



# MARK J WILLIAMS

## SOFTWARE DEVELOPER

### ABOUT

I like solving hard problems and my favorite method of doing so is with computers. I seek a work environment supportive of code reviews, automated testing and code maintenance strategies. I am excited to learn languages, libraries and best practices to solve problems in interesting ways. I started my career as video editor but found that my coding solutions brought so much value to the company I worked for that I have now been working full time as a software developer for over a decade. My work has been mostly self directed at a small business or remotely within a larger team and 100% remote since November 2018.

### WORK EXPERIENCE

**UnityWorks Media** April 2017 – March 2020 <http://unityworksmedia.com>

#### Software Developer

Create dynamic video ads for car dealerships displaying actual inventory applicable to current incentives, autonomously regenerating ads when inventory sells. Work with project managers to meet customers needs creating video web apps. Lead my team migrating git servers and leveraging git more effectively. Update php and javascript web apps, adding requested features, QA tests and documentation. Parallelize image scraping scripts, reducing run time from 4+ hours to 15 minutes. Increase efficiency and add visual flair to ffmpeg video generating scripts reducing run time by 75%. Neutralize a ddos attack that killed google maps api quotas. Create email notification, integrity checks and previews for automated client data delivery.

See my work: [autodatasolutions.com/video-dynamic-inventory-video-ads-by-unityworks](http://autodatasolutions.com/video-dynamic-inventory-video-ads-by-unityworks)

**Astound Video** July 2010 – March 2017 <http://astoundvideo.com>

#### Senior Developer

Develop workflows and software to manage customers precious media assets for digitization. Create web app to accomplish point of sale order taking and checkout, coupon system, credit card processing, sales reporting with visualizations, job production tracking, job location tracking and employee time card tracking. Create desktop app for linux video capture system, select hardware to scale up to 24 simultaneous video capture streams. Select onsite server hardware and AWS cloud infrastructure to automate video encoding, dvd authoring, dvd burning, dvd disc face and case insert printing, slide image cropping, film trimming. Maintain MySQL database and restore backups. Act as IT help desk for entire company. Supervise 2 other IT employees.

**Video Editor & Motion Graphics Artist** April 2005 – September 2019

Work remote and create dynamic graphic title sequences for TV show pitch reels. This position has been temporary full-time, part time and off hours work.

See my work: [vimeo.com/193377786](https://vimeo.com/193377786) • [imdb.com/name/nm1950021](https://imdb.com/name/nm1950021)

**Astound Video** September 2006 – July 2010 <http://unityworksmedia.com>

#### Video Guru

Video Editing with customers. Create motion graphics. Take orders and process payments with customers at retail counter. Transfer audio and video to digital formats.

### CONTACT



Remote, USA ( UTC-06:00 to UTC-08:00 )



(612) 547-8621



[markjwill@gmail.com](mailto:markjwill@gmail.com)



<https://stackoverflow.com/story/markjwill>

### EDUCATION

2006  
2009

#### University of Minnesota

Bachelor of Arts

Cinema Studies and Philosophy

### SKILLS

#### Automation

Shell Scripting

API

Git

python

Machine Learning

Ansible

Linux

MacOS

Java

Objective-C

regex

AWS

#### Video

After Effects

FFMPEG

Dataclay Templater

Video Copilot Element 3D

Premiere

#### Full Stack

MySQL

PHP

HTML

CSS

Javascript

### VOLUNTEER

#### Gish

August 2016

<https://www.gish.com/charity-impact/>

Created an iPhone app that dialed phone numbers by listening to a rotary phone as per a charity scavenger hunt competition.

See it in action: [youtube.com/watch?v=cGknUv\\_HJkc](https://youtube.com/watch?v=cGknUv_HJkc)