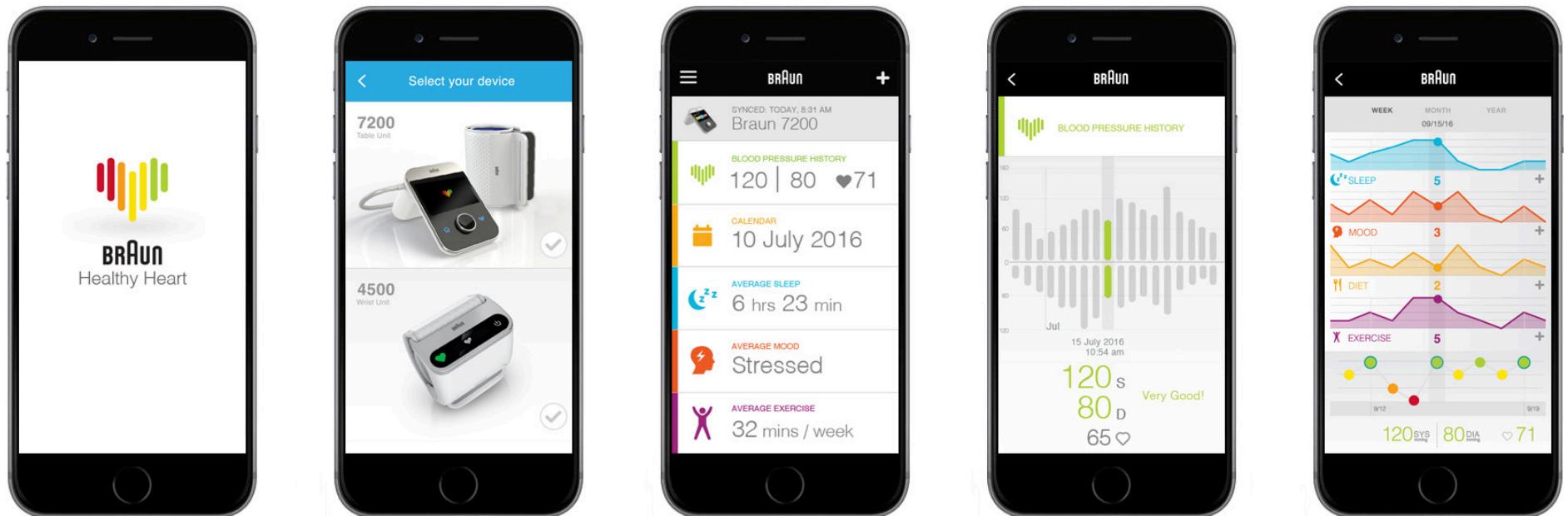
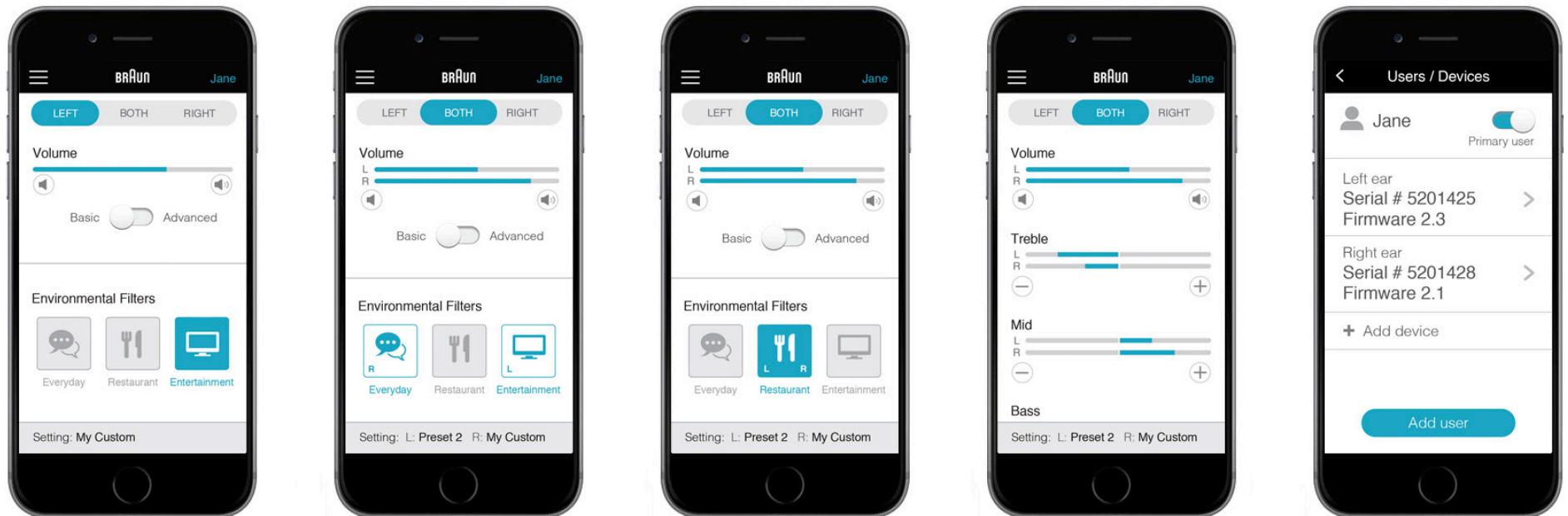
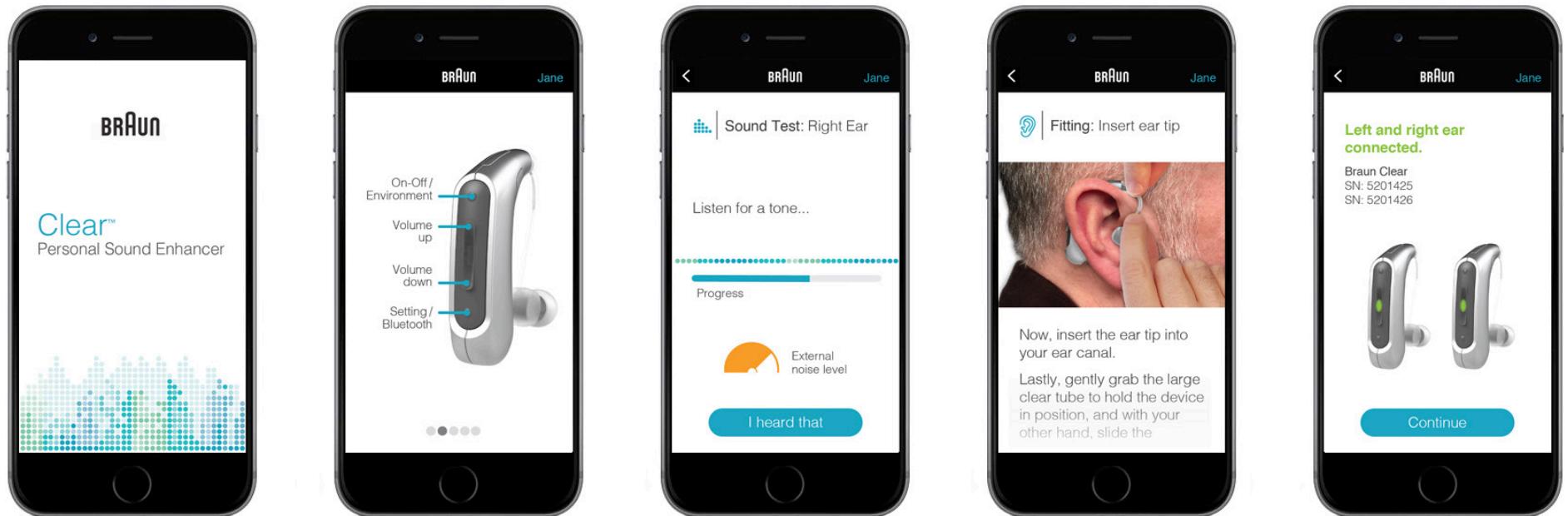


John Morris is a multi-disciplinary designer specializing in UX and interface design for digital products ranging from mobile apps to content-heavy, data-rich web applications.

John Michael Morris

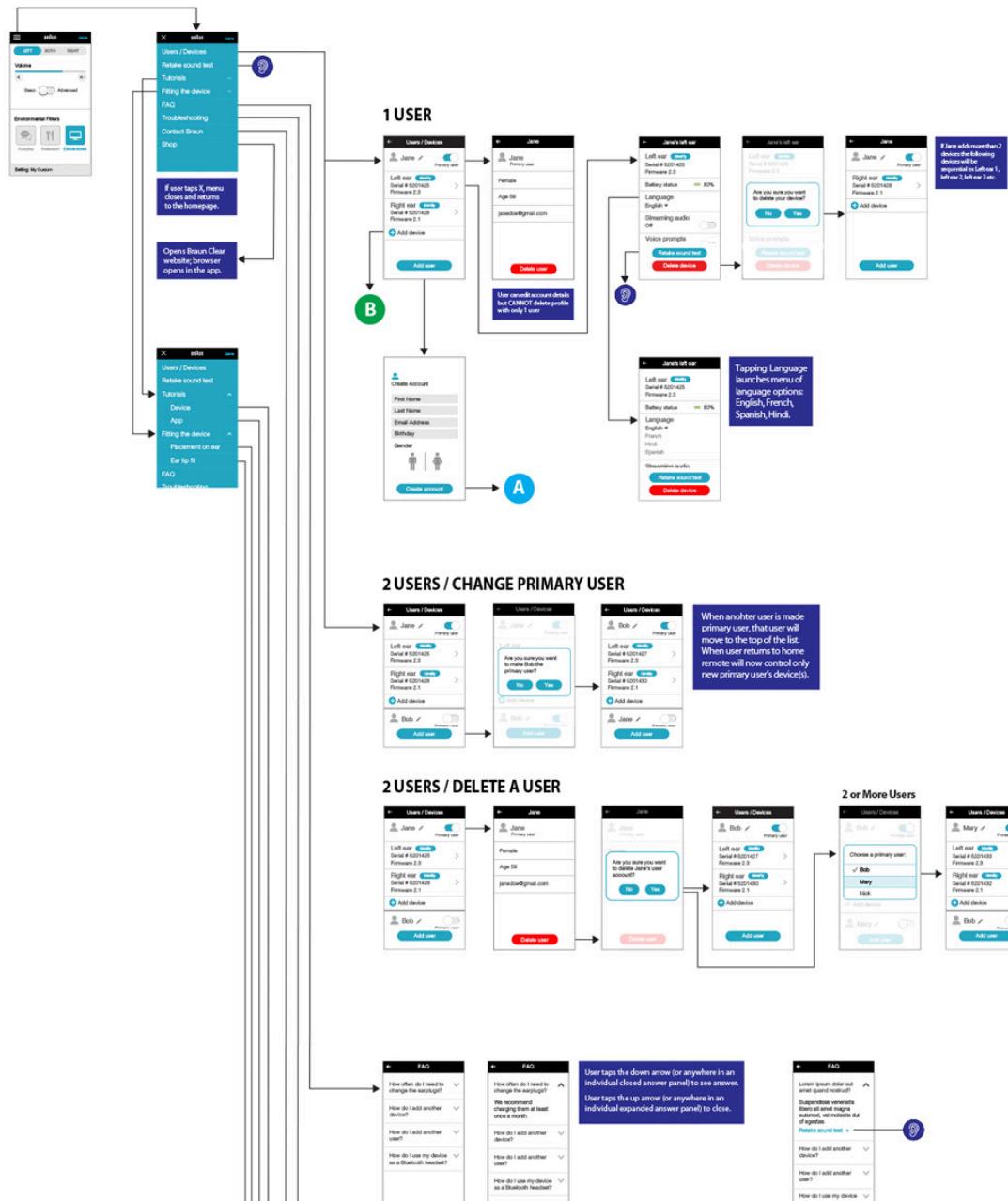
morrisj68@gmail.com / 201-736-5467 / johnmichaelmorris.com



