

POLAR DYNAMICS BRAND IDENTITY TRADEMARK REGISTRATION AND USAGE GUIDELINES

POLAR DYNAMICS BRAND IDENTITY TRADEMARK REGISTRATION AND USAGE GUIDELINES

Effective Date: January 11, 2024

Document Number: TM-2024-001

Version: 1.0

1. INTRODUCTION

This document sets forth the official trademark registration, protection, and usage guidelines for Polar Dynamics Robotics, Inc. ("Company"), a Delaware corporation, regarding its corporate brand identity and associated marks.

2. REGISTERED TRADEMARKS

1 The Company maintains the following registered trademarks with the

a) "POLAR DYNAMICS(R)" - Registration No. 88654321

Class 7: Industrial robots for use in cold storage environments

Class 9: Robotic operating systems

Filing Date: March 30, 2018

Registration Date: November 15, 2018

b) "BLUECORE(TM)" - Registration No. 88654322

Class 9: Temperature-resistant navigation systems for industrial robots

Filing Date: June 15, 2019

Registration Date: February 28, 2020

3. TRADEMARK USAGE SPECIFICATIONS

1 **Logo Requirements**

-

Primary logo consists of the "POLAR DYNAMICS" wordmark in Pantone

-

Minimum clear space requirement: 1x height of capital letter

-

Minimum reproduction size: 1.5 inches wide for print; 150 pixels for di

-

BlueCore(TM) technology badge must appear with registered tradema

2 **Color Standards**

-

Primary: Pantone 2925C (RGB: 0, 122, 201)

- - 3 -

Secondary: Pantone Cool Gray 11C (RGB: 83, 86, 90)

-

Accent: Pantone 7459C (RGB: 0, 149, 218)

4. PROTECTION AND ENFORCEMENT

1 The Company actively monitors and enforces its trademark rights th

-

Regular trademark watch services

-

Digital monitoring of unauthorized usage

-

Enforcement against infringement through cease and desist procedur

-

Registration in key international markets

2 ****Third-Party Usage****

All third-party usage of Company trademarks requires explicit written authorization through:

-

Licensed partner agreements

-

Marketing cooperation agreements

-

Authorized reseller documentation

5. INTERNAL COMPLIANCE

1 ****Employee Requirements****

All employees must:

-

Complete annual trademark compliance training

-

Follow brand guidelines in all communications

-

Report potential infringement to Legal Department

-

Obtain approval for new trademark applications

2 **Documentation**

The Company maintains:

-

Digital asset management system for approved marks

-

Trademark renewal calendar

-

Usage approval workflow system

-

Infringement incident reports

6. INTERNATIONAL PROTECTION

1 **Current Registrations**

The Company maintains active trademark registrations in:

-

United States (USPTO)

-

European Union (EUIPO)

-

China (CNIPA)

-

Japan (JPO)

-

Canada (CIPO)

2 ****Pending Applications****

Applications in process for:

-

South Korea

-

Australia

-

Brazil

-

India - 8 -

7. DISCLAIMER AND LEGAL NOTICES

1 All rights reserved. The trademarks, logos, and service marks displayed herein are the property of their respective owners.

2 Nothing contained herein shall be construed as conferring by implication or otherwise any authority on any person to act as an agent or representative of the Company.

8. EXECUTION AND APPROVAL

APPROVED AND ADOPTED by the Board of Directors of Polar Dynamics, Inc.
on January 11, 2024.

By:

Dr. Elena Frost

Chief Executive Officer

By:

Victoria Wells

Chief Financial Officer

ATTEST:

Corporate Secretary

[CORPORATE SEAL]

9. REVISION HISTORY

Version 1.0 - January 11, 2024 - Initial document creation and approval

Previous versions: None

