

Jacob Merrell

303-960-5156 • merrell.jacob@gmail.com • [data science website](#)

EXPERIENCE

Data Analyst/Data Scientist *Mercer*

February 2019 – Right Now

- Used discriminant classification model in SAS to impute missing data (with 89% accuracy on test data) on a 2 TB Medicaid dataset
- Ran multiple regression models in SAS to create cost weights for the state of California's risk adjustment program. The cost weights are now used in calculating statewide risk adjustment amounts.

Data Science Analyst *Brigham Young University*

September 2017 – November 2018

- Linked individuals (using ensemble learners in R) with 90% accuracy from a dataset of 60,000 European immigrants to a pioneer dataset recorded in the Utah Valley.
- Created quadratic discriminant analysis model to identify malignancy of cancerous tumors
- Involved in denumeration project which uses linear models to de-identify health data

Actuarial Analyst *Milliman*

December 2015 - August 2017

- Used R to simulate large claims experience and based accrual recommendations on results
- Developed a process to streamline the creation of pro forma scenarios which showed high and low estimates for the gain/loss

Statistics/Property Valuation Intern *The Church of Jesus Christ of Latter-day Saints*

May 2014 - Dec 2014

- Saved \$72 million by building a VBA model to predict membership utilization of meeting houses
- Created a multiple regression model in R to predict land values

PASSION PROJECTS AND SKILLS

- Languages: Python, R, SAS, SQL, VBA, HTML, JavaScript
- I have two YouTube channels (JADoinStuff and El Güerito) I do for fun! Using YouTube's API to analyze competitor channel data. Employing Google Vision and OpenCV for facial and text recognition
- Scraped box office data using Beautiful Soup for nearly 13,000 movies. Trained random forest model which explained 80% of the variation in box office revenue given all the data scraped. ([See More](#))
- Used spatial regression to predict air pollution for most of the USA. The adjusted R-squared was 0.6129, with a normalized RSME of 0.174. ([See More](#))
- Estimated the expected savings (\$86.69) for using solar energy using a time series AR(1) model. The model had an adjusted R-squared of 0.9376, and used the findings to predict how many years it would take the individual who provided the data to recoup initial cost of the solar panels. ([See More](#))
- Public speaking; addressed an audience comprised of members of the Federal Reserve Bank, and 500 other students
- Fluent in Spanish (speaking, writing, and reading)

EDUCATION

Brigham Young University, Provo, UT

Bachelor of Science, Actuarial Science

- Cumulative GPA 3.91/4.0
- Certificates: SAS Programming, and Advanced Statistics
- Actuarial Exams: Financial Mathematics (FM), Probability (P), and Models for Financial Economics (MFE)