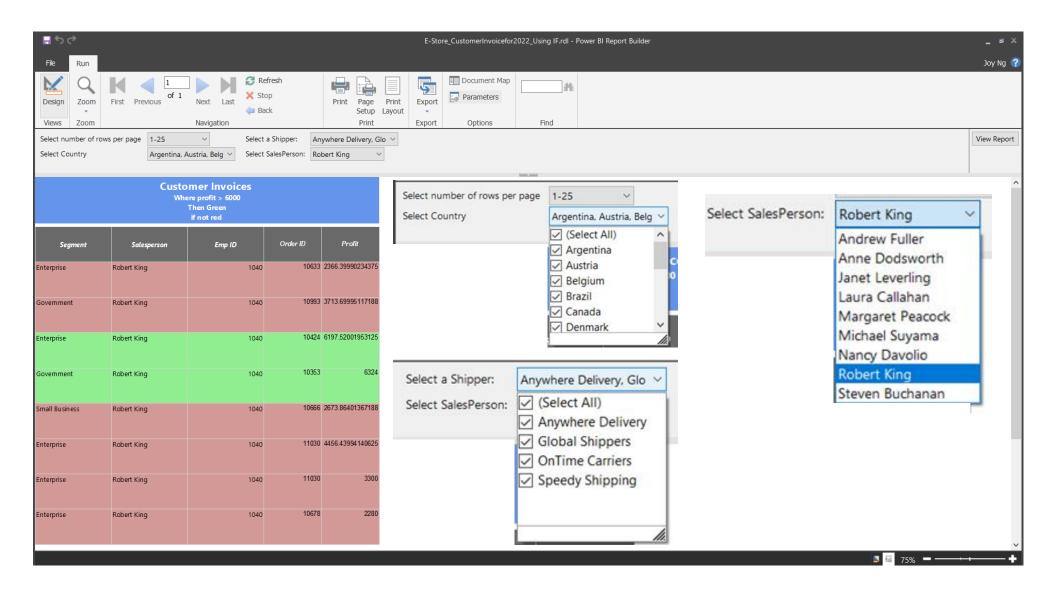
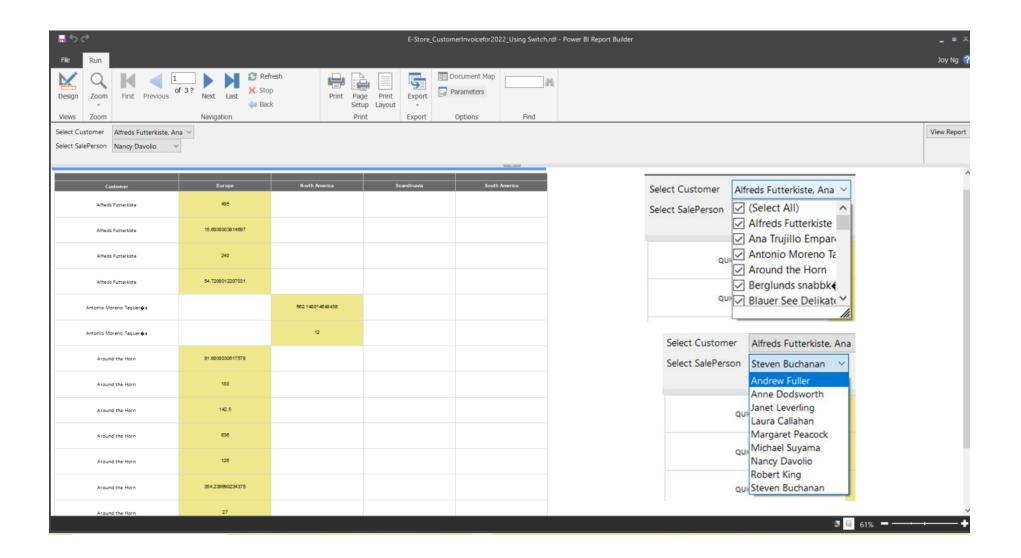
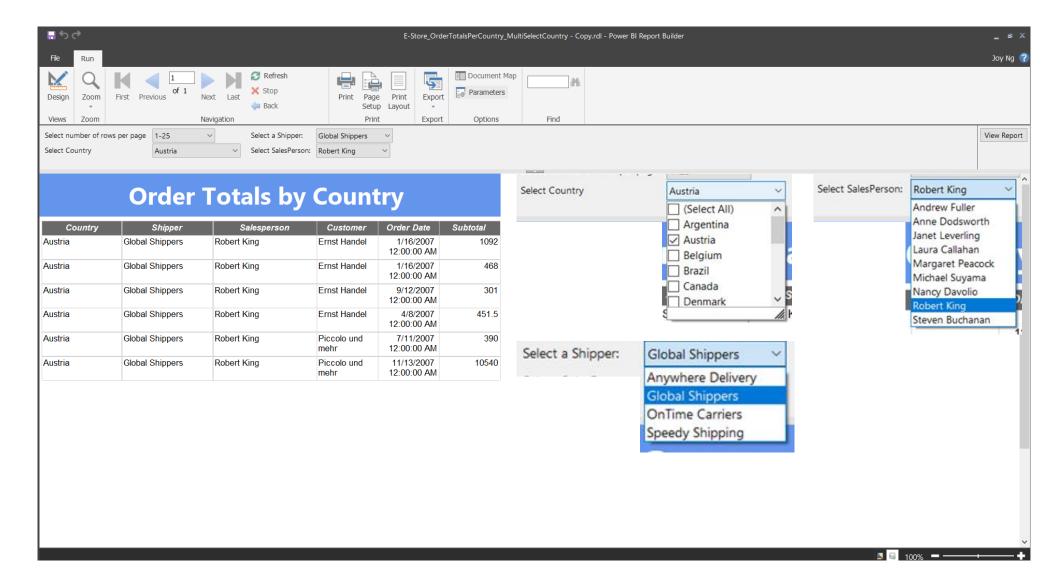
