

Parameter-Driven Profit Insights

E-Store_CustomerInvoicefor2022_Using IF.rdl - Power BI Report Builder

File Run Joy Ng ?

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Select number of rows per page: 1-25 Select a Shipper: Anywhere Delivery, Glo Select SalesPerson: Robert King Select Country: Argentina, Austria, Belg View Report

Customer Invoices
Where profit > 6000
Then Green
If not red

Segment	Salesperson	Emp ID	Order ID	Profit
Enterprise	Robert King	1040	10633	2366.39990234375
Government	Robert King	1040	10993	3713.69995117188
Enterprise	Robert King	1040	10424	6197.52001953125
Government	Robert King	1040	10353	6324
Small Business	Robert King	1040	10666	2673.86401367188
Enterprise	Robert King	1040	11030	4456.43994140625
Enterprise	Robert King	1040	11030	3300
Enterprise	Robert King	1040	10678	2280

Select number of rows per page: 1-25
Select Country: Argentina, Austria, Belg

- ☒ (Select All)
- ☒ Argentina
- ☒ Austria
- ☒ Belgium
- ☒ Brazil
- ☒ Canada
- ☒ Denmark

Select a Shipper: Anywhere Delivery, Glo
Select SalesPerson:

- ☒ (Select All)
- ☒ Anywhere Delivery
- ☒ Global Shippers
- ☒ OnTime Carriers
- ☒ Speedy Shipping

Select SalesPerson: Robert King

- Andrew Fuller
- Anne Dodsworth
- Janet Leverling
- Laura Callahan
- Margaret Peacock
- Michael Suyama
- Nancy Davolio
- Robert King
- Steven Buchanan

75%

E-Store_CustomerInvoicefor2022_Using Switch.rdl - Power BI Report Builder

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Select Customer Alfreds Futterkiste, Ana Select SalePerson Nancy Davolio View Report

Customer	Europe	North America	Scandinavia	South America
Alfreds Futterkiste	495			
Alfreds Futterkiste	15.0000003814097			
Alfreds Futterkiste	240			
Alfreds Futterkiste	54.7200012207031			
Antonio Moreno Taqueria		982.140014048438		
Antonio Moreno Taqueria		12		
Around the Horn	91.8000030517578			
Around the Horn	180			
Around the Horn	142.5			
Around the Horn	698			
Around the Horn	126			
Around the Horn	364.239990234375			
Around the Horn	27			

Select Customer Alfreds Futterkiste, Ana Select SalePerson (Select All) Alfreds Futterkiste Ana Trujillo Emparedados y dulces Antonio Moreno Taqueria Around the Horn Berglunds snabbköp Blauer See Delikatessen Steven Buchanan Andrew Fuller Anne Dodsworth Janet Leverling Laura Callahan Margaret Peacock Michael Suyama Nancy Davolio Robert King Steven Buchanan

61%

E-Store_OrderTotalsPerCountry_MultiSelectCountry - Copy.rdl - Power BI Report Builder

Joy Ng

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Select number of rows per page1-25

Select a Shipper:Global Shippers

Select CountryAustria

Select SalesPerson:Robert King

View Report

Order Totals by Country

Country	Shipper	Salesperson	Customer	Order Date	Subtotal
Austria	Global Shippers	Robert King	Ernst Handel	1/16/2007 12:00:00 AM	1092
Austria	Global Shippers	Robert King	Ernst Handel	1/16/2007 12:00:00 AM	468
Austria	Global Shippers	Robert King	Ernst Handel	9/12/2007 12:00:00 AM	301
Austria	Global Shippers	Robert King	Ernst Handel	4/8/2007 12:00:00 AM	451.5
Austria	Global Shippers	Robert King	Piccolo und mehr	7/11/2007 12:00:00 AM	390
Austria	Global Shippers	Robert King	Piccolo und mehr	11/13/2007 12:00:00 AM	10540

Select Country

Austria

(Select All)

Argentina

Austria

Belgium

Brazil

Canada

Denmark

Select a Shipper:

Global Shippers

Anywhere Delivery

Global Shippers

OnTime Carriers

Speedy Shipping

Select SalesPerson:

