

Activitat 1: Investigació i Anàlisi de Transformació Digital.

Investigar com una empresa real ha implementat la transformació digital als seus processos.

- Trieu una empresa coneguda amb digitalització implementada
- Fonts: articles, informes, notícies, entrevistes
- Anàlisi components
- Beneficis i reptes

Cognitive Contribution Label (CCL)

A simple tool for declaring how much AI contributed to your project.

About the Project

The Cognitive Contribution Label (CCL) helps students, researchers, and creators transparently document the role of artificial intelligence across all stages of their creative process.

Inspired by the spirit of Creative Commons, the CCL promotes honest reflection, responsible use of AI, and clarity in collaborative, tech-assisted creation.

What does it do?

Using a step-by-step interface, the CCL tool lets you:

- Select how much AI was involved (0 to 4) in each of 8 project phases.
- Generate a clear, shareable summary of AI involvement.
- Create a personalized CCL badge that visualizes the contribution across the full process.
- Download the badge and summary to use in your portfolio, thesis, GitHub repo, or final report.

Levels of AI Contribution

The tool defines five levels of AI contribution. Captura la ventana seleccionada

1. **Full Human Work:** This phase was completed entirely by the student without AI assistance.
2. **AI for Insight:** AI was used for research, inspiration, or brainstorming. The student crafted the final work.
3. **AI for Drafting:** AI generated early outputs that were then edited or rebuilt by the student.