

Say Yes to the Guess: Tailoring Elegant Ensembles on a Tight (Data) Budget*

Jacob M. Montgomery
Department of Political Science
Washington University in St. Louis
Campus Box 1063, One Brookings Drive
St. Louis, MO, USA, 63130-4899

Florian M. Hollenbach
Department of Political Science
Duke University
Perkins Hall 326 Box 90204
Durham, NC, USA, 27707-4330

Michael D. Ward
Department of Political Science
Duke University
Perkins Hall 326 Box 90204
Durham, NC, USA, 27707-4330
corresponding author: michael.d.ward@duke.edu

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Jacob M. Montgomery, Florian M. Hollenbach, and Michael D. Ward

Abstract

We consider ensemble Bayesian model averaging (EBMA) in the context of small- n prediction tasks in the presence of a large number of component models. With a large number of observations to calibrate ensembles, relatively small numbers of component forecasts, and low rates of missingness, the standard approach to calibrating forecasting ensembles introduced by Raftery et al. (2005) performs well. However, data in the social sciences generally do not fulfill these requirements. The number of outcomes predicted tends to be small, the number of forecasting models in the literature can be large, and missing predictions for component models are neither random nor rare. In these circumstances, EBMA models may miss-weight components, undermining the advantages of the ensemble approach to prediction. In this article, we explore these issues in the context of ensemble prediction and provide a solution that diminishes undesirable outcomes by introducing a “wisdom of the crowds” parameter to the standard EBMA framework. We show that this solution improves predictive accuracy of EBMA forecasts in both political and economic applications.

1 Introduction

Although accurate prediction of future events is not the primary goal for most social sciences, recent years have witnessed spreading of systematic forecasting from more traditional topics such as GDP growth and unemployment to many new domains including elections (e.g., Linzer Forthcoming), political instability (e.g., Goldstone et al. 2010), and mass killings (Ulfelder 2012). Several factors motivate this trend. To begin with, testing predictions about future events against observed outcomes is seen as a stringent validity check of statistical and theoretical models. In addition, forecasting of important political, economic, and social events is of great interest to policymakers and the public.

With the proliferation of forecasting efforts, however, comes a need for sensible methods to aggregate and utilize the various scholarly efforts. One attractive solution to this problem is to combine prediction models and create an ensemble forecast. Combining forecasts reduces reliance on any single data source or methodology, and allows for the incorporation of more information than any model in isolation can provide. Across subject domains, scholars have shown ensemble

predictions to be more accurate than any individual component model and less likely to make dramatically incorrect predictions (Bates and Granger 1969; Armstrong 2001; Raftery et al. 2005).

One promising approach to combining multiple forecasts is ensemble Bayesian model averaging (EBMA). This method was first proposed by Raftery et al. (2005) to combine weather forecasts and was introduced to the social sciences by Montgomery, Hollenbach and Ward (2012*b*). EBMA combines multiple forecasts using a finite mixture model that generates a weighted predictive probability density function (PDF). EBMA mixture models seek to collate the good parts of existing forecasting models, while avoiding over-fitting to past observations or over-estimating our certainty about the future. The hope is for greater accuracy as both the knowledge and implied uncertainty of a variety of approaches are integrated into a combined predictive PDF.

In this article, we present several adjustments to the basic EBMA model as specified in Montgomery, Hollenbach and Ward (2012*b*) that can aid applied researchers to create ensemble forecasts in the presence of data-quality challenges common in real-world social science settings. Specifically, we show EBMA can be adjusted to accommodate small calibration samples, large numbers of candidate components, and missing forecasts. We propose an alteration to the basic model to hedge against the miss-weighting of components resulting from either strong or poor performance in the limited calibration period. After discussing the data-quality challenges commonly experienced in ensemble forecasting, we introduce the basic EBMA model and outline modifications to the model for small samples and missing components in Section 3. In Section 4, we demonstrate how our adjustment to the basic EBMA model improves out-of-sample forecasts in a simulation study and apply the method to predict the U.S. unemployment rate and the 2012 U.S. presidential election.

2 Ensemble prediction with sparse data and multiple forecasts

The concept of ensemble forecasting builds on the basic notion that combining multiple points of view leads to a more accurate picture of reality (c.f., Surowiecki 2004). Among the more

famous demonstrations of this phenomenon is a competition to guess the weight of an ox at the West Of England Fat Stock and Poultry Exhibition reported by Galton (1907). Galton famously demonstrated that, while individual entrants were often wildly inaccurate, aggregating the “wisdom of crowds” by using the average guess resulted in a remarkably accurate estimate. This observation is related to Condorcet’s jury theorem that calculates the probability of a jury reaching a correct verdict will be greater than even the most accurate of judges.

In recent years, the advantages of ensembles have come to play a particularly prominent role in the machine learning and nonparametric statistics community (Hastie, Tibshirani and Friedman 2009). A wide range of approaches including neural nets, additive regression trees, and K nearest neighbors fall under the general umbrella of ensemble approaches. Of particular relevance is the success of boosting (Freund and Schapire 1997; Friedman 2001), bagging (Breiman 1996), random forests (Breiman 2001), and related techniques (e.g., Chipman, George and McCulloch 2010) to aggregate so-called “weak learners.” These approaches to classification and prediction have been advertised as the “best off-the-shelf classifier[s] in the world” (Breiman 1996), and are equally powerful in prediction tasks.

While the advantages of collating information from multiple sources are manifold, it is nevertheless false to assume that more is always better (c.f., Page 2011). Not all guesses are equally informative, and naive approaches to collating forecasts risks both overvaluing wild guesses and undervaluing unusual that are nonetheless sometimes correct.

The particular ensemble method we are extending is ensemble Bayesian model averaging (EBMA). First proposed by Raftery et al. (2005), EBMA pools forecasts as weighted combination of predictive probability distribution functions (PDFs). Rather than selecting some “best model,” EBMA collects *all* of the insights from multiple forecasting efforts in a coherent manner via statistical post processing. The weight assigned to each component forecast, reflects two aspects its past predictive accuracy and uniqueness.

FLORIAN: THIS PARAGRAPH NEEDS AN UPDATE. FIND RECENT WORK, AND TRY TO ILLUSTRATE THAT EBMA IS A BURGEONING AREA OF RESEARCH. In recent years,

variants of the EBMA method have been applied to subjects as diverse as inflation (Wright 2009; Koop and Korobilis 2009; Gneiting and Thorarinsdottir 2010), stock prices (Billio et al. 2011), economic growth and policymaking (Brock, Durlauf and West 2007; Billio et al. 2010), exchange rates (Wright 2008), industrial production (Feldkircher 2011), ice formation (Berrocal et al. 2010), visibility (Chmielecki and Raftery 2010), water catchment streamflow (Huisman et al. 2009), climatology (Min and Hense 2006; Min, Simonis and Hense 2007; Smith et al. 2009), and hydrology (Zhang, Srinivasan and Bosch 2009). Indeed, research is underway to extend the method to handle missing data (Fraley, Raftery and Gneiting 2010; McCandless, Haupt and Young 2011) as well as calibrate model weights on non-likelihood criteria (e.g., Vrugt et al. 2006).

