**Investor Earnings Presentation Deck** 

**Confidential Financial Information** 

Nexus Intelligent Systems, Inc.

**Q4 2023 Investor Presentation** 

1. CONFIDENTIALITY AND DISCLAIMER

1 Confidential Information

This document (the "Presentation") contains confidential and proprietary information of Nexus

Intelligent Systems, Inc. ("Nexus" or the "Company"). The information herein is provided solely for

the purpose of investor evaluation and may not be reproduced, distributed, or disclosed to any third

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2 Forward-Looking Statements

Certain statements in this Presentation constitute forward-looking statements within the meaning of

applicable securities laws. These statements involve known and unknown risks, uncertainties, and

other factors that may cause actual results to differ materially from those projected. Investors are

cautioned not to place undue reliance on these forward-looking statements.

2. FINANCIAL OVERVIEW

1 Annual Financial Performance

Total Annual Revenue: \$12,500,000

Year-over-Year Growth: 42.3%

Gross Margin: 68%

Net Income: \$2,750,000

Earnings Per Share (EPS): \$0.37

2 Revenue Breakdown by Segment

Predictive Maintenance Platforms: 55%

Digital Transformation Consulting: 30%

Machine Learning Diagnostic Tools: 15%

3. MARKET POSITIONING

## 1 Target Market Segments

- Manufacturing: 40% of total revenue

- Energy Infrastructure: 25%

- Transportation: 20%

- Other Enterprise Services: 15%

## 2 Competitive Landscape

Nexus maintains a leadership position in enterprise AI services through:

- Proprietary machine learning algorithms
- Advanced predictive maintenance technology
- Strategic enterprise partnerships
- Proven track record of digital transformation

#### 4. OPERATIONAL METRICS

## 1 Company Headcount

- Total Employees: 87

- Engineering: 42%

- Sales & Marketing: 25%

Professional Services: 18%

- Administrative: 15%

## 2 Key Performance Indicators

- Customer Retention Rate: 92%

- Average Contract Value: \$375,000

- Sales Conversion Rate: 34%

- Research & Development Investment: 22% of revenue

#### **5. STRATEGIC INITIATIVES**

# 1 Technology Development

- Continued investment in AI and machine learning capabilities
- Expansion of predictive maintenance platform
- Enhanced enterprise integration solutions

## 2 Market Expansion

- Target new vertical markets
- Increase international presence
- Develop strategic enterprise partnerships

#### 6. FINANCIAL PROJECTIONS

## 1 Projected Financial Performance

- Estimated Revenue 2024: \$18,500,000
- Projected Growth Rate: 48%
- Expected Gross Margin: 72%

## 2 Capital Structure

- Current Funding: Series B
- Total Raised to Date: \$22,000,000
- Investor Composition:
- Venture Capital: 65%
- Private Equity: 35%

#### 7. LEGAL AND COMPLIANCE

## 1 Corporate Information

- Incorporation Date: March 15, 2018
- Jurisdiction: Delaware, United States
- Corporate Structure: C-Corporation

## 2 Compliance Certifications

- ISO 27001 Information Security
- SOC 2 Type II Compliance
- GDPR Data Protection Standards

#### 8. RISK FACTORS

## 1 Potential Risks

- Technology obsolescence
- Competitive market dynamics

- Regulatory changes
- Talent acquisition and retention

## 9. EXECUTIVE LEADERSHIP

1 Key Leadership Team

- Dr. Elena Rodriguez, CEO
- Michael Chen, CTO
- Sarah Williamson, Chief Strategy Officer

## 10. DISCLAIMER AND LEGAL NOTICE

This Presentation is provided for informational purposes only and does not constitute an offer to sell or a solicitation of an offer to buy any securities. All information is subject to change without notice.

Executed this 22nd day of January, 2024.

[Signature Block]

Dr. Elena Rodriguez

Chief Executive Officer

Nexus Intelligent Systems, Inc.