

# **Horizon Adaptive Systems Group, Inc.**

## **Q3 2023 Series B Funding Financial Prospectus**

### **CONFIDENTIAL DOCUMENT**

Prepared: January 15, 2024

Strictly Privileged and Confidential

### **1. EXECUTIVE SUMMARY**

1 This Financial Prospectus ("Prospectus") provides a comprehensive overview of Horizon Adaptive Systems Group, Inc. ("Horizon" or the "Company") in connection with its Series B Funding Round for the quarter ending September 30, 2023.

2 The Company is a Delaware corporation specializing in Industrial IoT and Predictive Maintenance Services, offering advanced AI-driven solutions for critical infrastructure and manufacturing environments.

### **2. COMPANY PROFILE**

#### **1 Corporate Overview**

- Legal Name: Horizon Adaptive Systems Group, Inc.
- Incorporation Date: March 15, 2019
- Jurisdiction of Incorporation: Delaware
- Primary Business: AI-powered predictive maintenance software platform

#### **2 Leadership**

- Chief Executive Officer: Elena Rodriguez
- Chief Technology Officer: Dr. Marcus Chen
- Chief Revenue Officer: Samuel Reyes

### **3. FINANCIAL PERFORMANCE**

#### **1 Annual Financial Metrics**

- Current Annual Revenue: \$12,500,000
- Funding Stage: Series B
- Current Employee Headcount: 87

## 2 Revenue Breakdown

- Industrial Manufacturing Segment: 45%
- Energy Infrastructure Solutions: 30%
- Transportation Predictive Maintenance: 25%

## 4. FUNDING ROUND DETAILS

### 1 Series B Funding Objectives

- Total Funding Target: \$15,000,000
- Minimum Investment Tranche: \$500,000
- Preferred Stock Issuance: Convertible Series B Preferred Shares

### 2 Use of Proceeds

- Research and Development: 40%
- Sales and Marketing Expansion: 30%
- Infrastructure and Technology Enhancement: 20%
- Working Capital: 10%

## 5. INVESTMENT CONSIDERATIONS

### 1 Market Opportunity

- Total Addressable Market: Estimated \$3.2 billion
- Projected Market Growth Rate: 18.5% CAGR
- Competitive Positioning: Technology leadership in AI-driven predictive maintenance

### 2 Risk Factors

- Technology Adoption Rates
- Competitive Landscape
- Potential Regulatory Changes
- Technological Obsolescence Risk

## 6. FINANCIAL PROJECTIONS

### 1 Projected Financial Performance

- Year 1 Revenue Projection: \$18,750,000
- Year 2 Revenue Projection: \$26,250,000

- Anticipated EBITDA Margin: 22-25%

## 2 Key Performance Indicators

- Customer Acquisition Cost: \$12,500
- Projected Customer Retention Rate: 92%
- Average Contract Value: \$175,000 annually

## 7. LEGAL DISCLAIMERS

### 1 Confidentiality

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### 2 Forward-Looking Statements

Certain statements herein constitute forward-looking statements. Actual results may differ materially from projections.

## 8. INVESTOR REPRESENTATIONS

### 1 Accredited Investor Qualification

Investors must meet SEC accredited investor standards as defined under Regulation D.

### 2 Investment Representations

Investors must acknowledge:

- Independent investment decision
- Understanding of speculative nature
- Ability to bear complete investment loss

## 9. EXECUTION

1 This Prospectus is executed by the authorized representatives of Horizon Adaptive Systems Group, Inc.

—

Elena Rodriguez

Chief Executive Officer

Horizon Adaptive Systems Group, Inc.

Date: January 15, 2024

## **CONFIDENTIALITY NOTICE**

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