Robert King

Andrew Fuller

Anne Dodsworth

Janet Leverling

Laura Callahan

Margaret Peacock

Michael Suyama

Nancy Davolio

Robert King

Steven Buchanan

100%

Customer Invoices				
Region	Segment	Profit	Running Profit	Profit per Region
Europe	Channel Partners	31277.9278783798	31277.9278783798	31277.9278783798
	Enterprise	187201.313941002	218479.241819382	218479.241819382
	Government	92162.0997133255	310641.341532707	310641.341532707
	Mid-market	43805.0161132813	354446.357645988	354446.357645988
	Small Business	70509.306142807	424955.663788795	424955.663788795
	Total	424955.663788795		
North America	Channel Partners	32730.0839729309	457685.747761726	32730.0839729309
	Enterprise	106691.124254227	564376.872015953	139421.208227158
	Government	24047.2920684814	588424.164084435	163468.500295639
	Mid-market	23773.1879673004	612197.352051735	187241.688262939
	Small Business	18543.030122757	630740.382174492	205784.718385696
	Total	205784.718385696		
Scandinavia	Total	71891.7299060822		
South America	Total	110341.482530594		

E-Store_ProfitInvoice Order PerMonth.rdl - Power BI Report Builder				
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Customer Invoice Per Month				
Order Date	Order Date	Region	Customer	Profit
January	1/15/2007 12:00:00 AM	Europe	Alfreds Futterkiste	495
	1/15/2007 12:00:00 AM	Europe	Alfreds Futterkiste	15.6000003814697
	1/28/2007 12:00:00 AM	North America	Antonio Moreno Taquería	228
	1/28/2007 12:00:00 AM	North America	Antonio Moreno Taquería	168
	1/16/2007 12:00:00 AM	Scandinavia	Berglunds snabbköp	21.6000003814697
	1/16/2007 12:00:00 AM	Scandinavia	Berglunds snabbköp	276
	1/16/2007 12:00:00 AM	Scandinavia	Berglunds snabbköp	228
	1/16/2007 12:00:00 AM	Scandinavia	Berglunds snabbköp	226.800003051758
	1/28/2007 12:00:00 AM	Scandinavia	Berglunds snabbköp	180
February	2/18/2007 12:00:00 AM	Europe	Ernst Handel	486
	2/18/2007 12:00:00 AM	Europe	Ernst Handel	1004.64001464844
	2/18/2007 12:00:00 AM	Europe	Ernst Handel	2040
	2/3/2007 12:00:00 AM	Scandinavia	Folk och fä HB	60.4799995422363
	2/3/2007 12:00:00 AM	Scandinavia	Folk och fä HB	155.520004272461
	2/28/2007 12:00:00 AM	Scandinavia	Folk och fä HB	126
	2/28/2007 12:00:00 AM	Scandinavia	Folk och fä HB	14.8800001144409
	2/23/2007 12:00:00 AM	Scandinavia	Folk och fä HB	432

E-Store_ProfitInvoice Order PerQuarter.rdl - Power BI Report Builder

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Customer Invoice Qtr.Month

Quarter	OrderMonth	Customer	Salesperson	Product Name
Qtr. 1	January			
		Alfreds Futterkiste	Nancy Davolio	Raclette Courdavault
		Alfreds Futterkiste	Nancy Davolio	Original Frankfurter grüne Soße
		Antonio Moreno Taquería	Janet Leverling	Chang
		Antonio Moreno Taquería	Janet Leverling	Singaporean Hokkien Fried Mee
		Berglunds snabbköp	Anne Dodsworth	Konbu
		Berglunds snabbköp	Anne Dodsworth	Boston Crab Meat
		Berglunds snabbköp	Anne Dodsworth	Zaanse koeken
		Berglunds snabbköp	Anne Dodsworth	Lakkalikööri
		Berglunds snabbköp	Laura Callahan	Aniseed Syrup
Qtr. 1	March	White Clover Markets	Nancy Davolio	Gula Malacca
		White Clover Markets	Robert King	Sasquatch Ale
		White Clover Markets	Robert King	Original Frankfurter grüne Soße
Qtr. 2	April			
		Alfreds Futterkiste	Janet Leverling	Escargots de Bourgogne
		Alfreds Futterkiste	Janet Leverling	Flötensost
		Antonio Moreno Taquería	Robert King	Ipoh Coffee
		Antonio Moreno Taquería	Robert King	Chocolade
		Around the Horn	Anne Dodsworth	Gorgonzola Telino
		Around the Horn	Anne Dodsworth	Iniagð Sill
		Blauer See Delikatessen	Anne Dodsworth	Tourtière
		Blauer See Delikatessen	Anne Dodsworth	Sir Rodney's Scones
		Blauer See Delikatessen	Anne Dodsworth	Camembert Pierrot

