# Clustering: how to and Applications

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### Clustering Objective

**Complex Data** 



Simple conclusion

**Biology** 

Rich bacterial variability

Taxonomic classification

**Machine Learning** 

Haphazardly collected data

Meaningful patterns

General Science

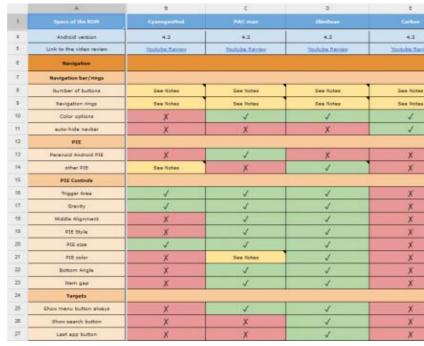
Many degrees of freedom

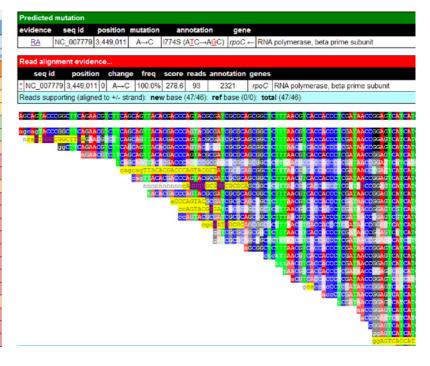
Essential underlying parameters

# **Basic Ingredients**

#### 1. Data







**Spatial Information** 

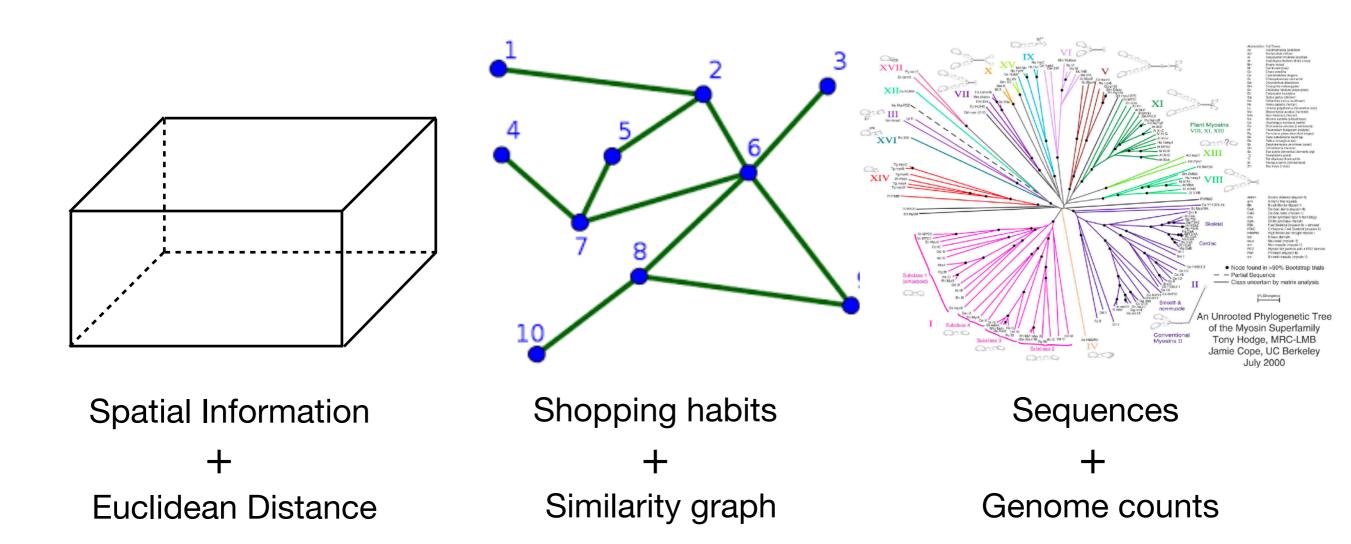
Shopping habits

Sequences

- Similarity sets are not always immediately obvious
- High dimensional data is hard to visualize