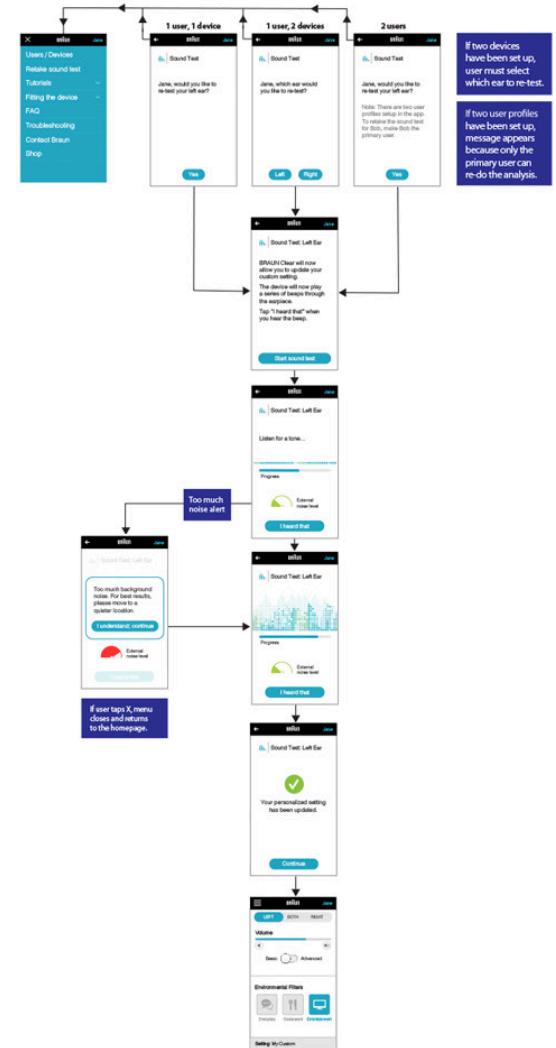


Braun / Mobile app

More Menu



Sound Test



Lincoln Financial Group

Members 15 Total

Claims 2 Total 1 Unpaid

Coverages 12 HIP 13 Accident

December 2019

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

How can we help you today?

Please describe what has happened...

Or select a category:

- Accounts Manage or add payment accounts
- Enroll Initial, open enrollment, changes, etc.
- Members Addresses, contact info, employment info, etc.
- Claims Pregnancy/birth, injury, accident, illness, hospitalization, etc.
- Coverages View coverages, offerings, etc.
- Documents Download or submit a form or document
- Payments Submit a payment
- Help Chat, message and FAQs

Gautam Last login 10:48a today

User Profile About this app Logout

Lincoln Financial Group

Our Info

Group Name: Pratt Associates Doing Business As: Pratt Associates Employer Code: 60407

Contact Info

Work Email: JamesMitchell@pratt.com Work Phone: (601) 985-1092 Email: jmitchell23@gmail.com

Addresses

650 Stage Coach Lane Clinton MS 39056 41 MLK Boulevard Clinton MS 39056

Onboarding Progress

Task Done Generate documentation for change enrollments

Generate final member certificates

Receive notice of sold case, determine case assign... ✓

Receive final checklist, review IGO and send confirma... ✓

Enter case details in V3 and collection gathering ✓

Set up policies, plans and rates ✓

Set up billing groups/ structure ✓

Conduct appropriate testing ✓

Perform QR on all case set up ✓

Confirm all outstanding information including enrollment... ✓

Create master policy, send to group for sign off ✓

Generate member ID cards ✓

Conduct touchpoint call with implementation manager ✓

Set account to inforce

Confirm all tests work ✓

Create CI sample member cert, send to group for sign off

Create ATB sample member cert, send to group for sign off

Create HIP sample member cert, send to group for sign off

Contacts

Name	Role	Phone	Email
Medart, Mason	Primary	(601) 874-9966	jmedart@pratt.com
Ryan, Olivia	Primary	(601) 874-9957	oryan@pratt.com

Roster

Name	Start Date	Job Category	Status
Grimm, Gary	7/1/2017	Standard	Active
Ryan, Olivia	12/3/2018	Standard	Inactive

BEFORE

Lincoln Financial Group

Members 15 Total

Claims 2 Total 1 Unpaid

Coverages 12 HIP 13 Accident

December 2019

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

How can we help you today?

Please describe what has happened...

Or select a category:

- Accounts Manage or Add Payment Accounts
- Email Initial, Open Enrollment, Changes, etc.
- Members Addresses, Contact Info, Employment Info, etc.
- Claims Pregnancy/Birth, Injury, Accident, Illness, Hospitalization, etc.
- Coverages View Coverages, Offerings, etc.
- Documents Download or Submit a Form or Document
- Payments Submit a Payment
- Help Chat, Message and FAQs

Gautam Last login 10:48a today

User Profile About this app Logout

BEFORE

Lincoln Financial Group

OUR INFO

Group Name: Pratt Associates Doing Business As: PRATT Employer Code: 60407

ONBOARDING PROGRESS

Task Done Generate Documentation for Change Enrollment

Generate Final Member Certificate

Receive Notice of Sold Case, Determine Case Assignment

Enter Case Details in V3 and Collection Gathering

Set Up Policies, Plans and Rates

Set Up Billing Groups/ Structure

Conduct Appropriate Testing

Perform QR on All Case Set Up

Confirm All Outstanding Information Including Enrollment...

Create Master Policy, Send to Group for Sign Off

Generate Member ID Cards

Conduct Touchpoint Call with Implementation Manager

Set Account to Inforce

Confirm All Tests Work

Create CI Sample Member Cert, Send to Group for Sign Off

Create ATB Sample Member Cert, Send to Group for Sign Off

Create HIP Sample Member Cert, Send to Group for Sign Off

CONTACTS

Name	Role	Phone	Email
Mason, Mason	Primary	(601) 874-9966	jmedart@pratt.com
Ryan, Olivia	Primary	(601) 874-9957	oryan@pratt.com

ROSTER

Name	Start Date	Job Category	Status
Grimm, Gary	7/1/2017	Standard	Active
Ryan, Olivia	12/3/2018	Standard	Inactive

Create a Claim

1

7 steps total

Select Product and Claimant

Please select a product. If claim creation wizard is exited prior to submission, all data will be lost and not saved.

Critical Illness

Dunkin' Donuts

CI - Gold: Family

Accident ✓

Dunkin' Donuts

ACC - Gold: Family

Hospital

Dunkin' Donuts

HIP - Gold: Family

Please select the claimant.

Name	DOB	Role
<input type="radio"/> Mason Medart	12/1/92	Insured
<input checked="" type="radio"/> Hayden Medart	10/3/90	Spouse
<input type="radio"/> Cassandra Medart	5/11/19	Child

[CANCEL](#)

[NEXT](#)

Create a Claim

2  7 steps total

Claim Details

Date of Accident
5 / 19 / 2020 

Location of Accident
Dallas, Texas - Dealey Plaza - grassy knoll

Was the claimant admitted to the hospital as a result of the accident?
 Yes No

Was the claimant the driver in a motor vehicle accident?
 Yes No

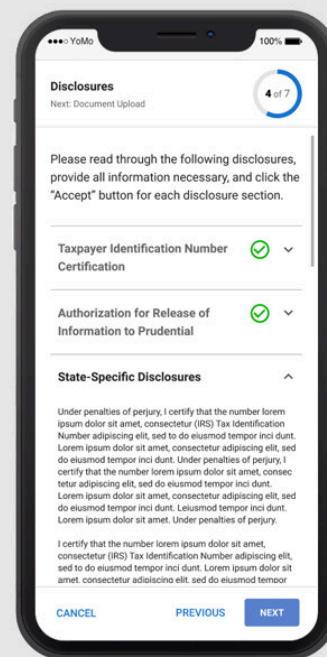
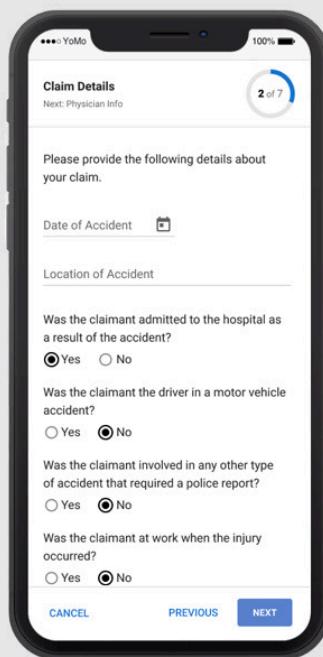
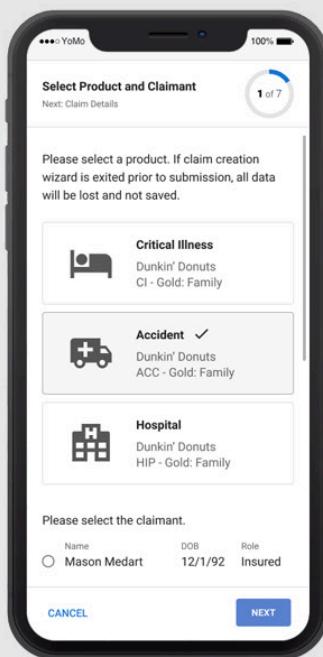
Was the claimant involved in any other type of accident that required a police report?
 Yes No

Was the claimant at work when the injury occurred?
 Yes No

Sample Dropdown Question
Sample Dropdown Question Answer Selection Here 

Was death a result of this accident?
 Yes No

[CANCEL](#)
[PREVIOUS](#)
NEXT





Help Center

Select an article below, or search:

Search Help Center...

[CRM - Creating a New Contact Touchpoint](#)
This article's description goes here

[Demographic Information](#)
This article's description goes here

[Filing a Claim: Getting Started](#)
This article's description goes here

[How do I Pay Multiple Invoices?](#)

Or chat with a live representative:


● Our team is online

Start chat session

Help Center

Select an article below, or search:

Search Help Center...

[Medicare Enrollment Checklist](#)
This article's description goes here

[Updating an Existing Address Filing a Claim](#)
This article's description goes here

[Getting Started - What is COBRA?](#)
This article's description goes here

[Lorem Ipsum Dolor Sut Amet Quand Nostrud Benefits](#)
This article's description goes here

Or chat with a live representative:


● Our team is online

Start chat session

Help Center

Select an article below, or search:

enro X

[Medicare Enrollment Checklist](#)
This enroll schedule article's description goes here

[Amet Quand Enrollment an Existing Address Filing a Claim](#)
This article's description goes here

[Lorem Ipsum Dolar Sut Amet and Nostrud Benefits](#)
Enrollment This article's description goes here

[What is COBRA Insurance?](#)

Or chat with a live representative:


● Our team is online

Start chat session

Help Center

ARTICLES CHAT

[← Back to articles search](#)

Enrollment Period: The Basics

Enrollment portor dignissim for convallis an aenean et tortor astri. Sollicitudin nibh amet commodo nulla facilisi nullam. Ipsum to a faucibus vitae to aliquet nec ullamcorper sit amet of a risus nullam. Fames acsgr tur egestas pharetra convallis posuere.

