9.515
	□ Spirits		3.367	86.056	4.628	128.045	7.995	214.101
			18.272	441.973	8.042	178.660	26.314	620.632
		Total	21.639	528.029	12.670	306.705	34.308	834.733
	□ VINOS				2.296	76.875	2.296	76.875
					588	16.238	588	16.238
		Total			2.884	93.112	2.884	93.112
	□ VINOS GRANEL				53.333	166.616	53.333	166.616
		Total			53.333	166.616	53.333	166.616
	Total		21.639	528.029	69.083	575.948	90.721	1.103.976
□ No Grupo	⊟	⊞ Bolivia	0	-7.077			0	-7.077
		⊕ Brasil			0	-3.502	0	-3.502
		⊕ Paraguay			0	-2.222	0	-2.222
		Total	0	-7.077	0	-5.724	0	-12.801
	□ Spirits	⊞ Bolivia	430	13.213			430	13.213
					1.600	22.218	1.600	22.218
		Total	430	13.213	1.600	22.218	2.030	35.431
	□ VINOS	⊕ Bolivia	290	18.713			290	18.713
		⊕ Brasil	2.374	76.507	1.560	35.024	3.934	111.531
		Total	2.664	95.220	1.560	35.024	4.224	130.244
	Total		3.094	101.357	3.160	51.518	6.254	152.875
Total			24.733	629.385	72.243	627.466	96.975	1.256.851

Escenary



