

## Objective

A full-time position in the field of web design guided by current trends and utilizing the latest technologies.

## Education

Virginia Tech: RB Pamplin College of Business  
VA

Blacksburg,

May '08 - **Master of Business Administration**

May '04 - **B.S. in Marketing Management**

## Skills

- Over five years of experience using HTML5 and below, CSS3, PHP, and MySQL
- Utilized Web Development Frameworks: Django, Angular, Bootstrap, Pure, jQuery
- Extensive use of WordPress, Adobe Experience Manager, Percussion CM System
- Expertise using Adobe Photoshop, Dreamweaver, Premiere Pro and Camtasia Studio
- Course Development and Instructional Planning of traditional and flipped classrooms

## Work Experience

### UI/UX DESIGNER

**Title: Assistant Director of Technology-enhanced Communications Initiatives**

August 2013 – Present

Virginia Tech: Networked Learning Initiatives

- Led the UI design and assisted in the implementation of the NLI Enrollment and Computer ordering system powered by Django, HTML5, CSS3 and JQuery through the use of agile development methods
- Developed compilations using Adobe Photoshop
- Oversaw and guided the web communications initiatives of Technology-enhanced Learning and Online Strategies
- Advised the University's Information Technology Communications planning team of proper web practices, terminology and content structure
- Reviewed sites launched through the University's content management system to ensure they were Section 508 and WCAG compliant. This was performed in collaboration with the Assistive Technologies department.
- Managed the administrative tasks of the department's graduate assistants and staff personnel
- Directed the instruction of the university's content management system, web development and graphics design courses provided by Networked Learning Initiatives

**Technologies Utilized:** HTML5, CSS3, Django, jQuery, Pure, Angular, Bootstrap, Adobe Photoshop, Dreamweaver, InDesign, User testing and evaluation, Wireframing, Wordpress, Typography, PowerPoint



## TRAINING AND DOCUMENTATION SPECIALIST

January '10 – August 2013

Virginia Tech: Faculty Development Institute

- Led courses focused in UI design and UX fundamentals and exploration
- Instructed Faculty, Staff and Graduate students via short courses in Adobe Dreamweaver, Adobe Photoshop, Rythmx Percussion CM System, and Qualtrics Survey
- Created and updated documentation for the university's content management system
- Provided support, web standards and design assistance to Virginia Tech's web developers and designers

**Technologies Utilized:** HTML, CSS, Percussion CM System, Adobe Experience Manager, Photoshop, Dreamweaver, Microsoft Word, Excel, and PowerPoint, Camtasia Studio, Course development using flipped classroom instruction models

## HR PORTAL TECHNICAL SUPPORT SPECIALIST

December '07 – January '10

Virginia Tech: Human Resources

- Redesigned, developed and maintained the Human Resources Portal
- Developed web applications using PHP, MySQL, and JavaScript
- Designed and maintained Work-life, UOPD, ADA, CVC, Restructuring, and HokieWellness websites
- Setup MySQL and Microsoft SQL Servers
- Setup new web services including a chat system and forms library utilizing PHP, MySQL and Microsoft SQL
- Developed website templates using Adobe Dreamweaver
- Trained content editors on the university's content management system
- Provided support and design assistance to content editors

**Technologies Utilized:** HTML, CSS, PHP, MySQL, Percussion CM System, Adobe Dreamweaver, Wireframing

