# **Detailed Expense Allocation Breakdown**

### **Confidential Document**

Prepared in Connection with Potential Transaction Involving Nexus Intelligent Systems, Inc.

#### PRELIMINARY STATEMENT

This Detailed Expense Allocation Breakdown ("Document") is prepared as of January 22, 2024, by and for Nexus Intelligent Systems, Inc., a Delaware corporation (hereinafter "Company"), in contemplation of potential strategic transaction evaluation.

#### 1. EXPENSE CATEGORIZATION FRAMEWORK

# 1.1 Operational Expense Classifications

The Company's expense allocation methodology encompasses the following primary categories:

- a) Research & Development Expenses
- b) Sales & Marketing Expenditures
- c) General & Administrative Costs
- d) Technology Infrastructure Investments
- e) Talent Acquisition & Human Capital Development

# 1.2 Allocation Methodology

Expenses are systematically allocated using a hybrid direct-cost and activity-based accounting approach, ensuring precise attribution of financial resources across organizational units.

# 2. FISCAL YEAR 2023 EXPENSE BREAKDOWN

# 2.1 Research & Development

Total R&D Expenditure: \$4,375,000 (35.0% of Annual Revenue)

- AI Platform Development: \$2,625,000

- Machine Learning Diagnostic Tools: \$1,125,000

- Predictive Analytics Research: \$625,000

#### Allocation Metrics:

- Senior Engineering Personnel: 62% of R&D Budget

Computational Resources: 23% of R&D Budget

- Prototype Development: 15% of R&D Budget

### 2.2 Sales & Marketing

Total S&M Expenditure: \$2,500,000 (20.0% of Annual Revenue)

- Enterprise Client Acquisition: \$1,375,000

- Digital Marketing Initiatives: \$625,000

- Conference & Industry Event Participation: \$500,000

#### 2.3 General & Administrative

Total G&A Expenditure: \$1,875,000 (15.0% of Annual Revenue)

- Executive Compensation: \$875,000

- Legal & Compliance: \$375,000

- Corporate Operations: \$625,000

# 2.4 Technology Infrastructure

Total Infrastructure Investment: \$2,250,000 (18.0% of Annual Revenue)

- Cloud Computing Resources: \$1,125,000

- Cybersecurity Systems: \$625,000

- Network & Communication Technologies: \$500,000

# 2.5 Talent Acquisition

Total Talent Development Budget: \$1,000,000 (8.0% of Annual Revenue)

- Recruitment Expenses: \$375,000

- Professional Development Programs: \$375,000

- Employee Training Initiatives: \$250,000

### 3. EXPENSE ALLOCATION PRINCIPLES

### 3.1 Cost Rationalization

The Company maintains a disciplined approach to expense management, with continuous optimization of resource allocation strategies.

# 3.2 Compliance & Transparency

All expense allocations adhere to:

- Generally Accepted Accounting Principles (GAAP)

- Internal financial governance protocols

- Comprehensive documentation standards

### 4. LEGAL DISCLAIMERS

# 4.1 Confidentiality

This document contains proprietary and confidential information. Unauthorized disclosure is strictly prohibited.

# 4.2 Limitation of Representations

The expense allocation data represents historical financial performance and does not constitute a guarantee of future financial outcomes.

# 5. EXECUTION

# **5.1 Authorized Representation**

Prepared and Certified By:

Sarah Williamson

Chief Strategy Officer

Nexus Intelligent Systems, Inc.

# Signature:

Date: January 22, 2024

### 6. APPENDICES

Detailed supporting documentation available upon request and subject to appropriate non-disclosure agreements.

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