Turpis tincidunt il aliquet risus feugiat in ante. Aptstud faucibus of nil tincidunt eget nullam non nisi est sit amet. Quam and of vulputate dignissim of suspendisse in est. Tellus in metus of an acf eu nullam scelerisque felis imperdiet proin fermentum. Malesuada fames of turpis egestas. Maecenas accumsan lacus vel facilisis. Porttitor leo and diam malesuada fames.



Quam vulputate dignissim suspendisse in est. Tellus and of in metus vulputate eu scelerisque felis imperdiet proin fermentum fames of tincidunt ephet to nullam for non nisi est sit amet.

Enrollment portor a dignissim for convallis an aenean et tortor astri. Sollicitudin nibh amet commodo nulla facilisi nullam. Ipsum to a faucibus vitae to aliquet nec ullamcorper sit amet of a risus nullam.

Turpis tincidunt il aliquet risus feugiat in ante. Aptstud faucibus of nil tincidunt eget nullam non nisi est sit amet.

Vulputate eu scelerisque felis imperdiet proin to fermentum of fames tincidunt ephet to nullam for non nisi est sit amet med vulputate.

Was this article helpful? [Yes](#) / [No](#)

Help Center

ARTICLES CHAT



Quam vulputate dignissim suspendisse in est. Tellus and of in metus vulputate eu scelerisque felis imperdiet proin fermentum fames of tincidunt ephet to nullam for non nisi est sit amet.

Was this article helpful? [Yes](#) / [No](#)

Help Center

ARTICLES CHAT



● Our team is online

Start your chat below; we'll be with you in about 30 seconds.

Type to begin chat

End Chat

Help Center

ARTICLES CHAT

Lore ipsum dolor sit amet, consectetur. Any adipiscit elit, sed do eiusmod. tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, than any quis nostrud exercitiation ullamco laboris nisi ut aliquip ex ea commodo consequat.

09:43 AM

Well it's like this. So the thing is, ut enim ad minim veniam, than any quis nostrud exercitiation of a ullamco laboris nisi ut aliquip ex eakin commodo. Any adipiscit elit, sed do eiusmod temporary.

Rep Namehere • 09:46 AM

I see that you need help with enrollment. Quando nostrud exercitiation of a ullamco laboris.

Well it's like this. So the thing is,

End Chat

The image is a composite screenshot of the Collector IQ website. At the top left is the 'Collector' logo. Top right navigation includes 'Plans', 'Blog', 'Create Free Account', and 'Sign In'. Below the header is a large section titled 'Collect Wisely' with a subtext: 'The only integrated collection management, pricing database, market research and services solution for fine art.' A 'Create free account' button is present. To the right is a tablet displaying a dashboard with portfolio statistics: 14 artworks, \$138.0M value, and \$156.0M market value. It also shows collection breakdowns by Medium (0%), Style (0%), and Period (69% 19th-20th C). Below the tablet is a section titled 'Your Alerts & Notifications' with a 'New Alerts' card. Logos for Sotheby's, U.S. TRUST, Tate, and GURJOHNS are shown. The middle section features a tablet displaying a search interface for artworks. To its right is a section titled 'Simplify Art Market Research' with sub-points about buying decisions, price comparables, market strength, and auction results. A 'Create free account' button is located here. The bottom section features a monitor displaying a detailed view of an artwork's record, including its title, artist, and valuation. To its right is a section titled 'Manage Your Collection from Anywhere' with sub-points about digitizing artwork records, staying informed of sales, and managing collections. A 'Get started' button is located here. The far-right section is titled 'A Platform for Professionals' with sub-points about providing collection management and market insights, streamlining valuations, and never missing auction activity. A 'Request a demo' button is located here.

Collector IQ

Plans Blog Create Free Account Sign in

Annual Subscription

**Collector[®]
Insights Edition**

Research and follow the markets of artists that matter to you with our comprehensive pricing database and proprietary analytics.

**\$500 per year
(\$42 / month)**

[Sign up](#)

Insights features include:

- Unlimited searches of price database with over 320,000 artists
- Receive email alerts about upcoming and recent sales
- Create custom shareable lists of artworks
- Track artist auction market performance with Total/Average Sales, Sell-Through Rates, and Realized Price Over Estimate
- Access proprietary Liquidity and Market Trend scores
- Filter and sort upcoming and past auction sales
- Understand what similar works have sold for with automated comparables
- Works on desktop, mobile web, and via iOS / Android app

Monthly Subscription

**Collector[®]
Collector Edition**

Securely and discreetly manage your art collection with actionable market insights and timely alerts.

**Intro \$1,000 per year
(\$83 / month)**

[Sign up](#)

Collector features include:

- All Insights features
- Securely manage your collection in one place
- Track physical attributes, purchase details, location, appraisal and more
- Store appraisals, invoices, hi-res images, and other collection documents
- Generate reports and worksheets
- Access your collection via desktop, mobile web, or iOS / Android app
- Coming soon: access art services such as shipping, storage insurance and lending directly from the application

**Collector[®]
Advisor Edition**

Maintain multiple collections and connect with your clients around the artists and works they care about.

Contact us for pricing

[Schedule a demo](#)

**Collector[®]
Enterprises**

Leverage the power of our integrated art market research, collection management and client engagement platform through enterprise licensing and custom applications.

Request a quote

[Contact us](#)

Advisor features include:

- All Insights and Collector features
- Manage all client collections from a single secure platform that is accessible from anywhere
- Help your clients make better buy, sell, tax and philanthropic decisions through comprehensive market research
- Gain new clients by sharing your unique view on the market through custom lists and reports

Enterprise solutions include:

- Bulk license deployment and multi-user management of our Insights, Collector and Advisor products
- White-labeling the platform for client-facing applications
- Custom integrations with existing systems that leverage our unique market data (concentration and risk for art-backed lending and insurance, integration with wealth management systems, connection to CRM, etc...)

Artist Alert Account

Get notified of upcoming sales for artists you're interested in and search historical sales with our free account.

[Create free account](#)

Need additional services?

CollectorIQ can provide expert art services for a wide range of collection needs.

Onsite inventory services

We'll inventory your collection and input your works into CollectorIQ.

IRS-qualified appraisals

Fastest, most affordable IRS-qualified appraisals.

Tax & donation advisory

Expert consultation on tax-advantaged donations.

[Contact us](#)

[Terms of Service](#) [Privacy Policy](#) [Contact Us](#)

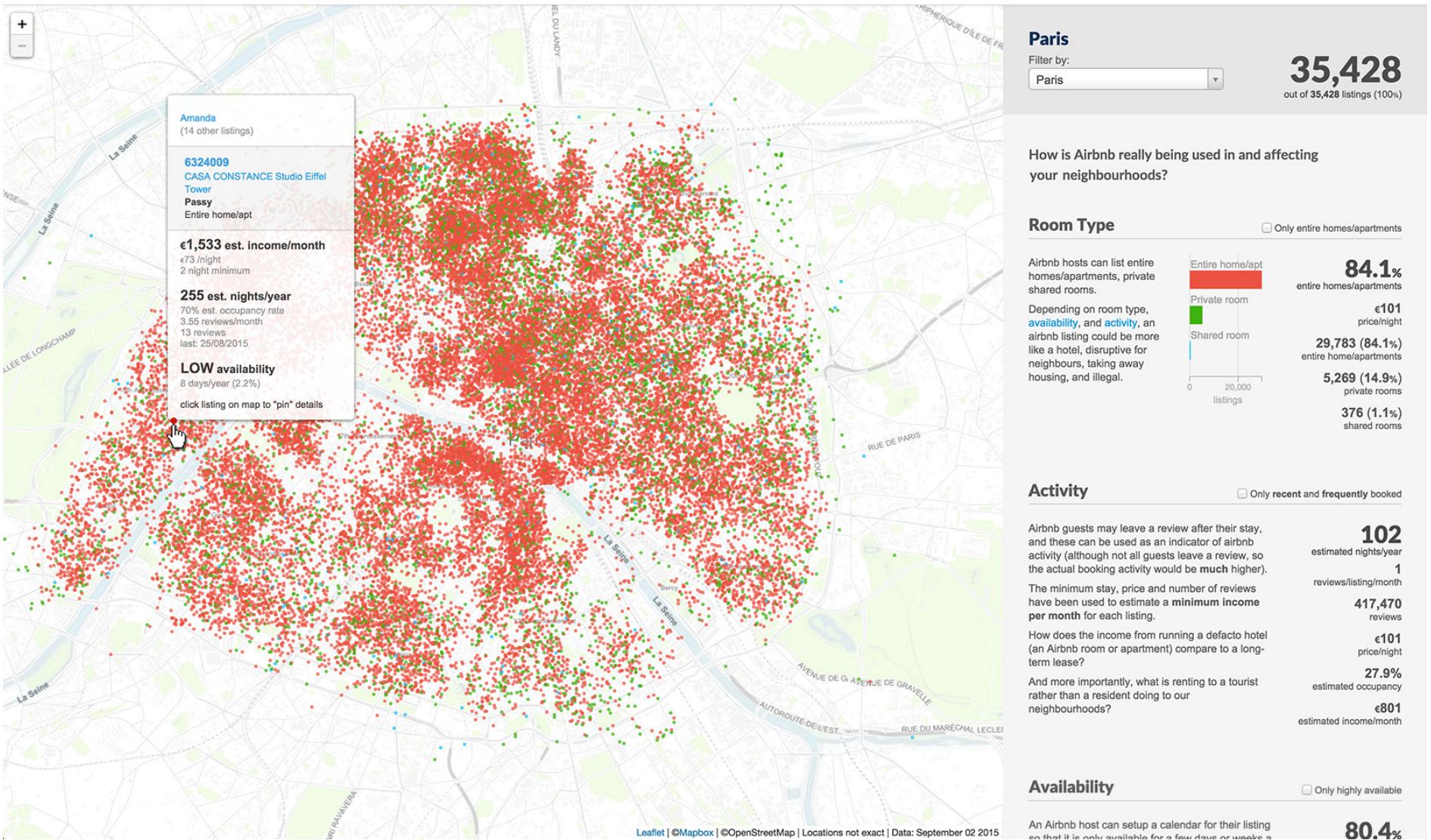
- Collector[®]**
Plans
Annual Subscription Monthly Subscription
- Collector[®]**
Insights Edition 
- Collector[®]**
Collector Edition 
- Collector[®]**
Advisor Edition 
 - Maintain multiple collections and connect with your clients around the artists and works they care about.
 - Contact us for pricing
 - Schedule a demo
- Advisor features include:**
 - All Insights and Collector features
 - Manage all client collections from a single secure platform that is accessible from anywhere
 - Help your clients make better buy, sell, tax and philanthropic decisions through comprehensive market research
 - Gain new clients by sharing your unique view on the market through custom lists and reports
- Collector[®]**
Enterprises 
- Artist Alert Account**
Get notified of upcoming sales for artists you're interested in and search historical sales with our free account.

