

Jorge Muñoz Zanón

Barcelona/València

+34 628864540

jmuozan@gmail.com

Dear Admissions Comitee,

I'm Jorge, an Industrial Design Engineer / Computational Designer / Teacher who has been exploring craftsmanship heritage, its implications, adaptation, and preservation in the current digital era.

Ever since I started my bachelor degree I've been building my knowledge around crafts and what they mean now, driving me to participate (and become finalist) in the 'Premis d'Artesania Comunitat Valenciana 2022', later, realizing the importance of imagining the future of crafts and how can these techniques, practices and knowledge "survive" in the current fast consuming world, I started to conduct different workshops on "making" and digital fabrication techniques for artisans (like 3d modeling, clay printing...) at places like CRAFTINNOVA, looking to understand what it means to preserve the crafts by adapting them. More recently, this thread of research has brought me to explore the preservation of intangible heritage through more speculative ways during the Master's in Design for Emergent Futures at Fab Lab Barcelona, IaaC, and Elisava (You can check my published paper at the Fab25 Czechia conference on this topic [here](#)), and also during my role as [EU Project Dafnet](#) ambassador.

During the last year, I've been pursuing my other passion besides craft heritage and research, getting my Máster en Formación del Profesorado and starting teaching at vocational schools in the Barcelonés area, currently working at the Institut Pompeu Fabra de Badalona as Mechanical Fabrication teacher in the 'Grau Superior en Programació de la Producció + Disseny en Fabricació Mecànica', where I teach about fabrication processes, technology, and their applications and implications.

I'm really interested in continuing to explore how intangible knowledge can be preserved, which is why I felt this PhD position would align with my interests and previous work.

Hope to hear from you soon! :)

Kind regards,

Jorge