Although there are clear advantages to combining forecasts via EBMA, several challenges common to the social sciences pose a particular challenge to more widespread adoption of the method. To begin with, the amount and quality of data for calibrating ensembles is far from ideal. EBMA was first developed for use in weather forecasting where measurement of outcomes is fairly precise and data abundant. Predicting, for instance, water surface temperatures in 200 locations across just five days provides 1,000 observations by which model weights can be calibrated. In contrast, forecasting quarterly GDP growth in the United States for five *years* provides only 20.

A second, and related, issue is dimensionality. Many prediction tasks involve many forecasts predicting few, or even just one, outcome. For example, in the field of economics, a wide variety of consulting firms, banks, and international organizations provide multiple forecast for various economic quantities such as the unemployment, GDP growth, and inflation. Indeed, the Federal Open Market Committee (FOMC) of the U.S. Federal Reserve Board itself generates over a dozen forecasts of multiple key economic indicators for the next three years.¹

A final issue is the inconsistency with which forecasts are issued. Given the lengthy time periods often involved, there are likely to be many missing forecasts in any given time window. Moreover, we cannot assume that forecasts for any time period from a specific model or team are missing at random. Particularly unsuccessful forecasts may be suppressed and some forecasting

¹For a recent sample of these forecasts, see: <http://1.usa.gov/zjyisV>.

efforts are only active for short time-periods due to poor performance. Moreover, forecasts have tended to accumulate with more potential components being available for more proximate time periods.

While particularly egregious for specific application (c.f., presidential election forecasting), these data issues are endemic to the social sciences. Moreover, they are not benign. As we demonstrate below, calibrating large ensemble models on sparse (and even incomplete) data leads to miss-specification of EBMA model weights and decreased out-of-sample predictive performance. We therefore ... **TRANSITION NEEDED.**

3 EBMA for sparse data

As its name suggests, EBMA descends from Bayesian model averaging (BMA) methodology (c.f., Madigan and Raftery 1994; Raftery 1995; Hoeting et al. 1999; Clyde 2003; Clyde and George 2004), which was first introduced to political science by Bartels (1997) and has been applied in a number of contexts (e.g., Bartels and Zaller 2001; Gill 2004; Imai and King 2004). Montgomery and Nyhan (2010) provide a more in-depth discussion of BMA and its applications in political science. A more detailed discussion of the basic EBMA model extended here is provided in Montgomery, Hollenbach and Ward (2012b).

3.1 Baseline EBMA model

Assume we have some quantity of interest to forecast, \mathbf{y}^{t^*} , in future period $t^* \in T^*$. Further assume that we have extant forecasts for events \mathbf{y}^t for some past period $t \in T$ that were generated from K forecasting models or teams, M_1, M_2, \dots, M_K , for which have a prior probability distribution $M_k \sim \pi(M_k)$. The PDF for \mathbf{y}^t is denoted $p(\mathbf{y}^t|M_k)$. Under this model, the predictive PDF for the quantity of interest is $p(\mathbf{y}^{t^*}|M_k)$, the conditional probability for each model is $p(M_k|\mathbf{y}^t) = p(\mathbf{y}^t|M_k)\pi(M_k)/\sum_{k=1}^K p(\mathbf{y}^t|M_k)\pi(M_k)$, and the marginal predictive PDF is $p(\mathbf{y}^{t^*}) = \sum_{k=1}^K p(\mathbf{y}^{t^*}|M_k)p(M_k|\mathbf{y}^t)$. This can be viewed as the weighted average of the component

PDFs where the weights are determined by each model's performance within the already-observed period T .

The EBMA procedure assumes K forecasting models throughout the training (T') calibration (T) and test (T^*) periods. The component models are created based on data from the training period T' . The component model predictions for the calibration period T are then generated out-of-sample. The goal is to estimate the parameters for the ensemble prediction model using \mathbf{f}_k^t for period T . It is then possible to generate true ensemble forecasts (\mathbf{f}_k^{t*}) for observations in the test period $t^* \in T^*$. This approach allows us to weight models based on their out-of-sample predictive power, thus implicitly penalizing overly-complex “garbage can” models. One of the distinct advantages of EBMA is that it does not require researchers to develop metrics to penalize component forecasts for complexity or even to have access to the details of the component forecasting methods themselves.

Let $g_k(\mathbf{y}|\mathbf{f}_k^{s|t,t*})$ represent the predictive PDF of component k , which may be the original prediction from the forecast model or the bias-corrected forecast. The EBMA PDF is a finite mixture of the K component PDFs, denoted $p(\mathbf{y}|\mathbf{f}_1^{s|t}, \dots, \mathbf{f}_K^{s|t}) = \sum_{k=1}^K w_k g_k(\mathbf{y}|\mathbf{f}_k^{s|t})$, where $w_k \in [0, 1]$ are model probabilities, $p(M_k|\mathbf{y}^t)$, and $\sum_{k=1}^K w_k = 1$. The ensemble predictive PDF with this notation is then $p(y|f_1^{t*}, \dots, f_K^{t*}) = \sum_{k=1}^K w_k g_k(y|f_k^{t*})$.² For the applications below, we assume $g_k(\mathbf{y}|\mathbf{f}_k^{s|t}) = N(\mathbf{f}_k^t, \sigma^2)$, where σ is a common variance component across components. Thus, the ultimate predictive distribution for some observation y^{t*} is

$$p(y|f_1^{s|t*}, \dots, f_K^{s|t*}) = \sum_{k=1}^K w_k N(f_k^{t*}, \sigma^2). \quad (1)$$

This, is a weighted mixture of K normal distributions each with means determined by \mathbf{f}^{t*} and scaled by the model weights \mathbf{w} .

²Past applications have statistically post-processed the predictions for out-of-sample bias reduction and treated these adjusted predictions as a component model. Raftery et al. (2005) propose approximating the conditional PDF as a normal distribution centered at a linear transformation of the individual forecast, $g_k(\mathbf{y}|\mathbf{f}_k^{s|t}) = N(a_{k0} + a_{k1}\mathbf{f}_k^t, \sigma^2)$. However, in the presence of sparse data, including the additional parameters risks over-fitting and reduced predictive performance. We therefore use a simpler formulation.

3.2 Model estimation

FLORIAN: THIS SECTION NEEDS TO BE CHANGED A BIT SO IT IS NOT A DIRECT COPY OF THE FIRST ARTICLE. DONT CHANGE THE MATH, JUST THE WORDS.