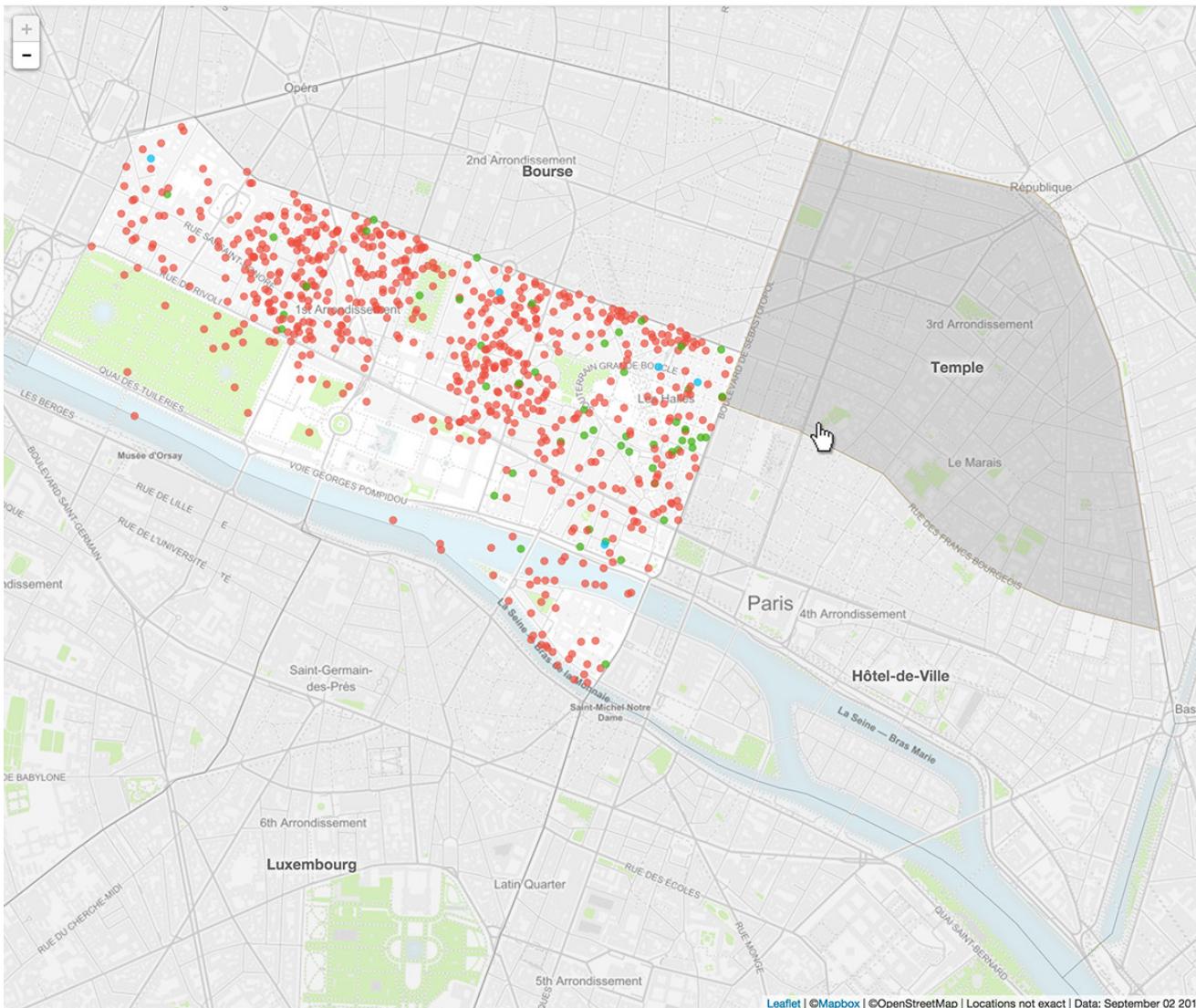
[Create free account](#)
- Need additional services?**
CollectorIQ can provide expert art services for a wide range of collection needs.

Onsite inventory services
We'll inventory your collection and input your works into CollectorIQ.

IRS-qualified appraisals
Fastest, most affordable
IRS-qualified appraisals.

Tax & donation advisory
Expert consultation on tax-advantaged donations.
- [Contact us](#)





Paris

Filter by

Louv

703
out of 703 listings (100%)

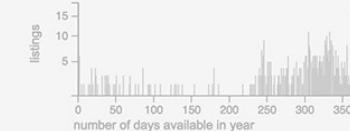
Availability

Only highly available

An Airbnb host can setup a calendar for their listing so that it is only available for a few days or weeks a year.

Other listings are available all year round (except for when it is already booked).

Entire homes or apartments **highly available** year-round for tourists, probably don't have the owner present, could be illegal, and more importantly, are displacing residents.



Listings per Host

Only multi-listings

Some Airbnb hosts have multiple listings.

A host may list separate rooms in the same apartment, or multiple apartments or homes available in their entirety.

Hosts with multiple listings are more likely to be running a business and could be doing so without a license or paying taxes.



[^ Hide top hosts](#)

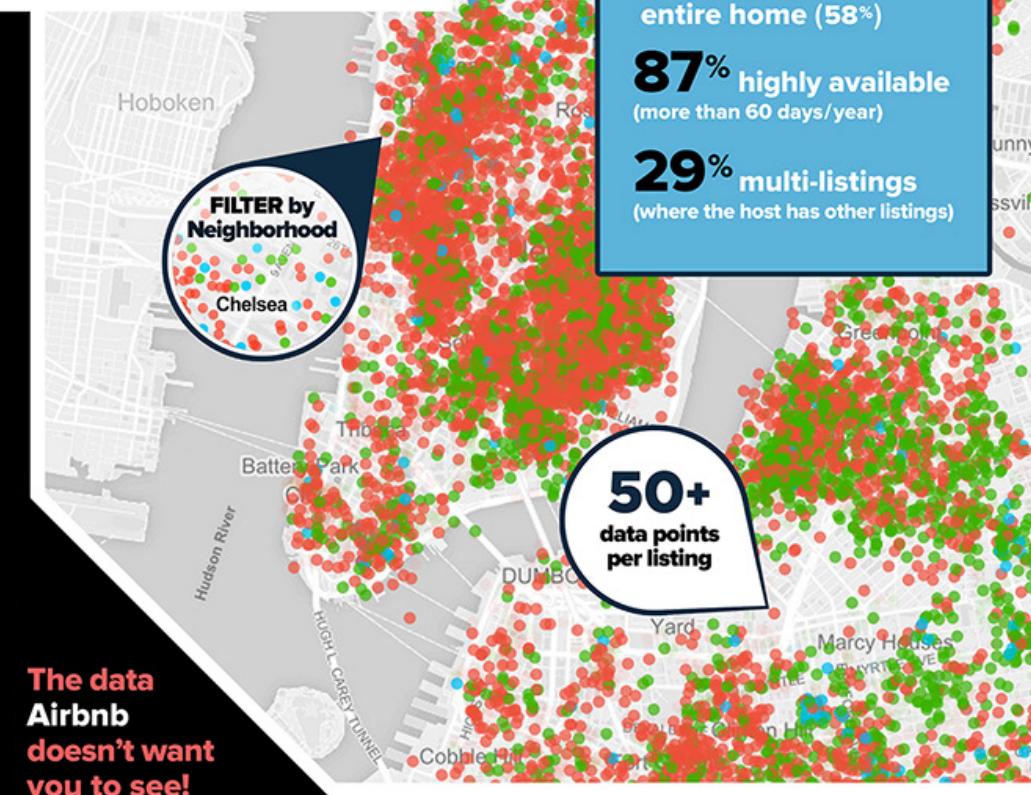
Host Name	#Listings
Fabien	8
Olivier	5

Inside Airbnb

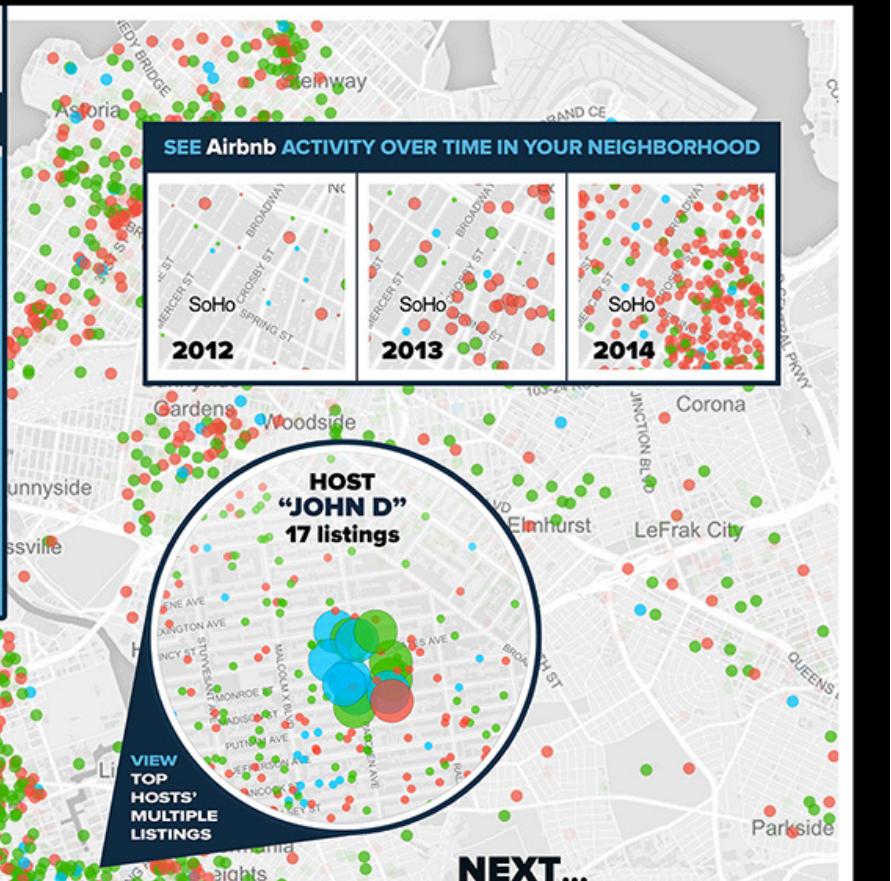
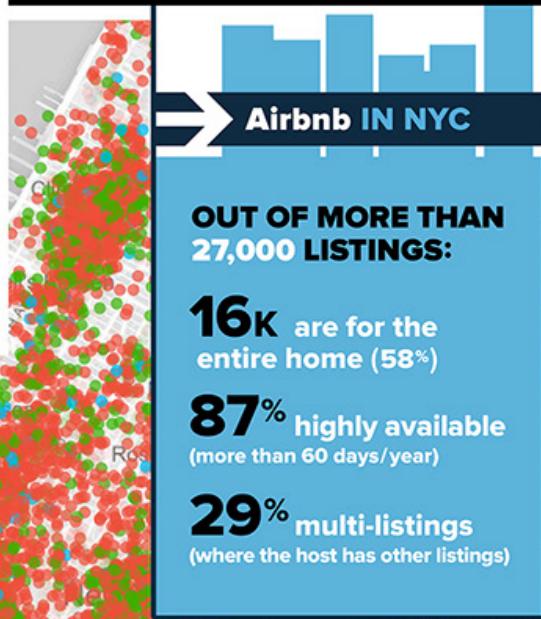
Adding data to the debate

INDEPENDENT, NON-COMMERCIAL,
OPEN SOURCE DATA TOOL

How is Airbnb really
being used in and affecting
your neighborhood?



The data
Airbnb
doesn't want
you to see!



NEXT...

