



Allegiant Pro-Life Conservative Donors

Reach active conservative Christian donors who have made donations to a political PAC defending the right to life and freedom. This group works to support candidates who steadfastly believe that life begins at conception. These generous donors oppose government funding of abortion as well as a government-run health care system that will offer public funding for abortions. Their passion for the sanctity of life makes them responsive targets for Christian humanitarian and charitable offers as well. They are responsive both via telephone and direct mail.

SEGMENTS	PRICE	ID NUMBER
161,746 TOTAL UNIVERSE / BASE RATE	\$75.00/M	NextMark 282876
120,804 \$5+	\$75.00/M	Manager
161,746 \$5+ telemarketing donors	\$75.00/M	
DESCRIPTION	UNIVERSE	
Reach active conservative Christian donors who have made donations to a political PAC defending the right to life and freedom. This group works to support candidates who steadfastly believe that life begins at conception. These generous donors oppose government funding of abortion as well as a government-run health care system that will offer public funding for abortions. Their passion for the sanctity of life makes them responsive targets for Christian humanitarian and charitable offers as well. They are responsive both via telephone and direct mail.	161,746	
	LIST TYPE	
	Consumer	mail phone
	SOURCE	
	Direct response	
	LIST MAINTENANCE	
	Counts through	02/10/2010
	Last update	10/02/2018
	Next update	
	SELECTS	
	12 Month Hotline	5.00/M
	Bible Lifestyle	10.00/M
	Congressional District	5.00/M
	Dollar Amount	5.00/M
	Lifestyle	10.00/M
	Phone Number	10.00/M
	Recency	
	Religion/Religious	10.00/M
	SCF	5.00/M
	State	5.00/M
	Zip	5.00/M
	GEOGRAPHY	
	USA	
	UNIT OF SALE INFORMATION	
	Unit of sale information is not available	
	GENDER PROFILE	
	Male:	60%
	Female:	40%
	MINIMUM ORDER	
	Quantity:	5,000
	Dollar:	\$300

NET NAME ARRANGEMENTS

Net Name is allowed.

Floor: 0%
Min Qty: 0
Run Charges:

EXCHANGES

Exchange is not allowed

KEY CODING

Key Coding is not available

ADDRESSING

CASS CERT/BAR CODING NO CHARGE
EMAIL 50.00/M
HOME ADDRESS NO CHARGE
NTH NAME NO CHARGE
ZIP + 4 NO CHARGE

CONTACTS

NAME	ROLE	EMAIL	PHONE	FAX
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★ = Primary contact				