

MusicInsights

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##Packages and Installations

First, we need tidyverse to handle data importing and wrangling...

```
#install.packages("tidyverse")
library("tidyverse")
```

```
## — Attaching packages ————— tidyverse 1.2.1 —
```

```
## ✓ ggplot2 3.2.1      ✓ purrr 0.3.2
## ✓ tibble 2.1.3       ✓ dplyr 0.8.3
## ✓ tidyr 0.8.3        ✓ stringr 1.4.0
## ✓ readr 1.3.1        ✓ forcats 0.4.0
```

```
## — Conflicts ————— tidyverse_conflicts() —
## ✖ dplyr::filter() masks stats::filter()
## ✖ dplyr::lag()      masks stats::lag()
```

##Load Data

```
survey<- read_csv("https://raw.githubusercontent.com/introdsci/MusicSurvey/master/music-survey.csv")
```

```
## Parsed with column specification:
## cols(
##   Timestamp = col_character(),
##   `First, we are going to create a pseudonym for you to keep this survey anonymous (more or less). Which pseudonym generator would you prefer?` = col_character(),
##   `What is your pseudonym?` = col_character(),
##   Sex = col_character(),
##   Major = col_character(),
##   `Academic Year` = col_character(),
##   `Year you were born (YYYY)` = col_double(),
##   `Which musical instruments/talents do you play? (Select all that apply)` = col_character(),
##   Artist = col_character(),
##   Song = col_character(),
##   `Link to song (on Youtube or Vimeo)` = col_character()
## )
```

```
preferences <- read_csv("https://raw.githubusercontent.com/introdsci/MusicSurvey/master/preferences-survey.csv")
```

```
## Parsed with column specification:
## cols(
##   .default = col_double(),
##   Timestamp = col_character(),
##   `What was your pseudonym?` = col_character()
## )
```

```
## See spec(...) for full column specifications.
```

##Clean up column names for survey

```
#colnames(survey)

colnames(survey)[colnames(survey)=="Timestamp"] <- "time_submitted"
colnames(survey)[colnames(survey)=="First, we are going to create a pseudonym for you to
keep this survey anonymous (more or less). Which pseudonym generator would you prefer?"]
<- "pseudonym_generator"
colnames(survey)[colnames(survey)=="What is your pseudonym?"] <- "pseudonym"
colnames(survey)[colnames(survey)=="Sex"] <- "sex"
colnames(survey)[colnames(survey)=="Major"] <- "academic_major"
colnames(survey)[colnames(survey)=="Academic Year"] <- "academic_level"
colnames(survey)[colnames(survey)=="Year you were born (YYYY)"] <- "year_born"
colnames(survey)[colnames(survey)=="Which musical instruments/talents do you play? (Sele
ct all that apply)"] <- "instrument_list"
colnames(survey)[colnames(survey)=="Artist"] <- "favorite_song_artist"
colnames(survey)[colnames(survey)=="Song"] <- "favorite_song"
colnames(survey)[colnames(survey)=="Link to song (on Youtube or Vimeo)"] <- "favorite_so
ng_link"

colnames(survey)
```

```
## [1] "time_submitted"      "pseudonym_generator" "pseudonym"
## [4] "sex"                 "academic_major"     "academic_level"
## [7] "year_born"           "instrument_list"     "favorite_song_artist"
## [10] "favorite_song"       "favorite_song_link"
```