Since the component model forecasts, f_1^t, \dots, f_k^t , are pre-determined, the EBMA model is fully specified by estimating model weights, w_1, \dots, w_k and the common variance parameter σ^2 . We estimate these using maximum likelihood methods (Raftery et al. 2005). The log likelihood function,

$$\mathcal{L}(w_1, \dots, w_k, \sigma^2) = \sum_t \log \left(\sum_{k=1}^K w_k N(f_k^t, \sigma^2) \right), \quad (2)$$

cannot be maximized analytically. Raftery et al. (2005) propose an EM algorithm which expresses EBMA as a finite mixture model (McLachlan and Peel 2000; Imai and Tingley 2012). We introduce the unobserved quantities z_k^t , which represents the probability that observation y^t is “best” predicted by model k . The E step involves calculating estimates for these unobserved quantities using the formula

$$\hat{z}_k^{(j+1)t} = \frac{\hat{w}_k^{(j)} p^{(j)}(y|f_k^t)}{\sum_{k=1}^K \hat{w}_k^{(j)} p^{(j)}(y|f_k^t)}, \quad (3)$$

where the superscript j refers to the j th iteration of the EM algorithm.

Note that $w_k^{(j)}$ is the estimate of w_k in the j th iteration and $p^{(j)}(\cdot)$ is shown in (1). Assuming these estimates of $z_k^{s|t}$ are correct, it is then straightforward to derive the maximizing value for the model weights. Thus, the M step estimates these as

$$\hat{w}_k^{(j+1)} = \frac{1}{n} \sum_t \hat{z}_k^{(j+1)t}, \quad (4)$$

where n represents the number of observations in the calibration dataset. Finally,

$$\hat{\sigma}^{2(j+1)} = \frac{1}{n} \sum_t \sum_{k=1}^K \hat{z}_k^{(j+1)t} (y - f_k^t)^2. \quad (5)$$

The E and M steps are iterated until the improvement in the log-likelihood is no larger than some pre-defined tolerance. We initiate the algorithm with the assumption that all models are equally likely, $w_k = \frac{1}{K} \forall k \in [1, \dots, K]$ and $\sigma^2 = 1$.

3.3 Adjustments for sparse data

When ensembles are calibrated on very few observations, there is an increased chance that EBMA may miss-weight component models in a way that reduces out-of-sample performance due to unusually poor or strong predictive performance in the limited calibration sample. This is especially true when the short calibration period is combined with missing observations in component model predictions.³

To improve the performance of EBMA in the context of sparse data, we propose a “wisdom of crowds” parameter, $c \in [0, 1]$, that reflects our prior belief that all models should receive some, but not necessarily equal, weight. We rescale z_k^t to have a minimum value $\frac{c}{K}$. This states that there is, at a minimum, a $\frac{c}{K}$ probability that observation t is correctly represented by each model k . Since $\sum_{k=1}^K z_k^t = 1$, this implies that $z_k^t \in [\frac{c}{K}, (1 - c)]$. To achieve this, we replace Equation 4 above with

$$\hat{z}_k^{(j+1)t} = \frac{c}{K} + (1 - c) \frac{\hat{w}_k^{(j)} p^{(j)}(y|f_k^t)}{\sum_{k=1}^K \hat{w}_k^{(j)} p^{(j)}(y|f_k^t)}. \quad (6)$$

Note that when $c = 1$, all models are considered equally informative about the outcome and $w_k = \frac{1}{K} \forall K$. Thus, we see that the arithmetic mean or median of component forecasts for time period t represents a special case of EBMA where $c = 1$.⁴ Likewise, the general EBMA discussed in Montgomery, Hollenbach and Ward (2012b) represents a special case of this more general model where $c = 0$.

³Adjustments to the baseline model to accomodate missing components is provided in Appendix A.q

⁴The mean or median would be equivalent depending on if the posterior mean or median is used to make a point prediction.

4 Simulations and Applications

The introduction of the “wisdom of crowds” parameter to the baseline EBMA model is designed to improve out-of-sample predictive performance in the context of data-quality challenges common to social science applications. In particular, it is designed to address poor weight calibrations that are common when the size of the calibration sample is small, there are missing components in the calibration sample, and the number of component forecasts is large. We stated above that these circumstances increase the miss-estimation of component model weights and decrease the predictive performance of EBMA.

To justify these claims, in this section we present the results of a simulation study of our modified EBMA algorithm and two empirical applications of the method. We begin with a simulation that illustrates the reduced predictive performance of the baseline EBMA model in the circumstances described above and illustrates the improvements that result from our proposed modification. We then apply our method to, first, the prediction of the US unemployment rate using the forecasts from the Survey of Professional Forecasters, and, second, to the prediction of the 2012 US presidential election.

4.1 Simulation study

In this section, we conduct a simulated study of our small-sample EBMA model. These simulations serve three purposes. First, they demonstrate the challenges presented to ensemble forecasting when calibration samples are small and the number of forecasting models are large.⁵ Second, it explores the extent to which our modified EBMA algorithm ameliorates these difficulties. Third, this exercise provides some guidance regarding the selection of c for the applied examples below.

The simulations are designed to reflect the “best possible” situation for EBMA. The distribution of outcomes is drawn precisely from the mixture distribution shown in Equation (1) where $\sigma^2 = 1$. Moreover, we assume that the true data generating process, both in-sample and out-of sample,

⁵To reduce the parameter space for these simulations, we limit ourselves here to exploring the roll of calibration sample sizes and number of component forecasts. We do not consider issues of missingness.

Table 1: Parameters for simulation

Parameter	Meaning	Values
n_T	Sample size in calibration period T	3-15,20,25,35,45,55,65,85,100
n_{T^*}	Sample size in test period T^*	250
K	# of component forecasts	3,5,7,9,11,13,15
σ^2	Common variance component	1
α	Weight concentration parameter	$(10, 5, 3, \frac{1}{K-3})$
c	Wisdom of crowds parameter	0,0.01,0.02,0.03,0.04,0.05,0.075,0.1 0.15,0.2,0.3,0.5
M	Simulations at each setting	100

