

# JOHN STEEN

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[GITHUB](#)

[LINKEDIN](#)

## SKILLS

React, Redux, Ruby, Rails, JavaScript ES6, GraphQL, HTML5, RSpec, SCSS, SQL, Webpack, MongoDB

## PROJECTS

**AUSTANA** (React, Redux, ES6, Ruby, Rails, SCSS, Docker)

[live](#) | [github](#)

*A project management web application inspired by Asana where users can create and organize projects, tasks and teams.*

- Utilized Redux and asynchronous JavaScript with a RESTful API to provide a seamless user experience across all React components.
- Incorporated Webpack and Babel to ensure UI cross-browser compatibility.
- Implemented backend and frontend authentication with Rails models, BCrypt and React Router to enhance user privacy.

**ROASTIA** (MongoDB, Express, React, Node.js, GraphQL, React Autosuggest, ES6, SCSS)

[live](#) | [github](#)

*Roastia allows indie coffee enthusiasts to find craft coffee shops closest to them.*

- Integrated Mongoose, MongoDB, GraphQL queries and React Autosuggest to design a partial text search, which allows users to search for coffee shops and coffees based on a variety of attributes and view updated suggestions as they type.
- Used React Hooks and query strings to create a shareable URL with search parameters upon completion of a search.

**SUPER** (Draft.js, MongoDB, Express, React, Redux, Node.js, ES6)

[live](#) | [github](#)

*Super is an online publishing platform for programmers inspired by Medium that enables users to create articles and follow authors.*

- Leveraged the Draft.js library with React components to build a rich-text editor that facilitates an author's ability to create, edit and read articles, format text with an inline toolbar and add images by URL.
- Employed the Mongoose populate functionality and Express router to fetch data for a specified article from multiple collections with a single API call.

**STACK OVERFLOW DEVELOPER SURVEY DATA VISUALIZATION** (In Progress)

[github](#)

*Utilizing D3.js, Canvas and JavaScript to create a data visualization of the 2019 Stack Overflow Developer Survey results.*

## EXPERIENCE

**Tramontina USA, Inc.**

*Digital Marketing Manager*

Jan 2018 - Jan 2019

- Led the company's first consumer-facing marketing campaigns and managed partnerships with Google and agency partners. Initial campaign resulted in a 48.1% lift in brand awareness, 90.5% lift in brand consideration and a 9x in conversions.

*Strategy Manager*

July 2016 - Jan 2018

- Researched workflow and organizational improvements for four key departments, resulting in expansion strategies for the web, sales, design and customer service teams covering a headcount of over 30 employees.

**PricewaterhouseCoopers (PwC)**

*Experienced Assurance Associate*

Dec 2015 - Apr 2016

- Performed financial statement audit procedures and analysis for American Express and Highland Capital Management.

## EDUCATION

**Full Stack Web Development** - App Academy | 2019

*Rigorous 1000-hour software development course with <3% acceptance rate.*

**Masters of Accountancy** - Baylor University | 2012

**Bachelors of Business Administration** | Majors: Accounting, Baylor Business Fellows - Baylor University | 2007 - 2011

## LICENSES

**Certified Public Accountant** - State of Texas 2014 - 2019 / License #103377