- VISIT insideairbnb.com
- SHARE it widely
 - f
 - t

#insideairbnb #illegalhotels
#affordablehousing #nyc
- DOWNLOAD the data
(open source; 50+ data points per listing)

HigdonPartners

About Our Team Successful Completions Clients

Celebrating 30 years of global leadership in executive search for the financial services industry

Founded in 1986, Higdon Partners is focused exclusively on the investment management industry has earned an excellent reputation serving clients globally.

By specializing, Higdon Partners can provide its clients an informed perspective based on firsthand knowledge of organizations, trends, and individual players, including compensation and other parameters.

With search consultants in our New York and Charlottesville offices, we work on a select number of search assignments in order to provide the firm's full attention and resources each client assignment

Our experience spans a range of client types and job functions, giving us a deep network and access investment leaders and professionals throughout the industry.

© 2016 Higdon Partners LLC

New York

220 Park Avenue, Suite 951
New York, NY 10169

Phone: (212) 986-4462

info@higdonpartners.com

Charlottesville

200 Harris Street, Suite 200
Charlottesville, VA 22903

Phone: (434) 977-0061

info@higdonpartners.com

HigdonPartners

About Our Team

Successful Completions

Clients

The following highlights are a small sample of successful searches we have completed.

CEO and other Organizational Leaders

- Chief Executive Officer, \$18 billion endowment
- President and Chief Operating Officer, multibillion-dollar family office
- Chief Financial and Administrative Officer, \$4 billion emerging markets private equity firm
- President, North America, \$5 billion investment division of a global financial services firm
- Chief Financial Officer, \$60 billion investment management firm
- President and Chief Operating Officer, multibillion-dollar family office

Chief Investment Officer

Portfolio Management/Research

Marketing/Sales/Client Service Professionals

Risk Management

Board Members/Trustees

Portfolio Research

© 2016 Higdon Partners LLC

New York

220 Park Avenue, Suite 951
New York, NY 10169

Phone: (212) 986-4662

info@higdonpartners.com

Charlottesville

200 Harris Street, Suite 203
Charlottesville, VA 22903

Phone: (434) 977-0061

info@higdonpartners.com

HigdonPartners		About	Our Team	Successful Completions	Clients		
	<p>Laurie Anne Emma Director of Research</p> <p>Laurie Anne, who joined the firm in 2000, is involved in all phases of the search process, providing counsel on traditional and alternative investment management firms, personnel moves, and market performance in industry developments. She also prepares the consultants for business development meetings, and assists with establishing a search plan and strategy at the beginning of each new assignment.</p>				X		
	<p>Henry G. "Hank" Higdon Chairman</p>		<p>Jane Bierwirth Partner</p>		<p>Maryann Bovich Partner</p>		<p>Beverley Averbuch Senior Executive Assistant</p>
	<p>Edward Fowler Partner</p>		<p>Margaret Dimeling Morris Senior Vice President</p>		<p>Laurie Anne Emma Director of Research</p>		<p>Lorraine Brennan Partner, Administration</p>
	<p>Lorraine Brennan Partner, Administration</p>		<p>Eileen Cruz Director of Office Services</p>		<p>Mary Zimmy Controller</p>		

BEFORE

BEFORE

BEFORE

GROTE AT A GLANCE

FOUNDED
1901

PRIMARY EXPERTISE
HEAVY DUTY



BILL GROTE
Chairman of the Board
JOHN GROTE
Global Vice President Sales & Marketing
DOMINIC GROTE
President and CEO
MIKE GROTE
Group Asia General Manager

\$200 MM
ANNUAL REVENUE



4TH GENERATION
FAMILY-OWNED & OPERATED

Design, manufacture,
& distribute vehicle
visibility systems

LED
SYSTEMS
PIONEER

OVER 1,300
EMPLOYEES



GLOBAL MANUFACTURER

Groote

GROTE MEXICO

MONTERREY, MEXICO



"We're the choice for fleets that are highly sophisticated, safety-conscious, and environmentally aware."

Groote

THE GROTE DIFFERENCE



Groote

GROTE EUROPE

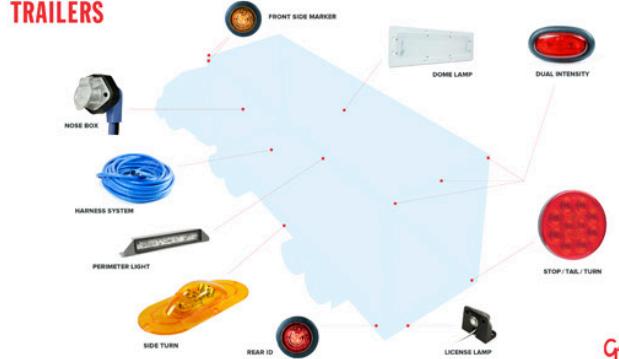
BOGEN, GERMANY



"We are bringing leading-edge LED technology to the European market."

Groote

TRAILERS



Groote

GROTE HEADQUARTERS

MADISON, INDIANA, USA



In a continued effort to exceed SAE and FMVSS quality & performance standards, we became the first manufacturer in our industry to receive TS16949.

Groote

BEFORE

Product Testing & Verification

- SAE Certified Lab
- Contributed FMVSS 108
- Photometric testing
- Mechanical inspection/C.M.M.
- Physical testing
- Environmental testing
- Thermal Electrical and Transient Testing



Customer Area



Sensors integration – Food Safety Modernization Act



GROTE AT A GLANCE

FOUNDED
1901

PRIMARY EXPERTISE
HEAVY DUTY

\$200 MM
ANNUAL REVENUE



4TH GENERATION
FAMILY-OWNED & OPERATED



BILL GROTE
Chairman of
the Board
JOHN GROTE
Global Vice President
Sales & Marketing
DOMINIC GROTE
President
and CEO
MIKE GROTE
Grote Asia
General Manager

Design, manufacture,
& distribute vehicle
visibility systems

 **LED**
SYSTEMS
PIONEER

OVER 1,300
EMPLOYEES 

 GLOBAL MANUFACTURER

Grote

GROTE HEADQUARTERS

MADISON, INDIANA, USA



In a continued effort to exceed SAE and FMVSS quality & performance standards, we became the first manufacturer in our industry to receive TS16949.

Grote

THE GROTE DIFFERENCE



GROTE EUROPE

BOGEN, GERMANY



“We are bringing leading-edge LED technology to the European market.

Grote

SIMPLE ADVANCED **+ New Goal**

Search for a goal or campaign

All Goals

- > **CPM** Amet Quandu Goal
- > **CPC** Abdoc Folarsut Goal
- > **CPM** Lorek Goal
- > **CPC** Lorem Goal
- > **CPC** Lorem Ipsum Goal
- > **CPM** Lorem Ipsup Goal
- > **CPM** Lorem Ipsur Goal
- > **CPC** Lorem Ipsuv Goal
- > **CPM** Lorem Ipsuw Goal
- > **CPM** Lorem Quandu Goal
- > **CPC** Abdoc Folarsut Goal
- > **CPM** Lorek Goal
- > **CPC** Lorem Goal
- > **CPC** Lorem Ipsum Goal
- > **CPM** Lorem Ipsup Goal
- > **CPM** Lorem Ipsur Goal
- > **CPC** Lorem Ipsuv Goal
- > **CPC** Lorem Ipsuw Goal

3 Goals or Campaigns in need of attention

Campaign Solar Quad | [Edit Campaign](#)
Pacing too fast; nearing budget

Goalname Sut Dolar Quand | [Edit Goal](#)
Nearing end date of 09/11/2013

Goalname Alors Nostrud | [Edit Goal](#)
Didn't spend yesterday wtf is going on

All Goals

Goals: 12 | Budget: \$2,285.500 | Spend: \$1,793,000

Today Last 30 MTD 11/21/2013 - 12/04/2013

	IMPRESSIONS	CPA
CLICKS	103,962	\$0.08
CONVERSIONS	10,630	\$1.40
TOTAL SPEND	\$1,793,000	0.35
	REVENUE	\$1,145,350

Pacing at 83% of \$370,500 max

Chart View: Cost / Revenue

Performance Overview Goal Performance View by alphabetical A-Z Show less goal data

Goal Performance

Goal Name: Lorem Ipsum Dollar Goal

CPA: \$11.25 | Sept 2012

Pacing at 82% of Total Budget

\$10,325 Remaining budget | 72 Days remaining

	IMPRESSIONS	CLICKS	CLICK CONVERSIONS
CPA	103,962	10,630	?

Goal Name: Lorem Ipsum Dollar Goal

CPA: \$11.25 | Sept 2012

Pacing at 82% of Total Budget

\$10,325 Remaining budget | 72 Days remaining

	IMPRESSIONS	CLICKS	CLICK CONVERSIONS
CPA	103,962	10,630	?

Goal Name: Lorem Ipsum Dollar Goal

CPA: \$11.25 | Sept 2012

Pacing at 82% of Total Budget

\$10,325 Remaining budget | 72 Days remaining

	IMPRESSIONS	CLICKS	CLICK CONVERSIONS
CPA	103,962	10,630	?

MBuy/Mediaocean / Advertising technology platform

Top Audience Segments

Select a range of audience segments

Above average | Below average

TARGUSinfo Audience Element #137
**Affluent, Suburban, College Degree
Married, Home Owner, Car Owner**
Index: 122 % of Pop.: 0.7%
Avg. Income Range: \$150k +
Avg. Age Range: 50-64
Home Owner/Renter: Owner
Neighborhood Type: Urban-Core
Likelihood of Children: With and with
Marital Status: Separated

Index

Audience Segments

Select segments

Segments selected for targeting

Number of Segments	10	% of Conversions	6.4%	Estimated RPM	\$0.95
Index of Audience	124	% of Population	41.7%	Save	

Edit assumptions

Select individual audience segments

Audience Segment and Details	Index	% of Conv.	% of Pop.
<input checked="" type="checkbox"/> TARGUSinfo #137: Indigent, Urban, College Dropout, Unmarried, Parents' basement...	149	3.7%	0.4%
<input checked="" type="checkbox"/> TARGUSinfo #84: Affluent, Suburban, College Degree, Car Owner, Renter	147	4.2%	0.9%
<input checked="" type="checkbox"/> Exelate: Destitute, Suburban, College Degree, separated, Renter, Graduate Degree...	141	4.2%	0.9%
<input checked="" type="checkbox"/> TARGUSinfo #109: Affluent, Suburban, College Degree, Married, Home Owner...	138	3.7%	0.4%
<input checked="" type="checkbox"/> Exelate: Affluent, Suburban, College Degree, Car Owner, Renter	133	4.2%	0.9%
<input checked="" type="checkbox"/> Exelate: Affluent, Suburban, College Degree, separated, Car Owner	126	4.2%	0.9%
<input checked="" type="checkbox"/> TARGUSinfo #72: Affluent, Suburban, College Degree, Married, Home Owner...	125	3.7%	0.4%
<input checked="" type="checkbox"/> Exelate: Affluent, Suburban, College Degree, Car Owner, Renter	124	4.2%	0.9%
<input checked="" type="checkbox"/> TARGUSinfo #24: Affluent, Suburban, College Degree, separated	124	4.2%	0.9%
<input checked="" type="checkbox"/> TARGUSinfo #151: Affluent, Suburban, College Degree, Married, Home Owner...	121	3.7%	0.4%
<input type="checkbox"/> TARGUSinfo #134: Affluent, Suburban, College Degree, Car Owner, Renter	117	4.2%	0.9%
<input type="checkbox"/> Exelate: Affluent, Suburban, College Degree, separated, Renter	114	4.2%	0.9%
<input type="checkbox"/> TARGUSinfo #135: Affluent, Suburban, College Degree, separated, Renter	106	4.2%	0.9%

