

PEAK PERFORMANCE DASHBOARD TRADEMARK

Registration and Usage Documentation

Summit Digital Solutions, Inc.

Filed: March 15, 2021

Registration Number: 87654321

1. TRADEMARK DESCRIPTION

1. Mark: "PEAK PERFORMANCE DASHBOARD"

- Standard Character Mark
- No claim is made to the exclusive right to use "DASHBOARD" apart from the mark as shown
- First Use in Commerce: June 1, 2019

2. Goods and Services Classification

- International Class 009: Computer software for business analytics and performance monitoring
- International Class 042: Software as a service (SaaS) featuring business intelligence platforms

2. OWNERSHIP AND RIGHTS

1. Owner of Record

Summit Digital Solutions, Inc.

1234 Innovation Drive

Wilmington, Delaware 19801

Delaware Corporation

Registration Number: 6123456

2. Rights Assertion

The owner maintains exclusive rights to:

- (a) Use of the mark in connection with specified goods and services
- (b) License the mark to authorized third parties
- (c) Enforce rights against unauthorized use
- (d) Maintain and renew the registration

3. USAGE SPECIFICATIONS

1. Approved Format

- Standard typeset: Helvetica Neue or Arial
- Permitted formats: PEAK PERFORMANCE DASHBOARD(TM), Peak Performance Dashboard(TM)
- Required trademark symbol: (TM) until registration is complete, then (R)
- Minimum size requirements: 6pt font for legibility

2. Color Specifications

- Primary: Pantone 2935C (RGB: 0, 87, 184)
- Secondary: Pantone 432C (RGB: 51, 62, 72)
- Grayscale usage permitted when color reproduction is not available

4. PERMITTED APPLICATIONS

1. Digital Applications

- Software interfaces
- Mobile applications
- Web platforms
- Marketing materials
- Client documentation
- Technical specifications

2. Physical Applications

- Printed marketing collateral
- Trade show materials
- Business documents
- Product packaging
- Training materials

5. USAGE RESTRICTIONS

1. Prohibited Uses

- Modification of mark components
- Separation of mark elements

- Alternative color schemes
- Unauthorized derivative works
- Combination with other trademarks
- Use suggesting third-party endorsement

2. Quality Control

- All usage must maintain brand integrity
- Regular audits of mark usage
- Documentation of authorized applications
- Compliance monitoring procedures

6. LICENSING PROVISIONS

1. Authorization Requirements

- Written agreement required for all licenses
- Specification of permitted use cases
- Quality control provisions
- Term and territory limitations
- Royalty arrangements if applicable

2. Licensee Obligations

- Maintain quality standards
- Report unauthorized usage
- Cooperate in enforcement actions
- Provide usage documentation
- Submit materials for approval

7. ENFORCEMENT PROCEDURES

1. Monitoring

- Regular market surveillance
- Digital monitoring services
- Trademark watch services
- Documentation of violations

- Investigation procedures

2. Response Protocol

- Cease and desist notifications
- Legal action authorization
- Settlement procedures
- Remediation requirements
- Documentation requirements

8. MAINTENANCE AND RENEWAL

1. Registration Maintenance

- Declaration of Use due: March 15, 2027
- Renewal deadline: March 15, 2031
- Maintenance fee schedule
- Required evidence of use
- Jurisdiction requirements

2. Documentation Requirements

- Specimens of use
- Declaration verification
- Usage evidence
- Geographic coverage
- Sales documentation

9. CERTIFICATION

The undersigned hereby certifies that this trademark documentation is accurate and complete as of the date below.

SUMMIT DIGITAL SOLUTIONS, INC.

By:

Name: Sarah Blackwell

Title: Chief Operating Officer

Date: March 15, 2021

WITNESS:

By:

Name: James Henderson

Title: Chief Digital Officer

Date: March 15, 2021

10. LEGAL DISCLAIMER

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