Region	Country	Segment	Salesperson	Order ID	Profit
Europe	Austria	Enterprise			
			Andrew Fuller	10990	390
			Andrew Fuller	10990	504
			Andrew Fuller	10990	936
			Andrew Fuller	10990	1128.59997558594
			Andrew Fuller	10595	324
			Andrew Fuller	10595	2052
			Andrew Fuller	10595	1404
			Andrew Fuller	10368	24
			Andrew Fuller	10368	283.920013427734
			Andrew Fuller	10368	234
			Andrew Fuller	10368	558.599975585938
			Anne Dodsworth	10771	206.399993896484

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Customer Invoice Hierarchy Groups

Region	Country	Segment	Salesperson	Order ID	Profit
Europe	11 Countries	5 segment	9 salesperson		424955.663788795
	Austria	2 segment	8 salesperson		83697.9780654907
		Enterprise	8 salesperson		67942.0080718994
			Andrew Fuller	10990	390
			Andrew Fuller	10990	504
			Andrew Fuller	10990	936
			Andrew Fuller	10990	1128.59997558594
			Andrew Fuller	10595	324
			Andrew Fuller	10595	2052
			Andrew Fuller	10595	1404

E-Store_Interactive_CustomerSale.rdl - Power BI Report Builder

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Interactive Sorting Techniques for Customer Sales Data

Customer	Order Date	Product Name	Region	Country	Shipper	Subtotal
Alfreds Futterkiste	4/9/2007 12:00:00 AM	Escargots de Bourgogne	Europe	Germany	Speedy Shipping	530
Alfreds Futterkiste	4/9/2007 12:00:00 AM	Fløtemysost	Europe	Germany	Global Shippers	430
Alfreds Futterkiste	10/3/2007 12:00:00 AM	Vegie-spread	Europe	Germany	Speedy Shipping	878
Alfreds Futterkiste	10/13/2007 12:00:00 AM	Aniseed Syrup	Europe	Germany	Global Shippers	60
Alfreds Futterkiste	10/13/2007 12:00:00 AM	Lakkalikööri	Europe	Germany	Speedy Shipping	270
Alfreds Futterkiste	8/25/2007 12:00:00 AM	Rössle Sauerkraut	Europe	Germany	Anywhere Delivery	684
Alfreds Futterkiste	8/25/2007 12:00:00 AM	Chartreuse verte	Europe	Germany	Anywhere Delivery	378
Alfreds Futterkiste	8/25/2007 12:00:00 AM	Spegesild	Europe	Germany	Global Shippers	24
Alfreds Futterkiste	1/15/2007 12:00:00 AM	Raclette Courdavault	Europe	Germany	Speedy Shipping	825
Alfreds Futterkiste	1/15/2007 12:00:00 AM	Original Frankfurter grüne Soße	Europe	Germany	Speedy Shipping	26
Alfreds Futterkiste	3/16/2007 12:00:00 AM	Grandma's Boysenberry Spread	Europe	Germany	Global Shippers	400
Alfreds Futterkiste	3/16/2007 12:00:00 AM	Rössle Sauerkraut	Europe	Germany	OnTime Carriers	91.1999969482422
Ana Trujillo Emparedados y helados	8/8/2007 12:00:00 AM	Tofu	North America	Mexico	Speedy Shipping	69.75
Ana Trujillo Emparedados y	8/8/2007 12:00:00 AM	Singaporean Hokkien Fried Mee	North America	Mexico	Speedy Shipping	70

