

Objective

A full-time position with a company that inspires creativity through the use of current design trends and the latest technologies

Education

Virginia Tech: RB Pamplin College of Business

Blacksburg, VA

May '08 - **Master of Business Administration**

May '04 - **B.S. in Marketing Management**

Skills

- Over five years of experience using HTML5 and below, CSS3, PHP, and MySQL
- Utilized Web Development Frameworks: Django, Angular, Bootstrap, Pure, jQuery
- Extensive use of WordPress, Adobe Experience Manager, Percussion CM System
- Expertise using Adobe Photoshop, Dreamweaver, Premiere Pro and Camtasia Studio
- Course Development and Instructional Planning of traditional and flipped classrooms

Work Experience

DIGITAL CONTENT MANAGER

December 2016 – Present

Virginia Department of Social Services

- Overseeing the web initiatives and vision of the Virginia Department of social Services (VDSS) websites
- Managing the day-to-day duties of the VDSS Public Affairs Web Team
- Leading the adoption and cultural shift of the agency through the integration of new web technologies
- Managing partnerships with external vendors to increase agency efficiency and service quality
- Developing marketing assets through video production, graphics design and web strategies
- Providing strategic motivation and direction for new marketing ventures

Technologies Utilized: HTML5, CSS3, Django, jQuery, Pure, Angular, Bootstrap, Adobe Photoshop, Dreamweaver, InDesign, User testing and evaluation, Wireframing, Wordpress, Typography, PowerPoint

MULTIMEDIA DESIGNER

April 2015 –December 2016

Virginia Department of Social Services

- Leading the design of the main VDSS, Intranet and supplemental sites
- Guiding the adoption and cultural shift of agency's Content Management System implementation
- Developing multiple microsites for various agency initiatives

Wordpress, Typography, PowerPoint



- Overseeing the adoption of new web technologies and applications for internal and external partners.
- Assisting in the marketing efforts of VDSS through video production, graphics design and web strategies.
- Providing strategic motivation and direction for new marketing ventures

Technologies Utilized: HTML5, CSS3, Django, jQuery, Pure, Angular, Bootstrap, Adobe Photoshop, Dreamweaver, InDesign, User testing and evaluation, Wireframing,

UI/UX DESIGNER

Title: Assistant Director of Technology-enhanced Communications Initiatives

August 2013 – April 2015

Virginia Tech: Networked Learning Initiatives

- Led the UI design and assisted in the implementation of the NLI Enrollment and Computer ordering system powered by Django, HTML5, CSS3 and JQuery through the use of agile development methods
- Oversaw and guided the web communications initiatives of Technology-enhanced Learning and Online Strategies
- Advised the University's Information Technology Communications planning team of proper web practices, terminology and content structure
- Reviewed sites launched through the University's content management system to ensure they were Section 508 and WCAG compliant. This was performed in collaboration with the Assistive Technologies department.
- Managed the administrative tasks of the department's graduate assistants and staff personnel
- Directed the instruction of the university's content management system, web development and graphics design courses provided by Networked Learning Initiatives

Technologies Utilized: HTML5, CSS3, Django, jQuery, Pure, Angular, Bootstrap, Adobe Photoshop, Dreamweaver, InDesign, User testing and evaluation, Wireframing, Wordpress, Typography, PowerPoint

TRAINING AND DOCUMENTATION SPECIALIST

January '10 – August 2013

Virginia Tech: Faculty Development Institute

- Led courses focused in UI design and UX fundamentals and exploration
- Instructed Faculty, Staff and Graduate students via short courses in Adobe Dreamweaver, Adobe Photoshop, Rythmx Percussion CM System, and Qualtrics Survey
- Created and updated documentation for the university's content management system
- Provided support, web standards and design assistance to Virginia Tech's web developers and designers

Technologies Utilized: HTML, CSS, Percussion CM System, Adobe Experience Manager, Photoshop, Dreamweaver, Microsoft Word, Excel, and PowerPoint,



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