

Use Case Scenario,

Utilization of social media to promote and increase awareness and usage.

Primary Actor: Parents, Children

Description: Users will have options to share the page and any other information from the site (facility locations, game results) to their social media profiles.

Organizational Benefits: More promoting of the website through social media reaching out to more possible users, increasing awareness on the importance of fitness and good nutrition.

Frequency of Use: Options will be available on a Contact Page with links to like the organizations Facebook page, and follow the organizations accounts on Instagram, twitter, and other platforms. Also options to share to their own account.

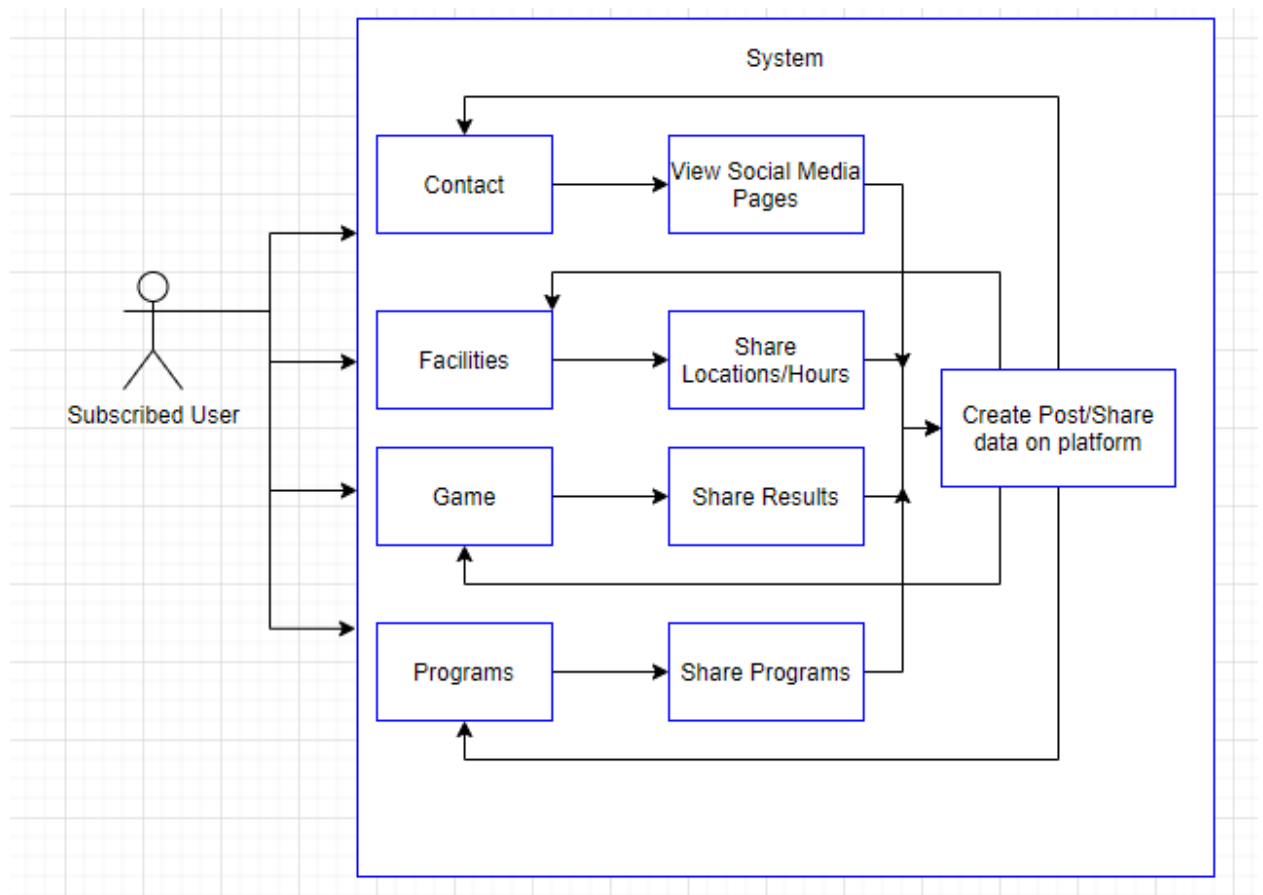
Triggers: User selects one of the given links.

Preconditions: The User is on the Contact Page, User is viewing sharable information(facility locations, programs they're involved in), User finished playing the game.

Postconditions: The User is returned to the page that was left, reloading all saved data.

Main course:

1. System prompts user to confirm leaving current page.
2. User confirms to leave and information from the current page is saved.
3. User is redirected to the social media site (which ever platform they chose).
4. User logs onto their personal account and is able to create the post or share the material.
5. User is redirected to original site, system reloads previous information.



Also a Menu Bar to link to Social Media accounts to look like the following:

