

# **Predictive Analytics Service Pricing Strategy**

## **Confidential Legal Document**

**Nexus Intelligent Systems, Inc.**

### **1. PRELIMINARY PROVISIONS**

#### **1 Purpose**

This Pricing Strategy Document ("Document") establishes the comprehensive pricing framework for Nexus Intelligent Systems, Inc.'s ("Company") predictive analytics service offerings, effective January 22, 2024.

#### **2 Scope**

This document governs pricing methodologies, tier structures, and commercial engagement protocols for the Company's enterprise AI predictive maintenance platforms and digital transformation solutions.

### **2. PRICING ARCHITECTURE**

#### **1 Service Tier Classification**

The Company shall implement a multi-tiered pricing model with the following classifications:

##### **a) Basic Diagnostic Tier**

- Automated machine learning diagnostic tools
- Entry-level predictive maintenance capabilities
- Targeted at small to mid-sized enterprises
- Pricing: \$5,000 - \$15,000 per month

##### **b) Advanced Transformation Tier**

- Comprehensive AI-driven predictive maintenance platforms
- Full enterprise digital transformation consulting
- Customized machine learning diagnostic solutions
- Pricing: \$25,000 - \$75,000 per month

##### **c) Enterprise Strategic Tier**

- Fully integrated, end-to-end intelligent automation solutions

- Dedicated technical support and continuous optimization
- Unlimited consultation and custom development
- Pricing: \$100,000 - \$250,000 per month

## 2 Pricing Calculation Methodology

Pricing shall be determined through a dynamic calculation incorporating:

- Complexity of implementation
- Scale of enterprise infrastructure
- Projected ROI for client
- Anticipated computational resource requirements
- Customization depth

## 3. COMMERCIAL TERMS

### 1 Contract Duration

- Minimum contract term: 12 months
- Renewal options: 12, 24, and 36-month extensions
- Early termination provisions with 90-day written notice

### 2 Payment Structure

- Monthly recurring billing
- Net-30 payment terms
- Prorated billing for partial implementation periods
- Accepted payment methods: Wire transfer, ACH, Corporate Credit

## 4. VOLUME AND SCALING DISCOUNTS

### 1 Volume Discount Schedule

- 5-10% discount for multi-year commitments
- Incremental discounts based on total annual contract value
- Discretionary pricing adjustments for strategic enterprise clients

### 2 Scaling Provisions

The Company reserves the right to adjust pricing based on:

- Expanded service utilization

- Additional computational resource requirements
- Enhanced customization complexity

## **5. LEGAL DISCLAIMERS**

### **1 Reservation of Rights**

Nexus Intelligent Systems, Inc. maintains full discretion in pricing strategy implementation, including:

- Unilateral price modifications
- Service tier restructuring
- Discontinuation of specific service offerings

### **2 Confidentiality**

This pricing strategy document constitutes confidential proprietary information. Unauthorized disclosure may result in legal action.

## **6. EXECUTION**

### **1 Approval**

This Pricing Strategy Document has been approved by:

Dr. Elena Rodriguez

Chief Executive Officer

Nexus Intelligent Systems, Inc.

Date: January 22, 2024

## **7. MISCELLANEOUS PROVISIONS**

### **1 Governing Law**

This document shall be governed by the laws of the State of Delaware.

### **2 Amendments**

Modifications require written consent from the Company's executive leadership.