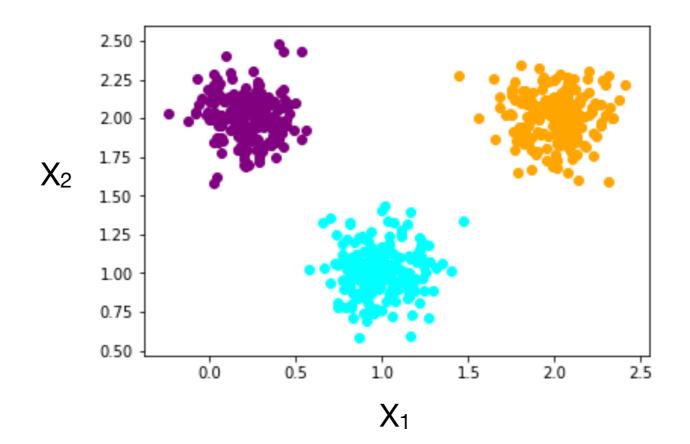
### **Basic Ingredients**

#### 2. Distance Measure



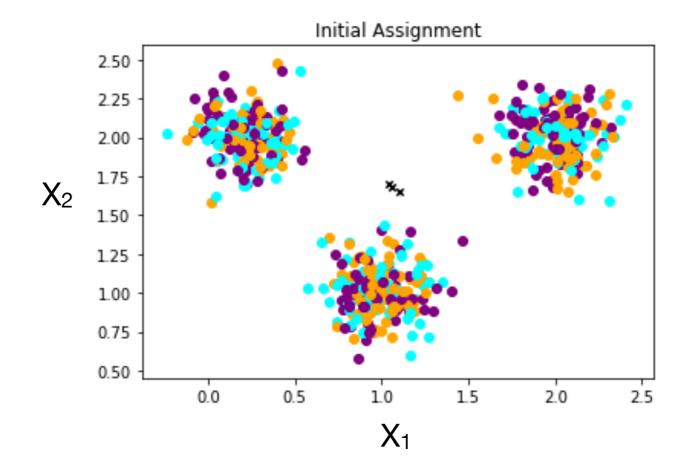
Distance measures are generally applicable to many datasets.

#### The algorithm:



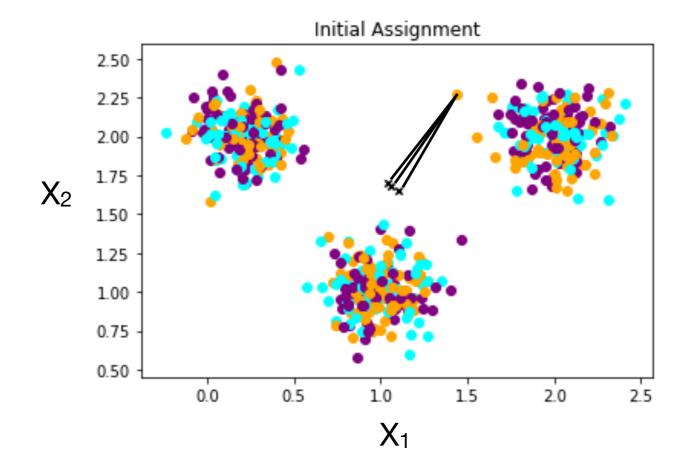
#### The algorithm:

```
> Initialize random cluster indices
> Repeat until convergence:
> For each data point:
> Distance( point, center; )
> new_index ← min; (distance)
> total_distance += distance
```

