Appetite Guide: Applicant's Main Area of Focus

Target	Eligible
Artificial Intelligence	Advertising & Digital Marketing
Business Process Outsourcing	Agriculture & Farming
Clothing & Apparel	Autonomous Vehicles
Cloud Infrastructure & Cloud Storage	Digital Media & Entertainment
Consumer Goods	Educational Software / EdTech
Consumer Research	Energy & Renewables
Data & Analytics	Fintech*
Database	Government & Military / CivicTech
Drones	Healthcare*
E-Commerce & Shopping	Hospitality
Enterprise Software	Insurance Services / Insurtech*
Food & Beverage	Medical Devices (Non-Implantable and/or Not Clinical Stage)
Hardware - Manufacturing & Development	On Demand Marketplace / Sharing Economy
Health & Beauty	Professional Services
HR Technology	Social Networking & Collaboration
IoT	Sustainability / GreenTech
Messaging & Telecommunications	Transportation
Navigation & Mapping	Cyber Security
Network Hardware	
Real Estate Software & Services	

Out of Appetite

Out of Appetite
Adult Entertainment
Biotechnology / Life Sciences
Blockchain Technology
Cannabis / Cannabinoids
Cryptocurrency
Cyber Security (Cyber/E&O Only)
Educational Institution (including for-profit)
Financial Institutions
Medical Devices (Implantable and/or Clinical Stage)
Network Security
Online Gaming

Target (continued):
Retail Technology
Robotics
SaaS - All Other
Software Development
Virtual Reality Software & Hardware
Wearables
Web Design
Web Service Providers

Classifications that require additional underwriting review

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