

# Jacob Merrell

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## EXPERIENCE

### **Data Analyst/Data Scientist** *Mercer*

February 2019 – Present

- Used discriminant classification model in SAS to impute missing data (with 89% accuracy on test data) on a 2 TB Medicaid dataset
- Ran multiple regression models in SAS to create cost weights for the state of California's risk adjustment program. The cost weights are now used in calculating statewide risk adjustment amounts.

### **Data Science Analyst** *Brigham Young University*

September 2017 – November 2018

- Linked individuals (using ensemble learners in R) with 90% accuracy from a dataset of 60,000 European immigrants to a pioneer dataset recorded in the Utah Valley.
- Created quadratic discriminant analysis model to identify malignancy of cancerous tumors
- Involved in denumeration project which uses linear models to de-identify health data

### **Actuarial Analyst** *Milliman*

December 2015 - August 2017

- Used R to simulate large claims experience and based accrual recommendations on results
- Developed a process to streamline the creation of pro forma scenarios which showed high and low estimates for the gain/loss

### **Statistics/Property Valuation Intern** *The Church of Jesus Christ of Latter-day Saints*

May 2014 - Dec 2014

- Saved \$72 million by building a VBA model to predict membership utilization of meeting houses
- Created a multiple regression model in R to predict land values

## PASSION PROJECTS AND SKILLS

- Languages: Python, R, SAS, SQL, VBA, HTML, JavaScript
- I have two YouTube channels ([IADoinStuff](#) and [El Güerito](#)) I do for fun! Using YouTube's API to analyze competitor channel data. Employing Google Vision and OpenCV for facial and text recognition
- Scraped box office data using Beautiful Soup for nearly 13,000 movies. Trained random forest model which explained 80% of the variation in box office revenue given all the data scraped. ([See More](#))
- Used spatial regression to predict air pollution for most of the USA. The adjusted R-squared was 0.6129, with a normalized RSME of 0.174. ([See More](#))
- Estimated the expected savings (\$86.69) for using solar energy using a time series AR(1) model. The model had an adjusted R-squared of 0.9376, and used the findings to predict how many years it would take the individual who provided the data to recoup initial cost of the solar panels. ([See More](#))
- Public speaking; addressed an audience comprised of members of the Federal Reserve Bank, and 500 other students
- Fluent in Spanish (speaking, writing, and reading)

## EDUCATION

### **Brigham Young University**, Provo, UT

*Bachelor of Science, Actuarial Science*

- Cumulative GPA 3.91/4.0
- Certificates: SAS Programming, and Advanced Statistics
- Actuarial Exams: Financial Mathematics (FM), Probability (P), and Models for Financial Economics (MFE)