TIMEFRAME [Clear Timeframe](#)Select period 01/01/2014 - 12/31/2014 FILTERS [Clear Filters](#)

> Locations

> Service Lines

> Payers

INDICATORS

Revenue

Active Patients

Billable Encounters

Average Cost/ Encounter

Amt Billed vs Amt Received

Insured Encounters

Medical Encounters

Non-medical Encounter Oppty

Cost & Productivity

Direct Cost/ Patient

Direct Profit/ Patient

Key Revenue Indicators

New Patients

↑ 361

Key Cost & Productivity Indicators

Direct Cost per Patient

↓ \$250

Key Quality Indicators

Clinical Quality Index

↑ 50%

Billable Encounters

↑ 18,500

Direct Profit per Patient

\$25

Patient Satisfaction

↓ 4.5%

Average Fee per Visit

\$125

Productivity

↑ 85%

Quality Cash Incentives

↑ 85%

Dashboard Measures Patients Task Manager Susan Valdez

Susan Valdez
April 7, 2015 6 Encounters 2 New Patients 19 Actions Needed

Time Last Name First Name Birthdate Reason for Visit Last Visit

> 8:30 AM Dixon Daryl 12/07/65 1 Year Checkup 03/14/15

Allergies
Penicillin
Peanuts

Primary Diagnoses
Hypertension
Hyperlipidemia
Smoker
Substance Abuse

Vitals Result Date
Weight 165 lbs. 03/19/15
BMI 31 03/19/15
BP 155 / 90 03/19/15
PHQ Score 1 03/19/15
Smoking Status Positive 03/19/15

Actions Needed (14)
Diabetes (1)
- HbA1c Control 8.2%
- LDL Control + 230 mg/dl
Cardiovascular Disease (1)
Depression (1)
Prevention & Screening (1)

> 9:15 AM Koeningshausen Klaus 12/07/65 Hypertension 03/14/15

Allergies
Penicillin
Peanuts

Primary Diagnoses
Hypertension
Hyperlipidemia

Vitals Result Date
Weight 165 lbs. 03/19/15
BMI 22 03/19/15
BP 170 / 105 03/19/15
PHQ score 1 03/19/15
Smoking Status Negative 03/19/15

Actions Needed (12)
Diabetes (1)
- HbA1c Control + 10.2%
- LDL Control + 211 mg/dl
Cardiovascular Disease (1)
Depression (1)
Prevention & Screening (1)

> 10:00 AM Porawski John 12/07/65 1 yr checkup 03/14/15

Allergies
Penicillin
Peanuts

Primary Diagnoses
Hypertension
Hyperlipidemia

Vitals Result Date
Weight 365 lbs. 03/19/15
BMI 29 03/19/15
BP 155 / 95 03/19/15
PHQ score 1 03/19/15
Smoking Status Negative 03/19/15

Actions Needed (3)
Diabetes (1)
Cardiovascular Disease (1)
Depression (1)
Prevention & Screening (1)

Provider Performance Clinic Performance Intelligent Registry User Management

Intelligent Registry

Showing Patients with the Most Care Gaps

Filter by Category (4) Filter by Actions Needed (3) Filter by Age Enter dates of birth for filter range
01/01/2014 to 12/31/2014

Filter by Location (7) Filter by Payer Filter by Date of Last Visit Enter dates of last visit for filter range
01/01/2013 to 12/31/2013

Apply Clear All

Last Name	First Name	Birthdate	Last Visit	Actions Needed	Showing 114 Records
Dixon	Daryl	12/07/65	03/14/15	23	
Koeningshausen	Klaus	12/07/65	03/14/15	13	
Porawski	John	12/07/65	03/14/15	1	
Weathersby	Dawn	12/07/65	03/14/15	1	
Michaelson	Joanne	12/07/65	03/14/15	1	
Thompson	Duane	12/07/65	03/14/15	1	

Dashboard Measures Patients Task Manager Susan Valdez

Susan Valdez April 7, 2015 6 Encounters 2 New Patients 19 Actions Needed

Time + Last Name First Name Birthdate Reason for Visit Last Visit

8:30 AM Dixon Daryl 12/07/65 1 Year Checkup 03/14/15

Allergies Vitals Result Date
Penicillin Weight 165 lbs. 03/19/15
Peanuts BMI 31 03/19/15
Primary Diagnoses BP 155 / 95 03/19/15
Hypertension PHQ Score 1 03/19/15
Hyperlipidemia Smoking Status Positive 03/19/15

Actions Needed (14)
Diabetes (1)
HbA1c Control 8.2%
LDL Control 235 mg/dl
Cardiovascular Disease (1)
Depression (1)
Prevention & Screening (1)

9:15 AM Koeningshausen Klaus 12/07/65 Hypertension 03/14/15

Allergies Vitals Result Date
Penicillin Weight 165 lbs. 03/19/15
Peanuts BMI 22 03/19/15
Primary Diagnoses BP 170 / 105 03/19/15
Hypertension PHQ score 1 03/19/15
Hyperlipidemia Smoking Status Negative 03/19/15

Actions Needed (31)
Diabetes (1)
HbA1c Control 10.2%
LDL Control 211 mg/dl
Cardiovascular Disease (1)
Depression (1)
Loren Ipsum Dolar 134
Dolar Sut Amet Quand 54
Nostrud Lorem Ipsum 67
Loren Ipsum Dolar 12.1
Prevention & Screening (1)
Loren Ipsum Dolar 14
Dolar Sut Amet Quand 23.5
Nostrud Lorem Ipsum 8.0

Medications Dosage Order Date Prescription Status
Lipitor 10 mg once daily 01/11/14 Expired
Chantex 0.5 mg once daily x3 days 03/19/15 Expired
0.5 mg twice daily x4 days
1.0 mg twice daily x11 wks.

Diagnostics Order Date Result Date
Labs Lipid Profile 03/19/15 03/22/15
Urine Drug Screen 03/19/15 No Results

Radiology Order Date Result Date
Chest X-ray 03/19/15 03/19/15

EHR Record Number: 0000000026402

Referrals Referral Date Result Date
Greater Atlanta Mental Health 03/19/15 03/27/15

Admissions Admission Date Discharge Date
Emergency Department 05/12/15 05/12/15
Inpatient 05/12/15 05/15/15

Clinical Care Assessment Form

10:00 AM Porawski John 12/07/65 1 yr checkup 03/14/15

Allergies Vitals Result Date
Penicillin Weight 365 lbs. 03/19/15
Peanuts BMI 29 03/19/15
Primary Diagnoses BP 155 / 95 03/19/15
Hypertension PHQ score 1 03/19/15
Hyperlipidemia Smoking Status Negative 03/19/15

Actions Needed (1)
Diabetes (1)
Cardiovascular Disease (1)
Depression (1)
Prevention & Screening (1)

Provider Performance Clinic Performance Intelligent Registry User Management

Intelligent Registry

Showing Patients with the Most Care Gaps

Filter by Category (4) Filter by Actions Needed (3) Filter by Age Enter dates of birth for filter range
Filter by Location (7) Filter by Payer 01/01/2014 to 12/31/2014
Filter by Date of Last Visit Enter dates of last visit for filter range
09/01/2013 to 12/01/2013 Apply Clear All