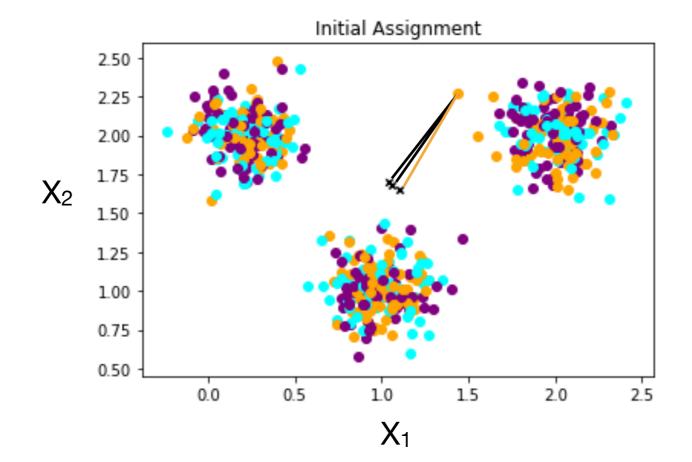


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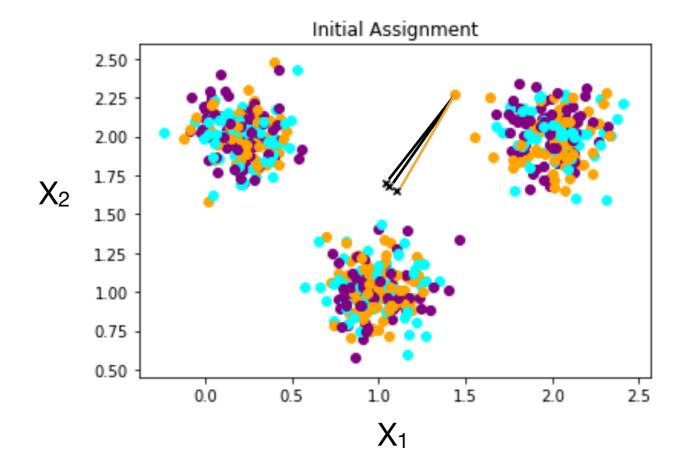


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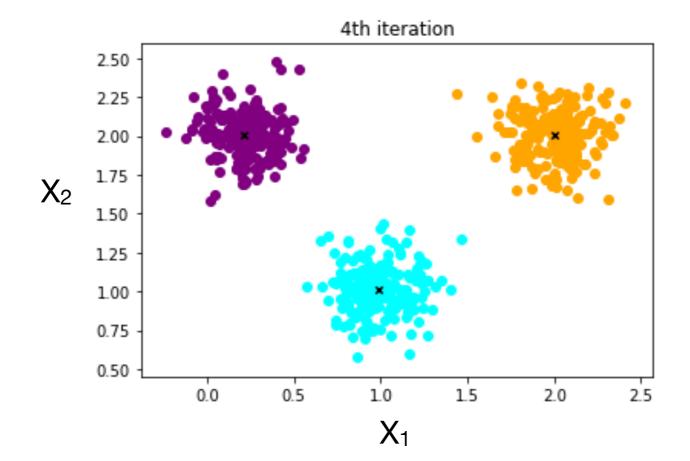
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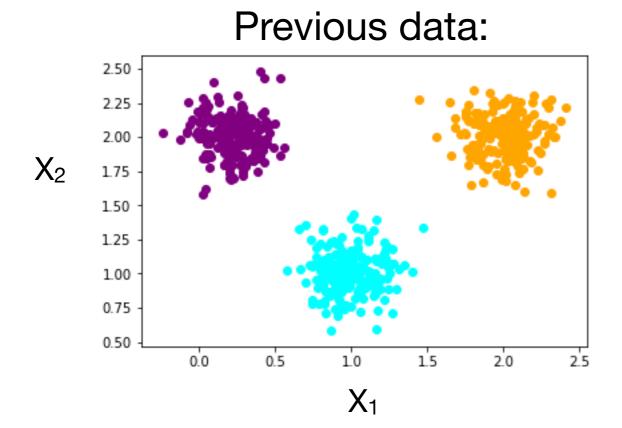


