JARED MILLS

As a passionate UI/UX Designer and Front End Developer, I love designing simple and elegant applications that result in compelling user experiences. I've worked on many high profile applications and strive to stay abreast of current trends. My goal with every project is to design experiences that evoke positive emotions across various devices. I oversee the applications I work on throughout every stage - requirements, prototyping, testing, development, and production.

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WWW.LINKEDIN.COM/JAREDMC

UI/UX DESIGNER
CONVERSANT
Chicago, IL
10/16 - Present

- Lead design efforts for new features and sections in Conversant Access - a customer facing reporting portal used primarily for managing campaigns.
- Work closely with product team, visual designers, and engineers to architect the consolidation of legacy applications into Conversant Access - our process entails user stories, whiteboarding, wireframing, and prototyping.

LEAD UI/UX DESIGNER
SAVEUP
Chicago, IL
05/16 - 10/16

- Oversee the design and end user experience for all platforms (web, mobile, iOS, and Android).
- Collaborate with business groups and developers to create wireframes, high fidelity prototypes, mockups and assets.
- Create client presentations, pitches and style guides for business groups.

UI DESIGNER & ENGINEER
ONE MAIN FINANCIAL
Chicago, IL
06/14 - 05/16

- Assessed key stakeholder objectives and ensure designs are converted to fully functional web pages using semantically coded front-end languages.
- Designed and implemented user-facing features for marketing.
- Wrote reusable front end code for UI components while integrating with server side technology (Rails).

UI DEVELOPER
NAB & PAYANYWHERE
Troy, MI
02/13 - 05/14

- Optimized web pages for various devices through responsive techniques and created separate mobile versions.
- Developed hundreds of email templates for targeted campaigns.
- Collaborated with Art Director for design initiatives.

PROJECT MANAGER
PROPER GROUP INTL.
Warren, MI
02/11 - 08/11

- Wrote and implemented all of the content for websites.
- Oversaw the design and development of new web sites for Proper Group International - managed with Joomla!
- Digitized procedural manuals and presentations for engineering and sales team.

GENERAL MANAGER
SUPER SUPPERS
Rochester, MI
05/05 - 12/07

- Designed and developed web pages and emails while maintainin consistent branding; managed all content with a custom CMS.
- Created a cooperative among Detroit area franchises to reduce food costs and collaborate advertising and marketing.

Other:
UI/UX DESIGNER
WWW.JAREDMC.COM
Troy, MI
10/2011 - Present

- Assist small businesses with their online marketing.
- Improve branding and lead generation by strengthening their online presence and communicating a clear message.
- Successfully manage the integration of online projects from concept to production.

BOSTON UNIVERSITY
Washington, DC
2012

WEB DEVELOPMENT+ INTERACTIVE MEDIA
WEB DEVELOPMENT CERTIFICATE
Full time accelerated program that covered modules in web design and development.

MICHIGAN STATE UNIV.
East Lansing, MI
2004

ECONOMICS
BACHELOR OF ARTS

LANGUAGES   HTML5, CSS3, jQuery /JavaScript, SASS/LESS, Ruby, PHP/ MySQL

SOFTWARE   Axure, Sketch,InVision, Adobe Creative Suite, SVN/Git, WordPress, Bootstrap

INTERESTS   Photography, User Experience, Outdoors , Art , Music