JOHN STEEN

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SKILLS

Ruby, Python 3, JavaScript ES6, React, Redux, Rails, GraphQL, HTML5, RSpec, SCSS, SQL, Webpack, MongoDB

PROJECTS

AUSTANA   (React, Redux, ES6, Ruby, Rails, SCSS, Docker)   live | github

A project management web application inspired by Asana where users can create and organize projects, tasks and teams.
- Utilized Redux and asynchronous JavaScript with a RESTful API to provide a seamless user experience across all React components.
- Incorporated Webpack and Babel to ensure UI cross-browser compatibility.
- Implemented backend and frontend authentication with Rails models, BCrypt and React Router to enhance user privacy.

ROASTIA   (MongoDB, Express, React, Node.js, GraphQL, React Autosuggest, ES6, SCSS)   live | github

Roastia allows indie coffee enthusiasts to find craft coffee shops closest to them.
- Integrated Mongoose, MongoDB, GraphQL queries and React Autosuggest to design a partial text search, which allows users to search for coffee shops and coffees based on a variety of attributes and view updated suggestions as they type.
- Used React Hooks and query strings to create a shareable URL with search parameters upon completion of a search.

SUPER   (Draft.js, MongoDB, Express, React, Redux, Node.js, ES6)   live | github

Super is an online publishing platform for programmers inspired by Medium that enables users to create articles and follow authors.
- Leveraged the Draft.js library with React components to build a rich-text editor that facilitates an author's ability to create, edit and read articles, format text with an inline toolbar and add images by URL.
- Employed the Mongoose populate functionality and Express router to fetch data for a specified article from multiple collections with a single API call.

STACK OVERFLOW DEVELOPER SURVEY DATA VISUALIZATION   (In Progress)   github

Utilizing D3.js, Canvas and JavaScript to create a data visualization of the 2019 Stack Overflow Developer Survey results.

EXPERIENCE

Tramontina USA, Inc.

Digital Marketing Manager   Jan 2018 - Jan 2019
- Led the company's first consumer-facing marketing campaigns and managed partnerships with Google and agency partners. Initial campaign resulted in a 48.1% lift in brand awareness, 90.5% lift in brand consideration and a 9x in conversions.

Strategy Manager   July 2016 - Jan 2018
- Researched workflow and organizational improvements for four key departments, resulting in expansion strategies for the web, sales, design and customer service teams covering a headcount of over 30 employees.

PricewaterhouseCoopers (PwC)

Experienced Assurance Associate   Dec 2015 - Apr 2016
- Performed financial statement audit procedures and analysis for American Express and Highland Capital Management.

EDUCATION

Full Stack Web Development - *App Academy | 2019*
Rigorous 1000-hour software development course with <3% acceptance rate.
Masters of Accountancy - *Baylor University | 2012*
Bachelors of Business Administration | Majors: Accounting, Baylor Business Fellows **-** *Baylor University | 2007 - 2011*

LICENSES

Certified Public Accountant - *State of Texas 2014 - 2019 / License #103377*