

Objectives

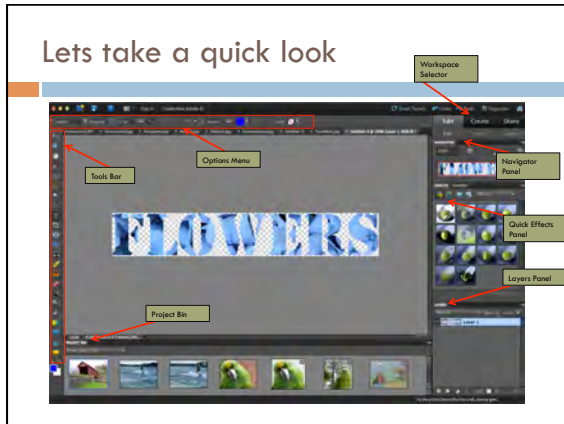
- Introduce Photoshop Elements and its benefits
- Explore new features
- Perform a series of exercises
 - ▣ Scanning Images
 - ▣ Enhancing Image
 - ▣ Modifying Images
 - ▣ Explore Text Options
- File types and Batch Processing

Introduction

- ▣ Consumer level image editing program
- ▣ Like its big brother but streamlined for efficiency
- ▣ More affordable and user-friendly
 - Quick Guides
 - Enhanced and Full Edit Modes
- ▣ Retains the most popularly used features

So why do I need the full-blown Photoshop?

Lets take a quick look



What can I do?

Enhance Images



Remove Imperfections



Perform Selection Techniques



What's New

New Guided Edits

- Depth of Field
- Diffuse Glow
- Orton Effect

Curving Text

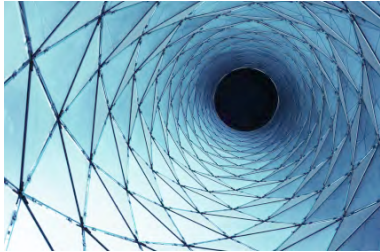
- Outline Shapes and Objects
- Custom Paths

Crop Guides

- Rule of Thirds

Hands-on Exercises

- Grab your handout and follow me down the rabbit hole.



Resolutions

- The higher the better, right?
- DPI vs PPI
 - DPI – Dots Per Inch (Print)
 - Pixels per Inch
- Numbers to Remember
 - Web
 - 72 to 150 PPI
 - Print
 - 300PPI (Minimum)
- Image use and size is the biggest consideration



Common File Types

- PSD – Photoshop Document File
 - Preserves all layers and PS Information
- JPG/JPEG –
 - Web Image Standard
- PNG –
 - Web Standard for Transparency
- TIF/TIFF and EPS
 - Printing File formats
 - EPS preserves PS layers

Resources

- Online Training
 - Photoshop Elements 10 Essential Training
 - Lynda.vt.edu
- InnovationSpace
 - Full Access to the Adobe Suite
 - Torgersen 1140

Questions?
