






Project 2

Jake M Parker

Maximizing Renovations

Creating the Model

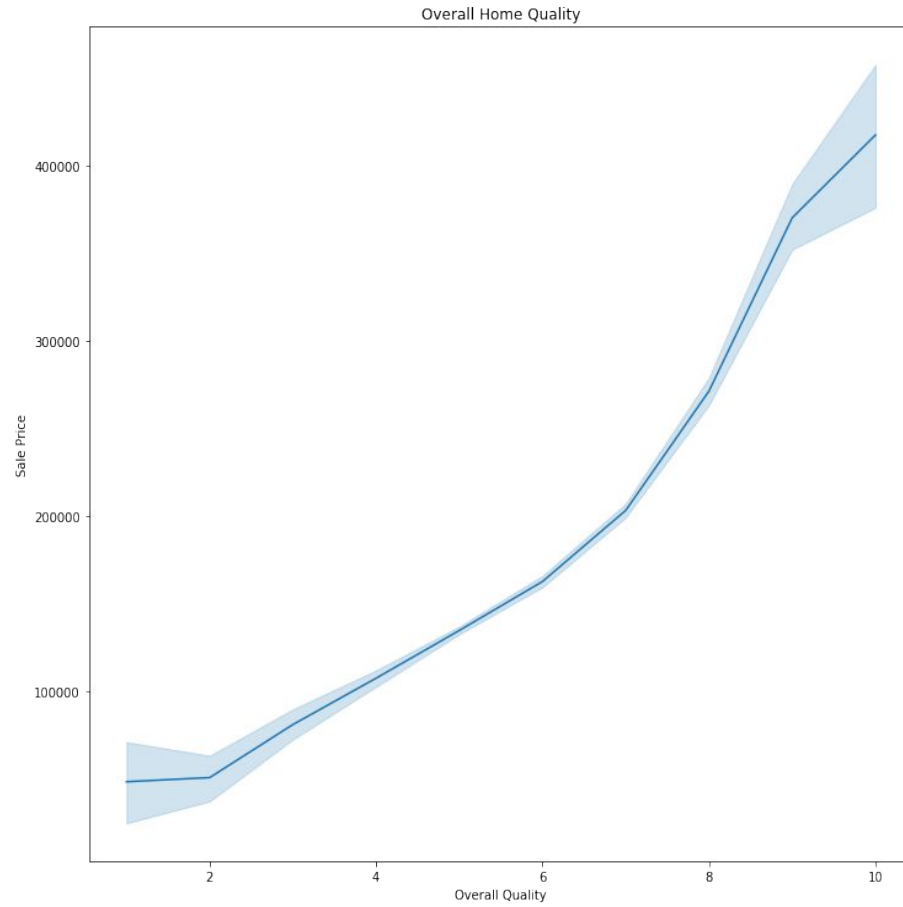
The Morning Call

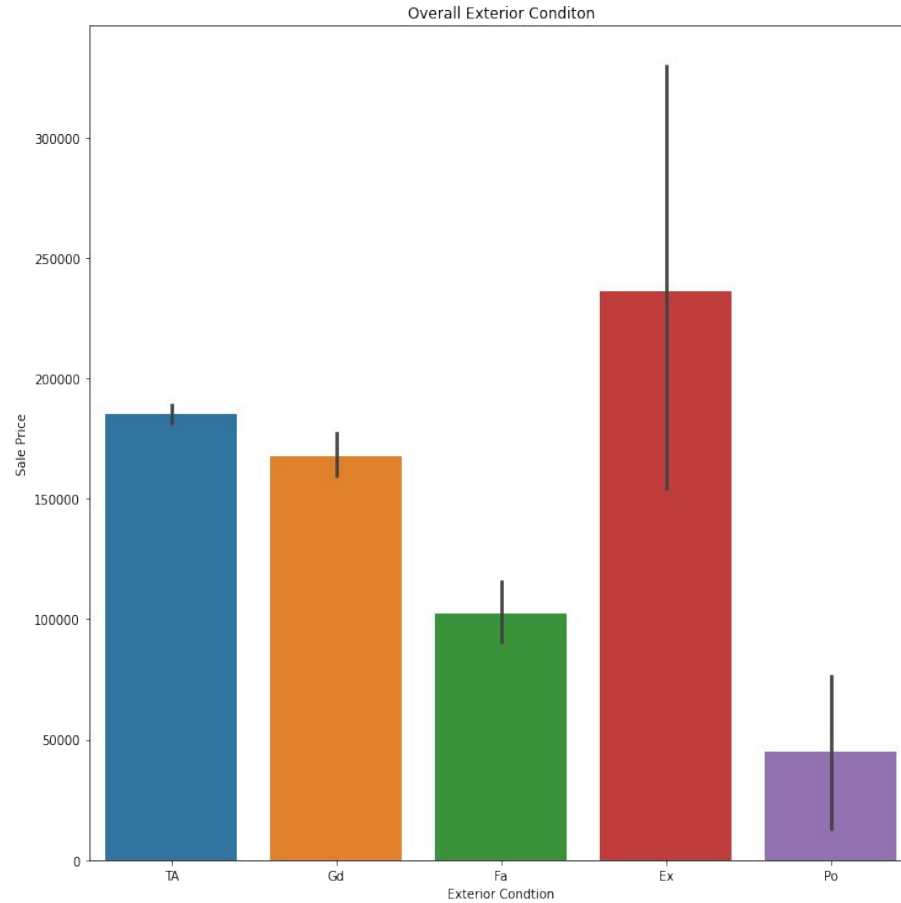


... Kitchen, Finished Basement, Feel ...