##Clean up preferences column names

```
colnames(preferences)
```

```
## [1] "Timestamp"
## [2] "What was your pseudonym?"
## [3] "40 crew\tNot Enough"
## [4] "Arctic Monkeys Arabella"
## [5] "Avatar\tThe Eagle Has Landed"
## [6] "Ben Folds\tStill"
## [7] "blink-182\tShe's Out Of Her Mind"
## [8] "brian jonestown massacre / sarabeth tucek\tSeer"
## [9] "BROCKHAMPTON\tNO HALO"
## [10] "Brother Ali\tCan't Take That Away"
## [11] "Dabooi\tBeat in a Chokehold"
## [12] "Daniel Caesar\tOpen Up"
## [13] "De La Soul\tPatty Dooke"
## [14] "Dead Kennedys\tKill The Poor"
## [15] "Dominic Fike\t3 Nights"
## [16] "Gorillaz\tAny but here is Humility"
## [17] "Dream Theater\tA Change of Seasons"
## [18] "Ed Sheeran\tDive"
## [19] "General Levy\tIncredible (Remix)"
## [20] "Hiroyuki Sawano\tS-ave"
## [21] "Jai Paul\tDo You Love Her Now"
## [22] "Johnny Cash\tWe'll Meet Again"
## [23] "Kane Brown\tWhat's Mine is Yours"
## [24] "Kim Petras\tI dont want it at all"
## [25] "Led Zeppelin\tHey Hey What Can I Do"
## [26] "Marshmello\tOne Thing Right"
## [27] "Matisyahu\tOne Day"
## [28] "MF DOOM\tPotholderz"
## [29] "mozzy\tbladadah"
## [30] "Oliver Tree\tHurt"
## [31] "Radiohead\tweird fishes arpeggi"
## [32] "Rainbow Kitten Surprise\tCocaine Jesus"
## [33] "Rick Astley\tNever Going to Give You Up"
## [34] "Sia\tElastic Heart"
## [35] "Sixtoo\tJackals and Vipers in Envy of Man [Album]"
## [36] "Snakehips\tEither Way"
## [37] "Sufjan Stevens\tShould Have Known Better"
## [38] "Tame Impala\tPatience"
## [39] "The Black Keys\tUnknown Brother"
## [40] "The Byrds\tMr. Spaceman"
## [41] "Tool\tFear Inoculum"
## [42] "Traffic\tDear Mr. Fantasy"
## [43] "Travis Scott\tAstrothunder"
## [44] "Virtual Self\tAngel Voices"
## [45] "Wheezer\tBuddy Holly"
```

```
colnames(preferences)[colnames(preferences)=="Timestamp"] <- "time_submitted"
colnames(preferences)[colnames(preferences)=="What was your pseudonym?"] <- "pseudonym"
```

```
##Create tables
```

```
library("dplyr")

Person <- tibble(pseudonym_generator=survey$pseudonym_generator, pseudonym=survey$pseudonym, sex=survey$sex, academic_major=survey$academic_major, academic_level=survey$academic_level, year_born=survey$year_born, time_submitted=survey$time_submitted)

FavoriteSong <- tibble(pseudonym=survey$pseudonym, favorite_song_artist=survey$favorite_song_artist, favorite_song=survey$favorite_song, favorite_song_link=survey$favorite_song_link)

#Ratings
Ratings <- preferences[2:45]
Ratings <- Ratings %>% gather(colnames(Ratings[2:44]), key="artist_song", value="ratings")

Person$time_submitted<- as.POSIXlt(parse_datetime(Person$time_submitted, format="%m/%d/%y %H:%M"))
Person$time_submitted[1]$min
```

```
## [1] 22
```

```
#Levels -> categorical variable
Person$academic_level <- as.factor(Person$academic_level)
Person$academic_major <- as.factor(Person$academic_major)
Ratings$artist_song <- as.factor(Ratings$artist_song)
Ratings$pseudonym <- as.factor(Ratings$pseudonym)
levels(Person$academic_major)[levels(Person$academic_major) == "Computer information systems"] <- "Computer Information Systems"

head(Person)
```

```
## # A tibble: 6 x 7
##   pseudonym_gener... pseudonym sex   academic_major academic_level year_born
##   <chr>             <chr>   <chr> <fct>          <fct>          <dbl>
## 1 Fake rapper nam... Lord Los... Male   Computer Scie... Senior          1994
## 2 Fake band name ... Heroes W... Male   Computer Scie... Junior          1997
## 3 Fake band name ... Puppets ... Male   Math            Senior          1996
## 4 Fake band name ... West Mag... Male   Computer Scie... Junior          1999
## 5 Fake band name ... Eller An... Male   Computer Scie... Senior          1998
## 6 Fake band name ... Trace St... Male   Computer Scie... Senior          1986
## # ... with 1 more variable: time_submitted <dtm>
```

```
head(FavoriteSong)
```

```
## # A tibble: 6 x 4
##   pseudonym    favorite_song_artist favorite_song    favorite_song_link
##   <chr>        <chr>                <chr>          <chr>
## 1 Lord Los A... 40 crew                Not Enough      https://www.youtube.c...
## 2 Heroes War    Arctic Monkeys          Arabella         https://www.youtube.c...
## 3 Puppets War   Avatar                  The Eagle Has ... https://www.youtube.c...
## 4 West Magic    Ben Folds               Still            https://www.youtube.c...
## 5 Eller Angel   blink-182               She's Out Of H... https://www.youtube.c...
## 6 Trace Stri... brian jonestown massa... Seer             https://youtu.be/C-XT...
```

```
head(Ratings)
```

```
## # A tibble: 6 x 3
##   pseudonym    artist_song          ratings
##   <fct>        <fct>                <dbl>
## 1 Baddest Burke "40 crew\tNot Enough"    3
## 2 Shooter Bank  "40 crew\tNot Enough"    4
## 3 Prophet Paradise "40 crew\tNot Enough"    4
## 4 Smooth Yuba    "40 crew\tNot Enough"    8
## 5 Silence        "40 crew\tNot Enough"    3
## 6 West Garden    "40 crew\tNot Enough"    4
```