## **Investor Financial Presentation - Fiscal Year 2023**

### **Confidential Information Memorandum**

Nexus Intelligent Systems, Inc.

## 1. Executive Summary

1 This Confidential Investor Financial Presentation ("Presentation") provides a comprehensive overview of the financial performance, strategic positioning, and future outlook for Nexus Intelligent Systems, Inc. (the "Company") for the fiscal year ending December 31, 2023.

2 The information contained herein is provided solely for the purpose of evaluating the Company's financial condition and investment potential, and is subject to the confidentiality provisions outlined in Section 7 of this document.

## 2. Company Overview

### 1 Corporate Profile

- Legal Entity: Nexus Intelligent Systems, Inc.

- State of Incorporation: Delaware

- Date of Incorporation: March 15, 2018

- Primary Business: Enterprise AI Services & Predictive Analytics

- Annual Revenue: \$12,500,000

### 2 Leadership Team

- Dr. Elena Rodriguez, Chief Executive Officer

- Michael Chen, Chief Technology Officer

- Sarah Williamson, Chief Strategy Officer

### 3. Financial Performance Highlights

## 1 Revenue Analysis

- Fiscal Year 2023 Total Revenue: \$12,500,000

Year-over-Year Growth Rate: 42.3%

Revenue Breakdown:

a) Predictive Maintenance Platforms: 55%

b) Digital Transformation Consulting: 30%

c) Machine Learning Diagnostic Tools: 15%

## 2 Profitability Metrics

- Gross Margin: 68%

- EBITDA: \$3,750,000

- Net Income: \$2,100,000

- Operating Expenses: \$6,500,000

# 3 Cash Position and Liquidity

- Cash and Cash Equivalents: \$4,200,000

- Working Capital: \$3,800,000

- Current Ratio: 2.1

## 4. Market Positioning and Growth Strategy

## 1 Target Market Segments

- Manufacturing: 40%

- Energy: 25%

- Transportation: 20%

- Infrastructure: 15%

## 2 Strategic Initiatives

- Expansion of AI-powered predictive maintenance platforms

- Enhanced machine learning diagnostic tool development

- Geographic market expansion

- Strategic technology partnerships

# **5. Financial Projections**

### 1 Projected Revenue

- FY 2024 (Estimated): \$17,500,000

- FY 2025 (Estimated): \$24,000,000

# 2 Anticipated Investment Areas

- Research and Development: 25% of projected revenue

- Sales and Marketing: 18% of projected revenue
- Talent Acquisition: 12% of projected revenue

### 6. Risk Factors and Mitigation

#### 1 Identified Risks

- Technology obsolescence
- Competitive market dynamics
- Talent acquisition and retention
- Regulatory compliance challenges

## 2 Mitigation Strategies

- Continuous R&D investment
- Agile product development approach
- Competitive compensation and equity programs
- Proactive regulatory monitoring and compliance framework

## 7. Confidentiality and Disclaimer

### 1 Confidentiality Provisions

This document contains proprietary and confidential information. Recipients are strictly prohibited from reproducing, distributing, or disclosing any part of this Presentation without prior written consent.

## 2 Forward-Looking Statements

Certain statements in this Presentation constitute forward-looking statements. Actual results may differ materially from projections due to various factors.

### 3 No Representations or Warranties

The Company makes no representations or warranties regarding the accuracy or completeness of the information provided herein.

#### 8. Execution

Prepared and Authorized by:

Dr. Elena Rodriguez

Chief Executive Officer

Nexus Intelligent Systems, Inc.

Date: January 22, 2024