



Ahsan
Business



Yukkee
Software



Muhammad
Design



Meldin
Business



Jagannathan
Business + Finance



Jacob
Software



Abijit
Business + Strategy



**blank
space**

“Our space is your place”



What's the problem?

Long term leases lock down brands, with little flexibility and are expensive large unexpected overheads.

What do we do?

BlankSpace offers direct-to-consumer brands with a platform to customize and design their own retail stores.

BlankSpace offers a full suite of services that creates best-in-class experiences by offering assistance and tailored experiences.

Membership Options



Pop-up Shop

Starting at \$65/day

A smaller store for quick entry and exit. Includes essentials and further customization in regards to location.

Best for:

- Smaller businesses on a budget
- Complete Autonomy



Traditional Store

Starting at \$200/day

An upgraded store for e-commerce businesses to test retail interest. Includes customization for utilities and a basic marketing package.

Best for:

- Longer term storefront retail
- Food based businesses



Venues

Starting at \$750/day

A larger space that can host events to market and build interest for businesses. Includes an advanced marketing package.

Best for:

- Large scale conventions and events for multiple vendors
- Additional marketing options



Experiences

Pricing Varies

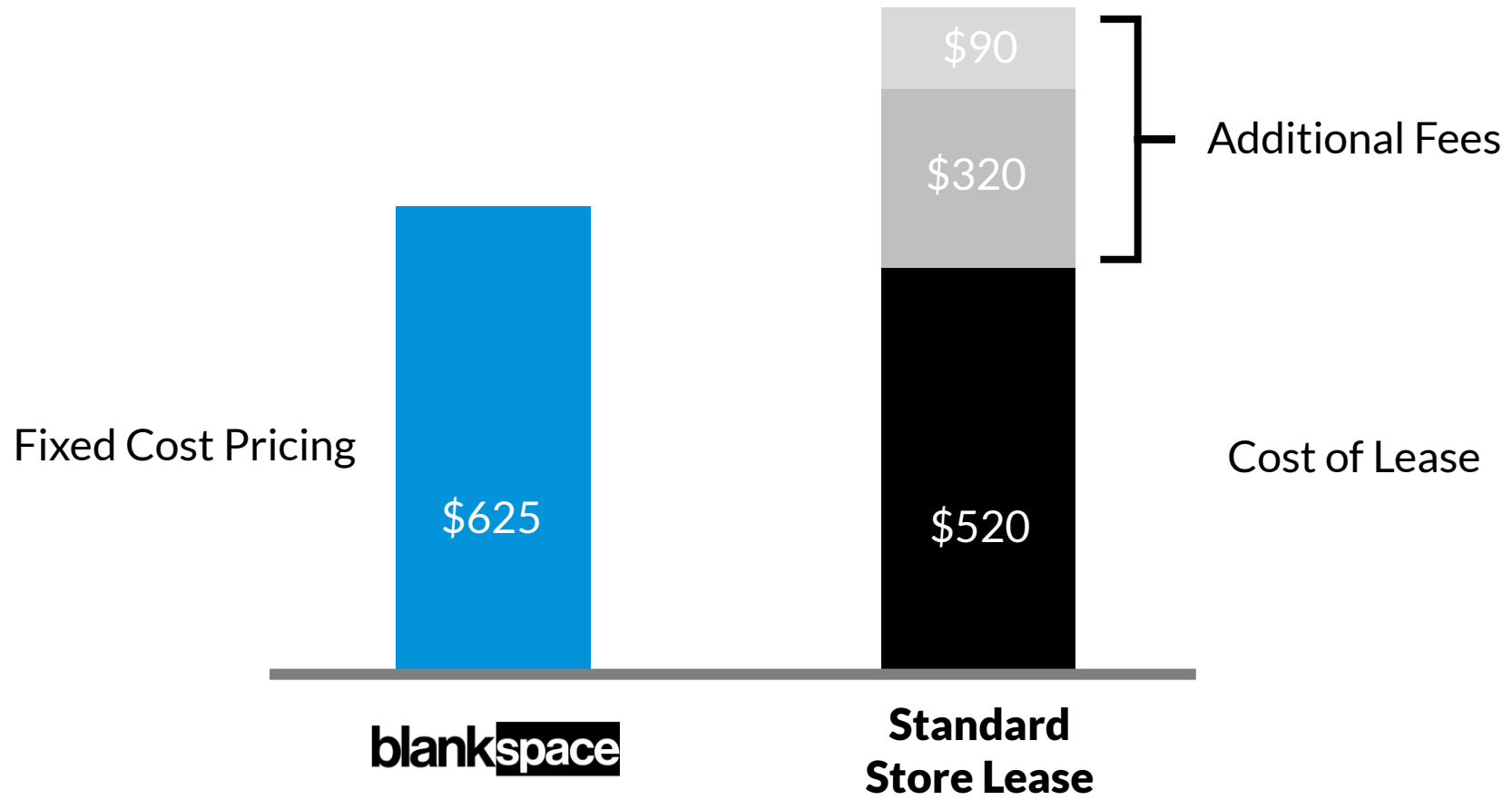
A custom package for businesses wanting to catch attention from all potential consumers while providing a new experience for them to consume.

Best for:

- Catching interest among potential consumers
- Providing customers with a truly unique experience

	E-Commerce Focus	Tech Add-Ons	Partnerships	Space Availability
blank space	✓	✓	✓	✓
appear [here]	✗	✗	✗	✓
Storefront	✗	✗	✓	✗
WE ARE POP·UP	✓	✗	✗	✓

Cost and Revenue



Revenue 1000 sq. ft

$$\text{\$18,444} + \text{\$4,444} - \text{\$6,248} = \text{\$16,640}$$

(Lease Revenue) (Add-On Revenue) (Cost)

Annual (135,000 sq. ft)

\\$2.24 MM