jane MITCHELL

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ABOUT

Biologist turned Visual Designer and Creative Technologist exploring the intersection of health, design, and tech.

EDUCATION

2015-2017
Parsons School of Design • New York, NY
MFA in Design and Technology, 3.9 GPA
University Scholar, Dean's Scholar

2007-2011
University of Washington • Seattle, WA
BS in Biological Science. 3.1 cumulative GPA,
Scholarship Athlete with the University of Washington's
Women's Soccer Team, Dean's List 2010-2011

SKILLS

Design Software
Photoshop, Illustrator, InDesign, Premiere, Invision, Sketch, Figma

Code
HTML, CSS, JavaScript/jQuery, Sass, PHP, P5.js

Practices
Graphic design, UX + UI design, Presentation design, Game design, User Research and Multimedia design

EXHIBITIONS

Ovee
Forbes 30 Under 30 • 2019 Detroit, MI
SXSW • Start Up Spotligjht Health & Wellness Expo 2019 Austin, TX
NYC Media Lab Summit • First prize Entrepreneurship 2017 New York, NY

Unicornelia
IndieCade • 2018, Los Angeles,CA
Maker Faire • 2018, New York, NY
PlayNYC • 2018, New York, NY
alt.Ctrl.GDC • Finalist Game Developer's Conference 2018, San Francisco, CA

Göbie
Panasonic House SXSW • 2017, Austin, TX

INTERESTS

🏞 Travel 🧬 Science 📖 Books 🔭 SciFi
🐷 Food 👟 Sports ⛰ Nature 🏛 Museums

EXPERIENCE

2017-PRESENT
Co-Founder, CEO of Ovee • New York, NY
Develop and iterate Ovee's branding, visual design, ui/ux, and product design. Aside from creative direction, other areas of focus include business development, finances, marketing, e-commerce as well as team management and administration.

2017-2018
NWSL UX/UI Designer • New York, NY
Redesigned pages for the website, iPhone and Android app. Conducted user research, surveys, and testing.

2017-2019
MFADT Part-Time Faculty • New York, NY
Instructed the Creativity and Computation Lab core course. Modules included: Java Script, OpenFrameworks, Unity, Arduino, Rapid Prototyping, and Design Thinking.

2016
MFADT Teaching Fellow • New York, NY
Developed and implemented the curriculum for the web development section of an intensive 23 day preparatory program for incoming Parsons MFA Design & Technology students.

2015-2017
Senior Administrative Assistant • New York, NY
Managed, interviewed, and trained a team of administrative assistants. Processed, entered, and analyzed data. Developed new policies and provided technological support to students and other employees.

2013-PRESENT
Freelance Designer and Web Developer
Designed and developed logos, invitations, and websites for various clients, including a financial advising firm, an onsite/online educational platform, and Parsons faculty.

2013
Arts & Crafts Experiential Educator • Brevard, NC
Designed arts and crafts projects that would appeal to boys and capture their interest in art.

2013
Volunteer • Patiala, India
Traveled to India to teach english and art, encouraging young children to freely express themselves through words and color.

2011-2012
Cancer Information Specialist • Seattle, WA
Provided support for individuals affected by cancer. Researched and presented reliable information on a range of cancer topics.