

Joshua Kenyon

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WORK EXPERIENCE

SS&C Technologies

London, United Kingdom

Product Analyst

Aug 2021 – Present

- Partnered with development teams to plan and validate API integrations for xAPI, ensuring seamless data flow and reliable user experiences.
- Supported end-to-end delivery by raising JIRA tickets, coordinating testing, and producing clear internal documentation and training materials.

Optimise Supplements

London, United Kingdom

Founder

March 2023 – May 2024

- Created and scaled a DTC e-commerce brand with £20K+ revenue using data-driven CRO and A/B testing.
- Used Hotjar and UX testing to identify and fix friction points, improving conversions by 20%.

PROJECTS

AlugaVaga — Garage Rental Marketplace

[AlugaVaga.com.br](https://alugavaga.com.br) | Next.js (React), TypeScript, Tailwind, Prisma

- Developed both the web (Next.js) and mobile (Expo/iOS) applications on a shared Prisma + MongoDB backend.
- Built real-time in-app messaging to improve engagement; platform currently hosts 42 active listings.
- Delivered a responsive and performant UI using React hooks and Tailwind CSS.
- Led end-to-end development, from architecture and UI design to deployment.

Laura Consoni Portfolio — Architect Portfolio Website

[Lauraconsoni.com.br](https://lauraconsoni.com.br) | Next.js (React), TypeScript, Tailwind CSS, i18n

- Developing a responsive portfolio site for a Brazilian architect, featuring animated background transitions and smooth scroll snapping.
- Implemented bilingual content using react-i18next, enabling seamless Portuguese to English switching.

Formara — Creator Marketplace Platform

[Formara.com.br](https://formara.com.br) | Next.js (React), TypeScript, MongoDB, Payload CMS, Stripe Connect

- Built a full-stack digital marketplace empowering Brazilian creators to sell and manage digital products.
- Designed end-to-end user flows for onboarding, product publishing, and secure payments using Stripe Connect.

EDUCATION

The University of Sheffield

Sheffield, United Kingdom

Bachelor of Science in Economics, First-Class Honours

2018 – 2021

- Dissertation: Used econometric modelling on World Bank data to assess how foreign aid impacted poverty in Sub-Saharan Africa.

TECHNICAL SKILLS

Languages & Frameworks: TypeScript, React, Next.js, Tailwind CSS, Node.js, Prisma

Tools: Figma, JIRA, Postman, Hotjar, Notion, Git, Vercel

Other: UX Design, SEO, Analytics

Languages: English (native), Portuguese (advanced)