DYNAMICS BRAND IDENTITY TRADEMARK REGISTRATION AND USAGE GUID

POLAR DYNAMICS BRAND IDENTITY TRADI

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1. INTRODUCTION

This document sets forth the official trademark registration, protection usage guidelines for Polar Dynamics Robotics, Inc. ("Company"), a D corporation, regarding its corporate brand identity and associated man

2. REGISTERED TRADEMARKS

1 The Company maintains the following registered trademarks with th

a) "POLAR DYNAMICS(R)" - Registration No. 88654321

Class 7: Industrial robots for use in cold storage environments

Class 9: Robotic operating systems

Filing Date: March 30, 2018

Registration Date: November 15, 2018

b) "BLUECORE(TM)" - Registration No. 88654322

Class 9: Temperature-resistant navigation systems for industrial robot

Filing Date: June 15, 2019

Registration Date: February 28, 2020

3. TRÅDEMARK USAGE SPECIFICATIONS

1 **Logo Requirements**
Primary logo consists of the "POLAR DYNAMICS" wordmark in Pant
Minimum clear space requirement: 1x height of capital letter
Minimum reproduction size: 1.5 inches wide for print; 150 pixels for c
BlueCore(TM) technology badge must appear with registered tradem
2 **Color Standards**
Primary: Pantone 2925C (RGB: 0, 122, 201)

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Secondary: Pantone Cool Gray 11C (RGB: 83, 86, 90)

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Accent: Pantone 7459C (RGB: 0, 149, 218)

4. PROTECTION AND ENFORCEMENT

1 The Company actively monitors and enforces its trademark rights th

Regular trademark watch services

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Digital monitoring of unauthorized usage

Enforcement against infringement through cease and desist procedur

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Registration in key international markets
2 **Third-Party Usage**
All third-party usage of Company trademarks requires explicit written authorization through:
- Licensed partner agreements
- Marketing cooperation agreements
- Authorized reseller documentation

5. INTERNAL COMPLIANCE

1 **Employee Requirements**

All employees must:
-
Complete annual trademark compliance training
-
Follow brand guidelines in all communications
-
Report potential infringement to Legal Department
-
Obtain approval for new trademark applications
2 **Documentation**
The Company maintains:
-
Digital asset management system for approved marks
-

Trademark renewal calendar

Usage approval workflow system

Infringement incident reports

6. INTERNATIONAL PROTECTION

1 **Current Registrations**
The Company maintains active trademark registrations in:

United States (USPTO)

European Union (EUIPO)

China (\$NIPA)

Japan (JPO)

Canada (CIPO)

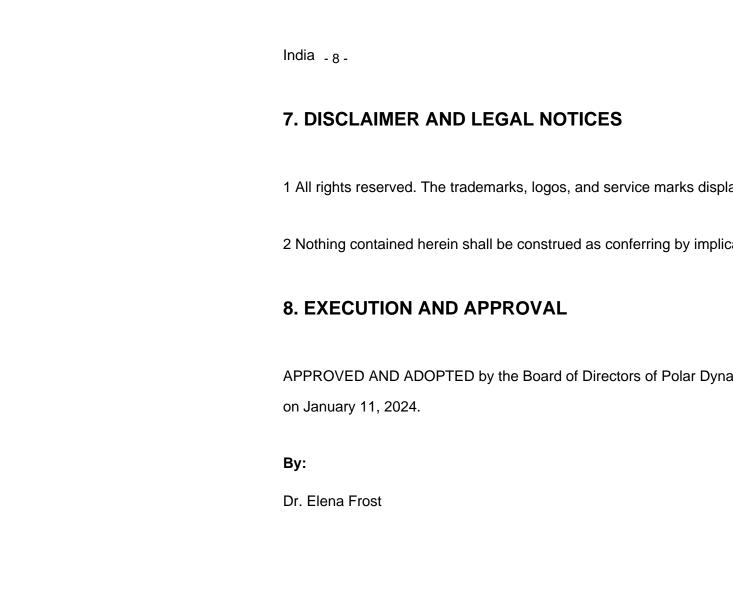
2 **Pending Applications**

Applications in process for:

South Korea

Australia

Brazil



Chief Executive Officer
Ву:
Victoria Wells
Chief Financial Officer
ATTEST:
Corporate Secretary
[CORPORATE SEAL]
9. REVISION HISTORY

Version 1.0 - January 11, 2024 - Initial document creation and approv

