**Jacob Montoya** Schertz, TX · 210-843-7706 · Jmontoya1993@yahoo.com · https://github.com/jmontoya1959

Passionate front-end developer with a background in finance and operations, transitioning into web development after discovering a strong interest in creating engaging digital experiences. Skilled in HTML, CSS, JavaScript, and React, with hands-on experience building responsive, user-friendly interfaces. Adept at translating user needs into clean, efficient code. Eager to grow as a developer and contribute to modern, impactful products with a collaborative team.

### Key Skills

**Technical Skills:** HTML5, CSS3, JavaScript (ES6+),JSX, React, Redux,Git & GitHub, Web Design & UI/UX Principles, Build Tools (Next.js, turbopack), API Integration, Tailwind CSS, Responsive & Accessible Web Development, Chrome DevTools, Basic Unit Testing, RESTful APIs,Brightdata

**Business:** Leadership, Conflict Management, Managing People, Mentorship, Agile Methodologies, Business Alignments, Time Management (Prioritization) startup

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### Experience

**Freelance Front-End Developer** *Selma, TX · Aug 2024 – Present*

• Developed a **Board Game Collection Manager** web application with full **CRUD functionality** (Create, Read, Update, Delete), dynamic routes, form validation, API data fetching, and localStorage/Firebase data persistence.  
 • Built an **Analytics Dashboard** integrating **interactive charts and graphs** (using Chart.js and Recharts), with **protected routes** and a **Dark/Light mode toggle** to enhance user experience and accessibility.  
 • Engineered an **E-commerce Product Page** including a **shopping cart flow** and **payment page**, optimizing for usability, performance, and responsive design across devices.

**Pivot Travel – Travel Finance Operations Lead** *Remote · Aug 2020 – Aug 2024*

• Oversaw daily operations for financial tracking and reconciliation using **Salesforce** and **Excel dashboards**.  
 • Delivered weekly reports on **KPIs**, budgets, and business performance.  
 • Coordinated with cross-functional teams to optimize internal tooling — experience that parallels collaborative front-end development workflows.  
 • Designed internal documentation and training guides, enhancing skills applicable to **technical writing** and **UI/UX clarity**.  
 • Communicated with clients and partners regularly, sharpening **problem-solving** and **stakeholder communication** — essential soft skills for front-end work.

**Marriott International – Senior Client Solutions** *Remote, San Antonio, TX · May 2017 – Apr 2020*

• Led onboarding and system transitions with a client-first approach — similar to **user-centered design principles** in front-end development.  
 • Conducted quarterly business reviews and presented **visual dashboards** — experience aligned with designing user-facing components with **data visualization** in mind.  
 • Developed documentation and training materials, skills applicable to **technical writing** and **UI/UX considerations**.

**Codecademy** Front-End Engineer Career Path (Certificate)

**Byron P Steele High School** High School Diploma

responsive web design principles

Angular, Vue.js

web performance optimization techniques

HTML

CSS

JavaScript

React

Git

integration

collaborating

responsive

debugging