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Interactive Hierarchical Grouping for Customer Invoices

Region	Country	Segment	Salesperson	Order ID	Profit
Europe	11 Countries	5 segment	9 salesperson		424955.663788795
	Austria	2 segment	8 salesperson		83697.9780654907
	Belgium	2 segment	8 salesperson		21080.9880084991
	France	4 segment	9 salesperson		51272.2560787201
	Germany	5 segment	9 salesperson		147109.817958832
	Ireland	1 segment	8 salesperson		34390.4338159561
	Italy	3 segment	9 salesperson		10023.0900030136
	Poland	1 segment	5 salesperson		2119.16999435425
	Portugal	2 segment	7 salesperson		7481.19002342224
	Spain	2 segment	8 salesperson		11659.1339092255
	Switzerland	2 segment	8 salesperson		19751.6999893188
North America	3 Countries	5 segment	9 salesperson		205784.718385696
	Scandinavi	4 Countries	4 segment	9 salesperson	71891.7299060822
	South America	3 Countries	5 segment	9 salesperson	110341.482530594

Interactive Hierarchical Grouping for Customer Invoices					
Region	Country	Segment	Salesperson	Order ID	Profit
Europe	11 Countries	5 segment	9 salesperson		424955.663788795
	Austria	2 segment	8 salesperson		83697.9780654907
		Enterprise	8 salesperson		67942.0080718994
			Andrew Fuller	10990	390
			Andrew Fuller	10990	504
			Andrew Fuller	10990	936
			Andrew Fuller	10990	1128.59997558594
			Andrew Fuller	10595	324
			Andrew Fuller	10595	2052
			Andrew Fuller	10595	1404
			Andrew Fuller	10368	24

E-Store_CustomerInvoice Interactive

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Select Top Top 5

Interactive Filtering for Customer Invoices

Customer	Country	Segment	Profit
Hanari Carnes	Brazil	Mid-market	9486
QUICK-Stop	Germany	Enterprise	9486
Piccolo und mehr	Austria	Government	6324
Rattlesnake Canyon Grocery	USA	Channel Partners	6324
Simons bistro	Denmark	Enterprise	6324

E-Store_CustomerInvoice Interactive

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Views Zoom Navigation

Select Top Top 10

Interactive Filtering for Customer Invoices

Customer	Country	Segment	Profit
Hanari Carnes	Brazil	Mid-market	9486
QUICK-Stop	Germany	Enterprise	9486
Piccolo und mehr	Austria	Government	6324
Rattlesnake Canyon Grocery	USA	Channel Partners	6324
Simons bistro	Denmark	Enterprise	6324
More Paillard	Canada	Enterprise	6197.52001953125
Hungry Owl All-Night Grocers	Ireland	Government	5941.919921875
Queen Cozinha	Brazil	Channel Partners	5059.2001953125
Great Lakes Food Market	USA	Mid-market	4743
Königlich Essen	Germany	Small Business	4743
QUICK-Stop	Germany	Enterprise	4743

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Joy Ng

Enhancing Customer Invoices: Interactive Filtering with Bookmarks

Channel Partners

Enterprise

Government

Mid-Market

Small Business

Customer	Segment	Region	Country	Profit
Rattlesnake Canyon Grocery	Channel Partners	North America	USA	6324
Queen Cozinha	Channel Partners	South America	Brazil	5059.2001953125
Rattlesnake Canyon Grocery	Channel Partners	North America	USA	3794.39990234375
Rattlesnake Canyon Grocery	Channel Partners	North America	USA	1654.80004882813
Rattlesnake Canyon Grocery	Channel Partners	North America	USA	1584
La maison d'Asie	Channel Partners	Europe	France	1485.47998046875
Rattlesnake Canyon Grocery	Channel Partners	North America	USA	1479
Queen Cozinha	Channel Partners	South America	Brazil	1368
Maison Dewey	Channel Partners	Europe	Belgium	1320
Rattlesnake Canyon Grocery	Channel Partners	North America	USA	1317
Rattlesnake Canyon Grocery	Channel Partners	North America	USA	1276.80004882813
Rattlesnake Canyon Grocery	Channel Partners	North America	USA	1183.19995117188

