

SOWBHAGYA S THANTRY

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Profile Summary

A Certified Scrum Product Owner and Certified Agile Practitioner with a strong foundation in business analysis, product strategy, product development, user research, and design methodologies. Adept in orchestrating cross-functional collaboration, delivering customer-centric solutions, and fostering innovation for enhanced user experiences.

Experience

TARENTO TECHNOLOGIES PVT LTD

NXT Innovation Unit

Analyst - Product Discovery & Management

November 2022 – Present

- Leading end-to-end product development, specializing in product discovery, strategy & management for domestic & international clients (**especially in the Nordic region**).
- Advocating a problem-solving approach, prioritizing customer-centered thinking over immediate solutions and creating impact in not just revamp projects but driving innovation through discovery in ground up development projects.
- Contributing in projects from diverse domains as a product discovery specialist and product manager for high scale projects by analyzing user experience at root level to devise business optimization strategies, overcoming challenges in design gap analysis and technical implementation
- Led strategy workshops, rapid prototyping & brainstorming sessions with stakeholders in projects
- Led the coordination of feature lists, release timelines, and KPIs, resulting in significant improvements in user satisfaction and overall business efficiency through impactful product enhancements.
- Supporting digital transformation plans & developing cost-effective MVPs & MLPs for business evaluation
- Liaison with project managers, developers, design & QA teams to ensure timely & budget-friendly solution delivery
- Proactively mentored junior team members, fostering a collaborative and high-performing environment
- Pioneered the integration of **AI** into project strategies, seamlessly converging with product management to drive innovative solutions and enhance project outcomes.

Associate Analyst

August 2021 – November 2022

- Contributed on **business & implementation activities of 3 major product platforms**, an AI-powered Digital Conversational Assistant, an Interview Assessment tool & an Employee Engagement System, leading to sales conversions and product enhancement.
- Supported **operationalization** activities including sales, recruitment and drafting of project proposals
- Managed **20 graduates** & curated graduate **training** programs to smoothen the transition from campus to corporate

Certifications

Certified Scrum Product Owner by *Scrum alliance* | **Certified Agile Practitioner** by *Project Management Institute*
AI For Product Management by *Google cloud x Pendo* | **Foundations of Strategic Analytics** by *ESSEC Business School*
Business Analysis Fundamentals by *Udemy*

Skills & Tools

Skills: User & Market Research, Design Thinking, Business Documentation & Development, Business Analysis, Use Cases & User Stories, Roadmap & Backlog grooming, Requirement Analysis, Critical thinking Lo-fi Wireframing/Prototype, KPIs Monitoring, Sprint Planning,

Tools: JIRA, MIRO, Figma, Notion, Trello, Balsamiq

Leadership & Achievements

- Received **Customer Delight Award** for delivering value, owning work & contributing to multiple client threads
- Won **Rising Star & Awesome Addition to the Team Award** for strong abilities & contributing to the team's progress
- **Founded** a blog 'Themilestonemail' to write on experiences around experiences, architecture & Product Management
- Successfully led the technology & management society at IEEE as **Chairperson** overseeing managerial events
- Served as the **Lead Organizer** of **TEDxGECT** to orchestrate talks/events & **Convenor** for the college newsletter club
- Recipient of Prime Minister's Scholarship for pursuing higher education.

Education

GOVERNMENT ENGINEERING COLLEGE TCR INDIA

2017 - 2021

Bachelor of Technology (Honors) | CGPA: 8.9/10

Community Involvement & Linguistic Skills

Social Responsibility: Volunteered during the Kerala floods in data collection | Collaborated with 'Humans of Keralam', a platform with 70k+ followers to share impactful stories on empowerment || Member of Women in Tech Network

Language: English, Hindi, French (Elementary)