



## Real America Donors

The Real America Donor audience is made up of patriotic Americans who are boldly in the fight to not only stop the progressive agenda of the Biden/Harris Administration, but to see a truly America First administration in the White House. These America First donors are against big-government spending programs like the Green New Deal. They want to put an end to the radical Left's socialist agenda such as anti-energy policies and massive government handouts. They support Constitutional issues including Second Amendment Rights, Freedom of Speech and Religion and limited government in the lives of Americans and are concerned with the crisis unfolding at our nation's southern border.

SEGMENTS	PRICE	ID NUMBER
397,542 TOTAL UNIVERSE / BASE RATE	\$100.00/M	NextMark <b>479597</b>
397,542 Charitable Base Rate	\$85.00/M	Manager
63,880 Last 12 month donors	\$100.00/M	
76,156 \$100+ Donors	\$120.00/M	<b>UNIVERSE</b>
28,008 Lifestyle - Donors to Veteran Causes	\$85.00/M	<b>397,542</b>
44,528 Lifestyle - Gun Enthusiasts	\$110.00/M	<b>LIST TYPE</b>
33,960 Lifestyle - Donors to Health Causes	\$85.00/M	
25,811 Lifestyle - Golf Enthusiasts	\$110.00/M	<b>Consumer</b>
33,168 Lifestyle - Donors to Religious Causes	\$85.00/M	mail phone
33,401 Lifestyle - Fishing Enthusiasts	\$110.00/M	

### DESCRIPTION

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These donors have not grown weary, and they are ready to put their support behind America First candidates who will fight for the values that have made America great!

They are for family, faith and individual liberty. These Americans take pride in their country and are staying in the fight to save America.

The Real America Donor file is a must-test for:

- \* Conservative, Republican and America First candidates and advocacy groups
- \* Organizations supporting veterans
- \* Humanitarian and Christian organizations working to help those in need
- \* Financial, gold and silver offers
- \* Health and wellness product buyers
- \* Emergency survival supplies buyers

### SOURCE

Direct response

### LIST MAINTENANCE

Counts through	<b>10/24/2023</b>
Last update	<b>10/24/2023</b>
Next update	<b>11/24/2023</b>

### SELECTS

Age	5.00/M
Dollar	5.00/M
Gender	5.00/M
Lifestyle select	10.00/M
Multi Donor	10.00/M
Phone numbers	20.00/M
Telemarketing Fee	25.00/M
zip/ state/ SCF	5.00/M

### GEOGRAPHY

USA

### UNIT OF SALE INFORMATION

Unit of sale information is not available

### GENDER PROFILE

Male:	<b>60%</b>
Female:	<b>40%</b>

### MINIMUM ORDER

Quantity:	<b>5,000</b>
Dollar:	<b>\$300</b>

### NET NAME ARRANGEMENTS

\* Hunting, fishing and gun enthusiasts

\*\*This donor base has also been appended to identify behavior traits and lifestyle.

**Net Name is allowed.**

Floor:

85%

Min Qty:

25,000

Run Charges:

\$ 10 /M

**EXCHANGES**

**Exchange is not allowed**

**KEY CODING**

**Please Inquire about Key Coding**

**ADDRESSING**

Email fee

50.00/F

FTP site

75.00/F

CONTACTS

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