#### MEANS 프로시저

grp_resp	grp_amt	관측값 수	변수	중위수
0	0	0 969 DONOR_AGE INCOME_GROUP WEALTH_RATING		64.0000000 4.0000000 5.0000000
	1	2325	DONOR_AGE INCOME_GROUP WEALTH_RATING	59.0000000 4.000000 5.0000000
	2	3216	DONOR_AGE INCOME_GROUP WEALTH_RATING	57.0000000 4.0000000 6.0000000
1	0	1396	DONOR_AGE INCOME_GROUP WEALTH_RATING	65.0000000 4.0000000 5.0000000
	1	2557	DONOR_AGE INCOME_GROUP WEALTH_RATING	58.0000000 4.0000000 5.0000000
	2	2394	DONOR_AGE INCOME_GROUP WEALTH_RATING	57.0000000 4.0000000 6.0000000
2	0	4244	DONOR_AGE INCOME_GROUP WEALTH_RATING	63.0000000 4.000000 5.0000000
	1	1430	DONOR_AGE INCOME_GROUP WEALTH_RATING	61.0000000 4.000000 5.0000000
	2	841	DONOR_AGE INCOME_GROUP WEALTH_RATING	59.0000000 4.000000 6.0000000

#### The CLUSTER Procedure Ward's Minimum Variance Cluster Analysis

	Eigenvalues of the Covariance Matrix						
Eigenvalue Difference Proportion Cumulativ							
	1	0.00108418		1.0000	1.0000		

Root-Mean-Square Total-Sample Standard Deviation 0.032927

Root-Mean-Square Distance Between Observations 0.046566

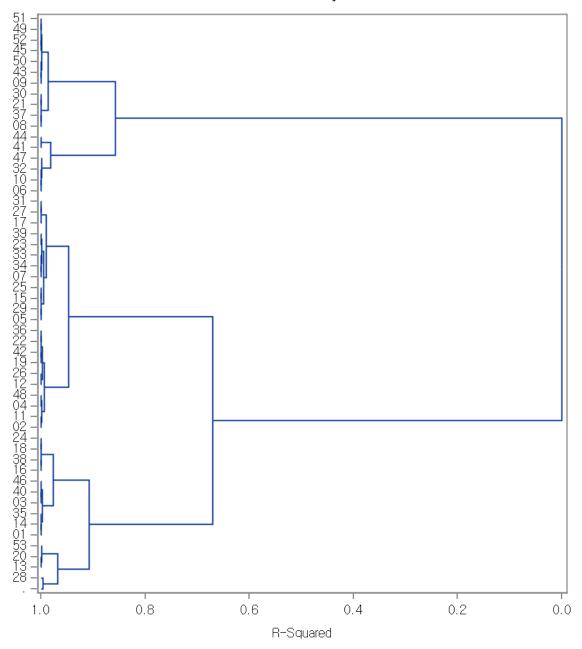
Cluster History								
Number								
of Clusters	Clusters Joined		Freq	Semipartial R-Square	R-Square	Tie		
53	16	38	624	0.0000	1.00	Т		
52	09	43	621	0.0000	1.00			
51	23	39	805	0.0000	1.00			
50	03	40	1130	0.0000	1.00			
49	07	34	468	0.0000	1.00			
48	27	31	915	0.0000	1.00			
47	49	51	1135	0.0000	1.00			
46	18	24	1414	0.0000	1.00			
45	06	10	510	0.0000	1.00			
44	21	30	872	0.0000	1.00			
43	CL49	33	577	0.0000	1.00			
42	01	14	693	0.0000	1.00			
41	22	36	967	0.0000	1.00			
40	05	29	369	0.0000	1.00			
39	45	52	542	0.0000	1.00			
38	CL45	32	662	0.0000	1.00			
37	04	48	293	0.0000	1.00			
36	08	37	582	0.0000	1.00			
35	12	26	833	0.0000	1.00			
34	15	25	496	0.0000	1.00			
33	CL53	CL46	2038	0.0000	1.00			
32	19	42	382	0.0000	1.00			
31	CL50	46	1499	0.0000	1.00			
30	CL52	50	777	0.0000	1.00			
29	41	44	814	0.0000	1.00			
28	02	11	864	0.0000	1.00			
27	CL36	CL44	1454	0.0000	1.00			
26	CL40	CL34	865	0.0000	1.00			
25	13	20	896	0.0000	1.00			
24	CL39	CL47	1677	0.0000	1.00			
23	CL32	CL41	1349	0.0001	1.00			
22	CL42	35	1420	0.0001	1.00			

#### The CLUSTER Procedure Ward's Minimum Variance Cluster Analysis

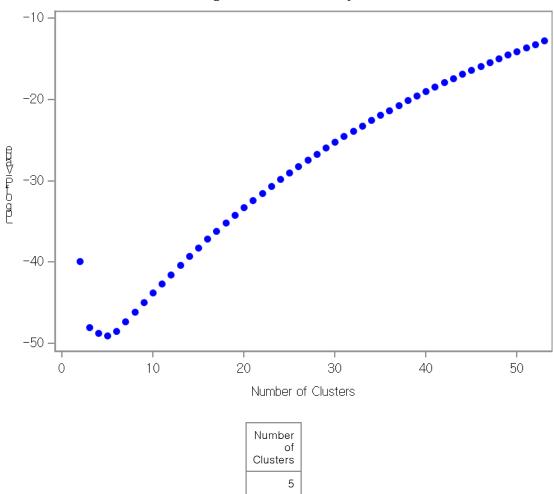
Cluster History							
Number of Clusters	Clusters Joined		Freq	Semipartial R-Square	R-Square	Tie	
21	17	CL48	1264	0.0001	.999		
20	CL43	CL51	1382	0.0002	.999		
19	CL25	53	1199	0.0002	.999		
18	CL38	47	847	0.0002	.999		
17	CL28	CL37	1157	0.0002	.999		
16	CL30	CL24	2454	0.0004	.998		
15	CL35	CL23	2182	0.0005	.998		
14	CL22	CL31	2919	0.0006	.997		
13		28	797	0.0008	.996		
12	CL26	CL20	2247	0.0010	.995		
11	CL17	CL15	3339	0.0015	.994		
10	CL12	CL21	3511	0.0038	.990		
9	CL27	CL16	3908	0.0040	.986		
8	CL18	CL29	1661	0.0042	.982		
7	CL14	CL33	4957	0.0052	.977		
6	CL13	CL19	1996	0.0081	.969		
5	CL11	CL10	6850	0.0218	.947		
4	CL6	CL7	6953	0.0394	.907		
3	CL8	CL9	5569	0.0494	.858		
2	CL4	CL5	13803	0.1881	.670		
1	CL2	CL3	19372	0.6698	.000		

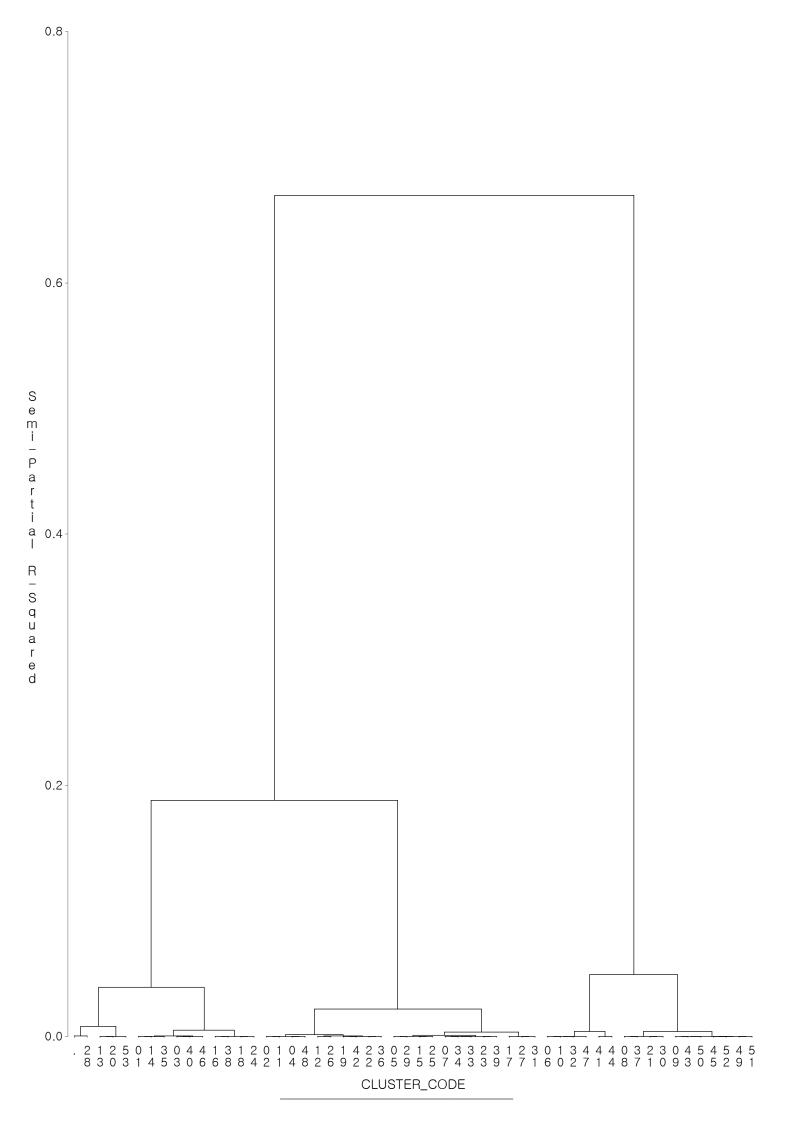
#### The CLUSTER Procedure Ward's Minimum Variance Cluster Analysis

## Cluster Analysis



## Plot of the Log of the P-Value by Number of Clusters





CL5	23	3
	39	3
	07	3
	34	3
	27	3
	31	3
	33	3
	22	3
	36	3
	05	3
	29	3
	04	3
	48	3
	12	3
	26	3
	15	3
	25	3
	19	3
	42	3
	02	3
	11	3
	17	3

CLUSNAME	CLUSTER_CODE	CLUSTER
CL6	13	5
	20	5
	53	5
		5
	28	5

CLUSNAME	CLUSTER_CODE	CLUSTER
CL7	16	1
	38	1
	03	1
	40	1
	18	1
	24	1
	01	1
	14	1

#### Cluster Assignments

CLUSNAME	CLUSTER_CODE	CLUSTER
CL7	46	1
	35	1

CLUSNAME	CLUSTER_CODE	CLUSTER
CL8	06	4
	10	4
	32	4
	41	4
	44	4
	47	4

CLUSNAME	CLUSTER_CODE	CLUSTER
CL9	09	2
	43	2
	49	2
	51	2
	21	2
	30	2
	45	2
	52	2
	08	2
	37	2
	50	2

#### Oblique Principal Component Cluster Analysis

Observations	19372	Proportion	0
Variables	56	Maxeigen	0.7

Clustering algorithm converged.

	Cluster Summary for 1 Cluster							
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue			
1	56	56	7.864678	0.1404	5.5681			

Total variation explained = 7.864678 Proportion = 0.1404

Cluster 1 will be split because it has the largest second eigenvalue, 5.568126, which is greater than the MAXEIGEN=0.7 value.

Cluster Summary for 2 Clusters							
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	26	26	6.729063	0.2588	2.4245		
2	30	30	5.69118	0.1897	4.2127		

Total variation explained = 12.42024 Proportion = 0.2218

2 Clusters		R-squa	R-squared with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.7747	0.0160	0.2289
	DONOR_AGE	0.0579	0.0094	0.9510
	IN_HOUSE	0.1235	0.0019	0.8783
	PUBLISHED_PHONE	0.0044	0.0001	0.9957
	MOR_HIT_RATE	0.0100	0.0008	0.9908
	PCT_MALE_MILITARY	0.0024	0.0000	0.9976
	PCT_VIETNAM_VETERANS	0.0047	0.0023	0.9976
	PCT_WWII_VETERANS	0.0021	0.0002	0.9980
	PEP_STAR	0.4542	0.1177	0.6187
	RECENT_STAR_STATUS	0.1484	0.0002	0.8517
	LIFETIME_CARD_PROM	0.9007	0.0199	0.1013
	LIFETIME_PROM	0.9300	0.0095	0.0707
	LIFETIME_GIFT_AMOUNT	0.5003	0.0317	0.5160
	LIFETIME_GIFT_COUNT	0.7280	0.1342	0.3141
	CARD_PROM_12	0.1557	0.0081	0.8511
	NUMBER_PROM_12	0.2005	0.0003	0.7997
	MONTHS_SINCE_LAST_GIFT	0.0414	0.0239	0.9821
	MONTHS_SINCE_FIRST_GIFT	0.7922	0.0170	0.2114
	STATUS_FL	0.1842	0.0325	0.8432

## Oblique Principal Component Cluster Analysis

2 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	STATUS_ES	0.1955	0.1282	0.9228
	nses_	0.0081	0.0000	0.992
	nurbu	0.0019	0.0008	0.998
	nurb_	0.0081	0.0000	0.992
	mi_DONOR_AGE	0.0152	0.0032	0.987
	mi_INCOME_GROUP	0.0011	0.0005	0.999
	mi_WEALTH_RATING	0.4838	0.0000	0.516
Cluster 2	INCOME_GROUP	0.0822	0.0066	0.923
	WEALTH_RATING	0.1261	0.0113	0.883
	MEDIAN_HOME_VALUE	0.1472	0.0010	0.853
	MEDIAN_HOUSEHOLD_INCOME	0.1788	0.0008	0.821
	PCT_OWNER_OCCUPIED	0.0098	0.0014	0.991
	PER_CAPITA_INCOME	0.1717	0.0001	0.828
	PCT_MALE_VETERANS	0.0004	0.0001	0.999
	FREQUENCY_STATUS_97NK	0.3756	0.0431	0.652
	RECENT_RESPONSE_PROP	0.3497	0.0019	0.651
	RECENT_AVG_GIFT_AMT	0.5998	0.0035	0.401
	RECENT_CARD_RESPONSE_PROP	0.1961	0.0070	0.809
	RECENT_AVG_CARD_GIFT_AMT	0.2091	0.0006	0.791
	RECENT_RESPONSE_COUNT	0.3912	0.1421	0.709
	RECENT_CARD_RESPONSE_COUNT	0.3009	0.0792	0.759
	LIFETIME_AVG_GIFT_AMT	0.6040	0.0477	0.415
	LIFETIME_GIFT_RANGE	0.1960	0.0880	0.881
	LIFETIME_MAX_GIFT_AMT	0.4723	0.0036	0.529
	LIFETIME_MIN_GIFT_AMT	0.3019	0.1959	0.868
	LAST_GIFT_AMT	0.5806	0.0058	0.421
	home01	0.0111	0.0001	0.989
	nses1	0.1306	0.0019	0.871
	nses3	0.0519	0.0000	0.948
	nses4	0.0029	0.0006	0.997
	nurbr	0.0456	0.0015	0.955
	nurbs	0.0452	0.0021	0.956
	nurbt	0.0006	0.0001	0.999
	ClusCdGrp1	0.0071	0.0002	0.993
	ClusCdGrp2	0.0318	0.0004	0.968
	ClusCdGrp3	0.0118	0.0006	0.988
	ClusCdGrp4	0.0592	0.0003	0.941

Cluster 2 will be split because it has the largest second eigenvalue, 4.212711, which is greater than the MAXEIGEN=0.7 value.

#### Oblique Principal Component Cluster Analysis

Clustering algorithm converged.

Cluster Summary for 3 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue	
1	26	26	6.729063	0.2588	2.4245	
2	13	13	5.389252	0.4146	3.0137	
3	17	17	4.477656	0.2634	1.7640	

Total variation explained = 16.59597 Proportion = 0.2964

3 Clusters		R-squa	R-squared with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.7747	0.0127	0.2282
	DONOR_AGE	0.0579	0.0065	0.9482
	IN_HOUSE	0.1235	0.0017	0.8780
	PUBLISHED_PHONE	0.0044	0.0016	0.9972
	MOR_HIT_RATE	0.0100	0.0037	0.9936
	PCT_MALE_MILITARY	0.0024	0.0003	0.9978
	PCT_VIETNAM_VETERANS	0.0047	0.0121	1.0075
	PCT_WWII_VETERANS	0.0021	0.0001	0.9980
	PEP_STAR	0.4542	0.1310	0.6282
	RECENT_STAR_STATUS	0.1484	0.0011	0.8525
	LIFETIME_CARD_PROM	0.9007	0.0187	0.1012
	LIFETIME_PROM	0.9300	0.0086	0.0706
	LIFETIME_GIFT_AMOUNT	0.5003	0.0370	0.5189
	LIFETIME_GIFT_COUNT	0.7280	0.1439	0.3177
	CARD_PROM_12	0.1557	0.0121	0.8546
	NUMBER_PROM_12	0.2005	0.0002	0.7996
	MONTHS_SINCE_LAST_GIFT	0.0414	0.0310	0.9892
	MONTHS_SINCE_FIRST_GIFT	0.7922	0.0138	0.2107
	STATUS_FL	0.1842	0.0381	0.8481
	STATUS_ES	0.1955	0.1497	0.9461
	nses_	0.0081	0.0003	0.9922
	nurbu	0.0019	0.0007	0.9988
	nurb_	0.0081	0.0003	0.9922
	mi_DONOR_AGE	0.0152	0.0091	0.9938
	mi_INCOME_GROUP	0.0011	0.0016	1.0006
	mi_WEALTH_RATING	0.4838	0.0001	0.5163
Cluster 2	FREQUENCY_STATUS_97NK	0.4599	0.0431	0.5644
	RECENT_RESPONSE_PROP	0.4379	0.0042	0.5644
	RECENT_AVG_GIFT_AMT	0.6796	0.0141	0.3250
	RECENT_CARD_RESPONSE_PROP	0.2680	0.0070	0.7371

#### Oblique Principal Component Cluster Analysis

Cluster	Variable	Own		
		Cluster	Next Closest	1-R**2 Ratio
F	RECENT_AVG_CARD_GIFT_AMT	0.2190	0.0084	0.7876
F	RECENT_RESPONSE_COUNT	0.4830	0.1421	0.6027
F	RECENT_CARD_RESPONSE_COUNT	0.3960	0.0792	0.6560
L	LIFETIME_AVG_GIFT_AMT	0.6719	0.0477	0.3445
L	LIFETIME_GIFT_RANGE	0.2351	0.0880	0.8386
l	LIFETIME_MAX_GIFT_AMT	0.5469	0.0075	0.4565
L	LIFETIME_MIN_GIFT_AMT	0.3307	0.1959	0.8324
L	LAST_GIFT_AMT	0.6605	0.0130	0.3440
r	nurbt	0.0007	0.0001	0.9994
Cluster 3	NCOME_GROUP	0.2477	0.0097	0.7597
V	WEALTH_RATING	0.3689	0.0161	0.6414
N	MEDIAN_HOME_VALUE	0.5205	0.0120	0.4853
N	MEDIAN_HOUSEHOLD_INCOME	0.7491	0.0094	0.2533
F	PCT_OWNER_OCCUPIED	0.0873	0.0014	0.9140
F	PER_CAPITA_INCOME	0.6606	0.0117	0.3434
F	PCT_MALE_VETERANS	0.0147	0.0004	0.9856
r	home01	0.0464	0.0007	0.9543
r	nses1	0.5324	0.0073	0.4710
r	nses3	0.2511	0.0016	0.7501
r	nses4	0.0288	0.0006	0.9718
r	nurbr	0.1992	0.0019	0.8023
r	nurbs	0.2051	0.0021	0.7965
(	ClusCdGrp1	0.0364	0.0002	0.9638
(	ClusCdGrp2	0.1751	0.0006	0.8254
(	ClusCdGrp3	0.0813	0.0006	0.9193
(	ClusCdGrp4	0.2731	0.0021	0.7284

Cluster 2 will be split because it has the largest second eigenvalue, 3.013748, which is greater than the MAXEIGEN=0.7 value.

Clustering algorithm converged.

Cluster Summary for 4 Clusters							
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	26	26	6.729063	0.2588	2.4245		
2	8	8	4.44914	0.5561	1.3505		
3	17	17	4.477656	0.2634	1.7640		
4	5	5	3.827122	0.7654	0.6010		

Total variation explained = 19.48298 Proportion = 0.3479

4 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.7747	0.0187	0.2296
	DONOR_AGE	0.0579	0.0047	0.9466
	IN_HOUSE	0.1235	0.0064	0.8822
	PUBLISHED_PHONE	0.0044	0.0016	0.9972
	MOR_HIT_RATE	0.0100	0.0037	0.9936
	PCT_MALE_MILITARY	0.0024	0.0003	0.9978
	PCT_VIETNAM_VETERANS	0.0047	0.0121	1.0075
	PCT_WWII_VETERANS	0.0021	0.0004	0.9983
	PEP_STAR	0.4542	0.1387	0.6338
	RECENT_STAR_STATUS	0.1484	0.0097	0.8599
	LIFETIME_CARD_PROM	0.9007	0.0108	0.1004
	LIFETIME_PROM	0.9300	0.0072	0.0705
	LIFETIME_GIFT_AMOUNT	0.5003	0.1385	0.5800
	LIFETIME_GIFT_COUNT	0.7280	0.1731	0.3289
	CARD_PROM_12	0.1557	0.0556	0.8940
	NUMBER_PROM_12	0.2005	0.0161	0.8126
	MONTHS_SINCE_LAST_GIFT	0.0414	0.0670	1.0274
	MONTHS_SINCE_FIRST_GIFT	0.7922	0.0191	0.2119
	STATUS_FL	0.1842	0.0238	0.8357
	STATUS_ES	0.1955	0.2171	1.0275
	nses_	0.0081	0.0009	0.9929
	nurbu	0.0019	0.0006	0.9987
	nurb_	0.0081	0.0009	0.9929
	mi_DONOR_AGE	0.0152	0.0091	0.9938
	mi_INCOME_GROUP	0.0011	0.0017	1.0006
	mi_WEALTH_RATING	0.4838	0.0023	0.5174
Cluster 2	RECENT_AVG_GIFT_AMT	0.8095	0.1195	0.2163
	RECENT_AVG_CARD_GIFT_AMT	0.4626	0.0084	0.5419
	LIFETIME_AVG_GIFT_AMT	0.8354	0.0922	0.1813
	LIFETIME_GIFT_RANGE	0.3928	0.0880	0.6657
	LIFETIME_MAX_GIFT_AMT	0.7884	0.0457	0.2217
	LIFETIME_MIN_GIFT_AMT	0.3670	0.1959	0.7872
	LAST_GIFT_AMT	0.7926	0.1088	0.2327
	nurbt	0.0007	0.0001	0.9994
Cluster 3	INCOME_GROUP	0.2477	0.0078	0.7582
JIUSIEI U	WEALTH BATING	0.3689	0.0174	0.6423
	WEALTH_RATING			
	MEDIAN_HOME_VALUE	0.5205	0.0135	0.4860
				0.4860 0.2535

#### Oblique Principal Component Cluster Analysis

4 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	PER_CAPITA_INCOME	0.6606	0.0141	0.3442
	PCT_MALE_VETERANS	0.0147	0.0004	0.9857
	home01	0.0464	0.0016	0.9551
	nses1	0.5324	0.0073	0.4711
	nses3	0.2511	0.0019	0.7504
	nses4	0.0288	0.0006	0.9718
	nurbr	0.1992	0.0018	0.8022
	nurbs	0.2051	0.0021	0.7965
	ClusCdGrp1	0.0364	0.0003	0.9638
	ClusCdGrp2	0.1751	0.0009	0.8257
	ClusCdGrp3	0.0813	0.0006	0.9193
	ClusCdGrp4	0.2731	0.0021	0.7284
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1114	0.3641
	RECENT_RESPONSE_PROP	0.8340	0.0676	0.1781
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0196	0.3472
	RECENT_RESPONSE_COUNT	0.8270	0.1421	0.2016
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.0792	0.1845

Cluster 1 will be split because it has the largest second eigenvalue, 2.424482, which is greater than the MAXEIGEN=0.7 value.

