\*Note: I believe the totals column is wrong in the example for the bonus. I checked my work by summing the totals to give a total # of results, and it matches the total # of rows in WS1, whereas the total of the values in the totals column on the directions example does not.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   * 1. Arts - especially non-digital arts such as film, music, theatre – were both more common and more likely to succeed than Technology campaigns.
     2. If the month to month trends hold, it appears December is the worst month to start a campaign, as it is the only month with more failed campaigns than successful ones.
     3. It would appear that spring (Feb-May) may be the best time of year to start a campaign.
2. What are some limitations of this dataset?

The count of the campaigns is heavily skewed towards a few categories (theatre, music and technology). These 4 categories represent 50% of the categories, but more than 78% of the campaigns. This is even more stark when the data is broken down by sub-category. There are 40 sub-categories, but more than 25% of all campaigns in this sample were plays. It is also somewhat surprising that the sub-category of plays, in particular, would be such an outlier in terms of the count of campaigns. It seems unlikely that this sample is truly representative of the total set of Kickstarter Campaigns.

1. What are some other possible tables and/or graphs that we could create?

I’m making an assumption here that I don’t necessarily have to be able to do all of these (yet) by myself because the information I would find useful mostly a good bit of additional manipulation.

* + 1. Compare the # of backers by category/sub-category to help flesh out which types of projects received a wider base of support and adjusting for any large, skewing donations.
    2. Compare average donation based on goal ranges, similar to the bonus exercise.
    3. Compare % of goal funded by category and sub-category totaling the goals and pledges by category.