

JUNGMIN YEO

ASSISTANT MARKETING MANAGER

2+ Years of Experience in Sales and Marketing team
Expertise in researching and analyzing market
trends and planning marketing strategy

PROFILE

- Highly motivated assistant marketing manager seeking for a job
- Excellent with Microsoft Office programs (Word, Excel, PowerPoint, Outlook)
- Know how to Web Design using HTML/CSS
- Love to design and take photographs
- Self starter with great time management skill
- Able to multi task and work as a team

CONTACT

EMAIL

jungmin.yjm@gmail.com

PHONE

(404)538-7420

WORK EXPERIENCE

LOTTE HOTELS AND RESORTS | JUL 2013 - SEP 2015

ASSISTANT MANAGER, SALES AND MARKETING TEAM

- Researched and analyzed market trends and planned marketing strategy each month to ensure company profit
- Created and designed html email with web developers
- Coordinated across multiple departments internally and collaborated with external vendors
- Communicated with partner companies and maintained strong relationship
- Monitored competitors' strategy

EDUCATION

GENERAL ASSEMBLY | OCT 2016 - FEB 2017

Web development immersive

KEIO UNIVERSITY | APR 2009 - MAR 2013

BA OF ARTS IN BUSINESS AND COMMERCE

- Focused on marketing, management, advertising, and consumer behavior
- GPA 3.89 / 4.0
- Received Keio University scholarship for grades and company sponsored scholarship