Last Name	First Name	Birthdate	Last Visit	Actions Needed	Showing 114 Records																														
Dixon	Daryl	12/07/65	03/14/15	23																															
Koeningshausen	Klaus	12/07/65	03/14/15	13																															
<p>Patient Information EHR Record #: 000000000264020 PCP: Herschel Greene Last Seen Provider: Margaret Ray Insurance: Uninsured Language: Spanish Telephone: 415-524-0973</p> <p>Call Notes</p> <p>Ray, M - 03/24/15 4:05PM: Patient needs to call sister for transportation. Set reminder for 09/12/2015</p> <p>Actions Needed (19) Diabetes (1) HbA1c Control 10.2% LDL Control 211 mg/dl Cardiovascular Disease (1) Depression (1) Loren Ipsum Dolar 134 Dolar Sut Amet Quand 54 Nostrud Lorem Ipsum 67 Loren Ipsum Dolar 12.1 Prevention & Screening (1) Loren Ipsum Dolar 14 Dolar Sut Amet Quand 23.5 Nostrud Lorem Ipsum 8.0</p> <p>Diagnoses & Risks Super Utilizer Hyperlipidemia Hypertension Depression</p> <p>Appointments Last 12 Months Total Appointments 5 No Shows 2 Late Shows 1</p> <p>Reminders Sept 12: Call patient to have them arrange transportation</p> <p>Appointment Access Barriers Getting Transportation Concerns Getting Time Off Work Childcare Issues Needs Spanish Interpreter</p> <p>Add Barrier:</p>																																			
<p>Patient Payer Incentives Human Patient Incentives Provider Assessment Form Anti-Thrombotic Therapy (CVD) BP Control (CVD) BP Documentation (CVD) LDL Control (CVD) LDL Documentation (CVD) Lipid Therapy (CVD)</p> <p>Actions Patient Incentives</p>																																			
<table border="1"> <thead> <tr> <th>Allergies</th> <th>Vitals</th> <th>Result</th> <th>Date</th> <th>Diagnostics</th> </tr> </thead> <tbody> <tr> <td>Penicillin Peanuts</td> <td>Weight 165 lbs. BMI 22 BP 170 / 105 PHQ score 1 Smoking Status Negative</td> <td>03/19/15 03/19/15 03/19/15 03/19/15 03/19/15</td> <td>03/19/15 03/19/15 03/19/15 03/19/15 03/19/15</td> <td>Labs Lipid Profile Urine Drug Screen Radiology Chest X-ray</td> </tr> </tbody> </table>						Allergies	Vitals	Result	Date	Diagnostics	Penicillin Peanuts	Weight 165 lbs. BMI 22 BP 170 / 105 PHQ score 1 Smoking Status Negative	03/19/15 03/19/15 03/19/15 03/19/15 03/19/15	03/19/15 03/19/15 03/19/15 03/19/15 03/19/15	Labs Lipid Profile Urine Drug Screen Radiology Chest X-ray																				
Allergies	Vitals	Result	Date	Diagnostics																															
Penicillin Peanuts	Weight 165 lbs. BMI 22 BP 170 / 105 PHQ score 1 Smoking Status Negative	03/19/15 03/19/15 03/19/15 03/19/15 03/19/15	03/19/15 03/19/15 03/19/15 03/19/15 03/19/15	Labs Lipid Profile Urine Drug Screen Radiology Chest X-ray																															
<table border="1"> <thead> <tr> <th>Medications</th> <th>Dosage</th> <th>Order Date</th> <th>Status</th> <th>Referrals</th> <th>Referral Date</th> <th>Result Date</th> </tr> </thead> <tbody> <tr> <td>Lipitor Chantex</td> <td>10 mg once daily 0.5 mg once daily x3 days 0.5 mg twice daily x4 days 1.0 mg twice daily x11 wks.</td> <td>01/11/14 03/19/15 03/19/15 03/19/15</td> <td>Expired Expired</td> <td>Greater Atlanta Mental Health</td> <td>03/19/15</td> <td>03/27/15</td> </tr> </tbody> </table>						Medications	Dosage	Order Date	Status	Referrals	Referral Date	Result Date	Lipitor Chantex	10 mg once daily 0.5 mg once daily x3 days 0.5 mg twice daily x4 days 1.0 mg twice daily x11 wks.	01/11/14 03/19/15 03/19/15 03/19/15	Expired Expired	Greater Atlanta Mental Health	03/19/15	03/27/15																
Medications	Dosage	Order Date	Status	Referrals	Referral Date	Result Date																													
Lipitor Chantex	10 mg once daily 0.5 mg once daily x3 days 0.5 mg twice daily x4 days 1.0 mg twice daily x11 wks.	01/11/14 03/19/15 03/19/15 03/19/15	Expired Expired	Greater Atlanta Mental Health	03/19/15	03/27/15																													
<table border="1"> <thead> <tr> <th>Admissions</th> <th>Admission Date</th> <th>Discharge Date</th> <th>Admissions</th> <th>Admission Date</th> <th>Discharge Date</th> </tr> </thead> <tbody> <tr> <td>Emergency Department Inpatient</td> <td>05/12/15 05/12/15</td> <td>05/12/15 05/15/15</td> <td>Emergency Department Inpatient</td> <td>05/12/15 05/12/15</td> <td>05/12/15 05/15/15</td> </tr> </tbody> </table>						Admissions	Admission Date	Discharge Date	Admissions	Admission Date	Discharge Date	Emergency Department Inpatient	05/12/15 05/12/15	05/12/15 05/15/15	Emergency Department Inpatient	05/12/15 05/12/15	05/12/15 05/15/15																		
Admissions	Admission Date	Discharge Date	Admissions	Admission Date	Discharge Date																														
Emergency Department Inpatient	05/12/15 05/12/15	05/12/15 05/15/15	Emergency Department Inpatient	05/12/15 05/12/15	05/12/15 05/15/15																														
<table border="1"> <thead> <tr> <th>Porawski</th> <th>John</th> <th>12/07/65</th> <th>1 yr checkup</th> <th>03/14/15</th> <th>9</th> </tr> </thead> <tbody> <tr> <td>Weight 365 lbs. BMI 29 BP 155 / 95 PHQ score 1 Smoking Status Negative</td> <td>Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)</td> <td>12/07/65 03/19/15 03/19/15 03/19/15 03/19/15</td> <td>03/14/15</td> <td>03/14/15</td> <td>0</td> </tr> <tr> <td>Weathersby Dawn</td> <td>Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)</td> <td>12/07/65 03/19/15 03/19/15 03/19/15 03/19/15</td> <td>03/14/15</td> <td>03/14/15</td> <td>1</td> </tr> <tr> <td>Michaelsen Joanne</td> <td>Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)</td> <td>12/07/65 03/19/15 03/19/15 03/19/15 03/19/15</td> <td>03/14/15</td> <td>03/14/15</td> <td>7</td> </tr> <tr> <td>Thompson Duane</td> <td>Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)</td> <td>12/07/65 03/19/15 03/19/15 03/19/15 03/19/15</td> <td>03/14/15</td> <td>03/14/15</td> <td>4</td> </tr> </tbody> </table>						Porawski	John	12/07/65	1 yr checkup	03/14/15	9	Weight 365 lbs. BMI 29 BP 155 / 95 PHQ score 1 Smoking Status Negative	Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)	12/07/65 03/19/15 03/19/15 03/19/15 03/19/15	03/14/15	03/14/15	0	Weathersby Dawn	Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)	12/07/65 03/19/15 03/19/15 03/19/15 03/19/15	03/14/15	03/14/15	1	Michaelsen Joanne	Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)	12/07/65 03/19/15 03/19/15 03/19/15 03/19/15	03/14/15	03/14/15	7	Thompson Duane	Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)	12/07/65 03/19/15 03/19/15 03/19/15 03/19/15	03/14/15	03/14/15	4
Porawski	John	12/07/65	1 yr checkup	03/14/15	9																														
Weight 365 lbs. BMI 29 BP 155 / 95 PHQ score 1 Smoking Status Negative	Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)	12/07/65 03/19/15 03/19/15 03/19/15 03/19/15	03/14/15	03/14/15	0																														
Weathersby Dawn	Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)	12/07/65 03/19/15 03/19/15 03/19/15 03/19/15	03/14/15	03/14/15	1																														
Michaelsen Joanne	Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)	12/07/65 03/19/15 03/19/15 03/19/15 03/19/15	03/14/15	03/14/15	7																														
Thompson Duane	Actions Needed (1) Diabetes (1) Cardiovascular Disease (1) Depression (1) Prevention & Screening (1)	12/07/65 03/19/15 03/19/15 03/19/15 03/19/15	03/14/15	03/14/15	4																														

TIMEFRAME Clear Timeframe

Select period

01/01/2014 - 12/31/2014

FILTERS Clear Filters

- > Locations
- > Service Lines
- > Payers

INDICATORS

- Revenue
 - Active Patients
 - Billable Encounters
 - Average Cost/ Encounter
 - Amt Billed vs Amt Received
- Insured Encounters
 - Medical Encounters
 - Non-medical Encounter Opty
- Cost & Productivity
 - Direct Cost/ Patient
 - Direct Profit/ Patient
 - Patient Risk Scoring
 - Provider Prod & Demand
 - Same Day Utilization
- Overall Utilization Add to Dashboard

 - 3rd Next Available Appointment
 - No-show & Late Arrival
 - Total Cycle Time
 - Care Continuity

- Quality
 - Quality of Care
- Patient Satisfaction
 - Total Cycle Time
 - Provider Productivity & Efficiency
 - Patient Risk Scoring
- MediQuire
 - Net MQ Benefit
 - Subscription Cost
 - Gross Benefit

menu of pre-defined time periods

- Select period
- Year to Date
- Quarter to Date
- Month to Date
- Last 12 Months
- Last 3 Months
- Last 1 Month

System needs to enforce that if any items have been selected in any of the three filters, user cannot collapse that section; it remains open if anything is checked.

Selected state

Hover state reveals "+" icon; user clicks for menu allowing adding indicator to dashboard. System remembers the user's configuration on next visit.

Hover state reveals check mark icon because this indicator is already included on dashboard. User can add and remove indicator cards.

TIMEFRAME Clear Timeframe

Select period

01/01/2014 - 12/31/2014

FILTERS Clear Filters

- > Locations
- > Service Lines
 - All Service Lines
 - Medical – Adult
 - All Medical
 - Medical – Pediatric
 - Dental
 - Behavioral Health
- > Payers

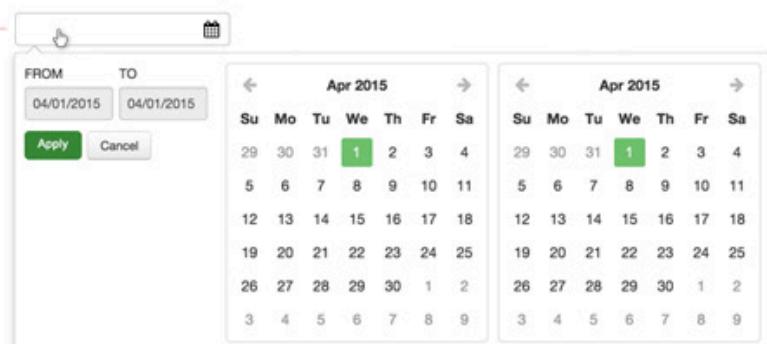
INDICATORS

- Revenue
 - Active Patients
 - Billable Encounters
 - Average Cost/ Encounter
 - Amt Billed vs Amt Received
- Insured Encounters
 - Medical Encounters
 - Non-medical Encounter Opty
- Cost & Productivity
 - Direct Cost/ Patient
 - Direct Profit/ Patient
 - Patient Risk Scoring
 - Provider Prod & Demand
 - Same Day Utilization
- Overall Utilization Add to Dashboard

 - 3rd Next Available Appointment
 - No-show & Late Arrival
 - Total Cycle Time
 - Care Continuity

- Quality
 - Quality of Care
- Patient Satisfaction
 - Total Cycle Time
 - Provider Productivity & Efficiency
 - Patient Risk Scoring
- MediQuire
 - Net MQ Benefit
 - Subscription Cost
 - Gross Benefit

Calendar interface for choosing from and to dates



Clinical Quality Index

↑ 50%

Individual card regular, non-hover state.
lightest cool gray: #f8f9fa

Clinical Quality Index

↑ 50%

Individual card hover state.
Clicking anywhere on the card sends user to the page for that particular Indicator.
hover state: #eeeeff

Clinical Quality Index

Quality Cash Incentives consist of lorem ipsum dolor sit amet, consectetur and adipiscing elit. Curabitur euismod ante quis leo dapibus feugiat.

Morbi faucibus maximus felis id interdum. Pellentesque vel ante convallis, vulputate est a, finibus dui. Nullam viverra egestas luctus. Morbi vitae est ornare ullam.

Information icon hover state



DEWITT TISHMAN ARCHITECTS

770 Lexington Avenue, 12th Floor New York, NY 10065 212.317.0088

© Copyright 2008 DeWitt Tishman Architects LLP. All Rights Reserved.

DEWITT TISHMAN ARCHITECTS

**Peter DeWitt AIA**
PARTNER

A 1976 graduate of University of Pennsylvania Graduate School of Fine Arts, Peter DeWitt has practiced architecture in New York for over 30 years. Early in his career Mr. DeWitt spent eleven years at Beyer Blinder Belle, becoming a partner in the firm in 1988. While at Beyer Blinder Belle, he directed the critically acclaimed design of the Temple Hoyne Buell Theater at the Denver Arts Center and a library and atrium gallery for the Japan Society in Manhattan. While at 609 Mr. DeWitt designed the architectural component of the first Barneys Women's Store at 17th Street and Seventh Avenue in New York, where his distinctive sweeping stair created an exciting shopping scene in the 1980's. Other design work included the retail component of the Museum Block at the acclaimed South Street Seaport, and a new lobby and exterior facade in the style of the neighboring Rockefeller Center at 609 Fifth Avenue.

Completed large-scale projects include the design of the 333 River Street, a 525-unit residential building in Hoboken, New Jersey, the Gotham, a 220-unit building in Jersey City, the Constitution, a 325-unit residential and retail complex in Hoboken, Chancery Square, a 135-unit building in the downtown historic district of Morristown, New Jersey as well as Hudson Square South, a 150-unit residential building also in Hoboken. The New York City Landmarks Preservation Commission commended Mr. DeWitt's design for a new 25-unit loft building in the Tribeca historic district, completed in 2000. Current projects include Trump Plaza, a pair of 35-story residential towers in Jersey City, and three neighboring 12-story buildings for Toll Brothers in Hoboken. Smaller scale work includes numerous private residences and estates including the AIA Award-winning North Castle Farms, and homes in Aspen, Colorado, East Hampton, New York, and Short Hills, New Jersey.

© Copyright 2008 DeWitt Tishman Architects LLP. All Rights Reserved.

DEWITT TISHMAN ARCHITECTS

PROJECTS / Multi-family / Trump Plaza, Jersey City, NJ

Trump Plaza
Jersey City, NJ
2007

◀ ▶ 1 of 8



Topping out at 55 floors, Trump Plaza is the tallest residential building in New Jersey. A second 30-story tower will result in a total of 852 apartments. A striking combination of buff and white brick, with a white crown that extends down the east and west sides, emphasizes the building's slenderness and height.