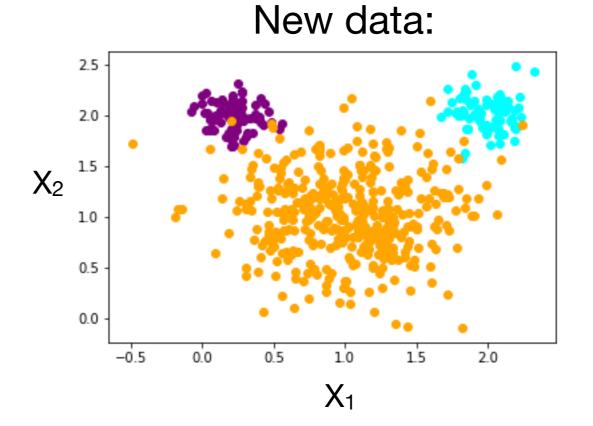
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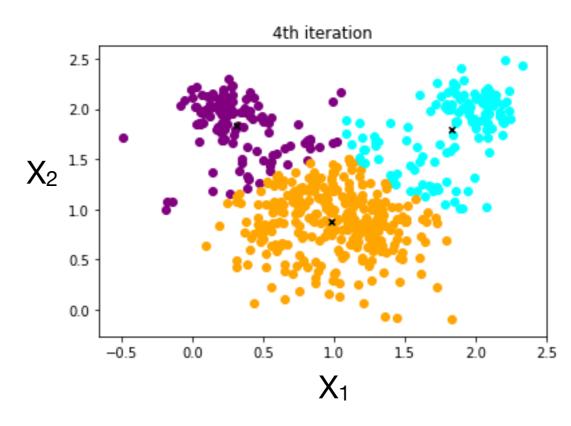
### Problems with k-means





Poor fits to dissimilar clusters

**Solution:**Soft k-means



## Soft k-means Algorithm

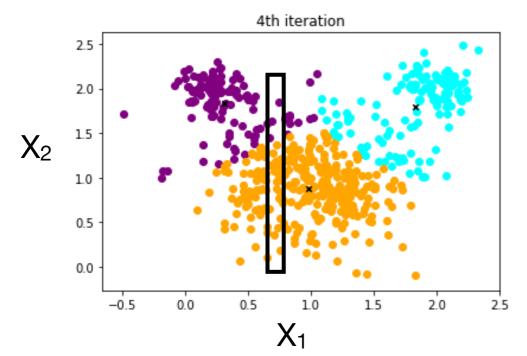
#### Hard k-means:

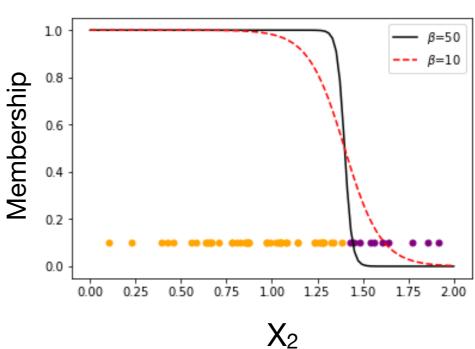
> new\_index ← min<sub>j</sub>(distance)

