Create a report in Microsoft Word, and answer the following questions:

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  1. Failed and successful contributions show a positive correlation for January – May.
  2. Cancelled contributions are consistent throughout the year.
  3. For every failed contribution there are 2 successful contributions.
* What are some limitations of this dataset?
  1. We can’t see the individual contribution amounts.
  2. It’s unclear what constitutes a “failed” contribution. Does it mean when the merchant tried to run the credit card, it was declined? Or does it mean it was returned?
  3. Something happened in/around July to cause the successful contributions to sharply decrease, and the failed and canceled to increase.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  1. Pie chart – would make it easier to see how the different contribution types relate to each other proportionality.