Clustering algorithm converged.

Cluster Summary for 5 Clusters							
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	18	18	6.347711	0.3527	1.8005		
2	8	8	4.44914	0.5561	1.3505		
3	17	17	4.477656	0.2634	1.7640		
4	5	5	3.827122	0.7654	0.6010		
5	8	8	2.549634	0.3187	1.9619		

Total variation explained = 21.65126 Proportion = 0.3866

5 Clusters		R-squa		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8403	0.0187	0.1627
	DONOR_AGE	0.0569	0.0071	0.9498
	PUBLISHED_PHONE	0.0053	0.0016	0.9963
	MOR_HIT_RATE	0.0089	0.0037	0.9948
	PCT_MALE_MILITARY	0.0020	0.0009	0.9989
	PEP_STAR	0.4753	0.1387	0.6092

5 Clusters		R-squa	R-squared with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	RECENT_STAR_STATUS	0.1634	0.0097	0.8448
	LIFETIME_CARD_PROM	0.9101	0.0769	0.0974
	LIFETIME_PROM	0.8879	0.1684	0.1347
	LIFETIME_GIFT_AMOUNT	0.4702	0.1385	0.6150
	LIFETIME_GIFT_COUNT	0.7332	0.1731	0.3227
	MONTHS_SINCE_FIRST_GIFT	0.8545	0.0212	0.1486
	STATUS_FL	0.1940	0.0238	0.8256
	STATUS_ES	0.2139	0.2171	1.0040
	nurbu	0.0021	0.0010	0.9989
	mi_DONOR_AGE	0.0164	0.0091	0.9927
	mi_INCOME_GROUP	0.0008	0.0017	1.0009
	mi_WEALTH_RATING	0.5124	0.0139	0.4944
Cluster 2	RECENT_AVG_GIFT_AMT	0.8095	0.1195	0.2163
	RECENT_AVG_CARD_GIFT_AMT	0.4626	0.0084	0.5419
	LIFETIME_AVG_GIFT_AMT	0.8354	0.0922	0.1813
	LIFETIME_GIFT_RANGE	0.3928	0.0767	0.6576
	LIFETIME_MAX_GIFT_AMT	0.7884	0.0457	0.2217
	LIFETIME_MIN_GIFT_AMT	0.3670	0.2054	0.7967
	LAST_GIFT_AMT	0.7926	0.1088	0.2327
	nurbt	0.0007	0.0039	1.0032
Cluster 3	INCOME_GROUP	0.2477	0.0078	0.7582
	WEALTH_RATING	0.3689	0.0174	0.6423
	MEDIAN_HOME_VALUE	0.5205	0.0135	0.4860
	MEDIAN_HOUSEHOLD_INCOME	0.7491	0.0102	0.2535
	PCT_OWNER_OCCUPIED	0.0873	0.0016	0.9142
	PER_CAPITA_INCOME	0.6606	0.0141	0.3442
	PCT_MALE_VETERANS	0.0147	0.0683	1.0575
	home01	0.0464	0.0016	0.9551
	nses1	0.5324	0.0073	0.4711
	nses3	0.2511	0.0019	0.7504
	nses4	0.0288	0.0006	0.9718
	nurbr	0.1992	0.0029	0.8031
	nurbs	0.2051	0.0040	0.7980
	ClusCdGrp1	0.0364	0.0006	0.9641
	ClusCdGrp2	0.1751	0.0047	0.8288
	ClusCdGrp3	0.0813	0.0014	0.9200
	ClusCdGrp4	0.2731	0.0026	0.7288
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1114	0.3641
	RECENT_RESPONSE_PROP	0.8340	0.0676	0.1781
	I			

#### Oblique Principal Component Cluster Analysis

5 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0196	0.3472
	RECENT_RESPONSE_COUNT	0.8270	0.1276	0.1983
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.0702	0.1828
Cluster 5	IN_HOUSE	0.3837	0.0619	0.6570
	PCT_VIETNAM_VETERANS	0.0667	0.0121	0.9448
	PCT_WWII_VETERANS	0.0253	0.0022	0.9769
	CARD_PROM_12	0.3038	0.0836	0.7597
	NUMBER_PROM_12	0.5644	0.0978	0.4828
	MONTHS_SINCE_LAST_GIFT	0.3215	0.0670	0.7273
	nses_	0.4422	0.0019	0.5589
	nurb_	0.4422	0.0019	0.5589

Cluster 5 will be split because it has the largest second eigenvalue, 1.961928, which is greater than the MAXEIGEN=0.7 value.

Clustering algorithm converged.

	Cluster Summary for 6 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	18	18	6.347711	0.3527	1.8005		
2	8	8	4.44914	0.5561	1.3505		
3	17	17	4.477656	0.2634	1.7640		
4	5	5	3.827122	0.7654	0.6010		
5	4	4	2.321936	0.5805	0.7955		
6	4	4	2.175861	0.5440	1.4285		

Total variation explained = 23.59943 Proportion = 0.4214

6 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8403	0.0237	0.1635
	DONOR_AGE	0.0569	0.0101	0.9527
	PUBLISHED_PHONE	0.0053	0.0017	0.9964
	MOR_HIT_RATE	0.0089	0.0046	0.9957
	PCT_MALE_MILITARY	0.0020	0.0005	0.9985
	PEP_STAR	0.4753	0.1387	0.6092
	RECENT_STAR_STATUS	0.1634	0.0097	0.8448
	LIFETIME_CARD_PROM	0.9101	0.1182	0.1020
	LIFETIME_PROM	0.8879	0.2459	0.1486
	LIFETIME_GIFT_AMOUNT	0.4702	0.1414	0.6171
	LIFETIME_GIFT_COUNT	0.7332	0.1731	0.3227

6 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	MONTHS_SINCE_FIRST_GIFT	0.8545	0.0284	0.1497
	STATUS_FL	0.1940	0.0238	0.8256
	STATUS_ES	0.2139	0.2171	1.0040
	nurbu	0.0021	0.0022	1.0002
	mi_DONOR_AGE	0.0164	0.0091	0.9927
	mi_INCOME_GROUP	0.0008	0.0017	1.0009
	mi_WEALTH_RATING	0.5124	0.0286	0.5019
Cluster 2	RECENT_AVG_GIFT_AMT	0.8095	0.1195	0.2163
	RECENT_AVG_CARD_GIFT_AMT	0.4626	0.0084	0.5419
	LIFETIME_AVG_GIFT_AMT	0.8354	0.0922	0.1813
	LIFETIME_GIFT_RANGE	0.3928	0.0767	0.6576
	LIFETIME_MAX_GIFT_AMT	0.7884	0.0457	0.2217
	LIFETIME_MIN_GIFT_AMT	0.3670	0.2054	0.7967
	LAST_GIFT_AMT	0.7926	0.1088	0.2327
	nurbt	0.0007	0.0063	1.0056
Cluster 3	INCOME_GROUP	0.2477	0.0078	0.7582
	WEALTH_RATING	0.3689	0.0174	0.6423
	MEDIAN_HOME_VALUE	0.5205	0.0135	0.4860
	MEDIAN_HOUSEHOLD_INCOME	0.7491	0.0102	0.2535
	PCT_OWNER_OCCUPIED	0.0873	0.0016	0.9142
	PER_CAPITA_INCOME	0.6606	0.0141	0.3442
	PCT_MALE_VETERANS	0.0147	0.1702	1.1874
	home01	0.0464	0.0023	0.9558
	nses1	0.5324	0.0133	0.4739
	nses3	0.2511	0.0027	0.7509
	nses4	0.0288	0.0006	0.9718
	nurbr	0.1992	0.0064	0.8059
	nurbs	0.2051	0.0074	0.8008
	ClusCdGrp1	0.0364	0.0024	0.9659
	ClusCdGrp2	0.1751	0.0104	0.8336
	ClusCdGrp3	0.0813	0.0011	0.9197
	ClusCdGrp4	0.2731	0.0050	0.7306
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1114	0.3641
	RECENT_RESPONSE_PROP	0.8340	0.0676	0.1781
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0196	0.3472
	RECENT_RESPONSE_COUNT	0.8270	0.1276	0.1983
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.0702	0.1828
Cluster 5	IN_HOUSE	0.4666	0.0619	0.5686
	CARD_PROM_12	0.5231	0.0836	0.5204

#### Oblique Principal Component Cluster Analysis

6 Clusters		R-squa		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	NUMBER_PROM_12	0.8466	0.0978	0.1701
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	PCT_VIETNAM_VETERANS	0.1303	0.0121	0.8803
	PCT_WWII_VETERANS	0.0856	0.0022	0.9164
	nses_	0.9799	0.0168	0.0204
	nurb_	0.9799	0.0168	0.0204

Cluster 1 will be split because it has the largest second eigenvalue, 1.800516, which is greater than the MAXEIGEN=0.7 value.

Clustering algorithm converged.

	Cluster Summary for 7 Clusters						
		luster Sumi	nary for 7 G	iusiers			
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	13	13	6.321985	0.4863	1.0778		
2	8	8	4.44914	0.5561	1.3505		
3	17	17	4.477656	0.2634	1.7640		
4	5	5	3.827122	0.7654	0.6010		
5	4	4	2.321936	0.5805	0.7955		
6	4	4	2.175861	0.5440	1.4285		
7	5	5	1.794723	0.3589	1.0067		

Total variation explained = 25.36842 Proportion = 0.4530

7 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8400	0.0237	0.1639
	DONOR_AGE	0.0568	0.0101	0.9528
	PCT_MALE_MILITARY	0.0020	0.0005	0.9985
	PEP_STAR	0.4775	0.1387	0.6066
	RECENT_STAR_STATUS	0.1635	0.0097	0.8447
	LIFETIME_CARD_PROM	0.9100	0.1182	0.1021
	LIFETIME_PROM	0.8881	0.2459	0.1484
	LIFETIME_GIFT_AMOUNT	0.4725	0.1414	0.6144
	LIFETIME_GIFT_COUNT	0.7370	0.1731	0.3181
	MONTHS_SINCE_FIRST_GIFT	0.8541	0.0284	0.1501
	STATUS_FL	0.1940	0.0238	0.8256
	STATUS_ES	0.2167	0.2171	1.0004
	mi_WEALTH_RATING	0.5097	0.0286	0.5047
Cluster 2	RECENT_AVG_GIFT_AMT	0.8095	0.1195	0.2163
	RECENT_AVG_CARD_GIFT_AMT	0.4626	0.0084	0.5419

7 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	LIFETIME_AVG_GIFT_AMT	0.8354	0.0922	0.1813
	LIFETIME_GIFT_RANGE	0.3928	0.0770	0.6578
	LIFETIME_MAX_GIFT_AMT	0.7884	0.0457	0.2217
	LIFETIME_MIN_GIFT_AMT	0.3670	0.2054	0.7967
	LAST_GIFT_AMT	0.7926	0.1088	0.2327
	nurbt	0.0007	0.0063	1.0056
Cluster 3	INCOME_GROUP	0.2477	0.0078	0.7582
	WEALTH_RATING	0.3689	0.0174	0.6423
	MEDIAN_HOME_VALUE	0.5205	0.0135	0.4860
	MEDIAN_HOUSEHOLD_INCOME	0.7491	0.0102	0.2535
	PCT_OWNER_OCCUPIED	0.0873	0.0128	0.9246
	PER_CAPITA_INCOME	0.6606	0.0141	0.3442
	PCT_MALE_VETERANS	0.0147	0.1702	1.1874
	home01	0.0464	0.2974	1.3573
	nses1	0.5324	0.0133	0.4739
	nses3	0.2511	0.0027	0.7509
	nses4	0.0288	0.0031	0.9742
	nurbr	0.1992	0.0064	0.8059
	nurbs	0.2051	0.0074	0.8008
	ClusCdGrp1	0.0364	0.0024	0.9659
	ClusCdGrp2	0.1751	0.0104	0.8336
	ClusCdGrp3	0.0813	0.0011	0.9197
	ClusCdGrp4	0.2731	0.0050	0.7306
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1114	0.3641
	RECENT_RESPONSE_PROP	0.8340	0.0676	0.1781
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0196	0.3472
	RECENT_RESPONSE_COUNT	0.8270	0.1291	0.1986
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.0712	0.1830
Cluster 5	IN_HOUSE	0.4666	0.0615	0.5683
	CARD_PROM_12	0.5231	0.0833	0.5202
	NUMBER_PROM_12	0.8466	0.0977	0.1701
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	PCT_VIETNAM_VETERANS	0.1303	0.0121	0.8803
	PCT_WWII_VETERANS	0.0856	0.0029	0.9170
	nses_	0.9799	0.0168	0.0204
	nurb_	0.9799	0.0168	0.0204
Cluster 7	PUBLISHED_PHONE	0.4302	0.0028	0.5714
	MOR_HIT_RATE	0.2388	0.0054	0.7653
	nurbu	0.0125	0.0022	0.9897

#### Oblique Principal Component Cluster Analysis

7 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	mi_DONOR_AGE	0.4728	0.0104	0.5328
	mi_INCOME_GROUP	0.6405	0.0017	0.3601

Cluster 3 will be split because it has the largest second eigenvalue, 1.763991, which is greater than the MAXEIGEN=0.7 value.

Clustering algorithm converged.

	С	luster Sumr	mary for 8 C	lusters	
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue
1	13	13	6.321985	0.4863	1.0778
2	8	8	4.44914	0.5561	1.3505
3	12	12	4.309162	0.3591	1.2860
4	5	5	3.827122	0.7654	0.6010
5	4	4	2.321936	0.5805	0.7955
6	4	4	2.175861	0.5440	1.4285
7	5	5	1.794723	0.3589	1.0067
8	5	5	1.679909	0.3360	1.1463

Total variation explained = 26.87984 Proportion = 0.4800

8 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8400	0.0237	0.1639
	DONOR_AGE	0.0568	0.0101	0.9528
	PCT_MALE_MILITARY	0.0020	0.0009	0.9989
	PEP_STAR	0.4775	0.1387	0.6066
	RECENT_STAR_STATUS	0.1635	0.0097	0.8447
	LIFETIME_CARD_PROM	0.9100	0.1182	0.1021
	LIFETIME_PROM	0.8881	0.2459	0.1484
	LIFETIME_GIFT_AMOUNT	0.4725	0.1414	0.6144
	LIFETIME_GIFT_COUNT	0.7370	0.1731	0.3181
	MONTHS_SINCE_FIRST_GIFT	0.8541	0.0284	0.1501
	STATUS_FL	0.1940	0.0238	0.8256
	STATUS_ES	0.2167	0.2171	1.0004
	mi_WEALTH_RATING	0.5097	0.0286	0.5047
Cluster 2	RECENT_AVG_GIFT_AMT	0.8095	0.1195	0.2163
	RECENT_AVG_CARD_GIFT_AMT	0.4626	0.0086	0.5420
	LIFETIME_AVG_GIFT_AMT	0.8354	0.0922	0.1813
	LIFETIME_GIFT_RANGE	0.3928	0.0770	0.6578
	LIFETIME_MAX_GIFT_AMT	0.7884	0.0457	0.2217

8 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratic
	LIFETIME_MIN_GIFT_AMT	0.3670	0.2054	0.7967
	LAST_GIFT_AMT	0.7926	0.1088	0.2327
	nurbt	0.0007	0.0063	1.0056
Cluster 3	INCOME_GROUP	0.2491	0.0151	0.7625
	WEALTH_RATING	0.3705	0.0297	0.6487
	MEDIAN_HOME_VALUE	0.5430	0.0135	0.4632
	MEDIAN_HOUSEHOLD_INCOME	0.7205	0.0964	0.3093
	PER_CAPITA_INCOME	0.6513	0.0668	0.3737
	home01	0.0436	0.2974	1.3612
	nses1	0.5425	0.0342	0.4736
	nses3	0.2619	0.0083	0.7442
	nurbr	0.2348	0.0064	0.7701
	nurbs	0.1962	0.0305	0.8291
	ClusCdGrp2	0.1765	0.0213	0.8414
	ClusCdGrp4	0.3190	0.0050	0.6844
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1114	0.364
	RECENT_RESPONSE_PROP	0.8340	0.0676	0.178
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0196	0.3472
	RECENT_RESPONSE_COUNT	0.8270	0.1291	0.1986
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.0712	0.1830
Cluster 5	IN_HOUSE	0.4666	0.0615	0.5683
	CARD_PROM_12	0.5231	0.0833	0.5202
	NUMBER_PROM_12	0.8466	0.0977	0.170
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	PCT_VIETNAM_VETERANS	0.1303	0.0114	0.8797
	PCT_WWII_VETERANS	0.0856	0.0522	0.9647
	nses_	0.9799	0.0168	0.0204
	nurb_	0.9799	0.0168	0.0204
Cluster 7	PUBLISHED_PHONE	0.4302	0.0061	0.5733
	MOR_HIT_RATE	0.2388	0.0054	0.7653
	nurbu	0.0125	0.1471	1.1578
	mi_DONOR_AGE	0.4728	0.0104	0.5328
	mi_INCOME_GROUP	0.6405	0.0038	0.3609
Cluster 8	PCT_OWNER_OCCUPIED	0.2820	0.0444	0.7513
	PCT_MALE_VETERANS	0.2785	0.1702	0.869
	nses4	0.5326	0.0075	0.4710
	ClusCdGrp1	0.1077	0.0185	0.9091
	ClusCdGrp3	0.4791	0.0394	0.5423

#### Oblique Principal Component Cluster Analysis

Cluster 6 will be split because it has the largest second eigenvalue, 1.428525, which is greater than the MAXEIGEN=0.7 value.

	Cluster Summary for 9 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	13	13	6.321985	0.4863	1.0778		
2	8	8	4.44914	0.5561	1.3505		
3	12	12	4.309162	0.3591	1.2860		
4	5	5	3.827122	0.7654	0.6010		
5	4	4	2.321936	0.5805	0.7955		
6	2	2	2	1.0000	0.0000		
7	5	5	1.794723	0.3589	1.0067		
8	5	5	1.679909	0.3360	1.1463		
9	2	2	1.429265	0.7146	0.5707		

Total variation explained = 28.13324 Proportion = 0.5024

9 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8400	0.0237	0.1639
	DONOR_AGE	0.0568	0.0177	0.9602
	PCT_MALE_MILITARY	0.0020	0.0226	1.0210
	PEP_STAR	0.4775	0.1387	0.6066
	RECENT_STAR_STATUS	0.1635	0.0097	0.8447
	LIFETIME_CARD_PROM	0.9100	0.1182	0.1021
	LIFETIME_PROM	0.8881	0.2459	0.1484
	LIFETIME_GIFT_AMOUNT	0.4725	0.1414	0.6144
	LIFETIME_GIFT_COUNT	0.7370	0.1731	0.3181
	MONTHS_SINCE_FIRST_GIFT	0.8541	0.0284	0.1501
	STATUS_FL	0.1940	0.0238	0.8256
	STATUS_ES	0.2167	0.2171	1.0004
	mi_WEALTH_RATING	0.5097	0.0286	0.5047
Cluster 2	RECENT_AVG_GIFT_AMT	0.8095	0.1195	0.2163
	RECENT_AVG_CARD_GIFT_AMT	0.4626	0.0086	0.5420
	LIFETIME_AVG_GIFT_AMT	0.8354	0.0922	0.1813
	LIFETIME_GIFT_RANGE	0.3928	0.0770	0.6578
	LIFETIME_MAX_GIFT_AMT	0.7884	0.0457	0.2217
	LIFETIME_MIN_GIFT_AMT	0.3670	0.2054	0.7967
	LAST_GIFT_AMT	0.7926	0.1088	0.2327
	nurbt	0.0007	0.0071	1.0064
Cluster 3	INCOME_GROUP	0.2491	0.0151	0.7625

#### Oblique Principal Component Cluster Analysis

9 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	WEALTH_RATING	0.3705	0.0297	0.6487
	MEDIAN_HOME_VALUE	0.5430	0.0135	0.4632
	MEDIAN_HOUSEHOLD_INCOME	0.7205	0.0964	0.3093
	PER_CAPITA_INCOME	0.6513	0.0668	0.3737
	home01	0.0436	0.2974	1.3612
	nses1	0.5425	0.0342	0.4736
	nses3	0.2619	0.0083	0.7442
	nurbr	0.2348	0.0063	0.7700
	nurbs	0.1962	0.0305	0.8291
	ClusCdGrp2	0.1765	0.0314	0.8501
	ClusCdGrp4	0.3190	0.0061	0.6851
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1114	0.3641
	RECENT_RESPONSE_PROP	0.8340	0.0676	0.1781
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0196	0.3472
	RECENT_RESPONSE_COUNT	0.8270	0.1291	0.1986
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.0712	0.1830
Cluster 5	IN_HOUSE	0.4666	0.0615	0.5683
	CARD_PROM_12	0.5231	0.0833	0.5202
	NUMBER_PROM_12	0.8466	0.0977	0.170
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0168	0.0000
	nurb_	1.0000	0.0168	0.0000
Cluster 7	PUBLISHED_PHONE	0.4302	0.0061	0.5733
	MOR_HIT_RATE	0.2388	0.0054	0.7653
	nurbu	0.0125	0.1471	1.1578
	mi_DONOR_AGE	0.4728	0.0104	0.5328
	mi_INCOME_GROUP	0.6405	0.0038	0.3609
Cluster 8	PCT_OWNER_OCCUPIED	0.2820	0.0444	0.7513
	PCT_MALE_VETERANS	0.2785	0.1396	0.8386
	nses4	0.5326	0.0075	0.4710
	ClusCdGrp1	0.1077	0.0397	0.9292
	ClusCdGrp3	0.4791	0.0394	0.5423
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.0635	0.3047

Cluster 2 will be split because it has the largest second eigenvalue, 1.350485, which is greater than the MAXEIGEN=0.7 value.