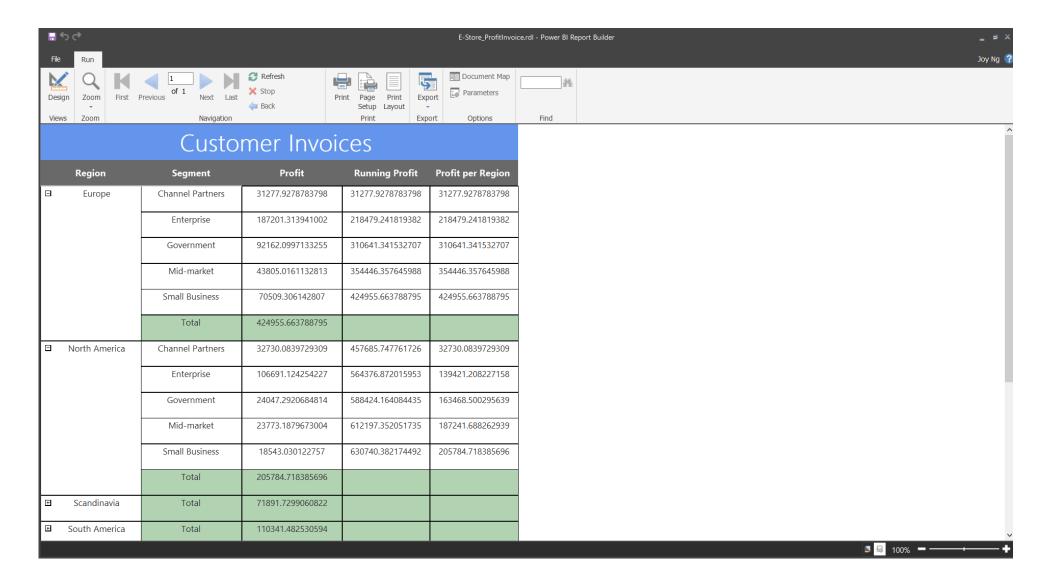
Parameter-Driven Profit Insights









