

Jonathan Mincieli

<https://www.linkedin.com/in/jonathan-mincieli-1058851ba/>
jmincieli9@gmail.com | 847-961-8670

EDUCATION

Bachelor of Business Administration, Double Major - Finance & Business Analytics Information Systems

The University of Iowa, Iowa City, IA

Anticipated May 2024

- GPA: 3.67/4.0
- Honors/Awards: Dean's List (GPA higher than 3.5): Fall/Spring 2020 – 2023
- Course Highlights: Financial Management, Financial/Managerial Accounting, Database Management, Computational Thinking, Applied Equity Valuation, Data Mining/Wrangling

WORK EXPERIENCE

External Analytics Consulting Intern

The University of Iowa Department of BAIS, Iowa City, IA/Remote

May 2023 – July 2023

- Curated diverse datasets including traffic patterns, property values, business engagement, and calls for service, supplementing analysis with a Qualtrics survey on business satisfaction to enhance data insights for Iowa City's South of 6 Business District
- Transformed raw data into practical Excel and Tableau dashboards effectively communicating complex information to stakeholders, aiding in data-driven decision-making for future district progress
- Presented findings and dashboards to the South of 6 Board, demonstrating a deep understanding of data analysis, visualization techniques, and persuasive communication

Samsung Brand Ambassador

Youth Marketing Connection, Iowa City, IA/Remote

August 2022 – December 2022

- Planned, coordinated, led, and executed on campus events to drive consumer engagement and Samsung brand awareness
- Created on-trend social media content with Canva showcasing products and promoting campus events

UNIVERSITY INVOLVEMENT

International Business Study Abroad

The University of Iowa Study Abroad, London, England/Wrexham, Wales

December 2023 – January 2024

- Analyzed how the success of the Wrexham A.F.C. soccer club has economically impacted the town of Wrexham
- Completed primary and secondary research with a cross-functional team to develop a report and presentation on our findings for the club using Microsoft Excel and R

Equity Analyst

The University of Iowa Krause Fund

January 2023 – May 2023

- Equity research analyst for the Krause Fund, a \$675K portfolio managed by undergraduate students enrolled in the Applied Equity Valuation course
- Performed industry-wide and individual company research on the technology sector and of the current portfolio holding, ASML, to build financial models using economic profit, discounted cash flow, dividend discount, and relative valuation analyses
- Presented comprehensive Buy/Sell recommendation to the Fund's advisory board for final portfolio decision on the recommendation

Student Learning Assistant

The University of Iowa Academic Support and Retention

August 2022 – December 2022

- Assisted students daily in the College Algebra course with classwork and exam preparation
- Reviewed lesson plans and workshopped with fellow Learning Assistants weekly to effectively connect with students and communicate course concepts

SKILLS

Microsoft Excel | PowerPoint | Word | R | Financial Modeling | Model Presentation | SQL | Python | Tableau