	Cluster Summary for 10 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	13	13	6.321985	0.4863	1.0778		
2	6	6	3.513551	0.5856	0.9998		
3	12	12	4.309162	0.3591	1.2860		
4	5	5	3.827122	0.7654	0.6010		
5	4	4	2.321936	0.5805	0.7955		
6	2	2	2	1.0000	0.0000		
7	5	5	1.794723	0.3589	1.0067		
8	5	5	1.679909	0.3360	1.1463		
9	2	2	1.429265	0.7146	0.5707		
10	2	2	1.871837	0.9359	0.1282		

Total variation explained = 29.06949 Proportion = 0.5191

10 Clusters	5	R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8400	0.0507	0.1686
	DONOR_AGE	0.0568	0.0177	0.9602
	PCT_MALE_MILITARY	0.0020	0.0226	1.0210
	PEP_STAR	0.4775	0.1387	0.6066
	RECENT_STAR_STATUS	0.1635	0.0097	0.8447
	LIFETIME_CARD_PROM	0.9100	0.1182	0.1021
	LIFETIME_PROM	0.8881	0.2459	0.1484
	LIFETIME_GIFT_AMOUNT	0.4725	0.2765	0.7291
	LIFETIME_GIFT_COUNT	0.7370	0.1731	0.3181
	MONTHS_SINCE_FIRST_GIFT	0.8541	0.0523	0.1539
	STATUS_FL	0.1940	0.0568	0.8545
	STATUS_ES	0.2167	0.2171	1.0004
	mi_WEALTH_RATING	0.5097	0.0286	0.5047
Cluster 2	RECENT_AVG_GIFT_AMT	0.8006	0.3960	0.3301
	RECENT_AVG_CARD_GIFT_AMT	0.4776	0.1948	0.6487
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5557	0.2054	0.5592
	LAST_GIFT_AMT	0.7759	0.4036	0.3758
	nurbt	0.0010	0.0071	1.0062
Cluster 3	INCOME_GROUP	0.2491	0.0151	0.7625
	WEALTH_RATING	0.3705	0.0297	0.6487
	MEDIAN_HOME_VALUE	0.5430	0.0154	0.4641
	MEDIAN_HOUSEHOLD_INCOME	0.7205	0.0964	0.3093
	PER_CAPITA_INCOME	0.6513	0.0668	0.3737
	home01	0.0436	0.2974	1.3612

#### Oblique Principal Component Cluster Analysis

10 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	nses1	0.5425	0.0342	0.4736
	nses3	0.2619	0.0083	0.7442
	nurbr	0.2348	0.0063	0.7700
	nurbs	0.1962	0.0305	0.8291
	ClusCdGrp2	0.1765	0.0314	0.8501
	ClusCdGrp4	0.3190	0.0061	0.6851
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1347	0.3739
	RECENT_RESPONSE_PROP	0.8340	0.0666	0.1779
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0281	0.3503
	RECENT_RESPONSE_COUNT	0.8270	0.1291	0.1986
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.0712	0.1830
Cluster 5	IN_HOUSE	0.4666	0.0615	0.5683
	CARD_PROM_12	0.5231	0.0833	0.5202
	NUMBER_PROM_12	0.8466	0.0977	0.1701
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0168	0.0000
	nurb_	1.0000	0.0168	0.0000
Cluster 7	PUBLISHED_PHONE	0.4302	0.0061	0.5733
	MOR_HIT_RATE	0.2388	0.0054	0.7653
	nurbu	0.0125	0.1471	1.1578
	mi_DONOR_AGE	0.4728	0.0104	0.5328
	mi_INCOME_GROUP	0.6405	0.0038	0.3609
Cluster 8	PCT_OWNER_OCCUPIED	0.2820	0.0444	0.7513
	PCT_MALE_VETERANS	0.2785	0.1396	0.8386
	nses4	0.5326	0.0075	0.4710
	ClusCdGrp1	0.1077	0.0397	0.9292
	ClusCdGrp3	0.4791	0.0394	0.5423
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.0635	0.3047
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402

Cluster 3 will be split because it has the largest second eigenvalue, 1.285995, which is greater than the MAXEIGEN=0.7 value.

#### Oblique Principal Component Cluster Analysis

	Cluster Summary for 11 Clusters							
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue			
1	13	13	6.321985	0.4863	1.0778			
2	6	6	3.513551	0.5856	0.9998			
3	8	8	3.598431	0.4498	1.1072			
4	5	5	3.827122	0.7654	0.6010			
5	4	4	2.321936	0.5805	0.7955			
6	2	2	2	1.0000	0.0000			
7	5	5	1.794723	0.3589	1.0067			
8	5	5	1.679909	0.3360	1.1463			
9	2	2	1.429265	0.7146	0.5707			
10	2	2	1.871837	0.9359	0.1282			
11	4	4	1.932927	0.4832	0.9183			

Total variation explained = 30.29168 Proportion = 0.5409

11 Clusters	3	R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8400	0.0507	0.1686
	DONOR_AGE	0.0568	0.0177	0.9602
	PCT_MALE_MILITARY	0.0020	0.0226	1.0210
	PEP_STAR	0.4775	0.1387	0.6066
	RECENT_STAR_STATUS	0.1635	0.0097	0.8447
	LIFETIME_CARD_PROM	0.9100	0.1182	0.1021
	LIFETIME_PROM	0.8881	0.2459	0.1484
	LIFETIME_GIFT_AMOUNT	0.4725	0.2765	0.7291
	LIFETIME_GIFT_COUNT	0.7370	0.1731	0.3181
	MONTHS_SINCE_FIRST_GIFT	0.8541	0.0523	0.1539
	STATUS_FL	0.1940	0.0568	0.8545
	STATUS_ES	0.2167	0.2171	1.0004
	mi_WEALTH_RATING	0.5097	0.0286	0.5047
Cluster 2	RECENT_AVG_GIFT_AMT	0.8006	0.3960	0.3301
	RECENT_AVG_CARD_GIFT_AMT	0.4776	0.1948	0.6487
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5557	0.2054	0.5592
	LAST_GIFT_AMT	0.7759	0.4036	0.3758
	nurbt	0.0010	0.0716	1.0761
Cluster 3	INCOME_GROUP	0.2752	0.0592	0.7704
	WEALTH_RATING	0.3574	0.1450	0.7516
	MEDIAN_HOME_VALUE	0.6248	0.1107	0.4219
	MEDIAN_HOUSEHOLD_INCOME	0.7885	0.1842	0.2592
	PER_CAPITA_INCOME	0.7422	0.1375	0.2989

#### Oblique Principal Component Cluster Analysis

11 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	home01	0.0446	0.2974	1.3598
	nses1	0.5612	0.1733	0.5308
	nurbs	0.2045	0.0573	0.8439
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1347	0.3739
	RECENT_RESPONSE_PROP	0.8340	0.0666	0.1779
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0281	0.3503
	RECENT_RESPONSE_COUNT	0.8270	0.1291	0.1986
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.0712	0.1830
Cluster 5	IN_HOUSE	0.4666	0.0615	0.5683
	CARD_PROM_12	0.5231	0.0833	0.5202
	NUMBER_PROM_12	0.8466	0.0977	0.1701
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0168	0.0000
	nurb_	1.0000	0.0168	0.0000
Cluster 7	PUBLISHED_PHONE	0.4302	0.0061	0.5733
	MOR_HIT_RATE	0.2388	0.0054	0.7653
	nurbu	0.0125	0.1471	1.1578
	mi_DONOR_AGE	0.4728	0.0104	0.5328
	mi_INCOME_GROUP	0.6405	0.0038	0.3609
Cluster 8	PCT_OWNER_OCCUPIED	0.2820	0.0647	0.7676
	PCT_MALE_VETERANS	0.2785	0.1396	0.8386
	nses4	0.5326	0.0167	0.4753
	ClusCdGrp1	0.1077	0.0397	0.9292
	ClusCdGrp3	0.4791	0.0458	0.5459
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.0635	0.3047
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.4573	0.1326	0.6256
	nurbr	0.3941	0.1209	0.6893
	ClusCdGrp2	0.3510	0.0821	0.7071
	ClusCdGrp4	0.7306	0.1342	0.3112

Cluster 8 will be split because it has the largest second eigenvalue, 1.146334, which is greater than the MAXEIGEN=0.7 value.

Cluster Summary for 12 Clusters					
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue
1	13	13	6.321985	0.4863	1.0778
2	6	6	3.513551	0.5856	0.9998
3	8	8	3.598431	0.4498	1.1072
4	5	5	3.827122	0.7654	0.6010
5	4	4	2.321936	0.5805	0.7955
6	2	2	2	1.0000	0.0000
7	5	5	1.794723	0.3589	1.0067
8	2	2	1.466216	0.7331	0.5338
9	2	2	1.429265	0.7146	0.5707
10	2	2	1.871837	0.9359	0.1282
11	4	4	1.932927	0.4832	0.9183
12	3	3	1.356595	0.4522	0.9199

Total variation explained = 31.43459 Proportion = 0.5613

12 Clusters	3	R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8400	0.0507	0.1686
	DONOR_AGE	0.0568	0.0177	0.9602
	PCT_MALE_MILITARY	0.0020	0.0226	1.0210
	PEP_STAR	0.4775	0.1387	0.6066
	RECENT_STAR_STATUS	0.1635	0.0097	0.8447
	LIFETIME_CARD_PROM	0.9100	0.1182	0.1021
	LIFETIME_PROM	0.8881	0.2459	0.1484
	LIFETIME_GIFT_AMOUNT	0.4725	0.2765	0.7291
	LIFETIME_GIFT_COUNT	0.7370	0.1731	0.3181
	MONTHS_SINCE_FIRST_GIFT	0.8541	0.0523	0.1539
	STATUS_FL	0.1940	0.0568	0.8545
	STATUS_ES	0.2167	0.2171	1.0004
	mi_WEALTH_RATING	0.5097	0.0286	0.5047
Cluster 2	RECENT_AVG_GIFT_AMT	0.8006	0.3960	0.3301
	RECENT_AVG_CARD_GIFT_AMT	0.4776	0.1948	0.6487
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5557	0.2054	0.5592
	LAST_GIFT_AMT	0.7759	0.4036	0.3758
	nurbt	0.0010	0.0716	1.0761
Cluster 3	INCOME_GROUP	0.2752	0.0592	0.7704
	WEALTH_RATING	0.3574	0.1450	0.7516
	MEDIAN_HOME_VALUE	0.6248	0.1107	0.4219
	MEDIAN_HOUSEHOLD_INCOME	0.7885	0.1842	0.2592

#### Oblique Principal Component Cluster Analysis

12 Clusters	12 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio	
	PER_CAPITA_INCOME	0.7422	0.1375	0.2989	
	home01	0.0446	0.2974	1.3598	
	nses1	0.5612	0.1733	0.5308	
	nurbs	0.2045	0.0573	0.8439	
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1347	0.3739	
	RECENT_RESPONSE_PROP	0.8340	0.0666	0.1779	
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0281	0.3503	
	RECENT_RESPONSE_COUNT	0.8270	0.1291	0.1986	
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.0712	0.1830	
Cluster 5	IN_HOUSE	0.4666	0.0615	0.5683	
	CARD_PROM_12	0.5231	0.0833	0.5202	
	NUMBER_PROM_12	0.8466	0.0977	0.1701	
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513	
Cluster 6	nses_	1.0000	0.0514	0.0000	
	nurb_	1.0000	0.0514	0.0000	
Cluster 7	PUBLISHED_PHONE	0.4302	0.0078	0.5743	
	MOR_HIT_RATE	0.2388	0.0054	0.7653	
	nurbu	0.0125	0.0997	1.0968	
	mi_DONOR_AGE	0.4728	0.0104	0.5328	
	mi_INCOME_GROUP	0.6405	0.0076	0.3622	
Cluster 8	nses4	0.7331	0.0322	0.2758	
	ClusCdGrp3	0.7331	0.0458	0.2797	
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092	
	PCT_WWII_VETERANS	0.7146	0.1325	0.3289	
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757	
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402	
Cluster 11	nses3	0.4573	0.1326	0.6256	
	nurbr	0.3941	0.1209	0.6893	
	ClusCdGrp2	0.3510	0.0821	0.7071	
	ClusCdGrp4	0.7306	0.1342	0.3112	
Cluster 12	PCT_OWNER_OCCUPIED	0.5180	0.0647	0.5154	
	PCT_MALE_VETERANS	0.5758	0.1396	0.4930	
	ClusCdGrp1	0.2628	0.0397	0.7676	
	1				

Cluster 3 will be split because it has the largest second eigenvalue, 1.107165, which is greater than the MAXEIGEN=0.7 value.

# Variable Clustering of PVA data set Oblique Principal Component Cluster Analysis

	Cluster Summary for 13 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	13	13	6.321985	0.4863	1.0778		
2	6	6	3.513551	0.5856	0.9998		
3	6	6	3.362338	0.5604	0.8806		
4	5	5	3.827122	0.7654	0.6010		
5	4	4	2.321936	0.5805	0.7955		
6	2	2	2	1.0000	0.0000		
7	5	5	1.794723	0.3589	1.0067		
8	2	2	1.466216	0.7331	0.5338		
9	2	2	1.429265	0.7146	0.5707		
10	2	2	1.871837	0.9359	0.1282		
11	4	4	1.932927	0.4832	0.9183		
12	3	3	1.356595	0.4522	0.9199		
13	2	2	1.251543	0.6258	0.7485		

Total variation explained = 32.45004 Proportion = 0.5795

13 Clusters	5	R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8400	0.0507	0.1686
	DONOR_AGE	0.0568	0.0177	0.9602
	PCT_MALE_MILITARY	0.0020	0.0226	1.0210
	PEP_STAR	0.4775	0.1387	0.6066
	RECENT_STAR_STATUS	0.1635	0.0097	0.8447
	LIFETIME_CARD_PROM	0.9100	0.1182	0.1021
	LIFETIME_PROM	0.8881	0.2459	0.1484
	LIFETIME_GIFT_AMOUNT	0.4725	0.2765	0.7291
	LIFETIME_GIFT_COUNT	0.7370	0.1731	0.3181
	MONTHS_SINCE_FIRST_GIFT	0.8541	0.0523	0.1539
	STATUS_FL	0.1940	0.0568	0.8545
	STATUS_ES	0.2167	0.2171	1.0004
	mi_WEALTH_RATING	0.5097	0.0286	0.5047
Cluster 2	RECENT_AVG_GIFT_AMT	0.8006	0.3960	0.3301
	RECENT_AVG_CARD_GIFT_AMT	0.4776	0.1948	0.6487
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5557	0.2054	0.5592
	LAST_GIFT_AMT	0.7759	0.4036	0.3758
	nurbt	0.0010	0.0716	1.0761
Cluster 3	WEALTH_RATING	0.3534	0.1450	0.7562
	MEDIAN_HOME_VALUE	0.6584	0.1107	0.3841
	MEDIAN_HOUSEHOLD_INCOME	0.7997	0.1842	0.2455

#### Oblique Principal Component Cluster Analysis

13 Clusters	3 Clusters		R-squared with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	PER_CAPITA_INCOME	0.7773	0.1375	0.2582
	nses1	0.5642	0.1733	0.5271
	nurbs	0.2092	0.0573	0.8389
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1347	0.3739
	RECENT_RESPONSE_PROP	0.8340	0.0666	0.1779
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0281	0.3503
	RECENT_RESPONSE_COUNT	0.8270	0.1291	0.1986
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.0712	0.1830
Cluster 5	IN_HOUSE	0.4666	0.0615	0.5683
	CARD_PROM_12	0.5231	0.0833	0.5202
	NUMBER_PROM_12	0.8466	0.0977	0.170
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0514	0.0000
	nurb_	1.0000	0.0514	0.0000
Cluster 7	PUBLISHED_PHONE	0.4302	0.0150	0.5785
	MOR_HIT_RATE	0.2388	0.0098	0.7687
	nurbu	0.0125	0.0997	1.0968
	mi_DONOR_AGE	0.4728	0.0809	0.5736
	mi_INCOME_GROUP	0.6405	0.1307	0.4136
Cluster 8	nses4	0.7331	0.0322	0.2758
	ClusCdGrp3	0.7331	0.0464	0.2799
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1325	0.3289
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.075
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.4573	0.1283	0.6225
	nurbr	0.3941	0.1215	0.6897
	ClusCdGrp2	0.3510	0.0769	0.703
	ClusCdGrp4	0.7306	0.1327	0.3106
Cluster 12	PCT_OWNER_OCCUPIED	0.5180	0.0586	0.5120
	PCT_MALE_VETERANS	0.5758	0.1396	0.4930
	ClusCdGrp1	0.2628	0.0397	0.7676
Cluster 13	INCOME_GROUP	0.6258	0.1553	0.4430
	home01	0.6258	0.2974	0.5326

Cluster 1 will be split because it has the largest second eigenvalue, 1.077754, which is greater than the MAXEIGEN=0.7 value.

# Variable Clustering of PVA data set Oblique Principal Component Cluster Analysis

	CI	uster Sumn	nary for 14 C	Clusters	
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue
1	10	10	5.675356	0.5675	0.9989
2	6	6	3.513551	0.5856	0.9998
3	6	6	3.362338	0.5604	0.8806
4	5	5	3.827122	0.7654	0.6010
5	4	4	2.321936	0.5805	0.7955
6	2	2	2	1.0000	0.0000
7	5	5	1.794723	0.3589	1.0067
8	2	2	1.466216	0.7331	0.5338
9	2	2	1.429265	0.7146	0.5707
10	2	2	1.871837	0.9359	0.1282
11	4	4	1.932927	0.4832	0.9183
12	3	3	1.356595	0.4522	0.9199
13	2	2	1.251543	0.6258	0.7485
14	3	3	1.550213	0.5167	0.9514

Total variation explained = 33.35362 Proportion = 0.5956

14 Clusters	S	R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8637	0.2673	0.1859
	PCT_MALE_MILITARY	0.0022	0.0226	1.0209
	RECENT_STAR_STATUS	0.1646	0.0491	0.8785
	LIFETIME_CARD_PROM	0.9287	0.3063	0.1028
	LIFETIME_PROM	0.9125	0.2805	0.1215
	LIFETIME_GIFT_AMOUNT	0.4873	0.2765	0.7086
	LIFETIME_GIFT_COUNT	0.6999	0.4368	0.5328
	MONTHS_SINCE_FIRST_GIFT	0.8776	0.2731	0.1684
	STATUS_FL	0.1976	0.0676	0.8606
	mi_WEALTH_RATING	0.5411	0.1237	0.5237
Cluster 2	RECENT_AVG_GIFT_AMT	0.8006	0.3960	0.3301
	RECENT_AVG_CARD_GIFT_AMT	0.4776	0.1948	0.6487
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5557	0.1932	0.5507
	LAST_GIFT_AMT	0.7759	0.4036	0.3758
	nurbt	0.0010	0.0716	1.0761
Cluster 3	WEALTH_RATING	0.3534	0.1450	0.7562
	MEDIAN_HOME_VALUE	0.6584	0.1107	0.3841
	MEDIAN_HOUSEHOLD_INCOME	0.7997	0.1842	0.2455
	PER_CAPITA_INCOME	0.7773	0.1375	0.2582
	nses1	0.5642	0.1733	0.5271

#### Oblique Principal Component Cluster Analysis

14 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	nurbs	0.2092	0.0573	0.8389
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1921	0.400
	RECENT_RESPONSE_PROP	0.8340	0.1431	0.1938
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0576	0.3612
	RECENT_RESPONSE_COUNT	0.8270	0.2733	0.2380
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2080	0.214
Cluster 5	IN_HOUSE	0.4666	0.0657	0.570
	CARD_PROM_12	0.5231	0.0868	0.522
	NUMBER_PROM_12	0.8466	0.1042	0.171
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.551
Cluster 6	nses_	1.0000	0.0514	0.000
	nurb_	1.0000	0.0514	0.000
Cluster 7	PUBLISHED_PHONE	0.4302	0.0150	0.578
	MOR_HIT_RATE	0.2388	0.0098	0.768
	nurbu	0.0125	0.0997	1.096
	mi_DONOR_AGE	0.4728	0.0809	0.573
	mi_INCOME_GROUP	0.6405	0.1307	0.413
Cluster 8	nses4	0.7331	0.0322	0.275
	ClusCdGrp3	0.7331	0.0464	0.279
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.309
	PCT_WWII_VETERANS	0.7146	0.1325	0.328
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.075
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.140
Cluster 11	nses3	0.4573	0.1283	0.622
	nurbr	0.3941	0.1215	0.689
	ClusCdGrp2	0.3510	0.0769	0.703
	ClusCdGrp4	0.7306	0.1327	0.310
Cluster 12	PCT_OWNER_OCCUPIED	0.5180	0.0586	0.512
	PCT_MALE_VETERANS	0.5758	0.1396	0.493
	ClusCdGrp1	0.2628	0.0397	0.767
Cluster 13	INCOME_GROUP	0.6258	0.1553	0.443
	home01	0.6258	0.2974	0.532
Cluster 14	DONOR_AGE	0.1296	0.0402	0.906
	PEP_STAR	0.7212	0.3673	0.440
	STATUS_ES	0.6994	0.2171	0.384

Cluster 7 will be split because it has the largest second eigenvalue, 1.006684, which is greater than the MAXEIGEN=0.7 value.