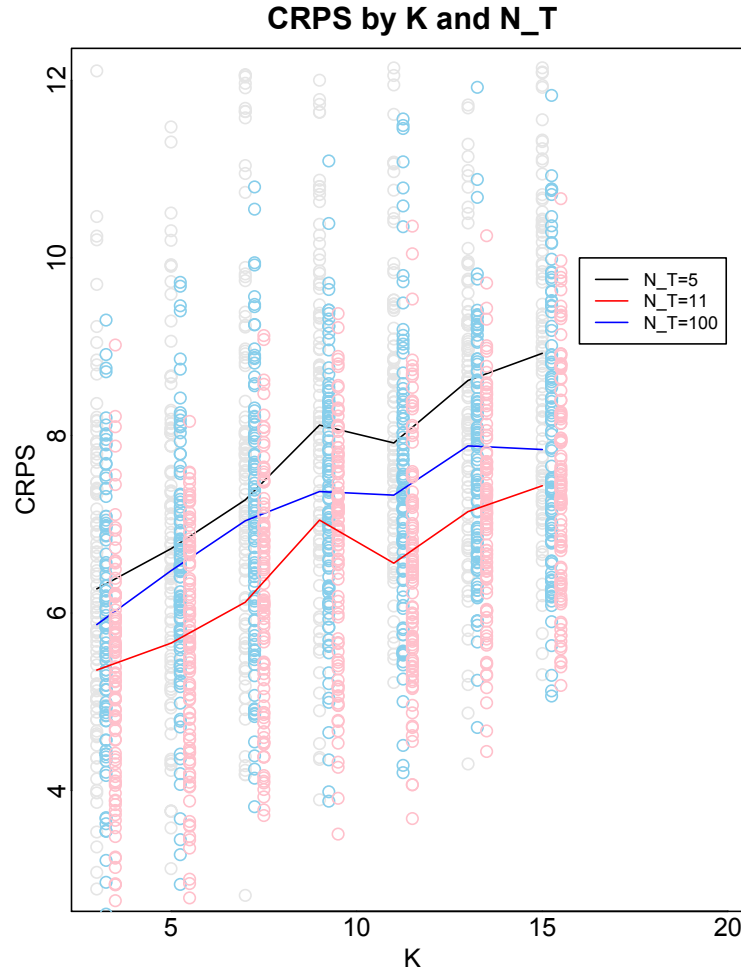
involves *only* the K forecasting models which are themselves estimated with perfect precision. The “true” model weight for each simulation are drawn from a Dirichlet distribution with K categories and concentration parameter $\alpha = (10, 5, 3, \frac{1}{K-3})$ when $K > 3$ and $\alpha = (10, 5, 3)$ when $K = 3$. This ensures that the model weights always sum to 1, but that there is still some heterogeneity in the true model weights. We varied the size of the calibration sample (n_T), the number of component forecasts (K), and the wisdom of crowds parameter (c). This last is used only for model estimation, and plays no role in the creation of the simulated data itself.

Bearing these results in mind, we now turn to examining how these methods work in two areas that exemplify forecasting in the social sciences. The first is the prediction of unemployment in the United States, and the second in the area of predicting the vote for the incumbent party in U.S. presidential elections. Both areas have well developed forecasting traditions in the scholarly and policy community.

4.2 Quarterly unemployment in the United States

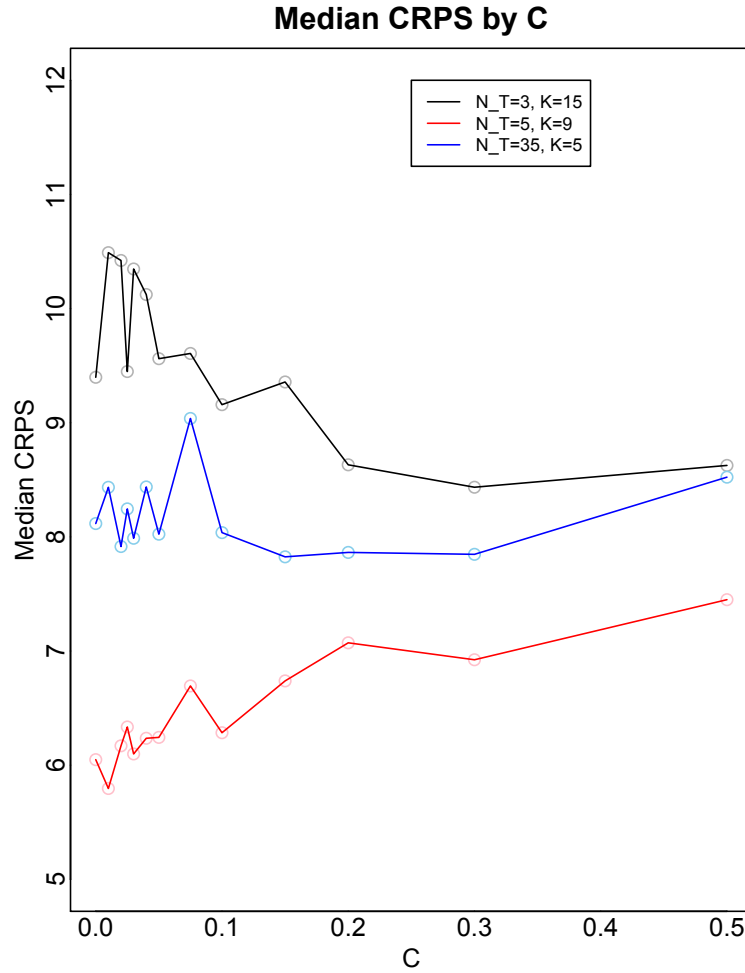
Forecasting macroeconomic variables is a quite common exercise in the field of economics and statistics. Calculating accurate forecasts of economic variables is a necessity for policy makers and businesses. These forecasts are created using a wide variety of statistical models.⁶ The majority of scholars employ time-series models, with the most commonly applied statistical method being

⁶For a more comprehensive overview on forecasting of economic variables and time-series forecasting see Elliott and Timmermann (2008) and De Gooijer and Hyndman (2006).

Figure 1: A plot to show that error is a function of K and N_T 

autoregressive integrated moving average (ARIMA) and vector autoregressive (VAR) models. The sophistication and complexity of forecasting models has increased considerably over time. In particular, non-linear dynamic models have gained prominence including threshold autoregressive models, Markov switching autoregressive models and smooth transition autoregression (Elliott and Timmermann 2008; Montgomery et al. 1998). More recently, forecasters have introduced Bayesian VAR models and state-space models to their arsenal (De Gooijer and Hyndman 2006; Elliott and Timmermann 2008).

Unsurprisingly, given the large number of ongoing forecasts, scholars have attempted to improve predictive accuracy by combining forecasts (Bates and Granger 1969; Palm and Zellner

Figure 2: A plot to show that c helps in some situations

1992; Elliott and Timmermann 2008). Recently, EBMA and related Bayesian model averaging methods have been successfully employed to create ensemble forecasts of various macroeconomic indicators including inflation (Koop and Korobilis 2009; Wright 2009), GDP (Billio et al. 2010), stock prices (Billio et al. 2011), and exchange rates (Wright 2008).

Policy makers too have come to rely on ensemble forecasts of a sort. The desire to aggregate the collective wisdom of multiple forecasting teams is apparent in the *Survey of Professional Forecasters (SPF)* published by the *Federal Reserve Bank of Philadelphia*. The *SPF* includes forecasts for a large number of macroeconomic variables in the U.S., including the unemployment rate, inflation, and GDP growth.⁷ In the first month of every quarter, a survey is sent to selected fore-

⁷The *SPF* was first administered in 1968 by the American Statistical Association and the Na-

casters and is returned by the middle of the second month of the quarter. Forecasts are made for the current quarter as well as several quarters into the future.

