# **EXECUTIVE COMPENSATION PLAN**

## SUMMIT DIGITAL SOLUTIONS, INC.

Fiscal Year 2023

Effective Date: January 1, 2023

#### 1. PURPOSE AND OBJECTIVES

- 1. This Executive Compensation Plan (the "Plan") establishes the framework for compensating executive officers of Summit Digital Solutions, Inc. (the "Company") for Fiscal Year 2023.
- 2. The Plan is designed to:
- (a) Align executive interests with shareholder value creation
- (b) Drive achievement of strategic business objectives
- (c) Attract and retain top executive talent in the digital transformation sector
- (d) Ensure competitive compensation relative to market benchmarks

#### 2. ELIGIBLE PARTICIPANTS

- 1. The Plan applies to the following executive positions ("Participants"):
- Chief Executive Officer
- Chief Technology Officer
- Chief Operating Officer
- Chief Digital Officer
- Chief Innovation Officer
- Executive Vice Presidents
- Senior Vice Presidents

### 3. COMPENSATION COMPONENTS

- 1. Base Salary
- (a) Competitive base compensation reviewed annually
- (b) Positioned at 50th-75th percentile of peer group
- (c) Adjustments based on market data and individual performance

- 2. Annual Performance Bonus
- (a) Target bonus: 50-150% of base salary based on position
- (b) Performance metrics:
- Company Revenue Growth (30%)
- EBITDA Margin (30%)
- Strategic Objectives (25%)
- Individual Goals (15%)
- (c) Bonus multiplier range: 0-200% of target based on achievement
- 3. Long-Term Incentive Plan (LTIP)
- (a) Annual equity grants in restricted stock units (RSUs)
- (b) Three-year vesting schedule (33% per year)
- (c) Target grant value: 100-300% of base salary
- (d) Performance multiplier based on:
- Total Shareholder Return (40%)
- Revenue CAGR (30%)
- Digital Platform Revenue Growth (30%)

### 4. PERFORMANCE METRICS AND TARGETS

- 1. Company Performance Thresholds
- Minimum Revenue: \$95M
- Target Revenue: \$105M
- Maximum Revenue: \$120M
- Minimum EBITDA Margin: 15%
- Target EBITDA Margin: 18%
- Maximum EBITDA Margin: 22%
- 2. Strategic Objectives
- Peak Performance Platform adoption rate
- Client satisfaction scores
- Innovation metrics
- Market share in target segments

#### 5. ADMINISTRATION AND GOVERNANCE

- 1. The Compensation Committee shall:
- (a) Oversee Plan administration
- (b) Approve individual compensation levels
- (c) Certify achievement of performance goals
- (d) Modify Plan terms as needed
- 2. The CEO shall:
- (a) Recommend compensation for direct reports
- (b) Set individual performance objectives
- (c) Evaluate achievement of goals

# 6. PAYMENT TERMS AND CONDITIONS

- 1. Timing of Payments
- (a) Base salary paid bi-weekly
- (b) Annual bonus paid by March 15 following fiscal year
- (c) RSUs granted annually in Q1
- 2. Employment Requirements
- (a) Must be employed on payment date
- (b) Pro-rata payment for partial year service
- (c) Treatment upon termination per employment agreements

### 7. CLAWBACK AND ADJUSTMENTS

- 1. The Company maintains right to recoup compensation if:
- (a) Financial restatement occurs
- (b) Misconduct is discovered
- (c) Violation of non-compete/confidentiality
- 2. Committee discretion to adjust metrics for:
- (a) Extraordinary events
- (b) Strategic transactions

## (c) Changes in accounting rules

### 8. GENERAL PROVISIONS

- 1. Plan Amendment and Termination
- Committee may modify/terminate Plan
- Notice required for material changes
- Existing rights protected
- 2. Tax Compliance
- Section 409A compliance
- Tax withholding requirements
- No tax gross-ups provided

## 9. APPROVAL AND EXECUTION

APPROVED by the Compensation Committee of the Board of Directors on December 15, 2022.

# By:

Sarah Martinez

Chair, Compensation Committee

# By:

Dr. Alexandra Reeves

Chief Executive Officer