

Alexandra

Content Marketing Specialist

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SKILLS

Technical Content writer, social media and e-mail marketing, on-page SEO

EXPERIENCE

Hire DevOps - **Technical Content Writer** (Cloud and Serverless)

JANUARY 2018 - PRESENT

- Content creation including blog posts, short [videos](#), graphics, [infographics](#), ebooks and spreading them across relevant online channels [Medium, Quora, Dev.to]
- Portfolio of articles: [Serverless Architecture](#), [DevOps Engineer](#), [Terraform](#)

Java Shop - **Content Writer, Social Marketing Manager** (Software Development)

MARCH 2017 - PRESENT

- Content creation as above, Portfolio of blog posts: [Why Polish Devs Are The Best in The World?](#), [Async Manifesto](#), [Building Dev Team](#)
- Youtube explanation [video](#)

Polystat.io - **Technical Content Writer** (Data Engineering, Data Science)

JUNE 2019 - PRESENT

- Portfolio examples: [Data Engineering Guide](#), Youtube: [Data Engineering Skills](#)

Alto 'di Versi - **Content Writer, Social Marketing Manager, Website Creator**

FEBRUARY 2017 - PRESENT

- E-commerce content creation for the US market: [How to Choose the Best Baltic Amber Teething Necklace Guide](#)
- Creating and managing [Youtube](#) channel, [Facebook](#), [Instagram](#) and [Pinterest](#).

EDUCATION

Management and Marketing, Technical University of Gdynia, Poland - MSc
Complete Digital Marketing Course - Udemy

TOOLS

Wordpress, Divi Themes, Avada Themes, Yoast SEO, Canva, Lumen5, Slack, SimilarWeb, Dropbox, Ubersuggest, Google Analytics, BuzzSumo, MozBar, Keywords Everywhere, Google Keyword Planner, Gsuite, LinkedIn Sales Navigator, Woodpecker, HubSpot.