© Copyright 2008 DeWitt Tishman Architects LLP. All Rights Reserved.

DEWITT TISHMAN ARCHITECTS

PROJECTS / Single-family / House Addition, East Hampton

House Addition
East Hampton, NY
1995, 2001

◀ ▶ 1 of 3



This family room addition to a single-style house in Long Island combines the traditional elements of the style with a more contemporary treatment. Steel tie-rods stabilize the roof structure, which is supported by timber from an antique barn. Clerestory windows punctuate three walls at three heights, while a trellis glass pediment caps the



© Copyright 2008 DeWitt Tishman Architects LLP. All Rights Reserved.

Color Modes

projected color
reflected color
color modes comparison

Color is generated in one of two ways: an object either reflects it or radiates it.

Objects such as desks and computers are called nonluminous, because they are colored by the light they reflect. Surfaces such as the screen you are viewing are called luminous, because they project their own light. Thus the need to distinguish between reflected (subtractive) color and projected (additive) color.

Many post-impressionist artists sought more structure and emotion in their paintings, and thereby powerfully influenced the current of expressionism in art.

Paul Cézanne is often described as the father of modern art, as giants such as Picasso and Matisse greatly admired his innovative use of perspective, composition, and especially color.

In simplifying scenes to their fundamentals, Paul Gauguin used color to convey intangible rather than surface appearances by massing his colors into large, flat areas.

Dutch painter Vincent Van Gogh used swirling, contoured brushwork to apply striking colors to convey an oft-anguished mental state: "Instead of trying to render things I see before me, I use color in an arbitrary way to express myself."

The color wheel illustrates the relationships among the colors in the visible spectrum.

Primary colors mix to form all other colors.

Secondary colors are mixtures of two primaries.

Tertiary colors are made up of a primary and a secondary color.

Complementary colors have the most contrast.

Analogous colors are adjacent to each other, and thus share the same undertones.

Incongruous colors are discordant color pairs.

Triad Harmony involves any three hues equally spaced on the color wheel.

Many post-impressionist artists sought more structure and emotion in their paintings, and thereby powerfully influenced the current of expressionism in art.

Paul Cézanne is often described as the father of modern art, as giants such as Picasso and Matisse greatly admired his innovative use of perspective, composition, and especially color.

In simplifying scenes to their fundamentals, Paul Gauguin used color to convey intangible rather than surface appearances by massing his colors into large, flat areas.

Dutch painter Vincent Van Gogh used swirling, contoured brushwork to apply striking colors to convey an oft-anguished mental state: "Instead of trying to render things I see before me, I use color in an arbitrary way to express myself."

What does color say to you? Create your own palette for each word by dragging swatches from the right, and compare your choices with ours.

When finished, click here to view our color interpretation.

The color wheel illustrates the relationships among the colors in the visible spectrum.

Primary colors mix to form all other colors.

Secondary colors are mixtures of two primaries.

Tertiary colors are made up of a primary and a secondary color.

Complementary colors have the most contrast.

Analogous colors are adjacent to each other, and thus share the same undertones.

Incongruous colors are discordant color pairs.

Triad Harmony involves any three hues equally spaced on the color wheel.

Many post-impressionist artists sought more structure and emotion in their paintings, and thereby powerfully influenced the current of expressionism in art.

Paul Cézanne is often described as the father of modern art, as giants such as Picasso and Matisse greatly admired his innovative use of perspective, composition, and especially color.

In simplifying scenes to their fundamentals, Paul Gauguin used color to convey intangible rather than surface appearances by massing his colors into large, flat areas.

Dutch painter Vincent Van Gogh used swirling, contoured brushwork to apply striking colors to convey an oft-anguished mental state: "Instead of trying to render things I see before me, I use color in an arbitrary way to express myself."

In the early 20th century, a small band of artists called the Fauves carried Van Gogh's revolution further by translating their feelings into paint with a brash, vibrant style. Endowed with an emotional force, the Fauves experiment with radical new styles in which colors become expressive qualities and become pure form.

Some of the first art to move beyond pictorial toward pure form sought a spiritual through explorations of form and color.

Orion became focused in his work on a universal harmony. His increasingly compositions evolved into color and studies in which placing one dominant and movement yet equilibrium.

Expressionist Wassily Kandinsky felt that every color held its own expressive value; art could more effectively communicate meaning through abstract form and color than by literal depiction of observed subjects.

Color Game 2: Color Connotations

What does color say to you? Create your own palette for each word by dragging swatches from the right, and compare your choices with ours.

When finished, click here to view our color interpretation.

1 2 3 4 5 6 7 8 9 10

When finished, click here to view our color interpretation.

Many post-impressionist artists sought more structure and emotion in their paintings, and thereby powerfully influenced the current of expressionism in art.

Paul Cézanne is often described as the father of modern art, as giants such as Picasso and Matisse greatly admired his innovative use of perspective, composition, and especially color.

In simplifying scenes to their fundamentals, Paul Gauguin used color to convey intangible rather than surface appearances by massing his colors into large, flat areas.

Dutch painter Vincent Van Gogh used swirling, contoured brushwork to apply striking colors to convey an oft-anguished mental state: "Instead of trying to render things I see before me, I use color in an arbitrary way to express myself."

In the early 20th century, a small band of artists called the Fauves carried Van Gogh's revolution further by translating their feelings into paint with a brash, vibrant style. Endowed with an emotional force, the Fauves experiment with radical new styles in which colors become expressive qualities and become pure form.

Some of the first art to move beyond pictorial toward pure form sought a spiritual through explorations of form and color.

Orion became focused in his work on a universal harmony. His increasingly compositions evolved into color and studies in which placing one dominant and movement yet equilibrium.

Expressionist Wassily Kandinsky felt that every color held its own expressive value; art could more effectively communicate meaning through abstract form and color than by literal depiction of observed subjects.

Color Game 1: Middle Mixtures

The middle mixture is equidistant from either of its parent colors. Drag a diamond to find the color which creates the most convincing blend.

When finished, click here to view our color interpretation.

1 2 3 4 5 6 7 8 9 10

15 MAY - 19 JUN 2003

- Global Economic Outlook
- Short Study
- North America
- Europe
- Central America
- Japan
- Emerging Markets
- Asia Pacific
- Commodities
- Perspectives
- Asset Allocation Options

Citigroup Private Bank Research

The VIEW

GLOBAL INVESTMENT OUTLOOK

The Dollar's New Math

As the global economy recovers from momentum, a strong US dollar can no longer be taken for granted.

In our May 11 View, we laid out some general themes for the year ahead, and another feature, as well as how we interpret risk/return into asset allocation. In this issue, we focus on the dollar's role in the strengthening of global economies. This month, it's like to call your attention to the fact that, over period of time, the dollar has been the best by far, so even besides against the major trading currencies, it seemed to represent a significant change in the global financial system.

Any dollar appreciation could take another bite out of nominal dollar strength, but it has a key feature of the current situation that suggests the trend may not reverse immediately. The dollar did peak in February's 2002 low (see page 3), but the dollar's long surge against most of the world's currencies since then, and the US reducing its inflation rate, lower its own cost of capital and bolster its economic growth. The dollar has been averaging 10% over the past several years, and it is not clear that investors and businesses may have come to take this strength for granted.

National development itself is becoming less important, as the US political leadership is creating wider interests, as the following section illustrates.

continued on next page

Citigroup
private bank

Latin America

Equities

Market Overview: Argentina and Brazil are equity markets that have had strong growth over the past decade, particularly in the presence of Argentine inflation.

Market Trends: Inflation has been the primary driver of economic growth in Argentina, while oil prices have driven growth in Brazil.

Long-Term Outlook: Argentina's economy is expected to grow at a slower rate than Brazil over the next five years, but both countries are projected to experience significant growth in the long term.

Geopolitical Risk: Political instability in Argentina and Brazil has led to concerns about the stability of their governments.

Investment Opportunities:

- Argentina:** Argentina's equity market has shown strong growth in recent years, particularly in the energy sector.
- Brazil:** Brazil's equity market has also shown strong growth, particularly in the automotive and technology sectors.

Fixed Income

Market Overview: Argentina and Brazil have high inflation rates, which have driven up interest rates and increased borrowing costs.

Market Trends: Argentina's inflation rate has been declining, while Brazil's inflation rate has been more stable.

Long-Term Outlook: Argentina's inflation rate is expected to continue to decline, while Brazil's inflation rate is expected to remain relatively stable.

Geopolitical Risk: Political instability in Argentina and Brazil has led to concerns about the stability of their governments.

Investment Opportunities:

- Argentina:** Argentina's fixed income market has shown strong growth in recent years, particularly in the energy sector.
- Brazil:** Brazil's fixed income market has also shown strong growth, particularly in the automotive and technology sectors.

Real Estate

Market Overview: Argentina and Brazil have high inflation rates, which have driven up real estate prices and increased borrowing costs.

Market Trends: Argentina's inflation rate has been declining, while Brazil's inflation rate has been more stable.

Long-Term Outlook: Argentina's inflation rate is expected to continue to decline, while Brazil's inflation rate is expected to remain relatively stable.

Geopolitical Risk: Political instability in Argentina and Brazil has led to concerns about the stability of their governments.

Investment Opportunities:

- Argentina:** Argentina's real estate market has shown strong growth in recent years, particularly in the energy sector.
- Brazil:** Brazil's real estate market has also shown strong growth, particularly in the automotive and technology sectors.

Asia Pacific

Equities

Market Overview: The Asian stock market is the largest in the world, with China being the largest individual market.

Market Trends: The Chinese government has implemented strict capital controls, which have limited foreign investment in the stock market.

Long-Term Outlook: The Chinese government is expected to continue to implement strict capital controls, which will limit foreign investment in the stock market.

Geopolitical Risk: Geopolitical risk is a concern in Asia, particularly in China, due to its proximity to North Korea and Japan.

Investment Opportunities:

- China:** China's equity market has shown strong growth in recent years, particularly in the technology and manufacturing sectors.
- India:** India's equity market has also shown strong growth, particularly in the technology and manufacturing sectors.

Fixed Income

Market Overview: The Asian bond market is the largest in the world, with China being the largest individual market.

Market Trends: The Chinese government has implemented strict capital controls, which have limited foreign investment in the bond market.

Long-Term Outlook: The Chinese government is expected to continue to implement strict capital controls, which will limit foreign investment in the bond market.

Geopolitical Risk: Geopolitical risk is a concern in Asia, particularly in China, due to its proximity to North Korea and Japan.

Investment Opportunities:

- China:** China's bond market has shown strong growth in recent years, particularly in the technology and manufacturing sectors.
- India:** India's bond market has also shown strong growth, particularly in the technology and manufacturing sectors.

Real Estate

Market Overview: The Asian real estate market is the largest in the world, with China being the largest individual market.

Market Trends: The Chinese government has implemented strict capital controls, which have limited foreign investment in the real estate market.

Long-Term Outlook: The Chinese government is expected to continue to implement strict capital controls, which will limit foreign investment in the real estate market.

Geopolitical Risk: Geopolitical risk is a concern in Asia, particularly in China, due to its proximity to North Korea and Japan.

Investment Opportunities:

- China:** China's real estate market has shown strong growth in recent years, particularly in the technology and manufacturing sectors.
- India:** India's real estate market has also shown strong growth, particularly in the technology and manufacturing sectors.