



Jason Reed

Design Technologist

linkedin.com/in/jmreedy
hello@jmreedy.com

763.213.4836
Minneapolis, MN

02/2022 - Present

12/2017 - 02/2022

12/2013 - 12/2017

11/2011 - 12/2013

01/2011 - 11/2011

03/2008 - 01/2011

06/2008

OBJECTIVE

To design and assist in the development of beautiful and engaging web experiences while establishing and iterating on their corresponding frameworks and industry best practices.

SKILLS

Languages

HTML • CSS/SCSS • JavaScript (working knowledge)

Professional Abilities

UX/UI Design • Front-End Development • Design Systems • Prototyping • Information Architecture
Wireframing • Accessibility Standards • Responsive Design • Project Management • Copywriting
Public Speaking • Usability Research

Software

Figma • Adobe Creative Suite • Atlassian Product Suite • VS Code • Sketch • GitHub/GitLab

EXPERIENCES

Total Expert

Senior Software Engineer

- Moved all product design workflows from Sketch to Figma by building out a design system through component variables and educating individual contributors how to best to utilize them
- Created functioning code-based prototypes to ease front-end overhead for engineering teams
- Assisted in the design and implementation of the organization's first native mobile application

Dow Jones, MarketWatch

Senior UX Developer

- Worked across teams to build experiences to be shared among consumer facing properties
- Maintained our front-end codebase and iterated on its production implementation
- Designed and assisted with migrating key site features off legacy based technology stacks

UX Developer

- Worked with product owners to establish new initiatives through the design process
- Acted as the sole front-end developer for all new and preexisting codebases
- Established and iterated on a markup narrative and product specific design system

SportsEngine (Formerly TST Media)

Senior Interactive Designer

- Fulfilled design initiatives from larger, sports media based clientele
- Assisted engineering to modify platforms to accommodate unique project requirements
- Acted as design liaison for new business opportunities

Design Team Manager

- Established design processes for new project acquisitions
- Managed a team of six designers with daily tasks including revisions and client onboarding
- Assisted in the process of hiring candidates for department positions

Interactive Designer

- Fulfilled design initiatives from larger, sports media based clientele
- Assisted engineering to modify platforms to accommodate unique project requirements
- Acted as design liaison for new business opportunities

EDUCATION

Bachelor of Science: Web Design & Interactive Media - The Art Institutes International Minnesota
Graduated with highest honors