REVENUE BY GEOGRAPHIC REGION - 2023

REVENUE BY GEOGRAPHIC REGION - 2023

NaviFloor Robotics, Inc.

A Delaware Corporation

1. DOCUMENT PURPOSE AND SCOPE

1. This document presents the consolidated revenue data by geographic region

2. The revenue classifications contained herein have been reviewed and certifications contained herein have been reviewed and certifications.

2. REVENUE CLASSIFICATION METHODOLOGY

1. Geographic revenue allocation is determined based on the following criter

- a) Location of customer's primary installation site
- b) Billing address for recurring subscription revenue
- c) Territory designation in master service agreements
- d) Physical location where services are rendered

2. Multi-territory contracts are allocated based on the percentage of AMR un

3. CONSOLIDATED REVENUE BY REGION

_

1. North₂America

United States: \$18,525,000

Canada: \$3,250,000

Mexico: \$1,625,000

Total North America: \$23,400,000

2. Europe

_

Germany: \$2,275,000

-

United Kingdom: \$1,625,000

- - 3 -

France: \$975,000

_

Benelux: \$812,500

Total Europe: \$5,687,500

-

3. Asia-Pacific

_

Japan: \$1,300,000

-

South Korea: \$812,500

_

Singapore: \$487,500

-

Australia; \$325,000

Total Asia-Pacific: \$2,925,000

-

4. Rest of World

-

Brazil: \$325,000

-

UAE: \$162,500

Total Rest of World: \$487,500

TOTAL GLOBAL REVENUE: \$32,500,000

4. REVENUE COMPOSITION BY PRODUCT TYPE

- -5
1. Hardware Revenue

AMR Unit Sales: 65%

Replacement Parts & Components: 8%

2. Software Revenue

Fleet Management Platform Licenses: 15%

Maintenance & Support: 7%

3. Professional Services

- 6 -

Installation & Configuration: 3%

_

Training & Consulting: 2%

5. SIGNIFICANT REGIONAL DEVELOPMENTS

-

- 1. North America experienced 42% year-over-year growth, driven by:
- a) Expansion of distribution center deployments
- b) New enterprise customer acquisitions in automotive sector
- c) Increased adoption of multi-robot fleet configurations

_

2. European operations showed 28% growth, primarily attributed to:

- a) Market entry into France and Benelux regions
- b) Strategic partnership with leading German logistics providers
- c) CE certification completion for new AMR models
- 3. Asia-Pacific expansion initiatives resulted in:
- a) Establishment of Singapore regional headquarters
- b) Japanese market penetration through distribution agreement with Yamame Industrial
- c) Initial deployments in South Korean automotive manufacturing facilities

6. DISCLAIMERS AND LIMITATIONS

1. The revenue figures presented herein are preliminary and subject to final a

8 -
2. Currency conversions are calculated using average exchange rates for the
-
3. Regional allocations may be subject to reclassification based on final cust
-
4. Forward-looking statements and growth projections are not guaranteed an
7. CERTIFICATION
The undersigned hereby certifies that the information contained in this documents of the contained in the contained in this documents.
is true and accurate to the best of their knowledge as of the date below.

_

James Wilson

Chief Financial Officer

NaviFloor Robotics, Inc.

Date: January 15, 2024

...

8. CONFIDENTIALITY NOTICE

This document contains confidential and proprietary information of NaviFlo-Robotics, Inc. Any unauthorized reproduction, distribution, or disclosure of this document or its contents is strictly prohibited and may result in civil or criminal penalties.

[Document End]