#### Soft k-means:

> membership  $\leftarrow r_j(distance)$ 

$$r_i = \frac{\exp\left[-\beta \operatorname{dist}(x_i, c_j)\right]}{Z}$$

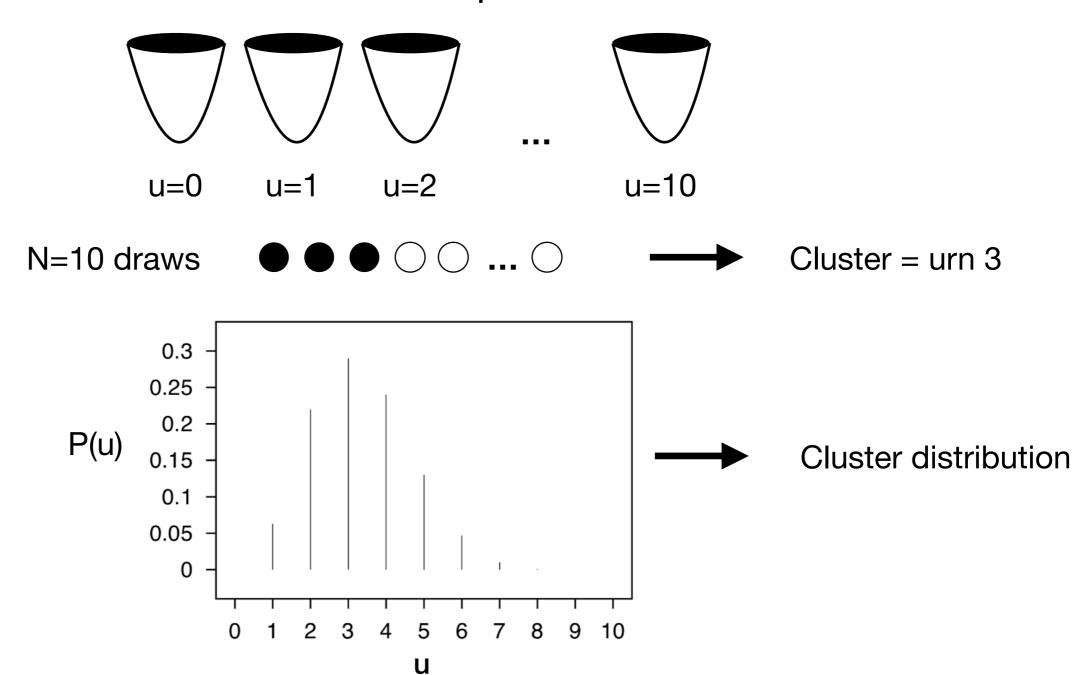




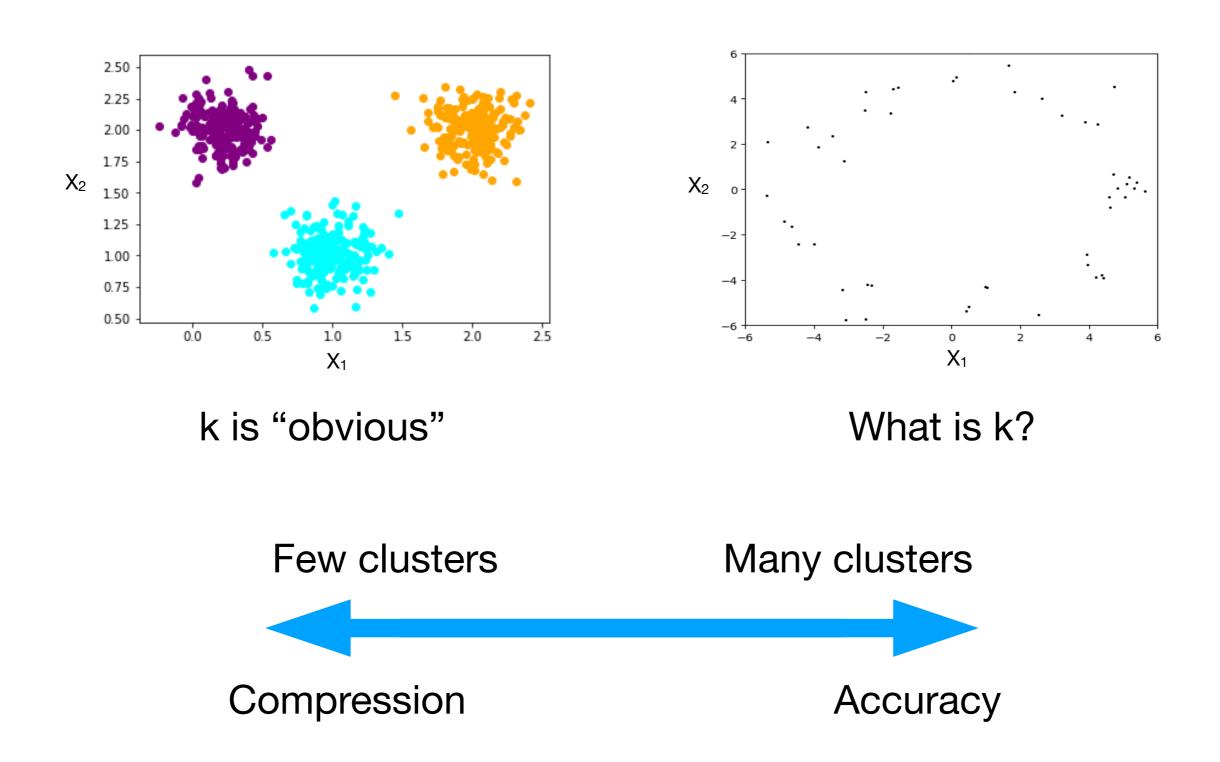
