

#### Profile

Senior software product manager with a background as an experienced full stack developer with cross-functional skills in design, writing, and editing. Understand real-world business goals and how they apply to websites and software applications. Consistently exceed stated goals and deadlines. Utilize hands-on management and supervisory techniques when leading team members; experience delegating duties as necessary to increase productivity. Capable of working on projects of any size from small tasks to enterprise-level sites. Highly organized with exceptional multitasking skills.

# Employment History

Website Manager at insightsoftware (formerly Global Software, Inc), Raleigh, NC

2014 - 2019

Maintain existing websites within content architecture. Work closely with the graphic designer, videographer, SEO specialist, content writer, and automation specialist to ensure seamless integration of updates, redesigns and edits. Brainstorm and create new modules, views, blocks, and content types to meet the needs of the website and users. Develop, launch and maintain site upgrades and auxiliary websites. Provide direct supervision, guidance and instruction to lower level Drupal Developers. Maintain workflows – daily, weekly, monthly, quarterly and annually. Assist in budget preparations as they relate to the needs of the website, including internal and external resources.

Website Manager Jan 2018 - Nov 2019

Senior Drupal Developer (PHP) Jan 2017 - Jan 2018

Drupal Developer (PHP) Dec 2014 - Jan 2017

Senior Product Technology Team Lead at FMTC, Austin, TX

2018 - 2019

Work as a full stack developer with responsibility of building front-end interfaces, back-end architecture, and ensuring all applications are responsive and working. Lead the entire tech team in design, development, and maintenance of various applications used by the company, divisions, and partners. Lead a variety of teams through different projects and tasks. See projects from conception to final release. Maintain strong organizational skills with exceptional attention to detail.

Details

252-339-2971

melanie.l.may@gmail.com

Links

LinkedIn

**Skills** 

PHP

Python

Classic ASP

ASP.NET

HTML5

CSS3

**XML** 

C++

C#

MySQL

SQL

T-SQL

JavaScript

Wordpress

Drupal

Codelgniter

Zend

Adobe Creative Suite

**AWS** 

Work directly with companies contracted through Apex Systems.

Responsibilities vary by client and project. Most notably, worked with Wells Fargo on the Storage Services and the Systems Software Management Delivery teams.

#### Wells Fargo Enterprise Database Management DBSmart, Apr 2018 - Oct 2018

Assisted with major upgrades: PHP7, RHEL7 and ExtJS. Replaced deprecated functions and code with current standards. Tested existing codebase and made necessary changes to be security compliant with the new versions of framework.

#### Wells Fargo, Systems Software Management Delivery, Dec 2016 - Apr 2018

Developed frontend tools for engineers to assist in remote, automated software installation. Developed dynamic reporting systems that allowed users to pull and export data using specified details and variations. Integrated various APIs, scripts and other technologies into frontend user-friendly systems.

### Wells Fargo, Storage Services, Dec 2014 - May 2016

Maintained existing code and features within the content architecture. Worked remotely on a team of professionals located around the world. Created new features and functions using the Zend framework. Built a system that communicates with a Python-driven REST API to increase employee productivity for a major project. Provided PHP and Zend-based support to developers on the teach to ensure seamless integration of new features and upgrades. Streamlined and repaired existing out-of-date code to increase server efficiency.

# Senior Software Engineer at TechShop, San Jose, CA

2017 - 2018

Maintained software system that allowed customers and employees to enter building and access equipment stations. Created user reports for various output methods which included but were not limited to computer screens and equipment message screens. Assisted with new store openings. Replicated and updated technology to work for new stores.

# Senior PHP Developer at Amplify ROI, Wilmington, NC

2016 — 2017

Assist in web development projects on an as-needed basis. Provide back-end programming, work directly within APIs, add and modify features on existing client sites. Provide updates, maintenance and debugging services.

