

Toronto Capstone



A background image of the Toronto skyline at night, featuring the CN Tower and various city lights reflected in the water.

Business Problem

As a restauranter finding popular areas to open a restaurant is a very difficult thing to do, so finding established areas is a great option to sell the analysis to McDonalds.

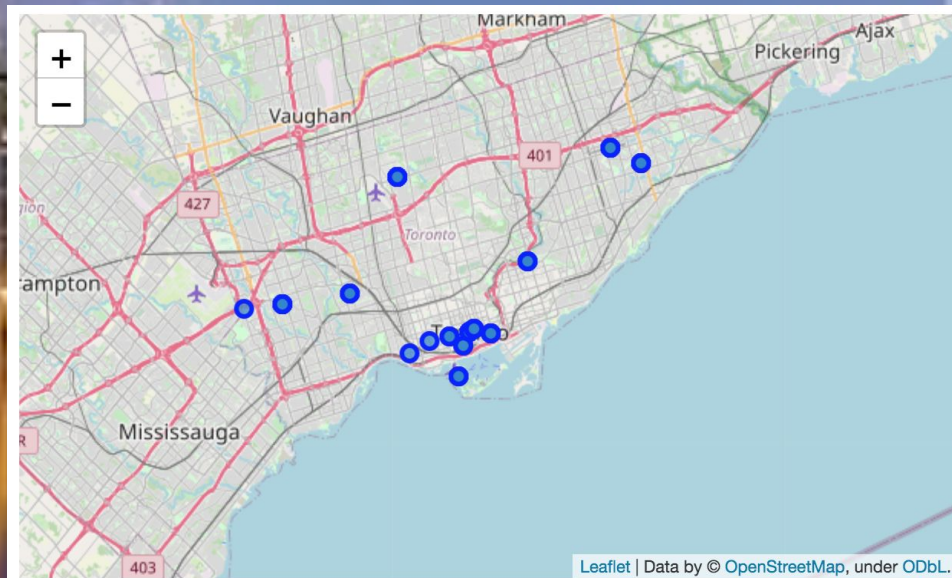


Methodology

Using the foursquare API to identify affluent neighborhoods to conduct short term rentals to yield maximum profits.

Results

Most of the highly rated dining locations are downtown along the waterfront.



Results and conclusion

Downtown Toronto in the Parkwood neighborhood is the most suitable area to open a mcdonalds to compete with traditional restaurants.

	Neighborhood	Neighborhood Latitude	Neighborhood Longitude	Venue	Venue Latitude	Venue Longitude	Venue Category
0	Parkwoods	43.754326	-79.449117	Grill Gate	43.753123	-79.451690	Mediterranean Restaurant
1	Parkwoods	43.754326	-79.449117	Orly Restaurant & Grill	43.754493	-79.443507	Middle Eastern Restaurant
2	Parkwoods	43.754326	-79.449117	Tim Hortons	43.754767	-79.443250	Coffee Shop
3	Parkwoods	43.754326	-79.449117	Crave Restaurant	43.753133	-79.450378	Wings Joint
4	Victoria Village	43.754326	-79.449117	Grill Gate	43.753123	-79.451690	Mediterranean Restaurant