	Cluster Summary for 15 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	10	10	5.675356	0.5675	0.9989		
2	6	6	3.513551	0.5856	0.9998		
3	6	6	3.362338	0.5604	0.8806		
4	5	5	3.827122	0.7654	0.6010		
5	4	4	2.321936	0.5805	0.7955		
6	2	2	2	1.0000	0.0000		
7	4	4	1.789177	0.4473	0.9241		
8	2	2	1.466216	0.7331	0.5338		
9	2	2	1.429265	0.7146	0.5707		
10	2	2	1.871837	0.9359	0.1282		
11	4	4	1.932927	0.4832	0.9183		
12	3	3	1.356595	0.4522	0.9199		
13	2	2	1.251543	0.6258	0.7485		
14	3	3	1.550213	0.5167	0.9514		
15	1	1	1	1.0000			

Total variation explained = 34.34808 Proportion = 0.6134

15 Clusters	8	R-squa	R-squared with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8637	0.2673	0.1859
	PCT_MALE_MILITARY	0.0022	0.0226	1.0209
	RECENT_STAR_STATUS	0.1646	0.0491	0.8785
	LIFETIME_CARD_PROM	0.9287	0.3063	0.1028
	LIFETIME_PROM	0.9125	0.2805	0.1215
	LIFETIME_GIFT_AMOUNT	0.4873	0.2765	0.7086
	LIFETIME_GIFT_COUNT	0.6999	0.4368	0.5328
	MONTHS_SINCE_FIRST_GIFT	0.8776	0.2731	0.1684
	STATUS_FL	0.1976	0.0676	0.8606
	mi_WEALTH_RATING	0.5411	0.1237	0.5237
Cluster 2	RECENT_AVG_GIFT_AMT	0.8006	0.3960	0.3301
	RECENT_AVG_CARD_GIFT_AMT	0.4776	0.1948	0.6487
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5557	0.1932	0.5507
	LAST_GIFT_AMT	0.7759	0.4036	0.3758
	nurbt	0.0010	0.0716	1.0761
Cluster 3	WEALTH_RATING	0.3534	0.1450	0.7562
	MEDIAN_HOME_VALUE	0.6584	0.1107	0.3841
	MEDIAN_HOUSEHOLD_INCOME	0.7997	0.1842	0.2455
	PER_CAPITA_INCOME	0.7773	0.1375	0.2582

#### Oblique Principal Component Cluster Analysis

15 Clusters	5 Clusters		R-squared with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	nses1	0.5642	0.1733	0.5271
	nurbs	0.2092	0.0573	0.8389
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1921	0.4005
	RECENT_RESPONSE_PROP	0.8340	0.1431	0.1938
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0576	0.3612
	RECENT_RESPONSE_COUNT	0.8270	0.2733	0.2380
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2080	0.214
Cluster 5	IN_HOUSE	0.4666	0.0657	0.5709
	CARD_PROM_12	0.5231	0.0868	0.522
	NUMBER_PROM_12	0.8466	0.1042	0.1713
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0514	0.000
	nurb_	1.0000	0.0514	0.000
Cluster 7	PUBLISHED_PHONE	0.4265	0.0150	0.582
	MOR_HIT_RATE	0.2403	0.0098	0.767
	mi_DONOR_AGE	0.4792	0.0809	0.566
	mi_INCOME_GROUP	0.6431	0.1307	0.410
Cluster 8	nses4	0.7331	0.1404	0.310
	ClusCdGrp3	0.7331	0.0464	0.2799
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.309
	PCT_WWII_VETERANS	0.7146	0.1325	0.3289
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.075
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.140
Cluster 11	nses3	0.4573	0.1283	0.622
	nurbr	0.3941	0.1215	0.689
	ClusCdGrp2	0.3510	0.0769	0.703
	ClusCdGrp4	0.7306	0.1327	0.310
Cluster 12	PCT_OWNER_OCCUPIED	0.5180	0.0617	0.513
	PCT_MALE_VETERANS	0.5758	0.1396	0.493
	ClusCdGrp1	0.2628	0.0397	0.767
Cluster 13	INCOME_GROUP	0.6258	0.1553	0.443
	home01	0.6258	0.2997	0.534
Cluster 14	DONOR_AGE	0.1296	0.0402	0.906
	PEP_STAR	0.7212	0.3673	0.440
	STATUS_ES	0.6994	0.2171	0.384
Cluster 15	nurbu	1.0000	0.0997	0.000

Cluster 2 will be split because it has the largest second eigenvalue, 0.99984, which is greater than the MAXEIGEN=0.7 value.

#### Oblique Principal Component Cluster Analysis

	CI	uster Summ	nary for 16 C	Clusters	
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue
1	10	10	5.675356	0.5675	0.9989
2	5	5	3.512852	0.7026	0.7664
3	6	6	3.362338	0.5604	0.8806
4	5	5	3.827122	0.7654	0.6010
5	4	4	2.321936	0.5805	0.7955
6	2	2	2	1.0000	0.0000
7	4	4	1.789177	0.4473	0.9241
8	2	2	1.466216	0.7331	0.5338
9	2	2	1.429265	0.7146	0.5707
10	2	2	1.871837	0.9359	0.1282
11	4	4	1.932927	0.4832	0.9183
12	3	3	1.356595	0.4522	0.9199
13	2	2	1.251543	0.6258	0.7485
14	3	3	1.550213	0.5167	0.9514
15	1	1	1	1.0000	
16	1	1	1	1.0000	

Total variation explained = 35.34738 Proportion = 0.6312

16 Clusters	3	R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8637	0.2673	0.1859
	PCT_MALE_MILITARY	0.0022	0.0226	1.0209
	RECENT_STAR_STATUS	0.1646	0.0491	0.8785
	LIFETIME_CARD_PROM	0.9287	0.3063	0.1028
	LIFETIME_PROM	0.9125	0.2805	0.1215
	LIFETIME_GIFT_AMOUNT	0.4873	0.2765	0.7086
	LIFETIME_GIFT_COUNT	0.6999	0.4368	0.5328
	MONTHS_SINCE_FIRST_GIFT	0.8776	0.2731	0.1684
	STATUS_FL	0.1976	0.0676	0.8606
	mi_WEALTH_RATING	0.5411	0.1237	0.5237
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1932	0.5508
	LAST_GIFT_AMT	0.7760	0.4036	0.3756
Cluster 3	WEALTH_RATING	0.3534	0.1450	0.7562
	MEDIAN_HOME_VALUE	0.6584	0.1107	0.3841

16 Clusters		R-squa		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	MEDIAN_HOUSEHOLD_INCOME	0.7997	0.1842	0.2455
	PER_CAPITA_INCOME	0.7773	0.1375	0.2582
	nses1	0.5642	0.1733	0.5271
	nurbs	0.2092	0.0772	0.8569
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1921	0.4005
	RECENT_RESPONSE_PROP	0.8340	0.1431	0.1938
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0576	0.3612
	RECENT_RESPONSE_COUNT	0.8270	0.2733	0.2380
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2080	0.2146
Cluster 5	IN_HOUSE	0.4666	0.0657	0.5709
	CARD_PROM_12	0.5231	0.0868	0.5222
	NUMBER_PROM_12	0.8466	0.1042	0.1713
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0514	0.0000
	nurb_	1.0000	0.0514	0.0000
Cluster 7	PUBLISHED_PHONE	0.4265	0.0150	0.5822
	MOR_HIT_RATE	0.2403	0.0098	0.7672
	mi_DONOR_AGE	0.4792	0.0809	0.5666
	mi_INCOME_GROUP	0.6431	0.1307	0.4105
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0464	0.2799
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1325	0.3289
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.4573	0.1283	0.6225
	nurbr	0.3941	0.1215	0.6897
	ClusCdGrp2	0.3510	0.0769	0.7031
	ClusCdGrp4	0.7306	0.1327	0.3106
Cluster 12	PCT_OWNER_OCCUPIED	0.5180	0.0617	0.5137
	PCT_MALE_VETERANS	0.5758	0.1396	0.4930
	ClusCdGrp1	0.2628	0.0397	0.7676
Cluster 13	INCOME_GROUP	0.6258	0.1553	0.4430
	home01	0.6258	0.2997	0.5344
Cluster 14	DONOR_AGE	0.1296	0.0402	0.9068
	PEP_STAR	0.7212	0.3673	0.4406
	STATUS_ES	0.6994	0.2171	0.3840

#### Oblique Principal Component Cluster Analysis

16 Clusters		R-squa		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0716	0.0000

Cluster 1 will be split because it has the largest second eigenvalue, 0.998937, which is greater than the MAXEIGEN=0.7 value.

	CI	uster Summ	nary for 17 C	Clusters	
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue
1	9	9	5.673561	0.6304	0.9271
2	5	5	3.512852	0.7026	0.7664
3	6	6	3.362338	0.5604	0.8806
4	5	5	3.827122	0.7654	0.6010
5	4	4	2.321936	0.5805	0.7955
6	2	2	2	1.0000	0.0000
7	4	4	1.789177	0.4473	0.9241
8	2	2	1.466216	0.7331	0.5338
9	2	2	1.429265	0.7146	0.5707
10	2	2	1.871837	0.9359	0.1282
11	4	4	1.932927	0.4832	0.9183
12	3	3	1.356595	0.4522	0.9199
13	2	2	1.251543	0.6258	0.7485
14	3	3	1.550213	0.5167	0.9514
15	1	1	1	1.0000	
16	1	1	1	1.0000	
17	1	1	1	1.0000	

Total variation explained = 36.34558 Proportion = 0.6490

17 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8638	0.2673	0.1859
	RECENT_STAR_STATUS	0.1646	0.0491	0.8785
	LIFETIME_CARD_PROM	0.9287	0.3063	0.1027
	LIFETIME_PROM	0.9125	0.2805	0.1215
	LIFETIME_GIFT_AMOUNT	0.4874	0.2765	0.7086
	LIFETIME_GIFT_COUNT	0.7001	0.4368	0.5326
	MONTHS_SINCE_FIRST_GIFT	0.8777	0.2731	0.1683
	STATUS_FL	0.1976	0.0676	0.8606
	mi_WEALTH_RATING	0.5412	0.1237	0.5236

17 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1932	0.5508
	LAST_GIFT_AMT	0.7760	0.4036	0.3756
Cluster 3	WEALTH_RATING	0.3534	0.1450	0.7562
	MEDIAN_HOME_VALUE	0.6584	0.1107	0.3841
	MEDIAN_HOUSEHOLD_INCOME	0.7997	0.1842	0.2455
	PER_CAPITA_INCOME	0.7773	0.1375	0.2582
	nses1	0.5642	0.1733	0.5271
	nurbs	0.2092	0.0772	0.8569
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.1921	0.4005
	RECENT_RESPONSE_PROP	0.8340	0.1431	0.1938
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0576	0.3612
	RECENT_RESPONSE_COUNT	0.8270	0.2733	0.2380
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2080	0.2146
Cluster 5	IN_HOUSE	0.4666	0.0657	0.5709
	CARD_PROM_12	0.5231	0.0867	0.5222
	NUMBER_PROM_12	0.8466	0.1042	0.1713
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0514	0.0000
	nurb_	1.0000	0.0514	0.0000
Cluster 7	PUBLISHED_PHONE	0.4265	0.0150	0.5822
	MOR_HIT_RATE	0.2403	0.0098	0.7672
	mi_DONOR_AGE	0.4792	0.0809	0.5666
	mi_INCOME_GROUP	0.6431	0.1307	0.4105
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0464	0.2799
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1325	0.3289
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.4573	0.1283	0.6225
	nurbr	0.3941	0.1215	0.6897
	ClusCdGrp2	0.3510	0.0769	0.7031
	ClusCdGrp4	0.7306	0.1327	0.3106
Cluster 12	PCT_OWNER_OCCUPIED	0.5180	0.0617	0.5137
	PCT_MALE_VETERANS	0.5758	0.1396	0.4930

#### Oblique Principal Component Cluster Analysis

17 Clusters	17 Clusters		R-squared with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	ClusCdGrp1	0.2628	0.0397	0.7676
Cluster 13	INCOME_GROUP	0.6258	0.1553	0.4430
	home01	0.6258	0.2997	0.5344
Cluster 14	DONOR_AGE	0.1296	0.0401	0.9068
	PEP_STAR	0.7212	0.3673	0.4406
	STATUS_ES	0.6994	0.2171	0.3840
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0716	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000

Cluster 14 will be split because it has the largest second eigenvalue, 0.951359, which is greater than the MAXEIGEN=0.7 value.

Clustering algorithm converged.

Cluster Summary for 18 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue	
1	9	9	5.673561	0.6304	0.9271	
2	5	5	3.512852	0.7026	0.7664	
3	6	6	3.362338	0.5604	0.8806	
4	5	5	3.827122	0.7654	0.6010	
5	4	4	2.321936	0.5805	0.7955	
6	2	2	2	1.0000	0.0000	
7	4	4	1.789177	0.4473	0.9241	
8	2	2	1.466216	0.7331	0.5338	
9	2	2	1.429265	0.7146	0.5707	
10	2	2	1.871837	0.9359	0.1282	
11	4	4	1.932927	0.4832	0.9183	
12	3	3	1.356595	0.4522	0.9199	
13	2	2	1.251543	0.6258	0.7485	
14	2	2	1.500067	0.7500	0.4999	
15	1	1	1	1.0000		
16	1	1	1	1.0000		
17	1	1	1	1.0000		
18	1	1	1	1.0000		

Total variation explained = 37.29544 Proportion = 0.6660

18 Clusters		R-squa	R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio	
Cluster 1	MONTHS_SINCE_ORIGIN	0.8638	0.2470	0.1809	
	RECENT_STAR_STATUS	0.1646	0.0469	0.8765	
	LIFETIME_CARD_PROM	0.9287	0.2918	0.1006	
	LIFETIME_PROM	0.9125	0.2645	0.1189	
	LIFETIME_GIFT_AMOUNT	0.4874	0.2765	0.7086	
	LIFETIME_GIFT_COUNT	0.7001	0.4296	0.5258	
	MONTHS_SINCE_FIRST_GIFT	0.8777	0.2532	0.1638	
	STATUS_FL	0.1976	0.0646	0.8578	
	mi_WEALTH_RATING	0.5412	0.1182	0.5203	
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300	
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486	
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420	
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1932	0.5508	
	LAST_GIFT_AMT	0.7760	0.4036	0.3756	
Cluster 3	WEALTH_RATING	0.3534	0.1450	0.7562	
	MEDIAN_HOME_VALUE	0.6584	0.1107	0.3841	
	MEDIAN_HOUSEHOLD_INCOME	0.7997	0.1842	0.2455	
	PER_CAPITA_INCOME	0.7773	0.1375	0.2582	
	nses1	0.5642	0.1733	0.5271	
	nurbs	0.2092	0.0772	0.8569	
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051	
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960	
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643	
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427	
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189	
Cluster 5	IN_HOUSE	0.4666	0.0657	0.5709	
	CARD_PROM_12	0.5231	0.0867	0.5222	
	NUMBER_PROM_12	0.8466	0.1042	0.1713	
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513	
Cluster 6	nses_	1.0000	0.0514	0.0000	
	nurb_	1.0000	0.0514	0.0000	
Cluster 7	PUBLISHED_PHONE	0.4265	0.0150	0.5822	
	MOR_HIT_RATE	0.2403	0.0098	0.7672	
	mi_DONOR_AGE	0.4792	0.0809	0.5666	
	mi_INCOME_GROUP	0.6431	0.1307	0.4105	
Cluster 8	nses4	0.7331	0.1404	0.3105	
	ClusCdGrp3	0.7331	0.0464	0.2799	
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092	

#### Oblique Principal Component Cluster Analysis

18 Clusters		R-squa	R-squared with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	PCT_WWII_VETERANS	0.7146	0.1325	0.3289
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.4573	0.1283	0.6225
	nurbr	0.3941	0.1215	0.6897
	ClusCdGrp2	0.3510	0.0769	0.7031
	ClusCdGrp4	0.7306	0.1327	0.3106
Cluster 12	PCT_OWNER_OCCUPIED	0.5180	0.0617	0.5137
	PCT_MALE_VETERANS	0.5758	0.1396	0.4930
	ClusCdGrp1	0.2628	0.0397	0.7676
Cluster 13	INCOME_GROUP	0.6258	0.1553	0.4430
	home01	0.6258	0.2997	0.5344
Cluster 14	PEP_STAR	0.7500	0.3673	0.3951
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0716	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 18	DONOR_AGE	1.0000	0.0401	0.0000

Cluster 1 will be split because it has the largest second eigenvalue, 0.927057, which is greater than the MAXEIGEN=0.7 value.

	CI	uster Summ	nary for 19 C	Clusters	
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue
1	8	8	5.504992	0.6881	0.8571
2	5	5	3.512852	0.7026	0.7664
3	6	6	3.362338	0.5604	0.8806
4	5	5	3.827122	0.7654	0.6010
5	4	4	2.321936	0.5805	0.7955
6	2	2	2	1.0000	0.0000
7	4	4	1.789177	0.4473	0.9241
8	2	2	1.466216	0.7331	0.5338
9	2	2	1.429265	0.7146	0.5707
10	2	2	1.871837	0.9359	0.1282
11	4	4	1.932927	0.4832	0.9183
12	3	3	1.356595	0.4522	0.9199
13	2	2	1.251543	0.6258	0.7485

#### Oblique Principal Component Cluster Analysis

	Cluster Summary for 19 Clusters							
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue			
14	2	2	1.500067	0.7500	0.4999			
15	1	1	1	1.0000				
16	1	1	1	1.0000				
17	1	1	1	1.0000				
18	1	1	1	1.0000				
19	1	1	1	1.0000				

Total variation explained = 38.12687 Proportion = 0.6808

19 Clusters	19 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio	
Cluster 1	MONTHS_SINCE_ORIGIN	0.8657	0.2470	0.1784	
	RECENT_STAR_STATUS	0.1705	0.0469	0.8703	
	LIFETIME_CARD_PROM	0.9269	0.2918	0.1033	
	LIFETIME_PROM	0.9135	0.2645	0.1177	
	LIFETIME_GIFT_AMOUNT	0.4975	0.2765	0.6946	
	LIFETIME_GIFT_COUNT	0.7093	0.4296	0.5096	
	MONTHS_SINCE_FIRST_GIFT	0.8797	0.2532	0.1611	
	mi_WEALTH_RATING	0.5420	0.1182	0.5193	
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300	
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486	
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420	
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1888	0.5478	
	LAST_GIFT_AMT	0.7760	0.4036	0.3756	
Cluster 3	WEALTH_RATING	0.3534	0.1450	0.7562	
	MEDIAN_HOME_VALUE	0.6584	0.1107	0.3841	
	MEDIAN_HOUSEHOLD_INCOME	0.7997	0.1842	0.2455	
	PER_CAPITA_INCOME	0.7773	0.1375	0.2582	
	nses1	0.5642	0.1733	0.5271	
	nurbs	0.2092	0.0772	0.8569	
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051	
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960	
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643	
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427	
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189	
Cluster 5	IN_HOUSE	0.4666	0.0680	0.5723	
	CARD_PROM_12	0.5231	0.0826	0.5198	
	NUMBER_PROM_12	0.8466	0.1059	0.1716	
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513	
Cluster 6	nses_	1.0000	0.0514	0.0000	

