

John Moriarty

User Research and Experience Design

A passion for design led me to UX from a career designing in other mediums. Detail-oriented and highly-motivated, I'm compelled to create beautiful products and solutions for users.

Experience

UX Design Apprentice

Bloc | Remote | 02/19 - 03/20

Created design solutions from research to implementation.
Built range of designs in Figma, coded into HTML/CSS.
Familiarized with industry standards and expectations.

Projects

Loupe | A remote jewelry inspection tool

Researched, designed and prototyped service
Developed branding and style guide
Tested and refined UI

MINE | Cloud storage platform design

Researched industry for best practices and user frustrations
Created user personas, stories, and flows
Developed prototypes and tested assumptions

Founder, Graphic Designer

JohnMoProductions | Freelance | 03/13 - present

Graphic design and visual art for clients in the music industry.
Experience in contract negotiation, working on a deadline, and presenting design rationale.
Brand management, social media communication, client acquisition.
Analog-based design, using GIMP when necessary.

Jeweler

Moriarty Jewelry | Asheville, NC | 04/16 - present

Alans Jewelry & Pawn | Asheville, NC | 08/18 - present

Sterling Jewelers | Asheville, NC | 08/13 - 08/18


Repair and fabricate fine jewelry.

Assist sales staff in designing custom pieces for clients.

Incorporate report info into weekly production strategy.

Teach technique and procedural thinking to apprentices

 johnmoriarty.design

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Skills

UX/UI Design

Research and Discovery

Branding

Visual Design

Wireframes and Prototyping

Graphic Design

Tools

Figma

InDesign

Git/Github

HTML/CSS

Education

Ohio Wesleyan University

B.A., Sociology and Philosophy

Dean's Award Scholarship

Alpha Kappa Delta

Phi Sigma Tau

Lloyd D. Easton Award

Theory-to-Practice grant recipient