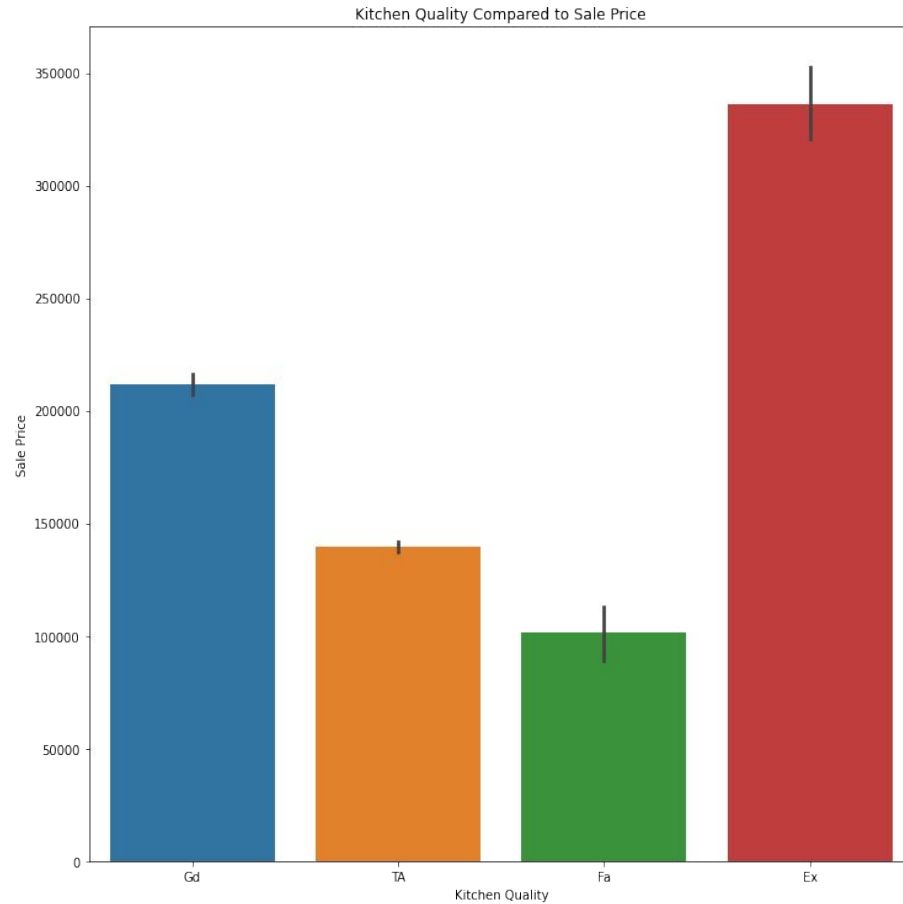
Qualifying Feel

1. Exterior Quality of the home
2. Exterior Condition of the home
3. Overall Quality of the home
4. Overall Condition of the home

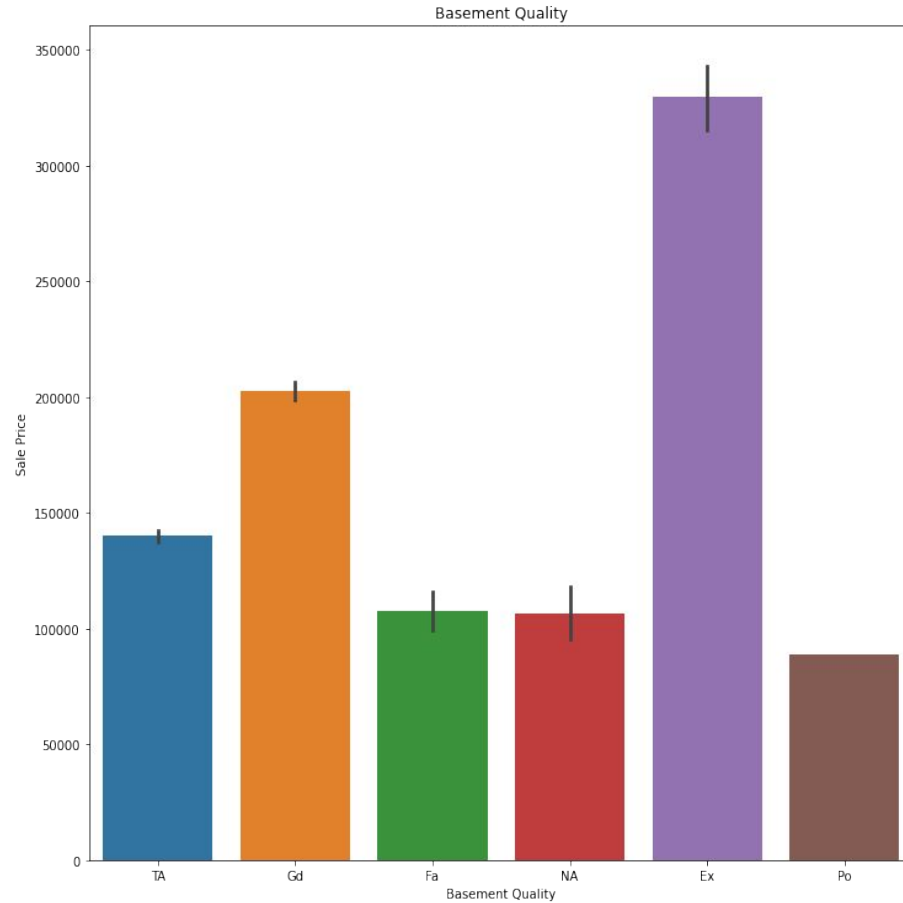




Ex = Excellent
Gd = Good
TA = Average
Fa = Fair
Po= Poor



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Conclusion

Focus on Creating a Finished Basement

If you do not have a basement; Focus on a Kitchen

Things to Note about model

- ▷ This conclusion is based on data from Ames, Iowa 2006-2010
- ▷ Assumption is made that all other housing features are equal/will not affect dataset

Thanks!

Any questions?