#### Oblique Principal Component Cluster Analysis

nurb_       1.0000       0.0514       0.0000         Cluster 7       PUBLISHED_PHONE       0.4265       0.0150       0.5822         MOR_HIT_RATE       0.2403       0.0098       0.7672         mi_DONOR_AGE       0.4792       0.0809       0.5666         mi_INCOME_GROUP       0.6431       0.1307       0.4105         Cluster 8       nses4       0.7331       0.1404       0.3105         Cluster 9       PCT_VIETNAM_VETERANS       0.7146       0.0772       0.3092         PCT_WWII_VETERANS       0.7146       0.1325       0.3289         Cluster 10       LIFETIME_GIFT_RANGE       0.9359       0.1539       0.0757         LIFETIME_MAX_GIFT_AMT       0.9359       0.5429       0.1402         Cluster 11       nses3       0.4573       0.1283       0.6225         nurbr       0.3941       0.1215       0.6897         ClusCdGrp2       0.3510       0.0769       0.7031         ClusCdGrp4       0.7306       0.1327       0.3106         Cluster 12       PCT_OWNER_OCCUPIED       0.5180       0.0617       0.5137         PCT_MALE_VETERANS       0.5758       0.1396       0.4930	19 Clusters		R-squa	red with	
Cluster 7         PUBLISHED_PHONE         0.4265         0.0150         0.5822           MOR_HIT_RATE         0.2403         0.0098         0.7672           mi_DONOR_AGE         0.4792         0.0809         0.5666           mi_INCOME_GROUP         0.6431         0.1307         0.4105           Cluster 8         nses4         0.7331         0.0464         0.2799           Cluster 9         PCT_VIETNAM_VETERANS         0.7146         0.0772         0.3092           PCT_WWII_VETERANS         0.7146         0.1325         0.3289           Cluster 10         LIFETIME_GIFT_RANGE         0.9359         0.1539         0.0757           LIFETIME_MAX_GIFT_AMT         0.9359         0.1539         0.0757           Cluster 11         nses3         0.4573         0.1283         0.6225           nurbr         0.3941         0.1215         0.6897           ClusCdGrp2         0.3510         0.0769         0.7031           ClusCdGrp4         0.7306         0.1327         0.3106           Cluster 12         PCT_OWNER_OCCUPIED         0.5180         0.0617         0.5137           Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430 <td< td=""><td>Cluster</td><td>Variable</td><td>1</td><td></td><td>1-R**2 Ratio</td></td<>	Cluster	Variable	1		1-R**2 Ratio
MOR_HIT_RATE         0.2403         0.0098         0.7672           mi_DONOR_AGE         0.4792         0.0809         0.5666           mi_INCOME_GROUP         0.6431         0.1307         0.4105           Cluster 8         nses4         0.7331         0.1404         0.3105           Cluster 9         PCT_VIETNAM_VETERANS         0.7146         0.0772         0.3092           PCT_WWII_VETERANS         0.7146         0.1325         0.3289           Cluster 10         LIFETIME_GIFT_RANGE         0.9359         0.1539         0.0757           LIFETIME_MAX_GIFT_AMT         0.9359         0.5429         0.1402           Cluster 11         nses3         0.4573         0.1283         0.6225           nurbr         0.3941         0.1215         0.6897           ClusCdGrp2         0.3510         0.0769         0.7031           ClusCdGrp4         0.7306         0.1327         0.3106           Cluster 12         PCT_OWNER_OCCUPIED         0.5180         0.0617         0.5137           PCT_MALE_VETERANS         0.5758         0.1396         0.4430           Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430           home01		nurb_	1.0000	0.0514	0.0000
mi_DONOR_AGE         0.4792         0.0809         0.5666           mi_INCOME_GROUP         0.6431         0.1307         0.4105           Cluster 8         nses4         0.7331         0.1404         0.3105           Cluster 9         PCT_VIETNAM_VETERANS         0.7146         0.0772         0.3092           PCT_WWII_VETERANS         0.7146         0.1325         0.3289           Cluster 10         LIFETIME_GIFT_RANGE         0.9359         0.1539         0.0757           LIFETIME_MAX_GIFT_AMT         0.9359         0.5429         0.1402           Cluster 11         nses3         0.4573         0.1283         0.6225           nurbr         0.3941         0.1215         0.6897           ClusCdGrp2         0.3510         0.0769         0.7031           ClusCdGrp4         0.7306         0.1327         0.3106           Cluster 12         PCT_OWNER_OCCUPIED         0.5180         0.0617         0.5137           PCT_MALE_VETERANS         0.5758         0.1396         0.4930           Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430           Cluster 14         PEP_STAR         0.7500         0.2171         0.3193	Cluster 7	PUBLISHED_PHONE	0.4265	0.0150	0.5822
mi_INCOME_GROUP   0.6431   0.1307   0.4105		MOR_HIT_RATE	0.2403	0.0098	0.7672
Cluster 8         nses4         0.7331         0.1404         0.3105           ClusCdGrp3         0.7331         0.0464         0.2799           Cluster 9         PCT_VIETNAM_VETERANS         0.7146         0.0772         0.3092           PCT_WWII_VETERANS         0.7146         0.1325         0.3289           Cluster 10         LIFETIME_GIFT_RANGE         0.9359         0.1539         0.0757           LIFETIME_MAX_GIFT_AMT         0.9359         0.5429         0.1402           Cluster 11         nses3         0.4573         0.1283         0.6225           nurbr         0.3941         0.1215         0.6897           ClusCdGrp2         0.3510         0.0769         0.7031           ClusCdGrp4         0.7306         0.1327         0.3106           Cluster 12         PCT_OWNER_OCCUPIED         0.5180         0.0617         0.5137           PCT_MALE_VETERANS         0.5758         0.1396         0.4930           Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430           Cluster 14         PEP_STAR         0.7500         0.3654         0.3939           STATUS_ES         0.7500         0.2171         0.3193           Cluster		mi_DONOR_AGE	0.4792	0.0809	0.5666
ClusCdGrp3         0.7331         0.0464         0.2799           Cluster 9         PCT_VIETNAM_VETERANS         0.7146         0.0772         0.3092           PCT_WWII_VETERANS         0.7146         0.1325         0.3289           Cluster 10         LIFETIME_GIFT_RANGE         0.9359         0.1539         0.0757           LIFETIME_MAX_GIFT_AMT         0.9359         0.5429         0.1402           Cluster 11         nses3         0.4573         0.1283         0.6225           nurbr         0.3941         0.1215         0.6897           ClusCdGrp2         0.3510         0.0769         0.7031           ClusCdGrp4         0.7306         0.1327         0.3106           Cluster 12         PCT_OWNER_OCCUPIED         0.5180         0.0617         0.5137           PCT_MALE_VETERANS         0.5758         0.1396         0.4930           Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430           home01         0.6258         0.2997         0.5344           Cluster 14         PEP_STAR         0.7500         0.2171         0.3193           Cluster 15         nurbu         1.0000         0.0997         0.0000           Cluster 16		mi_INCOME_GROUP	0.6431	0.1307	0.4105
Cluster 9         PCT_VIETNAM_VETERANS         0.7146         0.0772         0.3092           PCT_WWII_VETERANS         0.7146         0.1325         0.3289           Cluster 10         LIFETIME_GIFT_RANGE         0.9359         0.1539         0.0757           LIFETIME_MAX_GIFT_AMT         0.9359         0.5429         0.1402           Cluster 11         nses3         0.4573         0.1283         0.6225           nurbr         0.3941         0.1215         0.6897           ClusCdGrp2         0.3510         0.0769         0.7031           ClusCdGrp4         0.7306         0.1327         0.3106           Cluster 12         PCT_OWNER_OCCUPIED         0.5180         0.0617         0.5137           PCT_MALE_VETERANS         0.5758         0.1396         0.4930           Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430           home01         0.6258         0.2997         0.5344           Cluster 14         PEP_STAR         0.7500         0.2171         0.3193           Cluster 15         nurbu         1.0000         0.0997         0.0000           Cluster 16         nurbt         1.0000         0.0716         0.0000	Cluster 8	nses4	0.7331	0.1404	0.3105
PCT_WWII_VETERANS   0.7146   0.1325   0.3289		ClusCdGrp3	0.7331	0.0464	0.2799
Cluster 10         LIFETIME_GIFT_RANGE         0.9359         0.1539         0.0757           LIFETIME_MAX_GIFT_AMT         0.9359         0.5429         0.1402           Cluster 11         nses3         0.4573         0.1283         0.6225           nurbr         0.3941         0.1215         0.6897           ClusCdGrp2         0.3510         0.0769         0.7031           ClusCdGrp4         0.7306         0.1327         0.3106           Cluster 12         PCT_OWNER_OCCUPIED         0.5180         0.0617         0.5137           PCT_MALE_VETERANS         0.5758         0.1396         0.4930           ClusCdGrp1         0.2628         0.0397         0.7676           Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430           home01         0.6258         0.2997         0.5344           Cluster 14         PEP_STAR         0.7500         0.2171         0.3193           Cluster 15         nurbu         1.0000         0.0997         0.0000           Cluster 16         nurbt         1.0000         0.0716         0.0000           Cluster 17         PCT_MALE_MILITARY         1.0000         0.0400         0.0000	Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
LIFETIME_MAX_GIFT_AMT         0.9359         0.5429         0.1402           Cluster 11         nses3         0.4573         0.1283         0.6225           nurbr         0.3941         0.1215         0.6897           ClusCdGrp2         0.3510         0.0769         0.7031           ClusCdGrp4         0.7306         0.1327         0.3106           Cluster 12         PCT_OWNER_OCCUPIED         0.5180         0.0617         0.5137           PCT_MALE_VETERANS         0.5758         0.1396         0.4930           ClusCdGrp1         0.2628         0.0397         0.7676           Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430           home01         0.6258         0.2997         0.5344           Cluster 14         PEP_STAR         0.7500         0.3654         0.3939           STATUS_ES         0.7500         0.2171         0.3193           Cluster 15         nurbu         1.0000         0.0716         0.0000           Cluster 16         nurbt         1.0000         0.0226         0.0000           Cluster 18         DONOR_AGE         1.0000         0.0400         0.0000		PCT_WWII_VETERANS	0.7146	0.1325	0.3289
Cluster 11         nses3         0.4573         0.1283         0.6225           nurbr         0.3941         0.1215         0.6897           ClusCdGrp2         0.3510         0.0769         0.7031           Cluster 12         PCT_OWNER_OCCUPIED         0.5180         0.0617         0.5137           PCT_MALE_VETERANS         0.5758         0.1396         0.4930           Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430           home01         0.6258         0.2997         0.5344           Cluster 14         PEP_STAR         0.7500         0.3654         0.3939           STATUS_ES         0.7500         0.2171         0.3193           Cluster 15         nurbu         1.0000         0.0716         0.0000           Cluster 16         nurbt         1.0000         0.0716         0.0000           Cluster 17         PCT_MALE_MILITARY         1.0000         0.0400         0.0000	Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757
nurbr         0.3941         0.1215         0.6897           ClusCdGrp2         0.3510         0.0769         0.7031           ClusCdGrp4         0.7306         0.1327         0.3106           Cluster 12         PCT_OWNER_OCCUPIED         0.5180         0.0617         0.5137           PCT_MALE_VETERANS         0.5758         0.1396         0.4930           ClusCdGrp1         0.2628         0.0397         0.7676           Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430           home01         0.6258         0.2997         0.5344           Cluster 14         PEP_STAR         0.7500         0.3654         0.3939           Cluster 15         nurbu         1.0000         0.0997         0.0000           Cluster 16         nurbt         1.0000         0.0716         0.0000           Cluster 17         PCT_MALE_MILITARY         1.0000         0.0400         0.0000           Cluster 18         DONOR_AGE         1.0000         0.0400         0.0000		LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
ClusCdGrp2       0.3510       0.0769       0.7031         ClusCdGrp4       0.7306       0.1327       0.3106         Cluster 12       PCT_OWNER_OCCUPIED       0.5180       0.0617       0.5137         PCT_MALE_VETERANS       0.5758       0.1396       0.4930         ClusCdGrp1       0.2628       0.0397       0.7676         Cluster 13       INCOME_GROUP       0.6258       0.1553       0.4430         home01       0.6258       0.2997       0.5344         Cluster 14       PEP_STAR       0.7500       0.3654       0.3939         STATUS_ES       0.7500       0.2171       0.3193         Cluster 15       nurbu       1.0000       0.0716       0.0000         Cluster 16       nurbt       1.0000       0.0716       0.0000         Cluster 17       PCT_MALE_MILITARY       1.0000       0.0400       0.0000         Cluster 18       DONOR_AGE       1.0000       0.0400       0.0000	Cluster 11	nses3	0.4573	0.1283	0.6225
ClusCdGrp4       0.7306       0.1327       0.3106         Cluster 12       PCT_OWNER_OCCUPIED       0.5180       0.0617       0.5137         PCT_MALE_VETERANS       0.5758       0.1396       0.4930         ClusCdGrp1       0.2628       0.0397       0.7676         Cluster 13       INCOME_GROUP       0.6258       0.1553       0.4430         home01       0.6258       0.2997       0.5344         Cluster 14       PEP_STAR       0.7500       0.3654       0.3939         STATUS_ES       0.7500       0.2171       0.3193         Cluster 15       nurbu       1.0000       0.0997       0.0000         Cluster 16       nurbt       1.0000       0.0716       0.0000         Cluster 17       PCT_MALE_MILITARY       1.0000       0.0400       0.0000         Cluster 18       DONOR_AGE       1.0000       0.0400       0.0000		nurbr	0.3941	0.1215	0.6897
Cluster 12         PCT_OWNER_OCCUPIED         0.5180         0.0617         0.5137           PCT_MALE_VETERANS         0.5758         0.1396         0.4930           ClusCdGrp1         0.2628         0.0397         0.7676           Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430           home01         0.6258         0.2997         0.5344           Cluster 14         PEP_STAR         0.7500         0.3654         0.3939           STATUS_ES         0.7500         0.2171         0.3193           Cluster 15         nurbu         1.0000         0.0997         0.0000           Cluster 16         nurbt         1.0000         0.0716         0.0000           Cluster 17         PCT_MALE_MILITARY         1.0000         0.0400         0.0000           Cluster 18         DONOR_AGE         1.0000         0.0400         0.0000		ClusCdGrp2	0.3510	0.0769	0.7031
PCT_MALE_VETERANS       0.5758       0.1396       0.4930         ClusCdGrp1       0.2628       0.0397       0.7676         Cluster 13       INCOME_GROUP       0.6258       0.1553       0.4430         home01       0.6258       0.2997       0.5344         Cluster 14       PEP_STAR       0.7500       0.3654       0.3939         STATUS_ES       0.7500       0.2171       0.3193         Cluster 15       nurbu       1.0000       0.0997       0.0000         Cluster 16       nurbt       1.0000       0.0716       0.0000         Cluster 17       PCT_MALE_MILITARY       1.0000       0.0400       0.0000         Cluster 18       DONOR_AGE       1.0000       0.0400       0.0000		ClusCdGrp4	0.7306	0.1327	0.3106
ClusCdGrp1       0.2628       0.0397       0.7676         Cluster 13       INCOME_GROUP       0.6258       0.1553       0.4430         home01       0.6258       0.2997       0.5344         Cluster 14       PEP_STAR       0.7500       0.3654       0.3939         STATUS_ES       0.7500       0.2171       0.3193         Cluster 15       nurbu       1.0000       0.0997       0.0000         Cluster 16       nurbt       1.0000       0.0716       0.0000         Cluster 17       PCT_MALE_MILITARY       1.0000       0.0400       0.0000         Cluster 18       DONOR_AGE       1.0000       0.0400       0.0000	Cluster 12	PCT_OWNER_OCCUPIED	0.5180	0.0617	0.5137
Cluster 13         INCOME_GROUP         0.6258         0.1553         0.4430           home01         0.6258         0.2997         0.5344           Cluster 14         PEP_STAR         0.7500         0.3654         0.3939           STATUS_ES         0.7500         0.2171         0.3193           Cluster 15         nurbu         1.0000         0.0997         0.0000           Cluster 16         nurbt         1.0000         0.0716         0.0000           Cluster 17         PCT_MALE_MILITARY         1.0000         0.0400         0.0000           Cluster 18         DONOR_AGE         1.0000         0.0400         0.0000		PCT_MALE_VETERANS	0.5758	0.1396	0.4930
home01       0.6258       0.2997       0.5344         Cluster 14       PEP_STAR       0.7500       0.3654       0.3939         STATUS_ES       0.7500       0.2171       0.3193         Cluster 15       nurbu       1.0000       0.0997       0.0000         Cluster 16       nurbt       1.0000       0.0716       0.0000         Cluster 17       PCT_MALE_MILITARY       1.0000       0.0400       0.0000         Cluster 18       DONOR_AGE       1.0000       0.0400       0.0000		ClusCdGrp1	0.2628	0.0397	0.7676
Cluster 14         PEP_STAR         0.7500         0.3654         0.3939           STATUS_ES         0.7500         0.2171         0.3193           Cluster 15         nurbu         1.0000         0.0997         0.0000           Cluster 16         nurbt         1.0000         0.0716         0.0000           Cluster 17         PCT_MALE_MILITARY         1.0000         0.0226         0.0000           Cluster 18         DONOR_AGE         1.0000         0.0400         0.0000	Cluster 13	INCOME_GROUP	0.6258	0.1553	0.4430
STATUS_ES       0.7500       0.2171       0.3193         Cluster 15       nurbu       1.0000       0.0997       0.0000         Cluster 16       nurbt       1.0000       0.0716       0.0000         Cluster 17       PCT_MALE_MILITARY       1.0000       0.0226       0.0000         Cluster 18       DONOR_AGE       1.0000       0.0400       0.0000		home01	0.6258	0.2997	0.5344
Cluster 15         nurbu         1.0000         0.0997         0.0000           Cluster 16         nurbt         1.0000         0.0716         0.0000           Cluster 17         PCT_MALE_MILITARY         1.0000         0.0226         0.0000           Cluster 18         DONOR_AGE         1.0000         0.0400         0.0000	Cluster 14	PEP_STAR	0.7500	0.3654	0.3939
Cluster 16         nurbt         1.0000         0.0716         0.0000           Cluster 17         PCT_MALE_MILITARY         1.0000         0.0226         0.0000           Cluster 18         DONOR_AGE         1.0000         0.0400         0.0000		STATUS_ES	0.7500	0.2171	0.3193
Cluster 17         PCT_MALE_MILITARY         1.0000         0.0226         0.0000           Cluster 18         DONOR_AGE         1.0000         0.0400         0.0000	Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 18 DONOR_AGE 1.0000 0.0400 0.0000	Cluster 16	nurbt	1.0000	0.0716	0.0000
	Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 19 STATUS_FL 1.0000 0.1430 0.0000	Cluster 18	DONOR_AGE	1.0000	0.0400	0.0000
	Cluster 19	STATUS_FL	1.0000	0.1430	0.0000

Cluster 7 will be split because it has the largest second eigenvalue, 0.92409, which is greater than the MAXEIGEN=0.7 value.

	Cluster Summary for 20 Clusters							
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue			
1	8	8	5.504992	0.6881	0.8571			
2	5	5	3.512852	0.7026	0.7664			
3	6	6	3.362338	0.5604	0.8806			
4	5	5	3.827122	0.7654	0.6010			

Cluster Summary for 20 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue	
5	4	4	2.321936	0.5805	0.7955	
6	2	2	2	1.0000	0.0000	
7	3	3	1.667485	0.5558	0.8207	
8	2	2	1.466216	0.7331	0.5338	
9	2	2	1.429265	0.7146	0.5707	
10	2	2	1.871837	0.9359	0.1282	
11	4	4	1.932927	0.4832	0.9183	
12	3	3	1.356595	0.4522	0.9199	
13	2	2	1.251543	0.6258	0.7485	
14	2	2	1.500067	0.7500	0.4999	
15	1	1	1	1.0000		
16	1	1	1	1.0000		
17	1	1	1	1.0000		
18	1	1	1	1.0000		
19	1	1	1	1.0000		
20	1	1	1	1.0000		

Total variation explained = 39.00517 Proportion = 0.6965

20 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8657	0.2470	0.1784
	RECENT_STAR_STATUS	0.1705	0.0469	0.8703
	LIFETIME_CARD_PROM	0.9269	0.2918	0.1033
	LIFETIME_PROM	0.9135	0.2645	0.1177
	LIFETIME_GIFT_AMOUNT	0.4975	0.2765	0.6946
	LIFETIME_GIFT_COUNT	0.7093	0.4296	0.5096
	MONTHS_SINCE_FIRST_GIFT	0.8797	0.2532	0.1611
	mi_WEALTH_RATING	0.5420	0.1182	0.5193
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1888	0.5478
	LAST_GIFT_AMT	0.7760	0.4036	0.3756
Cluster 3	WEALTH_RATING	0.3534	0.1450	0.7562
	MEDIAN_HOME_VALUE	0.6584	0.1107	0.3841
	MEDIAN_HOUSEHOLD_INCOME	0.7997	0.1842	0.2455
	PER_CAPITA_INCOME	0.7773	0.1375	0.2582
	nses1	0.5642	0.1733	0.5271
	nurbs	0.2092	0.0772	0.8569

20 Clusters		R-squa		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	IN_HOUSE	0.4666	0.0680	0.5723
	CARD_PROM_12	0.5231	0.0826	0.5198
	NUMBER_PROM_12	0.8466	0.1059	0.1716
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0514	0.0000
	nurb_	1.0000	0.0514	0.0000
Cluster 7	PUBLISHED_PHONE	0.4182	0.0459	0.6098
	mi_DONOR_AGE	0.5491	0.0809	0.4906
	mi_INCOME_GROUP	0.7002	0.1307	0.3449
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0464	0.2799
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1325	0.3289
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.4573	0.1283	0.6225
	nurbr	0.3941	0.1215	0.6897
	ClusCdGrp2	0.3510	0.0769	0.7031
	ClusCdGrp4	0.7306	0.1327	0.3106
Cluster 12	PCT_OWNER_OCCUPIED	0.5180	0.0617	0.5137
	PCT_MALE_VETERANS	0.5758	0.1396	0.4930
	ClusCdGrp1	0.2628	0.0397	0.7676
Cluster 13	INCOME_GROUP	0.6258	0.1553	0.4430
	home01	0.6258	0.3165	0.5475
Cluster 14	PEP_STAR	0.7500	0.3654	0.3939
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0716	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 18	DONOR_AGE	1.0000	0.0400	0.0000
Cluster 19	STATUS_FL	1.0000	0.1430	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0572	0.0000

#### Oblique Principal Component Cluster Analysis

Cluster 12 will be split because it has the largest second eigenvalue, 0.919871, which is greater than the MAXEIGEN=0.7 value.

Clustering algorithm converged.

	Cluster Summary for 21 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	8	8	5.504992	0.6881	0.8571		
2	5	5	3.512852	0.7026	0.7664		
3	6	6	3.362338	0.5604	0.8806		
4	5	5	3.827122	0.7654	0.6010		
5	4	4	2.321936	0.5805	0.7955		
6	2	2	2	1.0000	0.0000		
7	3	3	1.667485	0.5558	0.8207		
8	2	2	1.466216	0.7331	0.5338		
9	2	2	1.429265	0.7146	0.5707		
10	2	2	1.871837	0.9359	0.1282		
11	4	4	1.932927	0.4832	0.9183		
12	2	2	1.271282	0.6356	0.7287		
13	2	2	1.251543	0.6258	0.7485		
14	2	2	1.500067	0.7500	0.4999		
15	1	1	1	1.0000			
16	1	1	1	1.0000			
17	1	1	1	1.0000			
18	1	1	1	1.0000			
19	1	1	1	1.0000			
20	1	1	1	1.0000			
21	1	1	1	1.0000			

Total variation explained = 39.91986 Proportion = 0.7129

21 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8657	0.2470	0.1784
	RECENT_STAR_STATUS	0.1705	0.0469	0.8703
	LIFETIME_CARD_PROM	0.9269	0.2918	0.1033
	LIFETIME_PROM	0.9135	0.2645	0.1177
	LIFETIME_GIFT_AMOUNT	0.4975	0.2765	0.6946
	LIFETIME_GIFT_COUNT	0.7093	0.4296	0.5096
	MONTHS_SINCE_FIRST_GIFT	0.8797	0.2532	0.1611
	mi_WEALTH_RATING	0.5420	0.1182	0.5193
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486

21 Clusters	21 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio	
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420	
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1888	0.5478	
	LAST_GIFT_AMT	0.7760	0.4036	0.3756	
Cluster 3	WEALTH_RATING	0.3534	0.1450	0.7562	
	MEDIAN_HOME_VALUE	0.6584	0.1107	0.3841	
	MEDIAN_HOUSEHOLD_INCOME	0.7997	0.1842	0.2455	
	PER_CAPITA_INCOME	0.7773	0.1375	0.2582	
	nses1	0.5642	0.1733	0.5271	
	nurbs	0.2092	0.0772	0.8569	
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051	
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960	
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643	
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427	
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189	
Cluster 5	IN_HOUSE	0.4666	0.0680	0.5723	
	CARD_PROM_12	0.5231	0.0826	0.5198	
	NUMBER_PROM_12	0.8466	0.1059	0.1716	
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513	
Cluster 6	nses_	1.0000	0.0552	0.0000	
	nurb_	1.0000	0.0552	0.0000	
Cluster 7	PUBLISHED_PHONE	0.4182	0.0459	0.6098	
	mi_DONOR_AGE	0.5491	0.0809	0.4906	
	mi_INCOME_GROUP	0.7002	0.1307	0.3449	
Cluster 8	nses4	0.7331	0.1404	0.3105	
	ClusCdGrp3	0.7331	0.0464	0.2799	
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092	
	PCT_WWII_VETERANS	0.7146	0.1033	0.3182	
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757	
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402	
Cluster 11	nses3	0.4573	0.1283	0.6225	
	nurbr	0.3941	0.1215	0.6897	
	ClusCdGrp2	0.3510	0.0769	0.7031	
	ClusCdGrp4	0.7306	0.1327	0.3106	
Cluster 12	PCT_OWNER_OCCUPIED	0.6356	0.0617	0.3883	
	PCT_MALE_VETERANS	0.6356	0.1396	0.4235	
Cluster 13	INCOME_GROUP	0.6258	0.1553	0.4430	
	home01	0.6258	0.3165	0.5475	
	110111001		0.0.00	0.0	

#### Oblique Principal Component Cluster Analysis

21 Clusters		R-squa		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0716	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 18	DONOR_AGE	1.0000	0.0400	0.0000
Cluster 19	STATUS_FL	1.0000	0.1430	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0572	0.0000
Cluster 21	ClusCdGrp1	1.0000	0.0397	0.0000

Cluster 11 will be split because it has the largest second eigenvalue, 0.918306, which is greater than the MAXEIGEN=0.7 value.

