



# CH

## CHARLIE HECK

SOCIAL MEDIA \* MULTIMEDIA \* CREATIVE COPY  
WWW.CHARLIEHECK.ME

### ABOUT CHARLIE

That Charlie is a real 'Jane of all trades!' She's smart as a whip too! She knows how to be social on media! From podcasting to email marketing to brand development and beyond, she's one of them creative types.

**FULL RESUME AND REFERENCES  
PROVIDED UPON REQUEST**

### SKILLS

- 10+ years in media, including print/editorial, product development, PR and multimedia.
- Graphic design
- Video production
- Podcasting
- Editorial creation
- Copyediting
- Website design
- Social media and creative copy

### EXPERIENCE RELEVANT TO THIS POSITION

#### MULTIMEDIA EDITOR • NATIONAL SCIENCE FOUNDATION • 2014-2017

- Producing the daily NSF Science360 News Service, including social media series Photo of the Day and DYK section.
- Increased subscriber rate to [NSF Science360 News Service](#) and social media engagement by 20% in the first year.
- Creator, producer and co-host of [NSF Science360's Super Science News Show](#).
- Social media manager for Science360's [Twitter](#) and [Facebook](#) accounts.
- Creator, producer, writer and voice of [NSF's Weather or Not!](#) -- a science podcast.
- Science writer and NSF-content producer for Live Science, an online science news site.
- Initiated original, content-specific series on Science360 Radio.
- Responsible for securing permission for image usage in various Science360 materials and social media.
- General contributor to NSF's main social media channels and campaign ideas.
- Proficient in Photoshop, InDesign, Audacity and other media editing software.
- Editorial calendar creation.
- Social media campaign creations.
- Interviewing scientists and engineers to break down complex subjects for general media consumption.
- Reevaluating and redesigning brand identities.



CHARLIE.K.HECK@GMAIL.COM



@CHARLIEHECK



202.817.6593



/CHARLIEHECK