This plethora of predictions seems ideal for applying EBMA. Nonetheless, it is plagued by the same issues as discussed for the presidential election forecasts shown in Table 1. Even for quarterly measures, there are relatively few observations, many forecasting teams, and a significant number of missing observations. This setting, therefore, provides a test bed for the adjusted EBMA model discussed above.

Here we focus on forecasting the civilian unemployment rate (UNEMP) as published by the *SPF*. For this application, we selected the forecast horizon to be four quarters into the future, i.e. predictions made in the first quarter of 2002 are for the first quarter of 2003 and so on. In total, the *SPF* data on unemployment contains forecasts by 569 different teams. However, for any quarter, the average number of forecast teams making a prediction for four quarters into the future is quite small and the majority of observations for any given quarter are missing.⁸

To provide a meaningful benchmark, we also include the “Green Book” forecasts produced by the Federal Reserve. These forecasts are made by the research staff of the Board of Governors and are handed out prior to meetings of the Federal Reserve Open Market Committee (FOMC).⁹

Taking the *SPF* and Green Book unemployment forecasts, we calibrate an ensemble model for each period t , using forecaster performance over the past ten quarters. Only forecasts that had made predictions for five of these quarters were included in the ensemble. Thus, the EBMA model uses only 163 models out of a possible 293 forecasting models that made predictions during the period

tional Bureau of Economic Research (NBER). Since 1990, however, it is run by the Federal Reserve Bank of Philadelphia. <http://www.phil.frb.org/research-and-data/real-time-center/survey-of-professional-forecasters/>

⁸On average only 8.4 per cent of all teams make a forecast for any one quarter.

⁹One issue with forecast evaluation in many domains in economics is that the macroeconomic data (i.e. our “true observations”) are revised regularly. The unemployment rate for a given quarter at that time is generally an estimate that is subject to revision when better data becomes available. When evaluating forecasts, it is thus important whether predictions are compared to the outcome data for each quarter available at the time or whether the revised and most recent data is used. As Croushore and Stark (2001) describe, depending on the forecast exercise, it can make a difference whether the forecast models are evaluated using “real-time” (original estimate) or the “latest available” (revised) data. We have decided here to use the “latest available” data and do not believe that it should make a difference in our case, as all predictions are evaluated against the same data and EBMA is a mixture of the component forecast models. Thus the component models and our benchmark model are estimated and evaluated on the same data. However, in a future version of this paper we will replicate this analysis using real-time data to evaluate the forecasts.

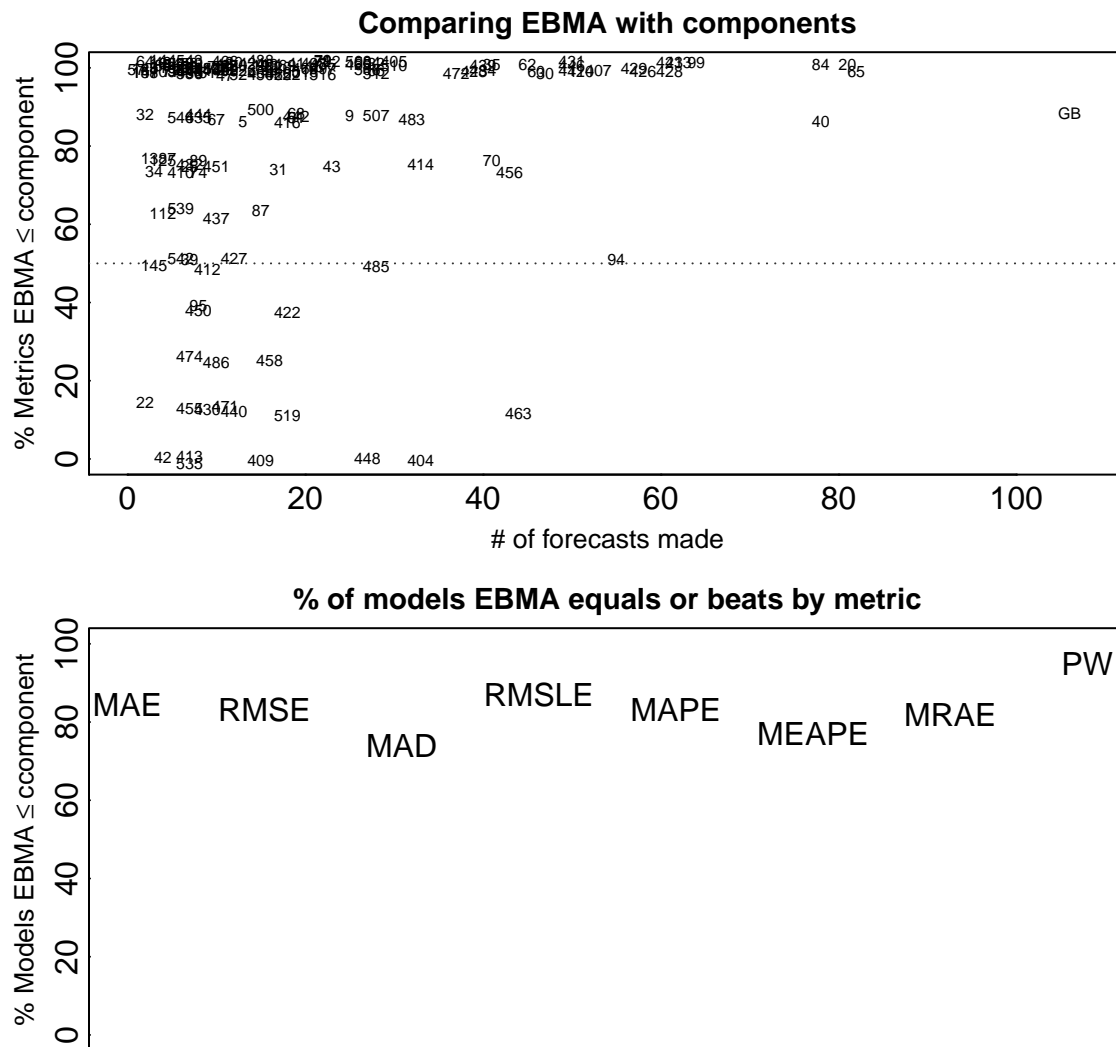
we study. Due to missing data early in the time series, and the fact that Green Book forecasts are sequestered for five years, we generate forecasts beginning in the third quarter of 1983 and running through the fourth quarter of 2007.