Clustering algorithm converged.

	Cluster Summary for 22 Clusters						
	CI	uster Summ	nary for 22 C				
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	8	8	5.504992	0.6881	0.8571		
2	5	5	3.512852	0.7026	0.7664		
3	6	6	3.362338	0.5604	0.8806		
4	5	5	3.827122	0.7654	0.6010		
5	4	4	2.321936	0.5805	0.7955		
6	2	2	2	1.0000	0.0000		
7	3	3	1.667485	0.5558	0.8207		
8	2	2	1.466216	0.7331	0.5338		
9	2	2	1.429265	0.7146	0.5707		
10	2	2	1.871837	0.9359	0.1282		
11	2	2	1.266835	0.6334	0.7332		
12	2	2	1.271282	0.6356	0.7287		
13	2	2	1.251543	0.6258	0.7485		
14	2	2	1.500067	0.7500	0.4999		
15	1	1	1	1.0000			
16	1	1	1	1.0000			
17	1	1	1	1.0000			
18	1	1	1	1.0000			
19	1	1	1	1.0000			
20	1	1	1	1.0000			
21	1	1	1	1.0000			
22	2	2	1.474259	0.7371	0.5257		

Total variation explained = 40.72803 Proportion = 0.7273

22 Clusters		R-saua	red with	
EL GIGGIOIG	Own	Next	1-R**2	
Cluster	Variable	Cluster	Closest	Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8657	0.2470	0.1784
	RECENT_STAR_STATUS	0.1705	0.0469	0.8703
	LIFETIME_CARD_PROM	0.9269	0.2918	0.1033
	LIFETIME_PROM	0.9135	0.2645	0.1177
	LIFETIME_GIFT_AMOUNT	0.4975	0.2765	0.6946
	LIFETIME_GIFT_COUNT	0.7093	0.4296	0.5096
	MONTHS_SINCE_FIRST_GIFT	0.8797	0.2532	0.1611
	mi_WEALTH_RATING	0.5420	0.1182	0.5193
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1888	0.5478
	LAST_GIFT_AMT	0.7760	0.4036	0.3756
Cluster 3	WEALTH_RATING	0.3534	0.1131	0.7290
	MEDIAN_HOME_VALUE	0.6584	0.0952	0.3775
	MEDIAN_HOUSEHOLD_INCOME	0.7997	0.1544	0.2369
	PER_CAPITA_INCOME	0.7773	0.1024	0.2481
	nses1	0.5642	0.1231	0.4970
	nurbs	0.2092	0.0772	0.8569
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	IN_HOUSE	0.4666	0.0680	0.5723
	CARD_PROM_12	0.5231	0.0826	0.5198
	NUMBER_PROM_12	0.8466	0.1059	0.1716
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0552	0.0000
	nurb_	1.0000	0.0552	0.0000
Cluster 7	PUBLISHED_PHONE	0.4182	0.0459	0.6098
	mi_DONOR_AGE	0.5491	0.0809	0.4906
	mi_INCOME_GROUP	0.7002	0.1307	0.3449
Cluster 8	nses4	0.7331	0.1404	0.3105
		0.7331	0.0464	0.2799
	ClusCdGrp3	0.7001	0.0101	
Cluster 9	ClusCdGrp3 PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
Cluster 9	·			

#### Oblique Principal Component Cluster Analysis

22 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.6334	0.1283	0.4205
	ClusCdGrp2	0.6334	0.0802	0.3986
Cluster 12	PCT_OWNER_OCCUPIED	0.6356	0.0617	0.3883
	PCT_MALE_VETERANS	0.6356	0.1396	0.4235
Cluster 13	INCOME_GROUP	0.6258	0.1553	0.4430
	home01	0.6258	0.3165	0.5475
Cluster 14	PEP_STAR	0.7500	0.3654	0.3939
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0678	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 18	DONOR_AGE	1.0000	0.0400	0.0000
Cluster 19	STATUS_FL	1.0000	0.1430	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0572	0.0000
Cluster 21	ClusCdGrp1	1.0000	0.0397	0.0000
Cluster 22	nurbr	0.7371	0.1215	0.2992
	ClusCdGrp4	0.7371	0.2373	0.3447

Cluster 3 will be split because it has the largest second eigenvalue, 0.880605, which is greater than the MAXEIGEN=0.7 value.

Cluster Summary for 23 Clusters							
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	8	8	5.504992	0.6881	0.8571		
2	5	5	3.512852	0.7026	0.7664		
3	5	5	3.205764	0.6412	0.7850		
4	5	5	3.827122	0.7654	0.6010		
5	4	4	2.321936	0.5805	0.7955		
6	2	2	2	1.0000	0.0000		
7	3	3	1.667485	0.5558	0.8207		
8	2	2	1.466216	0.7331	0.5338		
9	2	2	1.429265	0.7146	0.5707		
10	2	2	1.871837	0.9359	0.1282		
11	2	2	1.266835	0.6334	0.7332		
12	2	2	1.271282	0.6356	0.7287		
13	2	2	1.251543	0.6258	0.7485		

	Cluster Summary for 23 Clusters							
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue			
14	2	2	1.500067	0.7500	0.4999			
15	1	1	1	1.0000				
16	1	1	1	1.0000				
17	1	1	1	1.0000				
18	1	1	1	1.0000				
19	1	1	1	1.0000				
20	1	1	1	1.0000				
21	1	1	1	1.0000				
22	2	2	1.474259	0.7371	0.5257			
23	1	1	1	1.0000				

Total variation explained = 41.57146 Proportion = 0.7423

23 Clusters	3	R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8657	0.2470	0.1784
	RECENT_STAR_STATUS	0.1705	0.0469	0.8703
	LIFETIME_CARD_PROM	0.9269	0.2918	0.1033
	LIFETIME_PROM	0.9135	0.2645	0.1177
	LIFETIME_GIFT_AMOUNT	0.4975	0.2765	0.6946
	LIFETIME_GIFT_COUNT	0.7093	0.4296	0.5096
	MONTHS_SINCE_FIRST_GIFT	0.8797	0.2532	0.1611
	mi_WEALTH_RATING	0.5420	0.1182	0.5193
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1888	0.5478
	LAST_GIFT_AMT	0.7760	0.4036	0.3756
Cluster 3	WEALTH_RATING	0.3502	0.1131	0.7327
	MEDIAN_HOME_VALUE	0.6799	0.0952	0.3538
	MEDIAN_HOUSEHOLD_INCOME	0.8023	0.1544	0.2338
	PER_CAPITA_INCOME	0.8020	0.1024	0.2206
	nses1	0.5714	0.1231	0.4888
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	IN_HOUSE	0.4666	0.0680	0.5723
	CARD_PROM_12	0.5231	0.0826	0.5198

#### Oblique Principal Component Cluster Analysis

23 Clusters		R-squa	R-squared with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	NUMBER_PROM_12	0.8466	0.1059	0.1716
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0552	0.0000
	nurb_	1.0000	0.0552	0.0000
Cluster 7	PUBLISHED_PHONE	0.4182	0.0459	0.6098
	mi_DONOR_AGE	0.5491	0.0809	0.4906
	mi_INCOME_GROUP	0.7002	0.1307	0.3449
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0418	0.2785
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1033	0.3182
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.6334	0.1288	0.4208
	ClusCdGrp2	0.6334	0.0802	0.3986
Cluster 12	PCT_OWNER_OCCUPIED	0.6356	0.0617	0.3883
	PCT_MALE_VETERANS	0.6356	0.1396	0.4235
Cluster 13	INCOME_GROUP	0.6258	0.1539	0.4423
	home01	0.6258	0.3165	0.5475
Cluster 14	PEP_STAR	0.7500	0.3654	0.3939
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0772	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 18	DONOR_AGE	1.0000	0.0400	0.0000
Cluster 19	STATUS_FL	1.0000	0.1430	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0572	0.0000
Cluster 21	ClusCdGrp1	1.0000	0.0592	0.0000
Cluster 22	nurbr	0.7371	0.1076	0.2946
	ClusCdGrp4	0.7371	0.2373	0.3447
Cluster 23	nurbs	1.0000	0.1153	0.0000

Cluster 1 will be split because it has the largest second eigenvalue, 0.857141, which is greater than the MAXEIGEN=0.7 value.

# Variable Clustering of PVA data set Oblique Principal Component Cluster Analysis

	CI	uster Summ	nary for 24 C	Clusters	
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue
1	7	7	5.361	0.7659	0.6786
2	5	5	3.512852	0.7026	0.7664
3	5	5	3.205764	0.6412	0.7850
4	5	5	3.827122	0.7654	0.6010
5	4	4	2.321936	0.5805	0.7955
6	2	2	2	1.0000	0.0000
7	3	3	1.667485	0.5558	0.8207
8	2	2	1.466216	0.7331	0.5338
9	2	2	1.429265	0.7146	0.5707
10	2	2	1.871837	0.9359	0.1282
11	2	2	1.266835	0.6334	0.7332
12	2	2	1.271282	0.6356	0.7287
13	2	2	1.251543	0.6258	0.7485
14	2	2	1.500067	0.7500	0.4999
15	1	1	1	1.0000	
16	1	1	1	1.0000	
17	1	1	1	1.0000	
18	1	1	1	1.0000	
19	1	1	1	1.0000	
20	1	1	1	1.0000	
21	1	1	1	1.0000	
22	2	2	1.474259	0.7371	0.5257
23	1	1	1	1.0000	
24	1	1	1	1.0000	

Total variation explained = 42.42746 Proportion = 0.7576

24 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8709	0.2470	0.1715
	LIFETIME_CARD_PROM	0.9315	0.2918	0.0967
	LIFETIME_PROM	0.9182	0.2645	0.1112
	LIFETIME_GIFT_AMOUNT	0.4984	0.2765	0.6933
	LIFETIME_GIFT_COUNT	0.7123	0.4296	0.5043
	MONTHS_SINCE_FIRST_GIFT	0.8847	0.2532	0.1543
	mi_WEALTH_RATING	0.5449	0.1182	0.5161
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1888	0.5478

24 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	LAST_GIFT_AMT	0.7760	0.4036	0.3756
Cluster 3	WEALTH_RATING	0.3502	0.1131	0.7327
	MEDIAN_HOME_VALUE	0.6799	0.0952	0.3538
	MEDIAN_HOUSEHOLD_INCOME	0.8023	0.1544	0.2338
	PER_CAPITA_INCOME	0.8020	0.1024	0.2206
	nses1	0.5714	0.1231	0.4888
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	IN_HOUSE	0.4666	0.0691	0.5729
	CARD_PROM_12	0.5231	0.0860	0.5218
	NUMBER_PROM_12	0.8466	0.1087	0.1722
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0552	0.0000
	nurb_	1.0000	0.0552	0.0000
Cluster 7	PUBLISHED_PHONE	0.4182	0.0459	0.6098
	mi_DONOR_AGE	0.5491	0.0809	0.4906
	mi_INCOME_GROUP	0.7002	0.1307	0.3449
Cluster 8	nses4	0.7331	0.1404	0.310
	ClusCdGrp3	0.7331	0.0418	0.278
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1033	0.3182
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.075
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.6334	0.1288	0.4208
	ClusCdGrp2	0.6334	0.0802	0.3986
Cluster 12	PCT_OWNER_OCCUPIED	0.6356	0.0617	0.3883
	PCT_MALE_VETERANS	0.6356	0.1396	0.423
Cluster 13	INCOME_GROUP	0.6258	0.1539	0.4423
	home01	0.6258	0.3165	0.5475
Cluster 14	PEP_STAR	0.7500	0.3532	0.3865
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0772	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
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#### Oblique Principal Component Cluster Analysis

24 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 19	STATUS_FL	1.0000	0.1462	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0572	0.0000
Cluster 21	ClusCdGrp1	1.0000	0.0592	0.0000
Cluster 22	nurbr	0.7371	0.1076	0.2946
	ClusCdGrp4	0.7371	0.2373	0.3447
Cluster 23	nurbs	1.0000	0.1153	0.0000
Cluster 24	RECENT_STAR_STATUS	1.0000	0.1210	0.0000

Cluster 7 will be split because it has the largest second eigenvalue, 0.820652, which is greater than the MAXEIGEN=0.7 value.

Cluster Summary for 25 Clusters							
	Ci	Cluster	Variation	Proportion	Second		
Cluster	Members	Variation	Explained	Explained	Eigenvalue		
1	7	7	5.361	0.7659	0.6786		
2	5	5	3.512852	0.7026	0.7664		
3	5	5	3.205764	0.6412	0.7850		
4	5	5	3.827122	0.7654	0.6010		
5	4	4	2.321936	0.5805	0.7955		
6	2	2	2	1.0000	0.0000		
7	2	2	1.44732	0.7237	0.5527		
8	2	2	1.466216	0.7331	0.5338		
9	2	2	1.429265	0.7146	0.5707		
10	2	2	1.871837	0.9359	0.1282		
11	2	2	1.266835	0.6334	0.7332		
12	2	2	1.271282	0.6356	0.7287		
13	2	2	1.251543	0.6258	0.7485		
14	2	2	1.500067	0.7500	0.4999		
15	1	1	1	1.0000			
16	1	1	1	1.0000			
17	1	1	1	1.0000			
18	1	1	1	1.0000			
19	1	1	1	1.0000			
20	1	1	1	1.0000			
21	1	1	1	1.0000			
22	2	2	1.474259	0.7371	0.5257		
23	1	1	1	1.0000			

# Oblique Principal Component Cluster Analysis

Cluster Summary for 25 Clusters							
Cluster Variation Proportion Cluster Members Variation Explained Explained					Second Eigenvalue		
24	1	1	1	1.0000			
25	1	1	1	1.0000			

Total variation explained = 43.2073 Proportion = 0.7716

25 Clusters	3	R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8709	0.2470	0.1715
	LIFETIME_CARD_PROM	0.9315	0.2918	0.0967
	LIFETIME_PROM	0.9182	0.2645	0.1112
	LIFETIME_GIFT_AMOUNT	0.4984	0.2765	0.6933
	LIFETIME_GIFT_COUNT	0.7123	0.4296	0.5043
	MONTHS_SINCE_FIRST_GIFT	0.8847	0.2532	0.1543
	mi_WEALTH_RATING	0.5449	0.1182	0.5161
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1888	0.5478
	LAST_GIFT_AMT	0.7760	0.4036	0.3756
Cluster 3	WEALTH_RATING	0.3502	0.1131	0.7327
	MEDIAN_HOME_VALUE	0.6799	0.0952	0.3538
	MEDIAN_HOUSEHOLD_INCOME	0.8023	0.1544	0.2338
	PER_CAPITA_INCOME	0.8020	0.1024	0.2206
	nses1	0.5714	0.1231	0.4888
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	IN_HOUSE	0.4666	0.0691	0.5729
	CARD_PROM_12	0.5231	0.0860	0.5218
	NUMBER_PROM_12	0.8466	0.1087	0.1722
	MONTHS_SINCE_LAST_GIFT	0.4857	0.0670	0.5513
Cluster 6	nses_	1.0000	0.0552	0.0000
	nurb_	1.0000	0.0552	0.0000
Cluster 7	mi_DONOR_AGE	0.7237	0.0809	0.3006
	mi_INCOME_GROUP	0.7237	0.1307	0.3179
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0418	0.2785

#### Oblique Principal Component Cluster Analysis

25 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1033	0.3182
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.6334	0.1288	0.4208
	ClusCdGrp2	0.6334	0.0802	0.3986
Cluster 12	PCT_OWNER_OCCUPIED	0.6356	0.0617	0.3883
	PCT_MALE_VETERANS	0.6356	0.1396	0.4235
Cluster 13	INCOME_GROUP	0.6258	0.1539	0.4423
	home01	0.6258	0.3399	0.5669
Cluster 14	PEP_STAR	0.7500	0.3532	0.3865
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0772	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 18	DONOR_AGE	1.0000	0.0402	0.0000
Cluster 19	STATUS_FL	1.0000	0.1462	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0459	0.0000
Cluster 21	ClusCdGrp1	1.0000	0.0592	0.0000
Cluster 22	nurbr	0.7371	0.1076	0.2946
	ClusCdGrp4	0.7371	0.2373	0.3447
Cluster 23	nurbs	1.0000	0.1153	0.0000
Cluster 24	RECENT_STAR_STATUS	1.0000	0.1210	0.0000
Cluster 25	PUBLISHED_PHONE	1.0000	0.0997	0.0000

Cluster 5 will be split because it has the largest second eigenvalue, 0.795547, which is greater than the MAXEIGEN=0.7 value.

	CI	uster Summ	nary for 26 C	Clusters	
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue
1	7	7	5.361	0.7659	0.6786
2	5	5	3.512852	0.7026	0.7664
3	5	5	3.205764	0.6412	0.7850
4	5	5	3.827122	0.7654	0.6010
5	3	3	1.973097	0.6577	0.7942
6	2	2	2	1.0000	0.0000
7	2	2	1.44732	0.7237	0.5527

	CI	uster Summ	nary for 26 C	Clusters	
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue
8	2	2	1.466216	0.7331	0.5338
9	2	2	1.429265	0.7146	0.5707
10	2	2	1.871837	0.9359	0.1282
11	2	2	1.266835	0.6334	0.7332
12	2	2	1.271282	0.6356	0.7287
13	2	2	1.251543	0.6258	0.7485
14	2	2	1.500067	0.7500	0.4999
15	1	1	1	1.0000	
16	1	1	1	1.0000	
17	1	1	1	1.0000	
18	1	1	1	1.0000	
19	1	1	1	1.0000	
20	1	1	1	1.0000	
21	1	1	1	1.0000	
22	2	2	1.474259	0.7371	0.5257
23	1	1	1	1.0000	
24	1	1	1	1.0000	
25	1	1	1	1.0000	
26	1	1	1	1.0000	

Total variation explained = 43.85846 Proportion = 0.7832

26 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8709	0.2470	0.1715
	LIFETIME_CARD_PROM	0.9315	0.2918	0.0967
	LIFETIME_PROM	0.9182	0.2934	0.1157
	LIFETIME_GIFT_AMOUNT	0.4984	0.2765	0.6933
	LIFETIME_GIFT_COUNT	0.7123	0.4296	0.5043
	MONTHS_SINCE_FIRST_GIFT	0.8847	0.2532	0.1543
	mi_WEALTH_RATING	0.5449	0.1182	0.5161
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1888	0.5478
	LAST_GIFT_AMT	0.7760	0.4036	0.3756
Cluster 3	WEALTH_RATING	0.3502	0.1131	0.7327
	MEDIAN_HOME_VALUE	0.6799	0.0952	0.3538
	MEDIAN_HOUSEHOLD_INCOME	0.8023	0.1544	0.2338
	PER_CAPITA_INCOME	0.8020	0.1024	0.2206

		Ī		
26 Clusters		R-squa		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	nses1	0.5714	0.1231	0.4888
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	IN_HOUSE	0.5114	0.1032	0.5448
	CARD_PROM_12	0.5924	0.1011	0.4534
	NUMBER_PROM_12	0.8693	0.2630	0.1774
Cluster 6	nses_	1.0000	0.0552	0.0000
	nurb_	1.0000	0.0552	0.0000
Cluster 7	mi_DONOR_AGE	0.7237	0.0809	0.3006
	mi_INCOME_GROUP	0.7237	0.1307	0.3179
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0418	0.2785
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1033	0.3182
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.6334	0.1288	0.4208
	ClusCdGrp2	0.6334	0.0802	0.3986
Cluster 12	PCT_OWNER_OCCUPIED	0.6356	0.0617	0.3883
	PCT_MALE_VETERANS	0.6356	0.1396	0.4235
Cluster 13	INCOME_GROUP	0.6258	0.1539	0.4423
	home01	0.6258	0.3399	0.5669
Cluster 14	PEP_STAR	0.7500	0.3532	0.3865
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0772	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 18	DONOR_AGE	1.0000	0.0402	0.0000
Cluster 19	STATUS_FL	1.0000	0.1462	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0459	0.0000
Cluster 21	ClusCdGrp1	1.0000	0.0592	0.0000
Cluster 22	nurbr	0.7371	0.1076	0.2946
	ClusCdGrp4	0.7371	0.2373	0.3447
Cluster 23	nurbs	1.0000	0.1153	0.0000
Cluster 24	RECENT_STAR_STATUS	1.0000	0.1210	0.0000
	<u> </u>			

#### Oblique Principal Component Cluster Analysis

26 Clusters		R-squa		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 25	PUBLISHED_PHONE	1.0000	0.0997	0.0000
Cluster 26	MONTHS_SINCE_LAST_GIFT	1.0000	0.2331	0.0000

Cluster 5 will be split because it has the largest second eigenvalue, 0.794179, which is greater than the MAXEIGEN=0.7 value.

Clustering algorithm converged.