## Soft k-means Algorithm

Utilizes full posterior distribution rather than approximate solution

#### Recall the urn problem:

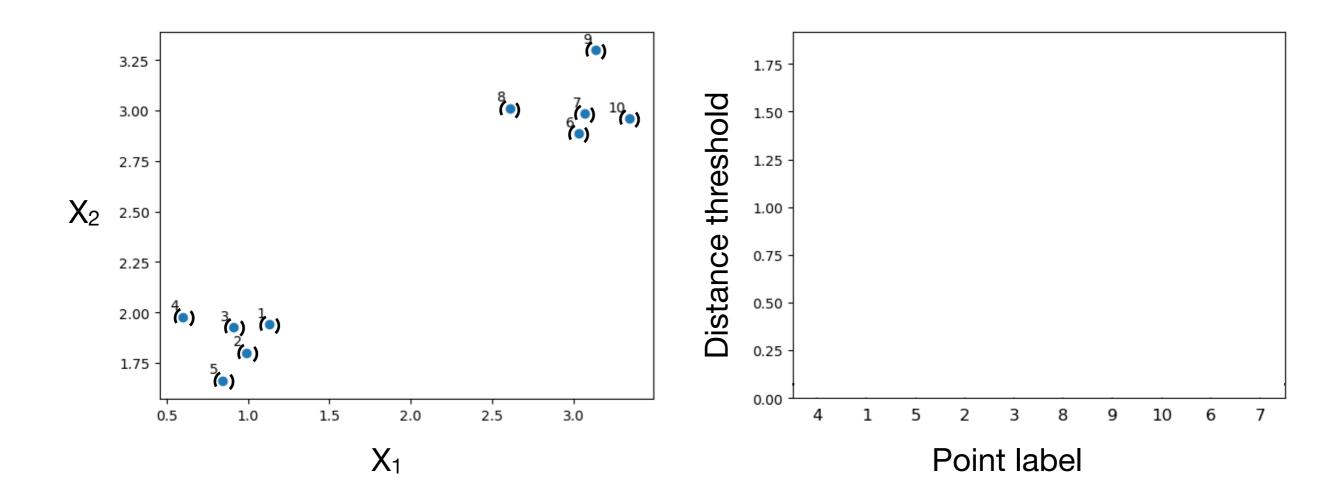


### Another Problem: Choosing k

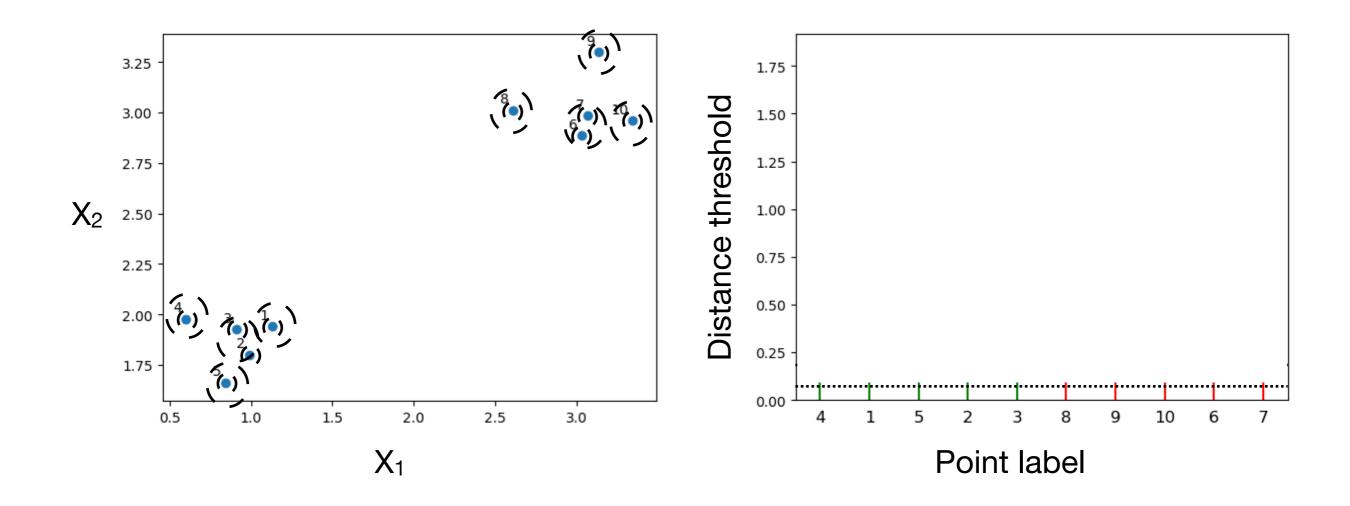