Figure ?? provides a visual representation of EBMA model calibrations throughout this period. In this figure, the wisdom of crowds tuning parameter is set to a modest $c = 0.05$. The colors indicate the model weight assigned to each component on a red-blue color ramp (components not included in the ensemble are blank). Models assigned no weight are shown in dark blue while models that are heavily weighted are shown in red. Figure ?? also illustrates the difficulties inherent in forecasting with this type of data. For any given year, only a subset of forecasting teams offer a prediction. Further, an even smaller subset contains models that both offer a prediction and have made a sufficiently large number of prior forecasts to facilitate model calibration. Finally, the very sparseness of the data encourages the ensemble model to place a very large amount of weight on the best performing models.

We now turn to evaluating the performance of the ensemble relative to its 163 component forecasts. To do this, we focus on eight model fit indices available in the literature. The eight metrics we use are mean absolute error (MAE), root mean squared error (RMSE), median absolute deviation (MAD), root mean squared logarithmic error (RMSLE), mean absolute percentage error (MAPE), median absolute percentage error (MEAPE), median relative absolute error (MRAE) and percent worse (PW). The latter two metrics are measured relative to a naive model, simply predicting the future rate of unemployment as being the same as the current rate of unemployment. Further details for these metrics are shown in the Appendix (Brandt, Freeman and Schrodtt 2011).

It is important to note that many of these forecasters make predictions in a relatively small subset of cases. That is, each model k offers forecasts for only a subset of cases $n_k \subset n$. To create a fair comparison, therefore, we calculate these fit indices only for $n_k \forall k \in [1, K]$. By this measure, the EBMA model performs very well. Figure 3 provides a summary of these results. The top panel shows the percentage of metrics by which EBMA outperforms each component. The bottom panel shows the percentage of component models that EBMA “beats” as measured by each metric.

Figure 3: Comparing predictive accuracy of EBMA and component models with eight metrics

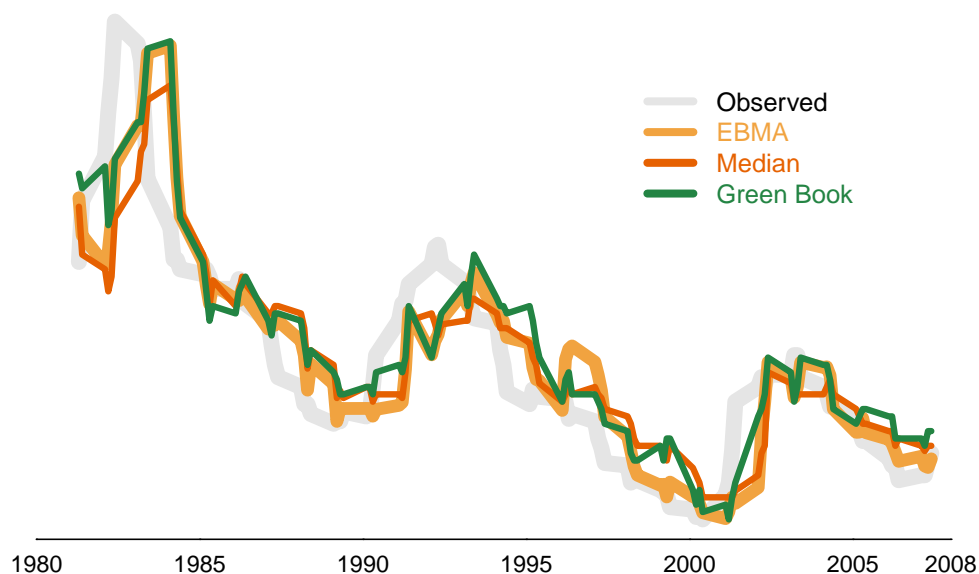


The top panel plots EBMA's relative performance, as measured by eight forecasting metrics, to each of its components against the number of forecasts generated by the component models. The bottom panel shows the percentage of component models that EBMA matches or outperforms as measured by each metric. Details on the eight forecasting metrics are shown in the Appendix.

Notably, the relative superiority of EBMA to its components is somewhat less for components that provide few forecasts. This reflects the fact that with so many forecasts, some are likely to be more accurate than the ensemble by chance alone. Additionally, when the number of forecasts is low it is likely that a given model received less weight than it “deserves” given the model's

performance. However, across a large number of forecasts, EBMA significantly outperforms any of its components, including the Green Book (GB). It is also worth noting that only 6 out of the total 163 components outperforms EBMA on every metric.

Figure 4: Observed and forecasted U.S. unemployment (1981-2007)



Another approach to evaluating the performance of EBMA is to compare its predictive accuracy to that made by other systematic forecasting efforts and methods of generating ensemble predictions. Specifically, we compare EBMA's predictive accuracy to (1) the Green Book, (2) the median forecaster prediction and (3) the mean forecaster prediction.¹⁰ The first three of these forecasts and the true level of unemployment are shown in Figure 4.

Figure 4 shows a visual representation of the Greenbook, median SPF and the EBMA (with $c = 0.05$) forecasts over time, as well as the true unemployment rate. As was noted above and is clearly visible, the SPF and Greenbook forecasts are quite similar. Baghestani (2008) noted that the Greenbook forecast is slightly biased to over predict the unemployment rate. In some periods EBMA is able to correct this bias, however given the similarity of component models,

¹⁰Note that the EBMA model is calculated on only a subset of forecasts that have made a sufficiently large number of recent predictions to calibrate model weights. Thus, the median forecast and the ensemble forecast will not be the same even when $c = 1$.

the improvement in that direction is rather small. In general, however, it is easily visible that the EBMA forecast is closer to the actual rate than the median SPF or the Green Book forecast.

Table 2: Comparing adjusted EBMA models with Green Book, median, and mean forecasts of U.S. Unemployment (1981-2007)

	MAE	RMSE	MAD	RMSLE	MAPE	MEAPE	MRAE	PW
EBMA ($c=0$)	0.54	0.74	0.37	0.093	8.37	6.49	0.73	27.36
EBMA ($c=0.05$)	0.54	0.74	0.37	0.093	8.33	6.30	0.75	27.36
EBMA ($c=0.1$)	0.54	0.74	0.35	0.093	8.40	6.44	0.76	28.30
EBMA ($c=1$)	0.61	0.80	0.46	0.102	9.72	8.92	0.95	46.23
Green Book	0.57	0.73	0.43	0.093	9.37	8.81	1.00	45.28
Forecast Median	0.62	0.81	0.47	0.103	9.83	8.87	0.98	47.17
Forecast Mean	0.61	0.80	0.46	0.102	9.71	9.06	0.93	46.23

Definitions of model fit statistics are provided in the Appendix. The model with the lowest score for each metric are shown in bold. Differences between model performance may not be obvious due to rounding.

