### Bayesian Estimation

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# Bayesian point estimation

#### Overview

- Last we talked about
  - "Simple" methods to make inferences using this approach
  - Some advanced approaches applicable both here and in MLE (the delta method and the parametric bootstrap)
- ▶ This time we are going to talk about Bayesian inference

### Bayesian thinking

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- Bayes' Theorem marks the beginnings of serious statistical inference.
- ► For many years Bayesian statistics was a backwater of statistics.
- However, as we have moved into the computer age, the popularity of Bayesian inference has waxed markedly.

#### The big picture

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- ▶ Here x is the observed data,  $\mathcal{X}$  is the sample space.
- We think of  $\theta$  as some point in the possible parameter space  $\Theta$ .
- ▶ The basic idea is that we observe x generated by  $f(x|\theta)$  and infer the value of  $\theta$ .

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- ▶ The basic idea is that "update" our prior beliefs about  $\theta$  as we observe more data x.
- ▶ A formal statement of Bayes' Rule in this context is:

$$p(\theta|x) = \pi(\theta) \frac{f(x|\theta)}{f(x)}$$

where f(x) is the marginal distribution of x

$$f(x) = \int_{\Theta} f(x|\theta)\pi(\theta)d\theta$$

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- ▶ Instead, imagine that  $\theta$  is some true parameter whose value we do not know.
- We use Bayes' formula to update our beliefs about  $\theta$ .
- Note that this is the **exact opposite of frequentist statistics** where we have assumed that  $\theta$  is some fixed (but unknown) parameter and all inferences are generated by treating t(x) as a random variable.

#### Bayesian inference in practice

So we want to set up:

$$p(\theta|x) = \pi(\theta) \frac{f(x|\theta)}{f(x)}$$

► This can be re-written as:

$$p(\theta|x) = \pi(\theta) \frac{L(\theta)}{f(x)}$$

Which can further be re-written as

$$p(\theta|x) = c_x \pi(\theta) L(\theta)$$

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- ▶ Instead, we use the knowledge that  $p(\theta|x)$  must integrate to one.
- ► The common approach for today's class will be:
  - Write out the likelihood
  - Multiply it by a (carefully chosen) prior
  - $\blacktriangleright$  Combine the two and think about  $\theta$  as being the random variable.
  - See that resulting formula is the "kernel" of some known probability distribution.

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- ► The difficult part here is to adjust your mind to see that our random variable is no longer s but instead p.
- We need to "see" that this is the kernal of some known distribution.

► This is what we have

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▶ If some variable y is distributed according to a  $Beta(\alpha, \beta)$  distribution, then the pdf is:

$$\frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha)\Gamma(\beta)}y^{\alpha-1}(1-y)^{\beta-1}$$

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Keeping in mind that p in the top formula takes the place of y in the bottom formula, what is the posterior distribution of p?

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But the kernel we started out with was only

$$p^s(1-p)^{(n-s)}.$$

▶ So what was the integration constant  $c_x = f(x)$ ?

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- ► Alternatively, we might want to use some of our MLE methods to find the posterior mode.

#### Creating a an interval estimate

▶ To create a *credible interval* we need to find a and b such that

$$\int_{-\infty}^{a} p(\theta|\mathbf{x})d\theta = \int_{b}^{\infty} p(\theta|\mathbf{x})d\theta = \alpha/2$$

If we can find this, then we can have an interval C = (a, b) such that

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- ▶ An alternative is to create a Highest Posterior Density interval centered around the posterior mode(s).
- Both methods will typically be done numerically.

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Notice that this is slighly off from the MLE we established.

#### Example: Bernoulli

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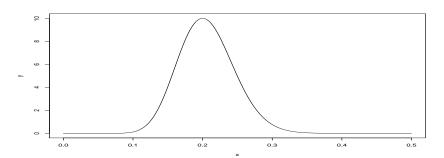
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$$\hat{p} = \frac{s+1}{n+2}$$

- ▶ Notice that this is slighly off from the MLE we established.
- ▶ However, notice also that this difference will diminish as  $n \to \infty$
- Let  $\lambda = n/(n+2)$ ,  $\bar{x}$  be the MLE, and  $p^*$  be the prior mean (1/2). Then  $\hat{p} = \lambda \bar{x} + (1-\lambda)p^*$

- Now we need to figure out the credible interval
- ▶ Let's say that n = 100 and s = 20
- ► So
- ## 2.5% 97.5% ## 0.1327936 0.2889975



##

## [1] 0.95

lower upper

## 0.1319265 0.2866958 ## attr(,"credMass")

#### Class Exercise

Let our data  $X_1, ..., X_n$  be iid Poisson( $\lambda$ ). We assume that the prior distribution be a gamma distribution such that

$$\pi(\lambda|\alpha,\beta) = \frac{\beta^{\alpha}}{\Gamma(\alpha)} \lambda^{\alpha-1} e^{-\beta\lambda}$$

- ▶ Find the posterior distribution for  $\lambda$
- Find the point estimate for  $\lambda$
- ▶ Find the 95% credible interval for  $\lambda$ .

#### Posteriors for functions of parameters

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- One of the nice features of the Bayesian approaches is that calculating posterior distributions for transformations of parameters is almost trivially easy.
- Here is the process:
  - 1. Calculate the posterior distribution for the parameter.
  - 2. Simulate out of the posterior.
  - 3. Apply the transformation to the simulated parameters.
  - 4. Construct the credible interval (and even a point estimate) from this simulated sample.

#### Example: Log odds

▶ Imagine that in our previous example we are interested not in *p* but in the log odds:

$$log(\frac{p}{1-p})$$

Take the code from our last example, and estimate the postior for this transformed parameter.

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- ► Take the code from our last example, and estimate the postior for this transformed parameter.
- ▶ How would we make a posterior predictive interval?

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- ▶ Thus, in asymptotic terms, the Bayesian posterior will be exactly the same as the asymptotic distribution of the MLE.
- ▶ The differences between the approaches occur in finite samples.

### Jargon Alert!: Types of priors

- Conjugate priors
- ► Informative priors
- ► Flat/noninformative priors
- Improper priors
- Jeffrey's priors

## Bayesian statistics with multiple parameters

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- Sometimes it's possible to divide the posterior so that we can see a distribution for one/both of the parameters
- ▶ In these cases the posteriors are conditionally independent.
- Sometimes this calculation cannot be done, and we will have to give up on solving the problem analytically.
- Instead we will rely on more advanced algorithms we cover later in this class.
  - Gibbs sampler
  - Metropolis-hastings.
- ▶ We will return to these issues when we tackle the Bayesian t-test.

### Multiple parameters

- ▶ Wasserman 11.7
- Overview of normal-gamma problem