Recall hypothesis comparison with many parameters

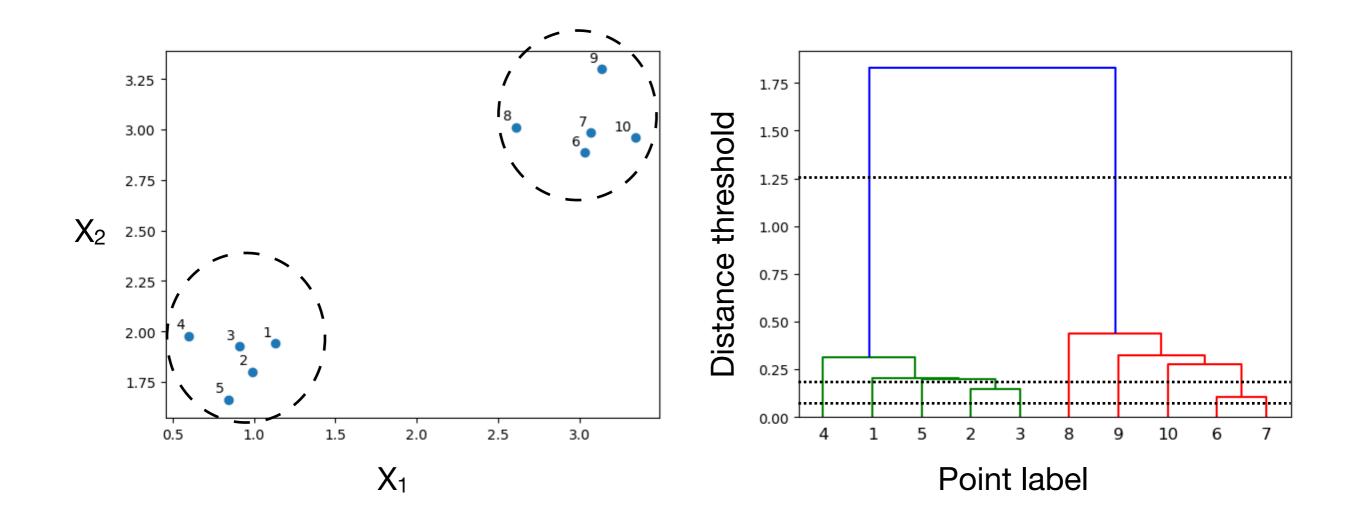
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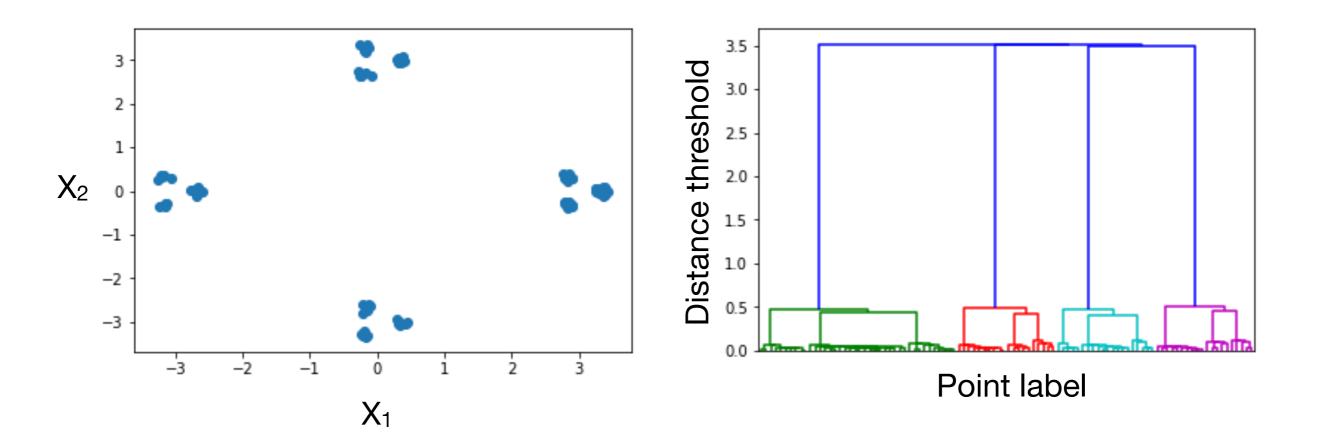
# Solution: Dendrogram