Table 2 formally compares these baseline models using all eight of the metrics to EBMA models with $c = 0, 0.05, 0.1$, and 1 respectively. The bolded cells in each column indicate the model that performed “best” as measured by each metric. With one exception, (the Green Book outperforms the ensemble by 0.01 on RMSE), the EBMA model outperforms both the Green Book forecast and the unweighted mean and median forecast on every metric. Moreover, these results indicate that the c parameter is best set to a small number. In general, the model with $c = 0.05$ performs best (or is tied for best) on six out of eight of these metrics.

4.3 U.S. presidential elections

One prominent example of forecasting that combines all of these issues is the prediction of U.S. Presidential elections. Table 1 represents nearly the entirety of scholarly forecasts which produced more than one out-of-sample forecast for elections in the 20th century prior to the 2012 election.¹¹

¹¹See, for example Fair (2009, 2011); Abramowitz (2008); Campbell (2008); Cuzàn and Bundrick (2004, 2008); Hibbs (2012); Lockerbie (2008); Erikson and Wlezien (2008); Graefe et al. (2010); Holbrook (2008). A recent symposium in *PS: Political Science & Politics* presents and summarizes attempts by a variety of scholars to predict the 2012 U.S. presidential election. In a symposium contribution, we use the in-sample fitted values of the election forecasting

In this instance, we have only five observations by which to calibrate an ensemble model, while we have nine forecasting models. Moreover, several of the individual forecasts are missing for a significant portion of the data. The forecast of Cuzàn, for instance, is missing for 60% of the elections in this dataset.¹²

Table 3: Pre-election forecasts of the percent of the two-party vote going to the incumbent party in U.S. Presidential elections

	F	A	C	H	LBRT	L	Hol	EW	Cuz
1992	55.7	46.3	49.7	48.9	47.3				
1996	49.5	57.0	55.5	53.5	53.3		57.2	55.6	
2000	50.8	53.2	52.8	54.8	55.4	60.3	60.3	55.2	
2004	57.5	53.7	52.8	53.2	49.9	57.6	55.8	52.9	51.1
2008	48.1	45.7	52.7	48.5	43.4	41.8	44.3	47.8	48.1

Forecasts were published prior to each election by Fair, Abramowitz, Campbell, Hibbs, Lewis-Beck and Rice (1992), Lewis-Beck and Tien (1996-2008), Lockerbie, Holbrook, Erikson and Wlezien and Cuzàn and Bundrick. Data were taken from the collation presented at <http://fivethirtyeight.blogs.nytimes.com/2012/03/26/models-based-on-fundamentals-have-failed-at-predicting-presidential-elections/>. FLORIAN: WE NEED TO VERIFY ALL OF THESE NUMBERS AND ADD CITATIONS TO THE RELEVANT WORK ... FOOTNOTE?

Informed by the above discussion, we now turn to our second application and return briefly to the example with which we began – predicting U.S. presidential elections. Using the forecasts shown in Table 1, we fit an EBMA model with $c = 0.05$. The model weights and in-sample fit statistics for the ensemble and its components are shown in Table 4.

As can be seen in Table 4, the EBMA model assigns the majority of weight to the Abramowitz model with the model by Campbell receiving the second largest weight. These weights are based on the performance of each model in forecasting the incumbent vote share in the presidential elections between 1992 and 2008. The Cuzàn and Bundrick model is weighted to such a small degree because only out-of-sample predictions for 2004 and 2008 were available here.

Figure 5 shows the posterior predictive distribution for the 2008 election (top) and, based on current forecasts from each of the component models, the 2012 election. We predict that Obama is

models to calibrate the EBMA model (Montgomery, Hollenbach and Ward 2012a). However, the strength of EBMA is greatest when the model is calibrated on true out-of-sample forecasts as we do here.

¹²The predictions by Cuzàn for 2004 stems from the FISCAL model published prior to the 2004 election by Cuzàn and Bundrick (2004), while the 2008 prediction comes from the FPRIME short model presented in advance of the election (Cuzàn and Bundrick 2008). However, both models are quite similar in their composition.

Table 4: Model weights and in-sample fit statistics for EBMA model of U.S. Presidential Elections (1992-2008)

	EBMA Weight	RMSE	MAE
EBMA		1.92	1.56
Fair	0.02	5.53	4.58
Abramowitz	0.78	2.02	1.72
Campbell	0.07	3.46	2.88
Hibbs	0.04	2.68	2.44
Lewis-Beck, Rice, and Tien	0.06	2.78	2.28
Lockerbie	0.00	7.33	6.97
Holbrook	0.01	5.73	4.77
Erikson and Wlezien	0.02	2.74	2.25
Cuzà	0.00	1.27	0.95

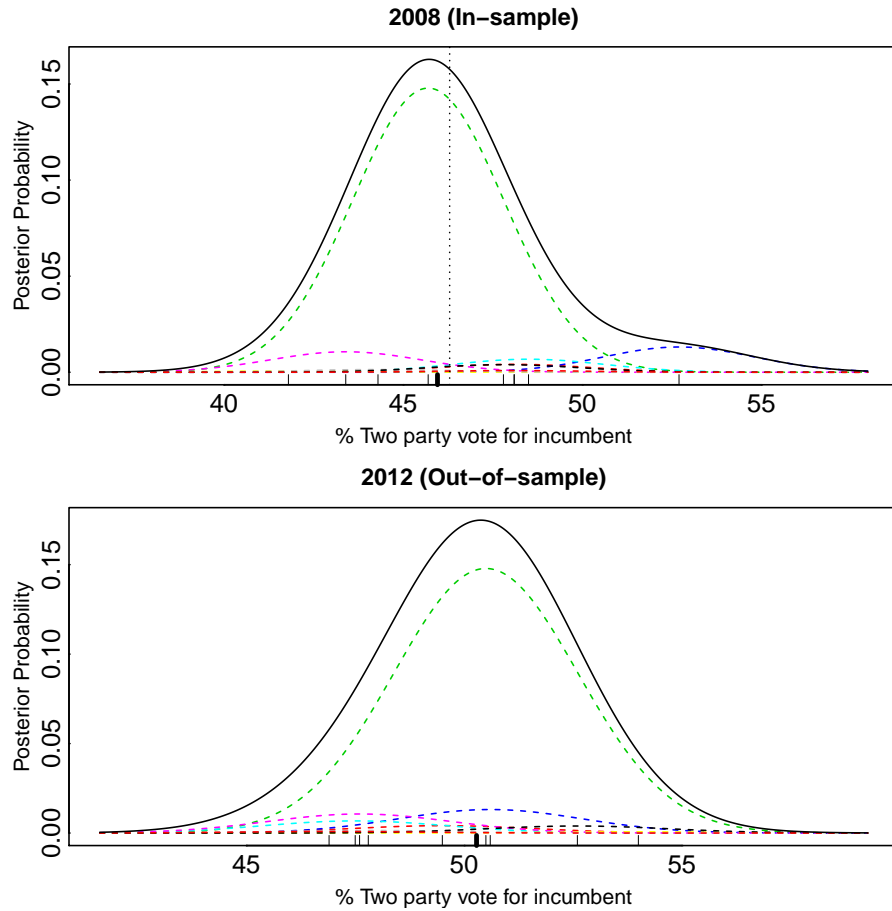
going to win by very little, however the credible intervals are quite wide, indicating a lot of uncertainty. Component models predictive distributions are shown in color (scaled by their respective weight), while the EBMA predictive distribution is shown in black. Vertical dashes indicate the point prediction of each model (bold dash for the EBMA model). The vertical dashed line in the top panel depicts the actual election result in 2008.

