# FACILITY DEPLOYMENT REVENUE BREAKDOWN Q4

# FACILITY DEPLOYMENT REVENUE BREAK

**Q4 2023 FINANCIAL REPORT** 

NaviFloor Robotics, Inc.

CONFIDENTIAL AND PROPRIETARY

Date of Report: January 15, 2024

Period Covered: October 1, 2023 - December 31, 2023

**Prepared By: Finance Department** 

Reviewed By: James Wilson, Chief Financial Officer

# 1. EXECUTIVE SUMMARY

This document provides a detailed breakdown of facility deployment revenue NaviFloor Robotics, Inc. ("Company") for Q4 2023, categorized by deployment type, geographic region, and revenue recognition criteria in accordance with

# 2. REVENUE CLASSIFICATION METHODOLOGY

1. \*\*Primary Revenue Streams\*\*

Hardware Sales (AMR Units)

Software Licensing

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- - 2 Installation Services

- Maintenance Contracts
- Professional Services

- 2. \*\*Recognition Criteria\*\*
- Hardware: Upon successful deployment and customer acceptance
- Software: Ratably over license term

Services: As performed, based on milestone completion

# 3. Q4-2023 DEPLOYMENT REVENUE BREAKDOWN

1. \*\*Total Revenue by Category\*\*

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Hardware Sales: \$5,842,000

Software Licensing: \$2,176,000

Installation: \$1,654,000

Maintenance: \$ 987,000

Professional Services: \$ 743,000

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Total Q4 Revenue: \$11,402,000

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2. \*\*Geographic Distribution\*\*

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North America: 68% (\$7,753,360)

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Europe: 22% (\$2,508,440)

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Asia-Pacific: 10% (\$1,140,200)

# 4. DEPLOYMENT DETAILS

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1. \*\*New Facility Deployments\*\*

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Total New Facilities: 14

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Average Revenue Per Facility: \$692,000

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Deployment Success Rate: 98.2%

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2. \*\*Expansion Projects\*\*

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Existing Facility Expansions: 8

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Average Expansion Revenue: \$285,000

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Cross-sell Success Rate: 76%

# 5. REVENUE RECOGNITION TIMING

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1. \*\*Current Quarter Recognition\*\*

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Immediate Recognition: \$8,239,000

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Deferred Revenue: \$3,163,000

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2. \*\*Contract Backlog\*\*

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Total Backlog: \$15,742,000

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Expected Recognition Timeline:

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Q1 2024: \$7,865,000

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Q2 2024: \$4,932,000

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Beyond: \$2,945,000

# 6. KEY PERFORMANCE METRICS

1. \*\*Deployment Efficiency\*\*

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Average Deployment Time: 45 days

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Installation Cost per Square Foot: \$4.82

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Customer Acceptance Rate: 99.1%

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2. \*\*Revenue Quality Indicators\*\*

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Recurring Revenue: 27.8%

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Average Contract Term: 36 months

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Customer Retention Rate: 94.3%

# 7. MATERIAL VARIANCES AND EXPLANATIONS

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1. \*\*Positive Variances\*\*

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Hardware sales exceeded forecast by 12.4%

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Installation efficiency improved by 8.7%

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2. \*\*Negative Variances\*\*

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Professional services revenue 5.2% below target

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APAC expansion delayed due to regulatory approval timing

# 8. CERTIFICATION

The undersigned hereby certifies that this revenue breakdown accurately reflected the Company's facility deployment revenue for Q4 2023, prepared in accordance with GAAP and internal revenue recognition policies.

# 9. DISCLAIMERS AND LIMITATIONS

This report is confidential and proprietary to NaviFloor Robotics, Inc. All figures are unaudited and subject to adjustment during year-end close procedures. This document may not be reproduced or distributed without wr. consent from the Company's Chief Financial Officer.

# 10. SIGNATURES

REVIEWED AND APPROVED BY:

James Wilson

Chief Financial Officer

Date: Jappary 15, 2024

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Richard Torres

Chief Operating Officer

Date: January 15, 2024

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# 11. APPENDICES

- A. Detailed Deployment Schedule
- B. Revenue Recognition Policies
- C. Customer Acceptance Criteria
- D. Regional Performance Analysis