Definite criteria for k: Choose maximum change in distance threshold

Hypothesis comparison: Allow the data to speak for itself

### No Silver Bullet

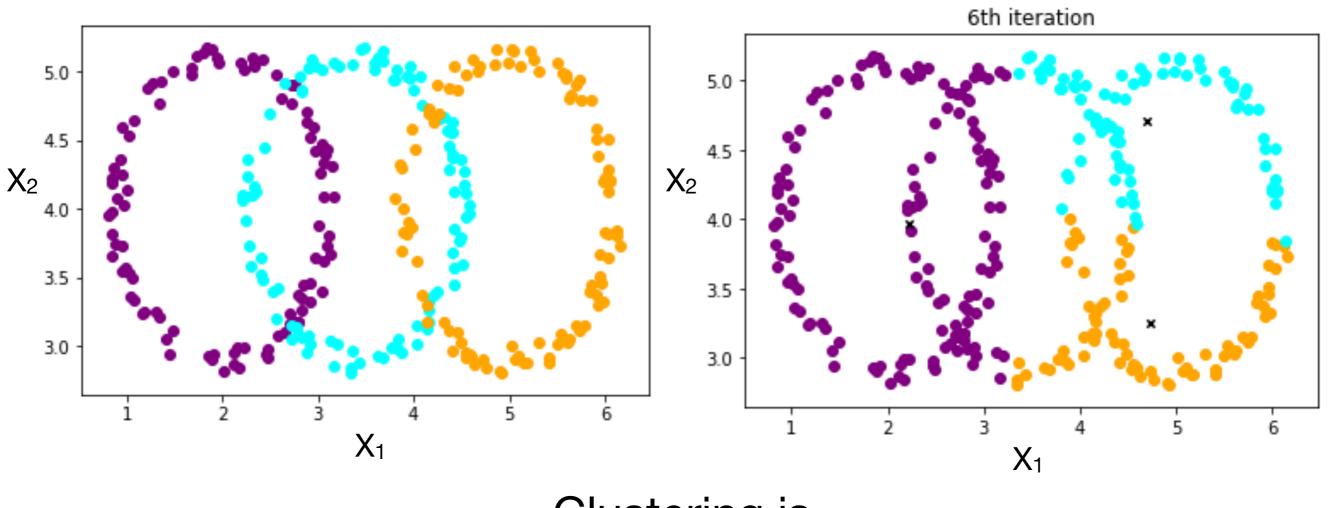


Which threshold is "correct?" k=4? k=12?

The question is not "which k should I choose?" but rather "how is my data structured?"

### No Silver Bullet Continued

Some data is very difficult to cluster



Clustering is

### Takeaways

Clustering is a valuable tool for dimensional reduction.

Modified k-means is a good tool for clustering.

Clustering strategy is ultimately sensitive to data's structure.