5 Discussion

Why don't we estimate c ?

Ensemble Bayesian model averaging is a principled way of combining forecasts to improve prediction accuracy. However, the calibration of such models in the social sciences is often hindered by the quality as well as availability of data. For one, in many forecasting exercises the number of forecasting models is large, yet the number of observations on which the EBMA model can be trained is small. This creates problems for the estimation of model weights, as it is likely that overly high weights are assigned to models that are performing well over this particular period. This is especially true should the EBMA model be calibrated on in-sample forecasts of the

Figure 5: Predictive ensemble PDFs of incumbent-part vote share in U.S. Presidential Elections



The figure shows the density functions for each of the component models in different colors and scaled by their respective weight. The point predictions of the individual models are depicted by small vertical dashes. The black curve is the density of the EBMA prediction, with the bold dash indicating the EBMA point prediction. For 2008 the vertical dashed line shows the actual result.

component models. Second, many predictive models do not provide forecasts for all observations in the sample, as some forecasts may be missing or the time-periods for which forecasts were made are different for different models. In the standard EBMA model introduced in Montgomery, Hollenbach and Ward (2012b) missing observations in component model predictions are not allowed.

In this manuscript, we address both of these issues to make EBMA more applicable for researchers and so-called predictioneers in the social sciences. After reviewing the standard EBMA framework, we proceed to introduce an adjustment to the EBMA estimation that allows for miss-

ing observations in the calibration period. As a further adjustment, we then propose to introduce a “wisdom of the crowds” parameter into the model, which forces EBMA to put some minimal weight on all component models. Adding this constant aids the calibration of EBMA when the number of observations in the calibration period is small.

After explaining our adjustments, we apply the adjusted EBMA model in two prediction exercises. In Section 4.2, we use ensemble Bayesian model averaging to combine predictions of the unemployment rate in the US from the Survey of Professional Forecasters as well as the Green Book. As we show, even when a large number of forecasts is missing for any given quarter, EBMA generally outperforms the Green Book, SPF component models, as well as the median and mean SPF forecast.

In a second example, we use the out-of-sample forecasts of nine prediction models of presidential elections from 1992 to 2008 to calibrate an ensemble model. We use the model calibrated to make an informed prediction for the 2012 elections based on a weighted combination of the component model predictions for 2012. According to the EBMA model, we expect President Obama to win the popular vote in the 2012 election by a small margin (the uncertainty estimated around the prediction is quite large).

Finally, we note that in future research, we intend to (1) compare alternative methods of handling missing data (2) discuss how to select window of time for calibration, (3) conduct simulation studies to explore settings for c parameter, and (4) test the numerical stability of our results.

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Appendix A: EM-Algorithm for missing data

To accommodate missing values in component models prediction within the EBMA procedure we follow Fraley, Raftery and Gneiting (2010) and modify the EM algorithm as follows. Define

$$\mathcal{A}^t = \{i | \text{ensemble member } i \text{ available at time } t\},$$

which is simply the indicators of the list of components that provide forecasts for observation y^t . For convenience, define $\hat{z}_k^{(j+1)t} \equiv \sum_{k \in \mathcal{A}^t} \hat{w}_k^{(j)} p^{(j)}(y | f_k^t) / \sum_{k \in \mathcal{A}^t} w_k^{(j)}$. Equation 3 above is then replaced with

$$\hat{z}_k^{(j+1)t} = \begin{cases} \hat{w}_k^{(j)} p^{(j)}(y | f_k^t) / \hat{z}_k^{(j+1)t} & \text{if } k \in \mathcal{A}^t \\ 0 & \text{if } k \notin \mathcal{A}^t \end{cases} \quad (7)$$

The M steps in Equations 4 and 5 are likewise replaced with

$$\hat{w}_k^{(j+1)} = \frac{\sum_t \hat{z}_k^{(j+1)t}}{\sum_t \sum_{k=1}^K \hat{z}_k^{(j+1)t}} \quad (8)$$

and

$$\hat{\sigma}^{2(j+1)} = \frac{\sum_t \sum_{k=1}^K \hat{z}_k^{(j+1)t} (y - f_k^t)^2}{\sum_t \sum_{k=1}^K \hat{z}_k^{(j+1)t}}. \quad (9)$$

In essence, the likelihood is renormalized given the missing ensemble observations prior to maximization. Using the adjustments above, the EBMA algorithm now allows for missing observations in the component predictions.

Appendix B: Predictive Metrics

FLORIAN – CAN YOU ADD THE MATHEMATICAL DETAILS OF CRPS HERE. DONT GET CARRIED AWAY

Denote the forecast of observation i as f_i and the observed outcome as y_i . We define the *absolute error* as $e_i \equiv |f_i - y_i|$ and the *absolute percentage error* as $a_i \equiv e_i/|y_i| \times 100$. Finally, for each observation we have prediction from naive forecast, r_i , that serves as a baseline for comparison. In the example is the main text, this naive model is simply the lagged observation. We can therefore define $b_i \equiv |r_i - y_i|$.¹³

Denoting the median of some vector \mathbf{x} as $\text{med}(\mathbf{x})$, and the standard indicator function as $I(\cdot)$, we define the following heuristic statistics:

$$\begin{aligned}
 \text{MAE} &= \frac{\sum_1^n e_i}{n} \\
 \text{RMSE} &= \sqrt{\frac{\sum_1^n e_i^2}{n}} \\
 \text{MAD} &= \text{med}(\mathbf{e}) \\
 \text{RMSLE} &= \sqrt{\frac{\sum_1^n (\ln(f_i + 1) - \ln(y_i + 1))^2}{n}} \\
 \text{MAPE} &= \frac{\sum_1^n a_i}{n} \\
 \text{MEAPE} &= \text{med}(\mathbf{a}) \\
 \text{MRAE} &= \text{med}\left(\frac{e_1}{b_1}, \dots, \frac{e_n}{b_n}\right) \\
 \text{PW} &= \frac{\sum_1^n I(e_i > b_i)}{n} \times 100
 \end{aligned}$$

¹³See Brandt, Freeman and Schrodtt (2011) for additional discussion of comparative fit metrics.