Cluster Summary for 27 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue	
1	7	7	5.361	0.7659	0.6786	
2	5	5	3.512852	0.7026	0.7664	
3	5	5	3.205764	0.6412	0.7850	
4	5	5	3.827122	0.7654	0.6010	
5	2	2	1.64433	0.8222	0.3557	
6	2	2	2	1.0000	0.0000	
7	2	2	1.44732	0.7237	0.5527	
8	2	2	1.466216	0.7331	0.5338	
9	2	2	1.429265	0.7146	0.5707	
10	2	2	1.871837	0.9359	0.1282	
11	2	2	1.266835	0.6334	0.7332	
12	2	2	1.271282	0.6356	0.7287	
13	2	2	1.251543	0.6258	0.7485	
14	2	2	1.500067	0.7500	0.4999	
15	1	1	1	1.0000		
16	1	1	1	1.0000		
17	1	1	1	1.0000		
18	1	1	1	1.0000		
19	1	1	1	1.0000		
20	1	1	1	1.0000		
21	1	1	1	1.0000		
22	2	2	1.474259	0.7371	0.5257	
23	1	1	1	1.0000		
24	1	1	1	1.0000		
25	1	1	1	1.0000		
26	1	1	1	1.0000		
27	1	1	1	1.0000		

Total variation explained = 44.52969 Proportion = 0.7952

		ī		
27 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8709	0.2470	0.1715
	LIFETIME_CARD_PROM	0.9315	0.2918	0.0967
	LIFETIME_PROM	0.9182	0.2645	0.1112
	LIFETIME_GIFT_AMOUNT	0.4984	0.2765	0.6933
	LIFETIME_GIFT_COUNT	0.7123	0.4296	0.5043
	MONTHS_SINCE_FIRST_GIFT	0.8847	0.2532	0.1543
	mi_WEALTH_RATING	0.5449	0.1182	0.5161
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1888	0.5478
	LAST_GIFT_AMT	0.7760	0.4036	0.3756
Cluster 3	WEALTH_RATING	0.3502	0.1131	0.7327
	MEDIAN_HOME_VALUE	0.6799	0.0952	0.3538
	MEDIAN_HOUSEHOLD_INCOME	0.8023	0.1544	0.2338
	PER_CAPITA_INCOME	0.8020	0.1024	0.2206
	nses1	0.5714	0.1231	0.4888
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	CARD_PROM_12	0.8222	0.1011	0.1978
	NUMBER_PROM_12	0.8222	0.3309	0.2658
Cluster 6	nses_	1.0000	0.0552	0.0000
	nurb_	1.0000	0.0552	0.0000
Cluster 7	mi_DONOR_AGE	0.7237	0.0809	0.3006
	mi_INCOME_GROUP	0.7237	0.1307	0.3179
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0418	0.2785
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1033	0.3182
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.0757
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.6334	0.1288	0.4208
	ClusCdGrp2	0.6334	0.0802	0.3986
Cluster 12	PCT_OWNER_OCCUPIED	0.6356	0.0617	0.3883
	PCT_MALE_VETERANS	0.6356	0.1396	0.4235
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#### Oblique Principal Component Cluster Analysis

27 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 13	INCOME_GROUP	0.6258	0.1539	0.4423
	home01	0.6258	0.3399	0.5669
Cluster 14	PEP_STAR	0.7500	0.3532	0.3865
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0772	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 18	DONOR_AGE	1.0000	0.0402	0.0000
Cluster 19	STATUS_FL	1.0000	0.1462	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0459	0.0000
Cluster 21	ClusCdGrp1	1.0000	0.0592	0.0000
Cluster 22	nurbr	0.7371	0.1076	0.2946
	ClusCdGrp4	0.7371	0.2373	0.3447
Cluster 23	nurbs	1.0000	0.1153	0.0000
Cluster 24	RECENT_STAR_STATUS	1.0000	0.1210	0.0000
Cluster 25	PUBLISHED_PHONE	1.0000	0.0997	0.0000
Cluster 26	MONTHS_SINCE_LAST_GIFT	1.0000	0.2099	0.0000
Cluster 27	IN_HOUSE	1.0000	0.1862	0.0000

Cluster 3 will be split because it has the largest second eigenvalue, 0.78504, which is greater than the MAXEIGEN=0.7 value.

	CI	uster Summ	nary for 28 C	Clusters	
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue
1	7	7	5.361	0.7659	0.6786
2	5	5	3.512852	0.7026	0.7664
3	4	4	2.936002	0.7340	0.5478
4	5	5	3.827122	0.7654	0.6010
5	2	2	1.64433	0.8222	0.3557
6	2	2	2	1.0000	0.0000
7	2	2	1.44732	0.7237	0.5527
8	2	2	1.466216	0.7331	0.5338
9	2	2	1.429265	0.7146	0.5707
10	2	2	1.871837	0.9359	0.1282
11	2	2	1.266835	0.6334	0.7332
12	2	2	1.271282	0.6356	0.7287
13	2	2	1.251543	0.6258	0.7485

	CI	uster Summ	nary for 28 C	Clusters	
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue
14	2	2	1.500067	0.7500	0.4999
15	1	1	1	1.0000	
16	1	1	1	1.0000	
17	1	1	1	1.0000	
18	1	1	1	1.0000	
19	1	1	1	1.0000	
20	1	1	1	1.0000	
21	1	1	1	1.0000	
22	2	2	1.474259	0.7371	0.5257
23	1	1	1	1.0000	
24	1	1	1	1.0000	
25	1	1	1	1.0000	
26	1	1	1	1.0000	
27	1	1	1	1.0000	
28	1	1	1	1.0000	

Total variation explained = 45.25993 Proportion = 0.8082

28 Clusters	3	R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8709	0.2470	0.1715
	LIFETIME_CARD_PROM	0.9315	0.2918	0.0967
	LIFETIME_PROM	0.9182	0.2645	0.1112
	LIFETIME_GIFT_AMOUNT	0.4984	0.2765	0.6933
	LIFETIME_GIFT_COUNT	0.7123	0.4296	0.5043
	MONTHS_SINCE_FIRST_GIFT	0.8847	0.2532	0.1543
	mi_WEALTH_RATING	0.5449	0.1182	0.5161
Cluster 2	RECENT_AVG_GIFT_AMT	0.8007	0.3960	0.3300
	RECENT_AVG_CARD_GIFT_AMT	0.4778	0.1948	0.6486
	LIFETIME_AVG_GIFT_AMT	0.9027	0.3148	0.1420
	LIFETIME_MIN_GIFT_AMT	0.5556	0.1888	0.5478
	LAST_GIFT_AMT	0.7760	0.4036	0.3756
Cluster 3	MEDIAN_HOME_VALUE	0.7325	0.0952	0.2957
	MEDIAN_HOUSEHOLD_INCOME	0.8109	0.1980	0.2358
	PER_CAPITA_INCOME	0.8345	0.1492	0.1945
	nses1	0.5581	0.1778	0.5374
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427

# Oblique Principal Component Cluster Analysis

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28 Clusters			red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	CARD_PROM_12	0.8222	0.1011	0.1978
	NUMBER_PROM_12	0.8222	0.3309	0.2658
Cluster 6	nses_	1.0000	0.0552	0.0000
	nurb_	1.0000	0.0552	0.0000
Cluster 7	mi_DONOR_AGE	0.7237	0.0809	0.3006
	mi_INCOME_GROUP	0.7237	0.1307	0.3179
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0418	0.2785
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1033	0.3182
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.1539	0.075
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5429	0.1402
Cluster 11	nses3	0.6334	0.1139	0.4137
	ClusCdGrp2	0.6334	0.0802	0.3986
Cluster 12	PCT_OWNER_OCCUPIED	0.6356	0.0617	0.3883
	PCT_MALE_VETERANS	0.6356	0.1396	0.423
Cluster 13	INCOME_GROUP	0.6258	0.1417	0.4360
	home01	0.6258	0.3399	0.5669
Cluster 14	PEP_STAR	0.7500	0.3532	0.386
	STATUS_ES	0.7500	0.2171	0.319
Cluster 15	nurbu	1.0000	0.0997	0.000
Cluster 16	nurbt	1.0000	0.0772	0.000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.000
Cluster 18	DONOR_AGE	1.0000	0.0402	0.0000
Cluster 19	STATUS_FL	1.0000	0.1462	0.000
Cluster 20	MOR_HIT_RATE	1.0000	0.0459	0.000
Cluster 21	ClusCdGrp1	1.0000	0.0592	0.000
Cluster 22	nurbr	0.7371	0.0974	0.2912
	ClusCdGrp4	0.7371	0.2373	0.344
Cluster 23	nurbs	1.0000	0.1061	0.000
Cluster 24	RECENT_STAR_STATUS	1.0000	0.1210	0.0000
Cluster 25	PUBLISHED_PHONE	1.0000	0.0997	0.000
Cluster 26	MONTHS_SINCE_LAST_GIFT	1.0000	0.2099	0.000
Cluster 27	IN_HOUSE	1.0000	0.1862	0.0000
Cluster 28	WEALTH_RATING	1.0000	0.2021	0.0000

Cluster 2 will be split because it has the largest second eigenvalue, 0.766411, which is greater than the MAXEIGEN=0.7 value.

#### Oblique Principal Component Cluster Analysis

Clustering algorithm converged.

	Cluster Summary for 29 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	7	7	5.361	0.7659	0.6786		
2	2	2	1.804668	0.9023	0.1953		
3	4	4	2.936002	0.7340	0.5478		
4	5	5	3.827122	0.7654	0.6010		
5	2	2	1.64433	0.8222	0.3557		
6	2	2	2	1.0000	0.0000		
7	2	2	1.44732	0.7237	0.5527		
8	2	2	1.466216	0.7331	0.5338		
9	2	2	1.429265	0.7146	0.5707		
10	2	2	1.871837	0.9359	0.1282		
11	2	2	1.266835	0.6334	0.7332		
12	2	2	1.271282	0.6356	0.7287		
13	2	2	1.251543	0.6258	0.7485		
14	2	2	1.500067	0.7500	0.4999		
15	1	1	1	1.0000			
16	1	1	1	1.0000			
17	1	1	1	1.0000			
18	1	1	1	1.0000			
19	1	1	1	1.0000			
20	1	1	1	1.0000			
21	1	1	1	1.0000			
22	2	2	1.474259	0.7371	0.5257		
23	1	1	1	1.0000			
24	1	1	1	1.0000			
25	1	1	1	1.0000			
26	1	1	1	1.0000			
27	1	1	1	1.0000			
28	1	1	1	1.0000			
29	3	3	2.288765	0.7629	0.5351		

Total variation explained = 45.84051 Proportion = 0.8186

29 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8709	0.2470	0.1715
	LIFETIME_CARD_PROM	0.9315	0.2918	0.0967
	LIFETIME_PROM	0.9182	0.2645	0.1112
	LIFETIME_GIFT_AMOUNT	0.4984	0.2765	0.6933

29 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	LIFETIME_GIFT_COUNT	0.7123	0.4296	0.5043
	MONTHS_SINCE_FIRST_GIFT	0.8847	0.2532	0.1543
	mi_WEALTH_RATING	0.5449	0.1182	0.5161
Cluster 2	LIFETIME_AVG_GIFT_AMT	0.9023	0.6735	0.2991
	LIFETIME_MIN_GIFT_AMT	0.9023	0.2578	0.1316
Cluster 3	MEDIAN_HOME_VALUE	0.7325	0.0952	0.2957
	MEDIAN_HOUSEHOLD_INCOME	0.8109	0.1980	0.2358
	PER_CAPITA_INCOME	0.8345	0.1492	0.1945
	nses1	0.5581	0.1778	0.5374
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	CARD_PROM_12	0.8222	0.1011	0.1978
	NUMBER_PROM_12	0.8222	0.3309	0.2658
Cluster 6	nses_	1.0000	0.0552	0.0000
	nurb_	1.0000	0.0552	0.0000
Cluster 7	mi_DONOR_AGE	0.7237	0.0809	0.3006
	mi_INCOME_GROUP	0.7237	0.1307	0.3179
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0418	0.2785
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1033	0.3182
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.2758	0.0885
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5536	0.1436
Cluster 11	nses3	0.6334	0.1139	0.4137
	ClusCdGrp2	0.6334	0.0802	0.3986
Cluster 12	PCT_OWNER_OCCUPIED	0.6356	0.0617	0.3883
	PCT_MALE_VETERANS	0.6356	0.1396	0.4235
Cluster 13	INCOME_GROUP	0.6258	0.1417	0.4360
	home01	0.6258	0.3399	0.5669
Cluster 14	PEP_STAR	0.7500	0.3532	0.3865
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0772	0.0000
		1 0000		
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000

#### Oblique Principal Component Cluster Analysis

29 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 19	STATUS_FL	1.0000	0.1462	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0459	0.0000
Cluster 21	ClusCdGrp1	1.0000	0.0592	0.0000
Cluster 22	nurbr	0.7371	0.0974	0.2912
	ClusCdGrp4	0.7371	0.2373	0.3447
Cluster 23	nurbs	1.0000	0.1061	0.0000
Cluster 24	RECENT_STAR_STATUS	1.0000	0.1210	0.0000
Cluster 25	PUBLISHED_PHONE	1.0000	0.0997	0.0000
Cluster 26	MONTHS_SINCE_LAST_GIFT	1.0000	0.2099	0.0000
Cluster 27	IN_HOUSE	1.0000	0.1862	0.0000
Cluster 28	WEALTH_RATING	1.0000	0.2021	0.0000
Cluster 29	RECENT_AVG_GIFT_AMT	0.8785	0.4455	0.2191
	RECENT_AVG_CARD_GIFT_AMT	0.6297	0.1994	0.4626
	LAST_GIFT_AMT	0.7806	0.4931	0.4328

Cluster 13 will be split because it has the largest second eigenvalue, 0.748457, which is greater than the MAXEIGEN=0.7 value.

Cluster Summary for 30 Clusters							
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	7	7	5.361	0.7659	0.6786		
2	2	2	1.804668	0.9023	0.1953		
3	4	4	2.936002	0.7340	0.5478		
4	5	5	3.827122	0.7654	0.6010		
5	2	2	1.64433	0.8222	0.3557		
6	2	2	2	1.0000	0.0000		
7	2	2	1.44732	0.7237	0.5527		
8	2	2	1.466216	0.7331	0.5338		
9	2	2	1.429265	0.7146	0.5707		
10	2	2	1.871837	0.9359	0.1282		
11	2	2	1.266835	0.6334	0.7332		
12	2	2	1.271282	0.6356	0.7287		
13	1	1	1	1.0000			
14	2	2	1.500067	0.7500	0.4999		
15	1	1	1	1.0000			
16	1	1	1	1.0000			
17	1	1	1	1.0000			

# Variable Clustering of PVA data set Oblique Principal Component Cluster Analysis

Cluster Summary for 30 Clusters							
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
18	1	1	1	1.0000			
19	1	1	1	1.0000			
20	1	1	1	1.0000			
21	1	1	1	1.0000			
22	2	2	1.474259	0.7371	0.5257		
23	1	1	1	1.0000			
24	1	1	1	1.0000			
25	1	1	1	1.0000			
26	1	1	1	1.0000			
27	1	1	1	1.0000			
28	1	1	1	1.0000			
29	3	3	2.288765	0.7629	0.5351		
30	1	1	1	1.0000			

Total variation explained = 46.58897 Proportion = 0.8319

	variation explained – 40.30097	·		
30 Clusters	3	R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8709	0.2470	0.1715
	LIFETIME_CARD_PROM	0.9315	0.2918	0.0967
	LIFETIME_PROM	0.9182	0.2645	0.1112
	LIFETIME_GIFT_AMOUNT	0.4984	0.2765	0.6933
	LIFETIME_GIFT_COUNT	0.7123	0.4296	0.5043
	MONTHS_SINCE_FIRST_GIFT	0.8847	0.2532	0.1543
	mi_WEALTH_RATING	0.5449	0.1182	0.5161
Cluster 2	LIFETIME_AVG_GIFT_AMT	0.9023	0.6735	0.2991
	LIFETIME_MIN_GIFT_AMT	0.9023	0.2578	0.1316
Cluster 3	MEDIAN_HOME_VALUE	0.7325	0.0952	0.2957
	MEDIAN_HOUSEHOLD_INCOME	0.8109	0.1980	0.2358
	PER_CAPITA_INCOME	0.8345	0.1492	0.1945
	nses1	0.5581	0.1778	0.5374
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	CARD_PROM_12	0.8222	0.1011	0.1978
	NUMBER_PROM_12	0.8222	0.3309	0.2658
Cluster 6	nses_	1.0000	0.0552	0.0000
	nurb_	1.0000	0.0552	0.0000

#### Oblique Principal Component Cluster Analysis

30 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 7	mi_DONOR_AGE	0.7237	0.1571	0.3278
	mi_INCOME_GROUP	0.7237	0.3547	0.4283
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0418	0.2785
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1033	0.3182
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.2758	0.0885
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5536	0.1436
Cluster 11	nses3	0.6334	0.1139	0.4137
	ClusCdGrp2	0.6334	0.0802	0.3986
Cluster 12	PCT_OWNER_OCCUPIED	0.6356	0.0617	0.3883
	PCT_MALE_VETERANS	0.6356	0.1396	0.4235
Cluster 13	INCOME_GROUP	1.0000	0.1417	0.0000
Cluster 14	PEP_STAR	0.7500	0.3532	0.3865
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0772	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 18	DONOR_AGE	1.0000	0.0402	0.0000
Cluster 19	STATUS_FL	1.0000	0.1462	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0459	0.0000
Cluster 21	ClusCdGrp1	1.0000	0.0592	0.0000
Cluster 22	nurbr	0.7371	0.0974	0.2912
	ClusCdGrp4	0.7371	0.2373	0.3447
Cluster 23	nurbs	1.0000	0.1061	0.0000
Cluster 24	RECENT_STAR_STATUS	1.0000	0.1210	0.0000
Cluster 25	PUBLISHED_PHONE	1.0000	0.0997	0.0000
Cluster 26	MONTHS_SINCE_LAST_GIFT	1.0000	0.2099	0.0000
Cluster 27	IN_HOUSE	1.0000	0.1862	0.0000
Cluster 28	WEALTH_RATING	1.0000	0.2021	0.0000
Cluster 29	RECENT_AVG_GIFT_AMT	0.8785	0.4455	0.2191
	RECENT_AVG_CARD_GIFT_AMT	0.6297	0.1994	0.4626
	LAST_GIFT_AMT	0.7806	0.4931	0.4328
Cluster 30	home01	1.0000	0.3399	0.0000

Cluster 11 will be split because it has the largest second eigenvalue, 0.733165, which is greater than the MAXEIGEN=0.7 value.

	Cluster Summary for 31 Clusters						
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue		
1	7	7	5.361	0.7659	0.6786		
2	2	2	1.804668	0.9023	0.1953		
3	4	4	2.936002	0.7340	0.5478		
4	5	5	3.827122	0.7654	0.6010		
5	2	2	1.64433	0.8222	0.3557		
6	2	2	2	1.0000	0.0000		
7	2	2	1.44732	0.7237	0.5527		
8	2	2	1.466216	0.7331	0.5338		
9	2	2	1.429265	0.7146	0.5707		
10	2	2	1.871837	0.9359	0.1282		
11	1	1	1	1.0000			
12	2	2	1.271282	0.6356	0.7287		
13	1	1	1	1.0000			
14	2	2	1.500067	0.7500	0.4999		
15	1	1	1	1.0000			
16	1	1	1	1.0000			
17	1	1	1	1.0000			
18	1	1	1	1.0000			
19	1	1	1	1.0000			
20	1	1	1	1.0000			
21	1	1	1	1.0000			
22	2	2	1.474259	0.7371	0.5257		
23	1	1	1	1.0000			
24	1	1	1	1.0000			
25	1	1	1	1.0000			
26	1	1	1	1.0000			
27	1	1	1	1.0000			
28	1	1	1	1.0000			
29	3	3	2.288765	0.7629	0.5351		
30	1	1	1	1.0000			
31	1	1	1	1.0000			

Total variation explained = 47.32213 Proportion = 0.8450

31 Clusters		R-squared with		
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	MONTHS_SINCE_ORIGIN	0.8709	0.2470	0.1715
	LIFETIME_CARD_PROM	0.9315	0.2918	0.0967
	LIFETIME_PROM	0.9182	0.2645	0.1112
	LIFETIME_GIFT_AMOUNT	0.4984	0.2765	0.6933

31 Clusters		R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
	LIFETIME_GIFT_COUNT	0.7123	0.4296	0.5043
	MONTHS_SINCE_FIRST_GIFT	0.8847	0.2532	0.1543
	mi_WEALTH_RATING	0.5449	0.1182	0.5161
Cluster 2	LIFETIME_AVG_GIFT_AMT	0.9023	0.6735	0.2991
	LIFETIME_MIN_GIFT_AMT	0.9023	0.2578	0.1316
Cluster 3	MEDIAN_HOME_VALUE	0.7325	0.0952	0.2957
	MEDIAN_HOUSEHOLD_INCOME	0.8109	0.1980	0.2358
	PER_CAPITA_INCOME	0.8345	0.1492	0.1945
	nses1	0.5581	0.1778	0.5374
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	CARD_PROM_12	0.8222	0.1011	0.1978
	NUMBER_PROM_12	0.8222	0.3309	0.2658
Cluster 6	nses_	1.0000	0.0552	0.0000
	nurb_	1.0000	0.0552	0.0000
Cluster 7	mi_DONOR_AGE	0.7237	0.1571	0.3278
	mi_INCOME_GROUP	0.7237	0.3547	0.4283
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0382	0.2775
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1033	0.3182
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.2758	0.0885
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5536	0.1436
Cluster 11	nses3	1.0000	0.1139	0.0000
Cluster 12	PCT_OWNER_OCCUPIED	0.6356	0.0617	0.3883
	PCT_MALE_VETERANS	0.6356	0.1396	0.4235
Cluster 13	INCOME_GROUP	1.0000	0.1417	0.0000
Cluster 14	PEP_STAR	0.7500	0.3532	0.3865
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0772	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 18	DONOR_AGE	1.0000	0.0402	0.0000
Cluster 19	STATUS_FL	1.0000	0.1462	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0459	0.0000

#### Oblique Principal Component Cluster Analysis

31 Clusters	31 Clusters		R-squared with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 21	ClusCdGrp1	1.0000	0.0592	0.0000
Cluster 22	nurbr	0.7371	0.0974	0.2912
	ClusCdGrp4	0.7371	0.2310	0.3419
Cluster 23	nurbs	1.0000	0.1061	0.0000
Cluster 24	RECENT_STAR_STATUS	1.0000	0.1210	0.0000
Cluster 25	PUBLISHED_PHONE	1.0000	0.0997	0.0000
Cluster 26	MONTHS_SINCE_LAST_GIFT	1.0000	0.2099	0.0000
Cluster 27	IN_HOUSE	1.0000	0.1862	0.0000
Cluster 28	WEALTH_RATING	1.0000	0.2021	0.0000
Cluster 29	RECENT_AVG_GIFT_AMT	0.8785	0.4455	0.2191
	RECENT_AVG_CARD_GIFT_AMT	0.6297	0.1994	0.4626
	LAST_GIFT_AMT	0.7806	0.4931	0.4328
Cluster 30	home01	1.0000	0.3399	0.0000
Cluster 31	ClusCdGrp2	1.0000	0.0802	0.0000

Cluster 12 will be split because it has the largest second eigenvalue, 0.728718, which is greater than the MAXEIGEN=0.7 value.

