## Generalized Linear Models

Jacob M. Montgomery

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The generalized linear model

#### Overview

- Last several classes
  - ▶ How some covariate X relates to an outcome Y
  - ▶ Different ways to estimate and interpret such models
- ➤ Today we are going to try to generalize this a bit from a "traditional" GLM framework

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- 3. We choose estimates that reduce some measure of "error" or discrepency
  - ▶ L<sub>2</sub> norm is

$$S_2(y,\hat{y}) = \sum (y_i - \hat{y}_i)^2$$

 $ightharpoonup L_1$  norm is

$$S_2(y,\hat{y}) = \sum |y_i - \hat{y}_i|$$

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- ▶ If we regard *x* to be fixed, this will give us back the least squares criteria.
- ▶ We could also view this as giving us information on more or less likely functions of  $\mu$ , which leads to an MLE of Bayesian approach.
- So we want a model that has good "fit" (reduces error) BUT which is also good out of sample.

#### Formalizing a bit

- $\mathbf{y} = (y_1, \dots, y_n)'$
- **X** is an  $n \times p$  matrix of covariates (first column will be all ones)
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• And we minimize  $\mathbf{e}'\mathbf{e} = \sum e_i^2$ 

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All of GLM modeling involves setting up these three components and then estimating the parameters.

#### Some things I have to show you

► For a distribution that is in the exponential family, we can re-write

$$f(y|\theta,\phi) = \exp\left((y\theta - b(\theta))/a(\phi) + c(y,\phi)\right)$$

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- $\bullet$   $\theta$  is the "canonical" parameter (or other terms)
- ▶ We know that  $E(\frac{\partial \mathcal{L}}{\partial \theta}) = 0$ . Find this, and solve for  $\mu$ .
- $\mu = b'(\theta)$  is called the "canonical link"
- ▶ We can follow a similar proof to get that:

$$Var(Y) = b''(\theta)a(\phi)$$

Recall that 
$$\eta = \sum_{i=1}^p \mathbf{x}_i$$

► Recall that  $\eta = \sum_{j=1}^{p} \mathbf{x}_{j} \beta_{j}$ ► Here are some canonical links:

Distribution	link	name
normal	$\eta = \mu$	identity
Poisson	$\eta = {\sf log} \mu$	log
binomial	$\eta = log(\pi/(1-\pi))$	logit
gamma	$\eta = \mu^{-1}$	reciprical
inverse Gaussian	$\eta = \mu^{-2}$	whatever

► Some links are used, but don't fall out quite so easily

1. probit

$$\eta = \Phi^{-1}(\mu)$$

2. complementary log-log

$$\eta = log(-log(1-\mu))$$

#### Things to remember

- ▶ All of this is for *fitting* the model
- For *understanding* the model, we are often going to want to understand how  $\mu$  changes as a function of some x.
- ▶ For that, we are going to need the **inverse** link function.

## Fitting the model

- ▶ It turns out that most of the models you will present don't actually use any of the methods we like to teach.
- But it is still good to go through this a bit to get a feeling for it.
- ► Focus on the concepts of "fit" and the concepts/vocabulary rather than the formulas and their origins.

#### Deviance

- We are going to compare how well our model does versus a "full" model (where each observation is estimated by itself)
  - $\blacktriangleright \mathcal{L}(\hat{\mu}, \phi: \mathbf{y})$
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- Let  $\hat{\theta} = \theta(\hat{\mu})$ ,  $\tilde{\theta} = \theta(y)$ , and  $a_i(\phi) = \phi/w_i$ , then the discrepency between the two models can be written as

$$\sum 2w_i \left[ y_i(\tilde{\theta}_i - \hat{\theta}_i) - b(\tilde{\theta}_i) + b(\hat{\theta}_i) \right] / \phi = D(\mathbf{y}|\hat{\boldsymbol{\mu}}) / \phi$$

#### Deviance 2

- ▶ For the poisson, recall that  $b(\theta) = \exp(\theta)$
- Recall that  $\theta = \log(\mu)$
- Plugging into the formula, we get:

$$\sum y_i(\log(y_i) - \log(\hat{\mu}_i) - \exp(\log(y_i)) + \exp(\log(\hat{\mu}_i))$$
$$\sum y_i(\log(y_i/\hat{\mu}_i)) - (y_i - \hat{\mu}_i)$$

Let's try and get this without plugging into the forumula

# Actually fitting the thing (MLE style)

The "classic" way that GLM models are fit are with iterated weighted least squares (IWLS). This works as follows.

1. Let  $\hat{\eta}_0$  be the current estimate of  $\eta=g(\mu)$ . We calculate the "adjusted" dependent variable

$$z_0 = \hat{\eta}_0 + (y - \mu_0) \left(\frac{\partial \eta}{\partial \mu}\right)_0$$

2. We are going to calculate "weights" for our observations such that

$$W_0^{-1} = (\partial \eta/\partial \mu)_0^2 V_0$$

- , where  $V_0$  is the variance function evaluated at  $\hat{\mu}_0$
- 3. Now we do a weighted regression where  $z_0$  is the dependent variables, with explanatory variables  $\mathbf{X}$  and weights  $W_0$ .
- 4. Repeat until the changes are sufficiently small.

Let's go over that a bit just in terms of a logit model

- 1. Choose a starting value for  $\beta$
- 2. Compute  $\pi_{i0}$  based on this for each observation
- 3. Use taylor series expansion to build a new variable
- $z = plogis(mu) + (y \pi_{i0})/(p_0(1 p_{i0}))$
- 4. Uncertainty in Z varies, so we need weights which are  $\pi_i(1-\pi_i)$
- 5. We run a **weighted** regression of X on Z and update Beta 6. Repeat 2-5 until convergence

Recall that

$$f(x) \approx f(a) + f'(a)(x-a) + f''(a)(x-a)^2/2...$$

- Let  $\mu = \beta_0 + x\beta$  and  $g(\pi) = \beta_0 + x\beta$
- $g(y) \approx g(\mu) + (y \mu)g'(\mu) \equiv z$
- ▶ But we have different uncertainty for different values of  $\mu$ , so we weight each observation by:
- ▶ Note that this is fairly close to the formula:

$$\beta^{(t+1)} = \beta^{(t)} - f'(\beta^{(t)}) / f''(\beta^{(t)})$$

In fact, this is is just a slightly adjusted version of the Newton method. Let (t) index iteration

$$\eta_i^{(t)} = \sum_j \beta_j x_{ij}$$

 $\pi_i^{(t)} = [1 + \exp(-\eta_i)]^{-1}$ 

 $\nu_{\cdot}^{(t)} = \hat{\pi}^{(t)} (1 - \hat{\pi}^{(t)})$ 

 $z_i^{(t)} = \eta_i + (y_i - \hat{\pi}^{(t)})/\nu_i^{(t)}$ 

$$\underset{\beta \in R^p}{\operatorname{argmin}} (\nu_i^{(t)} (z_i^{(t)} - \mathbf{x}_i'\beta)^2)$$
 6. Repeat until convergence