# Senior PHP Engineer at TheeDesign, Raleigh, NC

2016 - 2017

Provide project-based solutions and development. Develop new features, debug existing code, integrate upgrades and additions seamlessly using backend APIs and provide maintenance as needed for client websites and standalone projects. Work with account managers to ensure the requested work falls within their stated scope and that all tasks and projects are finished within the timeline parameters.

# Senior Web Developer at Mayflower Interactive Corporation, Elizabeth City, NC

2011 - 2014

Develop, extend, and test Internet applications, with emphasis on functionality and usability. Utilize PHP, HTML, JavaScript, jQuery, CSS, and various databases to cost effectively create and deploy software solutions. Work closely with customers and internal team to identify and remedy functionality gaps; train clients on proper use, and maximize the impact of delivered solutions. Notable projects include KennyLoggins.com, SoundsTrue.com, and FireEcologyJournal.org.

# Senior Web Developer at Global Futures Exchange & Trading Company, Inc., Tarzana, CA

2003 - 2011

Department head, with responsibility for company websites from conception through launch and beyond. Supervised a team of three employees to ensure timely completion of tasks and projects. Employed analytical skills to ensure sites met business objectives. Utilized a broad mix of platforms to design and code websites and proprietary database systems for lead generation, trade execution, and customer support. Monitored server performance, responded to user input and made code adjustments as necessary to ensure maximum availability. Served as project manager on all web-based marketing projects. Conceptualized and designed advertisements for print and internet in concert with creative marketing and advertising strategies. Led current social networking initiatives, balancing broad participation with regulatory mandates. Modified and extended SalesForce CRM functionality to meet operational needs.

# Senior Web Developer at Freelance Experience, Palmdale, CA 1995 – 2014

Since 1995, have conceptualized, designed, and developed websites of all sizes and types for various clients in a number of industries. Offered expert consultation to small business and non-profit clients regarding website development and search marketing. Provided search engine optimization services, social media networking, and other creative marketing plans for customers to drive traffic and meet revenue goals. Created effective visual imaging and branding through graphic design of logos, user interfaces and advertisements. Designed artwork for print purposes, including apparel, pens, pencils, magnets, sports banners, trade show items, and more. Notable clients include:

## Palmdale Water District, Palmdale, CA 2010-2014 Senior Web Developer

Designed, coded, and successfully launched website for a water utility serving over 100,000 customers. Developed proprietary content management system for self-serve edits and updates, freeing the district from requiring web developer input to make changes. Provided general website maintenance and consultation as necessary, including the ongoing implementation of additional administration tools and web features.

### LoveToKnow Corp., Burlingame, CA 2010-2013

Content Writer / Web Design Topic Expert

Researched, analyze, and wrote knowledgeable articles about web design, social networking, general online information, and other topics of personal interest. Provided expert level answers for questions asked within the Web Design channel. Consistently received bonuses and high regard for the level of work submitted.

### Ali International, Los Angeles, CA 2009-2010

Web Designer / Content Editor / Audio Editor

Maintained and edited existing websites and content. Converted print magazine content to web-based electronic content, utilizing editing abilities to effectively adapt for web audience. Provided updated design elements and edited audio files as needed for publication on the web site. Integral part of development team that created, launched and marketed new website, with personal responsibility for modifying content management system setup to accommodate new business objectives. Worked hands-on with other departments for project and task completion.

### Education

University of Alberta (Coursera), Software Product Management Specialization

2019 - 2019

Computer Science and Programming Using Python, MITx, Online Campus

2018 - 2018

Artificial Intelligence, MITx on edX, Online Campus

2014 - 2016

Computer Science, Harvard on edX, Online Campus

2016 - 2016

Programming with C#, edX, Online Campus

2016 - 2016

Advanced CSS Concepts, edX, Online Campus

2016 - 2016

Animation and Interactive Design, Westwood College, Online Campus

2005 - 2007

Computer Science, Westwood College, Online Campus

2003 — 2005

Computer Science, Elizabeth City State University, Elizabeth City, NC

1999 - 2001