	Cluster Summary for 32 Clusters									
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue					
1	7	7	5.361	0.7659	0.6786					
2	2	2	1.804668	0.9023	0.1953					
3	4	4	2.936002	0.7340	0.5478					
4	5	5	3.827122	0.7654	0.6010					
5	2	2	1.64433	0.8222	0.3557					
6	2	2	2	1.0000	0.0000					
7	2	2	1.44732	0.7237	0.5527					
8	2	2	1.466216	0.7331	0.5338					
9	2	2	1.429265	0.7146	0.5707					
10	2	2	1.871837	0.9359	0.1282					
11	1	1	1	1.0000						
12	1	1	1	1.0000						
13	1	1	1	1.0000						
14	2	2	1.500067	0.7500	0.4999					
15	1	1	1	1.0000						
16	1	1	1	1.0000						
17	1	1	1	1.0000						

	Cluster Summary for 32 Clusters									
Cluster	Members	Cluster Variation	Variation Explained	Proportion Explained	Second Eigenvalue					
18	1	1	1	1.0000						
19	1	1	1	1.0000						
20	1	1	1	1.0000						
21	1	1	1	1.0000						
22	2	2	1.474259	0.7371	0.5257					
23	1	1	1	1.0000						
24	1	1	1	1.0000						
25	1	1	1	1.0000						
26	1	1	1	1.0000						
27	1	1	1	1.0000						
28	1	1	1	1.0000						
29	3	3	2.288765	0.7629	0.5351					
30	1	1	1	1.0000						
31	1	1	1	1.0000						
32	1	1	1	1.0000						

Total variation explained = 48.05085 Proportion = 0.8581

32 Clusters	3	R-squa	red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 1	uster 1 MONTHS_SINCE_ORIGIN		0.2470	0.1715
	LIFETIME_CARD_PROM	0.9315	0.2918	0.0967
	LIFETIME_PROM	0.9182	0.2645	0.1112
	LIFETIME_GIFT_AMOUNT	0.4984	0.2765	0.6933
	LIFETIME_GIFT_COUNT	0.7123	0.4296	0.5043
	MONTHS_SINCE_FIRST_GIFT	0.8847	0.2532	0.1543
	mi_WEALTH_RATING	0.5449	0.1182	0.5161
Cluster 2	LIFETIME_AVG_GIFT_AMT	0.9023	0.6735	0.2991
	LIFETIME_MIN_GIFT_AMT	0.9023	0.2578	0.1316
Cluster 3	MEDIAN_HOME_VALUE	0.7325	0.0952	0.2957
	MEDIAN_HOUSEHOLD_INCOME	0.8109	0.1980	0.2358
	PER_CAPITA_INCOME	0.8345	0.1492	0.1945
	nses1	0.5581	0.1778	0.5374
Cluster 4	FREQUENCY_STATUS_97NK	0.6765	0.2014	0.4051
	RECENT_RESPONSE_PROP	0.8340	0.1529	0.1960
	RECENT_CARD_RESPONSE_PROP	0.6596	0.0656	0.3643
	RECENT_RESPONSE_COUNT	0.8270	0.2874	0.2427
	RECENT_CARD_RESPONSE_COUNT	0.8301	0.2236	0.2189
Cluster 5	CARD_PROM_12	0.8222	0.1011	0.1978
	NUMBER_PROM_12	0.8222	0.3309	0.2658

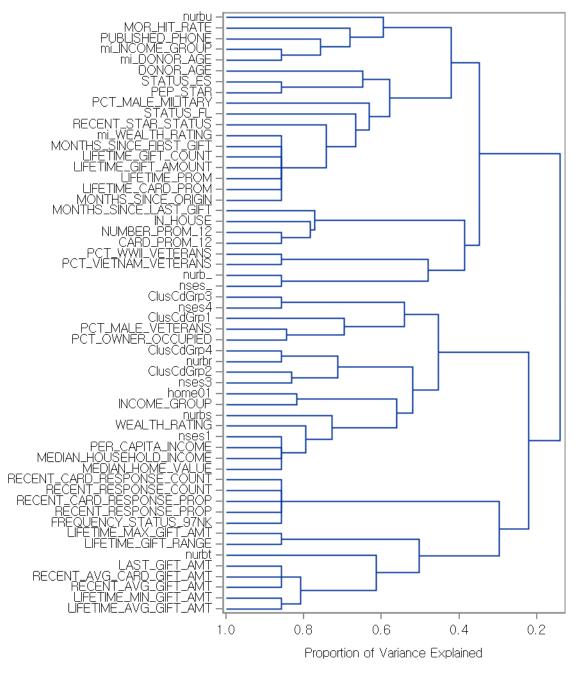
# Variable Clustering of PVA data set Oblique Principal Component Cluster Analysis

00.01			1 111	
32 Clusters			red with	
Cluster	Variable	Own Cluster	Next Closest	1-R**2 Ratio
Cluster 6	nses_	1.0000	0.1396	0.0000
	nurb_	1.0000	0.1396	0.0000
Cluster 7	mi_DONOR_AGE	0.7237	0.1571	0.3278
	mi_INCOME_GROUP	0.7237	0.3547	0.4283
Cluster 8	nses4	0.7331	0.1404	0.3105
	ClusCdGrp3	0.7331	0.0382	0.2775
Cluster 9	PCT_VIETNAM_VETERANS	0.7146	0.0772	0.3092
	PCT_WWII_VETERANS	0.7146	0.1771	0.3468
Cluster 10	LIFETIME_GIFT_RANGE	0.9359	0.2758	0.0885
	LIFETIME_MAX_GIFT_AMT	0.9359	0.5536	0.1436
Cluster 11	nses3	1.0000	0.1139	0.0000
Cluster 12	PCT_OWNER_OCCUPIED	1.0000	0.0736	0.0000
Cluster 13	INCOME_GROUP	1.0000	0.1417	0.0000
Cluster 14	PEP_STAR	0.7500	0.3532	0.3865
	STATUS_ES	0.7500	0.2171	0.3193
Cluster 15	nurbu	1.0000	0.0997	0.0000
Cluster 16	nurbt	1.0000	0.0772	0.0000
Cluster 17	PCT_MALE_MILITARY	1.0000	0.0226	0.0000
Cluster 18	DONOR_AGE	1.0000	0.0402	0.0000
Cluster 19	STATUS_FL	1.0000	0.1462	0.0000
Cluster 20	MOR_HIT_RATE	1.0000	0.0459	0.0000
Cluster 21	ClusCdGrp1	1.0000	0.0592	0.0000
Cluster 22	nurbr	0.7371	0.0974	0.2912
	ClusCdGrp4	0.7371	0.2310	0.3419
Cluster 23	nurbs	1.0000	0.1061	0.0000
Cluster 24	RECENT_STAR_STATUS	1.0000	0.1210	0.0000
Cluster 25	PUBLISHED_PHONE	1.0000	0.0997	0.0000
Cluster 26	MONTHS_SINCE_LAST_GIFT	1.0000	0.2099	0.0000
Cluster 27	IN_HOUSE	1.0000	0.1862	0.0000
Cluster 28	WEALTH_RATING	1.0000	0.2021	0.0000
Cluster 29	RECENT_AVG_GIFT_AMT	0.8785	0.4455	0.2191
	RECENT_AVG_CARD_GIFT_AMT	0.6297	0.1994	0.4626
	LAST_GIFT_AMT	0.7806	0.4931	0.4328
Cluster 30	home01	1.0000	0.3399	0.0000
Cluster 31	ClusCdGrp2	1.0000	0.0802	0.0000
Cluster 32	PCT_MALE_VETERANS	1.0000	0.1396	0.0000

No cluster meets the criterion for splitting.

Number of Clusters	Total Variation Explained by Clusters	Proportion of Variation Explained by Clusters	Minimum Proportion Explained by a Cluster	Maximum Second Eigenvalue in a Cluster	Minimum R-squared for a Variable	Maximum 1-R**2 Ratio for a Variable
1	7.864678	0.1404	0.1404	5.568126	0.0000	
2	12.420243	0.2218	0.1897	4.212711	0.0004	0.9997
3	16.595971	0.2964	0.2588	3.013748	0.0007	1.0075
4	19.482981	0.3479	0.2588	2.424482	0.0007	1.0275
5	21.651264	0.3866	0.2634	1.961928	0.0007	1.0575
6	23.599426	0.4214	0.2634	1.800516	0.0007	1.1874
7	25.368423	0.4530	0.2634	1.763991	0.0007	1.3573
8	26.879837	0.4800	0.3360	1.428525	0.0007	1.3612
9	28.133241	0.5024	0.3360	1.350485	0.0007	1.3612
10	29.069488	0.5191	0.3360	1.285995	0.0010	1.3612
11	30.291685	0.5409	0.3360	1.146334	0.0010	1.3598
12	31.434587	0.5613	0.3589	1.107165	0.0010	1.3598
13	32.450036	0.5795	0.3589	1.077754	0.0010	1.0968
14	33.353621	0.5956	0.3589	1.006684	0.0010	1.0968
15	34.348075	0.6134	0.4473	0.999840	0.0010	1.0761
16	35.347376	0.6312	0.4473	0.998937	0.0022	1.0209
17	36.345581	0.6490	0.4473	0.951359	0.1296	0.9068
18	37.295435	0.6660	0.4473	0.927057	0.1646	0.8765
19	38.126866	0.6808	0.4473	0.924090	0.1705	0.8703
20	39.005175	0.6965	0.4522	0.919871	0.1705	0.8703
21	39.919862	0.7129	0.4832	0.918306	0.1705	0.8703
22	40.728030	0.7273	0.5558	0.880605	0.1705	0.8703
23	41.571456	0.7423	0.5558	0.857141	0.1705	0.8703
24	42.427463	0.7576	0.5558	0.820652	0.3502	0.7327
25	43.207298	0.7716	0.5805	0.795547	0.3502	0.7327
26	43.858458	0.7832	0.6258	0.794179	0.3502	0.7327
27	44.529691	0.7952	0.6258	0.785040	0.3502	0.7327
28	45.259930	0.8082	0.6258	0.766411	0.4778	0.6933
29	45.840511	0.8186	0.6258	0.748457	0.4984	0.6933
30	46.588968	0.8319	0.6334	0.733165	0.4984	0.6933
31	47.322133	0.8450	0.6356	0.728718	0.4984	0.6933
32	48.050850	0.8581	0.7146	0.678626	0.4984	0.6933





#### CORR 프로시저

1 개의 With 변수:	TARGET_B
32 개의 변수:	LIFETIME_CARD_PROM LIFETIME_MIN_GIFT_AMT PER_CAPITA_INCOME RECENT_RESPONSE_PROP CARD_PROM_12 nses_ mi_DONOR_AGE ClusCdGrp3 PCT_VIETNAM_VETERANS LIFETIME_GIFT_RANGE nses3 PCT_MALE_VETERANS INCOME_GROUP STATUS_ES nurbu nurbt PCT_MALE_MILITARY DONOR_AGE STATUS_FL MOR_HIT_RATE ClusCdGrp1 nurbr nurbs RECENT_STAR_STATUS PUBLISHED_PHONE MONTHS_SINCE_LAST_GIFT IN_HOUSE WEALTH_RATING RECENT_AVG_GIFT_AMT home01 ClusCdGrp2 PCT_OWNER_OCCUPIED

단순 통계량								
변수	N	평균	표준편차	중위수	최솟값	최댓값		
TARGET_B	19372	0.25000	0.43302	0	0	1.00000		
LIFETIME_CARD_PROM	19372	18.66808	8.55878	18.00000	2.00000	56.00000		
LIFETIME_MIN_GIFT_AMT	19372	7.62093	7.95979	5.00000	0	450.00000		
PER_CAPITA_INCOME	19372	15857	8711	13817	0	174523		
RECENT_RESPONSE_PROP	19372	0.19013	0.11395	0.16700	0	1.00000		
CARD_PROM_12	19372	5.36713	1.26420	6.00000	0	17.00000		
nses_	19372	0.02344	0.15129	0	0	1.00000		
mi_DONOR_AGE	19372	0.24752	0.43158	0	0	1.00000		
ClusCdGrp3	19372	0.08574	0.27999	0	0	1.00000		
PCT_VIETNAM_VETERANS	19372	29.60329	15.12036	29.00000	0	99.00000		
LIFETIME_GIFT_RANGE	19372	11.58788	15.11689	10.00000	0	997.00000		
nses3	19372	0.17154	0.37699	0	0	1.00000		
PCT_MALE_VETERANS	19372	30.57392	11.42147	31.00000	0	99.0000		
INCOME_GROUP	19372	3.92851	1.64028	4.00000	1.00000	7.00000		
STATUS_ES	19372	0.23993	0.42705	0	0	1.00000		
nurbu	19372	0.12678	0.33274	0	0	1.00000		
nurbt	19372	0.20359	0.40268	0	0	1.00000		
PCT_MALE_MILITARY	19372	1.02901	4.91830	0	0	97.00000		
DONOR_AGE	19372	59.21789	14.53619	59.00000	0	87.00000		
STATUS_FL	19372	0.08332	0.27637	0	0	1.00000		
MOR_HIT_RATE	19372	3.36166	9.50348	0	0	241.00000		
ClusCdGrp1	19372	0.07960	0.27068	0	0	1.00000		
nurbr	19372	0.20674	0.40498	0	0	1.00000		
nurbs	19372	0.23183	0.42201	0	0	1.00000		
RECENT_STAR_STATUS	19372	0.93114	2.54558	0	0	22.00000		
PUBLISHED_PHONE	19372	0.49773	0.50001	0	0	1.00000		
MONTHS_SINCE_LAST_GIFT	19372	18.19115	4.03306	18.00000	4.00000	27.00000		
IN_HOUSE	19372	0.07320	0.26047	0	0	1.00000		
WEALTH_RATING	19372	5.14831	2.10828	5.00000	0	9.00000		
RECENT_AVG_GIFT_AMT	19372	15.36540	10.16748	14.00000	0	260.00000		
home01	19372	0.54749	0.49775	1.00000	0	1.00000		
ClusCdGrp2	19372	0.25588	0.43637	0	0	1.00000		
PCT_OWNER_OCCUPIED	19372	69.69900	21.71102	76.00000	0	99.00000		

#### CORR 프로시저

스피어만 상관 계수, N = 19372 H0: Rho=0 가정하에서 Prob >  r							
TARGET_B	RECENT_RESPONSE_PROP	RECENT_AVG_GIFT_AMT	STATUS_ES	LIFETIME_MIN_GIFT_AMT			
	0.11365	-0.11182	0.09743	-0.09353			
	<.0001	<.0001	<.0001	<.0001			

스피어만 상관 계수, N = 19372 H0: Rho=0 가정하에서 Prob >  r						
TARGET_B	MONTHS_SINCE_LAST_GIFT -0.08118 <.0001	RECENT_STAR_STATUS 0.06558 <.0001	LIFETIME_CARD_PROM 0.06373 <.0001	STATUS_FL -0.05586 <.0001		

스피어만 상관 계수, N = 19372 H0: Rho=0 가정하에서 Prob >  r							
TARGET_B	PER_CAPITA_INCOME	ClusCdGrp3	IN_HOUSE	DONOR_AGE	ClusCdGrp2	INCOME_GROUP	ClusCdGrp1
	0.04518	-0.04481	0.04096	0.03988	0.03654	0.03368	0.03325
	<.0001	<.0001	<.0001	<.0001	<.0001	<.0001	<.0001

스피어만 상관 계수, N = 19372 H0: Rho=0 가정하에서 Prob >  r							
TARGET_B	CARD_PROM_12	nses3	LIFETIME_GIFT_RANGE	MOR_HIT_RATE	nurbr	nses_	nurbs
	0.03302	-0.03091	-0.02816	0.02229	-0.02186	0.02088	0.01815
	<.0001	<.0001	<.0001	0.0019	0.0023	0.0037	0.0115

	스피어만 상관 계수, N = 19372 H0: Rho=0 가정하에서 Prob >  r							
TARGET_B	PCT_MALE_VETERANS	home01	nurbu	PCT_OWNER_OCCUPIED	PCT_VIETNAM_VETERANS			
	0.01360	0.01353	-0.01326	0.01281	-0.01008			
	0.0583	0.0596	0.0650	0.0746	0.1606			

스피어만 상관 계수, N = 19372 H0: Rho=0 가정하에서 Prob >  r							
TARGET_B	mi_DONOR_AGE	nurbt	WEALTH_RATING	PUBLISHED_PHONE	PCT_MALE_MILITARY		
	-0.00960	0.00592	0.00545	-0.00322	0.00184		
	0.1816	0.4099	0.4482	0.6542	0.7984		

### CORR 프로시저

호에프딩 종속 계수, N = 19372 H0: D=0 가정하에서 Prob > D						
TARGET_B	RECENT_RESPONSE_PROP 0.00175 <.0001	RECENT_AVG_GIFT_AMT 0.00174 <.0001	LIFETIME_MIN_GIFT_AMT 0.00105 <.0001	MONTHS_SINCE_LAST_GIFT 0.00081 <.0001		

	호에프딩 종속 계수, N = 19372 H0: D=0 가정하에서 Prob > D							
TARGET_B	STATUS_ES	LIFETIME_CARD_PROM	RECENT_STAR_STATUS	PER_CAPITA_INCOME	DONOR_AGE			
	0.00054	0.00049	0.00033	0.00023	0.00023			
	<.0001	<.0001	<.0001	<.0001	<.0001			

호에프딩 종속 계수, N = 19372 H0: D=0 가정하에서 Prob > D							
TARGET_B	LIFETIME_GIFT_RANGE	CARD_PROM_12	INCOME_GROUP	ClusCdGrp2	STATUS_FL	MOR_HIT_RATE	
	0.00021	0.00009	0.00009	0.00003	0.00001	-0.00001	
	0.0002	0.0104	0.0119	0.1185	0.2165	0.4625	

호에프딩 종속 계수, N = 19372 H0: D=0 가정하에서 Prob > D							
TARGET_B	ClusCdGrp3 -0.00002 0.7775	PCT_MALE_VETERANS -0.00002 0.8176		PCT_OWNER_OCCUPIED -0.00003 0.9989	WEALTH_RATING -0.00003 0.9998	IN_HOUSE -0.00003 1.0000	

호에프딩 종속 계수, N = 19372 H0: D=0 가정하에서 Prob > D						
TARGET_B	PCT_VIETNAM_VETERANS	nurbr	home01	nurbs	ClusCdGrp1	mi_DONOR_AGE
	-0.00004	-0.00004	-0.00004	-0.00004	-0.00004	-0.00006
	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000

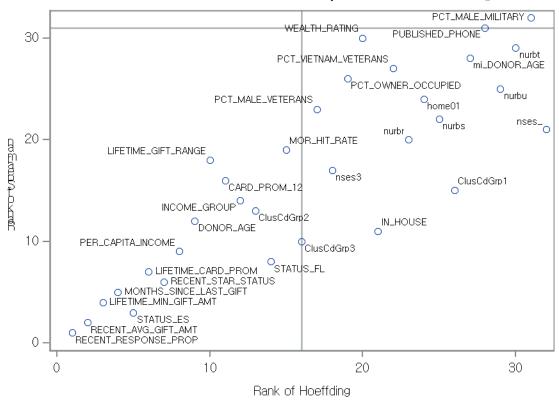
호에프딩 종속 계수, N = 19372 H0: D=0 가정하에서 Prob > D							
TARGET_B	PUBLISHED_PHONE	nurbu	nurbt	PCT_MALE_MILITARY	nses_		
	-0.00006	-0.00006	-0.00006	-0.00006	-0.00007		
	1.0000	1.0000	1.0000	1.0000	1.0000		

OBS	variable	Spearman rank of variables	Hoeffding rank of variables
1	RECENT_RESPONSE_PROP	1	1
2	RECENT_AVG_GIFT_AMT	2	2
3	STATUS_ES	3	5
4	LIFETIME_MIN_GIFT_AMT	4	3
5	MONTHS_SINCE_LAST_GIFT	5	4
6	RECENT_STAR_STATUS	6	7
7	LIFETIME_CARD_PROM	7	6
8	STATUS_FL	8	14
9	PER_CAPITA_INCOME	9	8
10	ClusCdGrp3	10	16
11	IN_HOUSE	11	21
12	DONOR_AGE	12	9
13	ClusCdGrp2	13	13
14	INCOME_GROUP	14	12
15	ClusCdGrp1	15	26

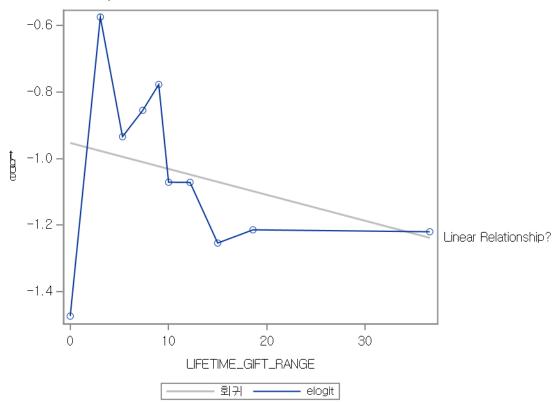
#### Ranks of Variables Based on Spearman and Hoeffding

OBS	variable	Spearman rank of variables	Hoeffding rank of variables
16	CARD_PROM_12	16	11
17	nses3	17	18
18	LIFETIME_GIFT_RANGE	18	10
19	MOR_HIT_RATE	19	15
20	nurbr	20	23
21	nses_	21	32
22	nurbs	22	25
23	PCT_MALE_VETERANS	23	17
24	home01	24	24
25	nurbu	25	29
26	PCT_OWNER_OCCUPIED	26	19
27	PCT_VIETNAM_VETERANS	27	22
28	mi_DONOR_AGE	28	27
29	nurbt	29	30
30	WEALTH_RATING	30	20
31	PUBLISHED_PHONE	31	28
32	PCT_MALE_MILITARY	32	31

#### Scatter Plot of the Ranks of Spearman vs. Hoeffding



# Empirical Logit against LIFETIME\_GIFT\_RANGE



# Empirical Logit against Binned LIFETIME\_GIFT\_RANGE

