

TABLE 1 Overall Effect Sizes—Does Jake Receive More Replies Than DeShawn?

	No Partisanship Signal	Republican Signal	Democratic Signal	Party Differential	
DeShawn	55.3%	54.3%	57.3%	−2.9%	Combined
Jackson	N = 806	N = 810	N = 812	(<i>p</i> = 0.23)	−0.9%
Jake	60.5%	56.4%	55.3%	1.1%	(<i>p</i> = 0.61)
Mueller	N = 812	N = 820	N = 799	(<i>p</i> = 0.31)	
Race Differential	? (<i>p</i> = ?)	−2.1% (<i>p</i> = 0.39)	1.9% (<i>p</i> = 0.43)	Combined Effect −0.1% (<i>p</i> = 0.95)	