Template Swaps

A straight Template Swap takes place when a dealer requests their website be switched from one existing design (template) to another, without any changes or customizations. The process to follow is determined by if the site is a Site Builder or Classic (legacy) build.

> **◼ What is a Template Swap?**
>
> 1. Straight change from one **existing** design (template) to another
>   a. All designs are found here: 🔵 Website Designs
> 2. No changes or customizations are requested
> 3. No changes or customizations to internal pages
> 4. Since these are straight templated swaps, a "dev link" will NOT be shared with the dealer. The site will be switched to the new design and dealer will be notified once complete.
>
> **Do we charge for these?**
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> - Site Builder template swaps are done in Support and are free
> - Classic template swaps go through Production and dealer is charged $500 which offsets costs of development & QC of the new design
>
> **What brands are Site Builder?**
>
> - You can confirm which US sites are SB here: 🔵 USA
> - Note that only Stellantis Canada is Site builder; all other Canadian sites are Classic

PROCESS 🔗

≡ SITE BUILDER 🔗

1. Submit a Case to Support
   a. Subject: Straight Template Swap
   b. Include the design (template) number dealer selected

📉 CLASSIC (Legacy) 🔗

1. Submit a Closed/Won Opportunity for $500 using the product "Performance Website Redevelopment"
   a. Retail + almost every OEM's pricebook includes this product. The one exception is MBUS, which can use the Retail product instead.
   b. Add to Sales Notes: "Straight Template Swap"
   c. Include which design (template) number dealer selected
2. Website Record will be created in Production and the site will be scheduled, built & launched according to timeline of current queue/workload.
   a. New Opps will show in a SF Report monitored by Prod Leads
   b. Website Records will be manually created
      i. WR Type = Redevelopment
      ii. Notes = Straight Template Swap
   c. *If you submitted an Opp and do not see a Website Record in SF after 2+ days, feel free to post in #prod-help & request an update*
3. Once the new design is live, Production will notify PFM via Chatter in SalesForce; PFM to notify dealer.