2024 Revenue Forecast by Segment

DeepShield Systems, Inc.

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Confidential & Proprietary Information

1. Introduction and Basis of Preparation

- 1. This revenue forecast document ("Forecast") has been prepared by the management of DeepShield Systems, Inc. ("Company") for the fiscal year ending December 31, 2024.
- 2. The Forecast has been prepared in accordance with U.S. GAAP and the Company's established forecasting methodologies, incorporating historical performance data, current sales pipeline, and market analysis.
- 3. All figures presented are in United States Dollars (USD) unless otherwise specified.

2. Disclaimer and Forward-Looking Statements

- 1. This Forecast contains forward-looking statements and projections that involve risks and uncertainties. Actual results may differ materially from those projected herein.
- 2. The Forecast represents management's best estimates based on information available as of January 11, 2024, and should not be relied upon as guarantees of future performance.

3. Revenue Segments Overview

- 1. The Company's revenue is categorized into the following primary segments:
- Industrial Control System (ICS) Security Solutions
- Maritime & Subsea Infrastructure Protection
- Operational Technology (OT) Monitoring Services
- Professional Services & Implementation
- Maintenance & Support

4. Detailed Revenue Projections by Segment

1. ICS Security Solutions

- Q1 2024: \$5,200,000
- Q2 2024: \$5,850,000
- Q3 2024: \$6,300,000
- Q4 2024: \$7,150,000
- Total: \$24,500,000

2. Maritime & Subsea Infrastructure Protection

- Q1 2024: \$2,100,000
- Q2 2024: \$2,450,000
- Q3 2024: \$2,800,000
- Q4 2024: \$3,150,000
- Total: \$10,500,000

3. OT Monitoring Services

- Q1 2024: \$1,800,000
- Q2 2024: \$2,100,000
- Q3 2024: \$2,400,000
- Q4 2024: \$2,700,000
- Total: \$9,000,000

4. Professional Services & Implementation

- Q1 2024: \$1,200,000
- Q2 2024: \$1,350,000
- Q3 2024: \$1,500,000
- Q4 2024: \$1,950,000
- Total: \$6,000,000

5. Maintenance & Support

- Q1 2024: \$1,100,000
- Q2 2024: \$1,250,000
- Q3 2024: \$1,400,000
- Q4 2024: \$1,750,000
- Total: \$5,500,000

5. Key Growth Assumptions

1. Market Conditions

- Continued expansion of industrial cybersecurity market at 15% CAGR
- Increased regulatory requirements for critical infrastructure protection
- Growing adoption of Industry 4.0 technologies

2. Company-Specific Factors

- Launch of enhanced AI-driven threat detection module in Q2 2024
- Geographic expansion into APAC region starting Q3 2024
- Addition of 25 new enterprise customers across segments
- Expansion of existing customer relationships through cross-selling

6. Risk Factors

- 1. The following factors may impact actual results:
- Changes in cybersecurity regulatory environment
- Global economic conditions affecting customer spending
- Competitive pressure on pricing
- Technical implementation delays
- Customer adoption rates
- Foreign exchange fluctuations
- Supply chain disruptions

7. Total Revenue Summary

- 1. Consolidated Revenue Projection
- Total Projected Revenue FY2024: \$55,500,000
- Year-over-Year Growth: 70.8%
- Gross Margin Target: 72%

8. Certification

The undersigned officers hereby certify that this Forecast has been prepared in good faith and represents our best estimates based on current information and reasonable assumptions.

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Robert Kessler

Chief Financial Officer

Date: January 11, 2024

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Dr. Marcus Chen

Chief Executive Officer

Date: January 11, 2024

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9. Confidentiality Notice

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