

Daniel Simakovsky

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PROFESSIONAL EXPERIENCE:

33Across, New York, NY

2016 -- Current

Programmatic Platform Specialist

- Provide supply-side and demand-side technical support, including working with publishers and buyers/DSP's/SSP's and exchanges, setting up and optimizing PMP's, creative support, etc.
- Identify process inefficiencies/conduct platform audits to improve partner integrations and determine ways to improve operations workflow
- Monitor campaign delivery, including campaign/ad set up, trafficking, delivery, pacing, and optimization and communicating relevant metrics to Account Management team
- Strong familiarity with SSP's and Ad Servers, including AppNexus, AOL/Oath, DFP/AdX, OpenX and Rubicon Project
- Manage and be accountable for billing reconciliation and reporting

Compass Group - Mount Sinai Hospital, New York, NY

2013 – 2016

Retail Operations Manager

Staff development, HR coordination, customer service, quality assurance and facility management.

- Management of high volume operation - \$10 Million dollar per year – 6 locations
- Ongoing staff coordination and direction to meet established goals
Staff Development, Human Resource Coordination
- Coaching, training and leadership >50 SEIU team members
- Responsible for employee hiring, appraisals, discipline
Establish standards of practice to guide employees in service of all customers served
- Collaborate with QA Department in achieving mandated guidelines to meet governmental and institutional requirements

EDUCATION

The New York Code and Design Academy, Junior Developer

The International Culinary Center, Grand Diploma, Culinary Arts, New York

University at Albany State University of New York, BA, English

SKILLS

Languages: Russian (fluent), Spanish (novice)

Experience With: SQL, Excel, GitHub, JavaScript, Salesforce, Tableau