

BIS 15L Final Project Presentation Rubric
Winter 2020

Topic	1 pt	0.75 pts	0.5 pts	0.25 pts	0 pts
Introduction	Research topic is well-defined and effectively communicated.	Research topic is clearly communicated but some details are unclear.	Main idea is presented, but substantial details are left out or missing.	Main idea is absent, poorly communicated, and/or missing.	Question or topic is misrepresented and poorly communicated.
Data & Methods	Methods are clearly described; data are organized and well-analyzed.	Methods are clearly described; data have minor organizational and/or analytical issues.	Methods are described; data have organizational issues and analysis is incomplete.	Methods are poorly described; data are disorganized and analysis is incomplete.	Methods not described; data are disorganized, no analysis is present.
Visuals	Clear, clean, and labeled visuals with aesthetics.	Clear visuals, missing minor aesthetic features.	Visuals present but missing relevant aesthetics and/or not ideal for the research topic.	Visuals present but missing key aesthetics and not appropriate for the research topic.	Visuals absent and/or not relevant to the research topic.
Conclusion	Clear and articulate. Audience leaves with a clear, concise message.	Clear. Audience leaves with key details; some aspects need clarification.	Adequate. Audience leaves with the main idea. Multiple areas need clarification.	Ambiguous. Audience leaves with disjointed details. Independent research is required for clarification.	Inaccurate and misleading. Audience leaves with erroneous conclusions that are not supported by the data.
Repository	Well-organized, clean, and complete. Code runs with no errors.	Clean and complete code with minor organizational issues.	Code present but missing organizational features and runs with minor errors.	Some code present but data are absent and code does not run.	Repository not present.