Find











Navigation













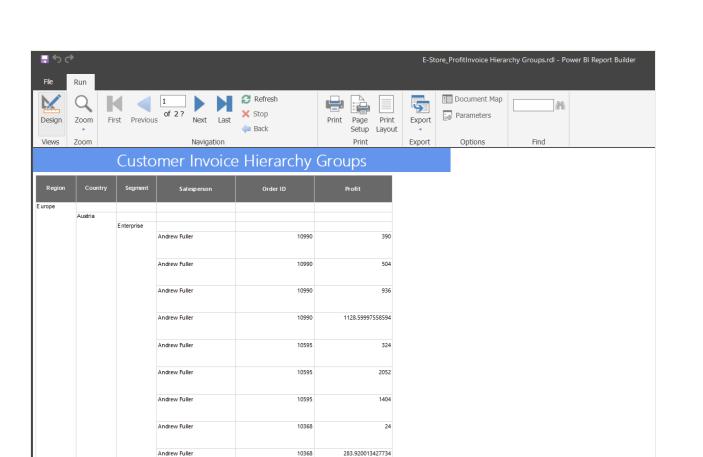


Customer Invoice Per Month

Customer invoice i en worth						
Order Date	Order Date	Region	Customer	Profit		
nuary	1/15/2007 12:00:00 AM	Europe	Alfreds Futterkiste	495		
	1/15/2007 12:00:00 AM	Europe	Alfreds Futterkiste	15.6000003814697		
	1/28/2007 12:00:00 AM	North America	Antonio Moreno Taquer⊡a	228		
	1/28/2007 12:00:00 AM	North America	Antonio Moreno Taquer□a	168		
	1/16/2007 12:00:00 AM	Scandinavia	Berglunds snabbk□p	21.6000003814697		
	1/16/2007 12:00:00 AM	Scandinavia	Berglunds snabbk□p	276		
	1/16/2007 12:00:00 AM	Scandinavia	Berglunds snabbk□p	228		
	1/16/2007 12:00:00 AM	Scandinavia	Berglunds snabbk□p	226.800003051758		
	1/28/2007 12:00:00 AM	Scandinavia	Berglunds snabbk□p	180		
bruary	2/18/2007 12:00:00 AM	Europe	Ernst Handel	486		
	2/18/2007 12:00:00 AM	Europe	Ernst Handel	1004.64001464844		
	2/18/2007 12:00:00 AM	Europe	Ernst Handel	2040		
_	2/3/2007 12:00:00 AM	Scandinavia	Folk och f□ HB	60.4799995422363		
	2/3/2007 12:00:00 AM	Scandinavia	Folk och f□ HB	155.520004272461		
	2/28/2007 12:00:00 AM	Scandinavia	Folk och f□ HB	126		
	2/28/2007 12:00:00 AM	Scandinavia	Folk och f□ HB	14.8800001144409		
	2/23/2007 12:00:00 AM	Scandinavia	Folk och f□ HB	432		

Customer Invoice Qtr.Month

Quarter	OrderMonth	Customer	Salesperson	Product Name
Qtr. 1				
	January			
		Alfreds Futterkiste	Nancy Davolio	Raclette Courdavault
		Alfreds Futterkiste	Nancy Davolio	Original Frankfurter gr□ne So□e
		Antonio Moreno Taquer�a	Janet Leverling	Chang
		Antonio Moreno Taquer�a	Janet Leverling	Singaporean Hokkien Fried Mee
		Berglunds snabbk ⊕ p	Anne Dodsworth	Konbu
		Berglunds snabbk�p	Anne Dodsworth	Boston Crab Meat
		Berglunds snabbk�p	Anne Dodsworth	Zaanse koeken
		Berglunds snabbk�p	Anne Dodsworth	Lakkalik□□ri
		Berglunds snabbk�p	Laura Callahan	Aniseed Syrup
Qtr. 1	March	White Clover Markets	Nancy Davolio	Gula Malacca
		White Clover Markets	Robert King	Sasquatch Ale
		White Clover Markets	Robert King	Original Frankfurter gr□ne So□e
Qtr. 2				
	April			
		Alfreds Futterkiste	Janet Leverling	Escargots de Bourgogne
		Alfreds Futterkiste	Janet Leverling	FI⊡temysost
		Antonio Moreno Taquer�a	Robert King	Ipoh Coffee
		Antonio Moreno Taquer�a	Robert King	Chocolade
		Around the Horn	Anne Dodsworth	Gorgonzola Telino
		Around the Horn	Anne Dodsworth	Inlagd Sill
		Blauer See Delikatessen	Anne Dodsworth	Tourti□re
		Blauer See Delikatessen	Anne Dodsworth	Sir Rodney's Scones
		Blauer See Delikatessen	Anne Dodsworth	Camembert Pierrot



10368

10368

10771

234

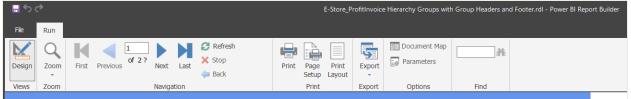
558.599975585938

206.399993896484

Andrew Fuller

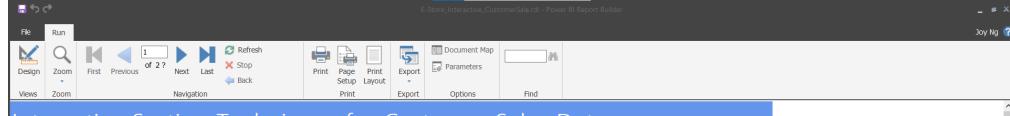
Andrew Fuller

Anne Dodsworth



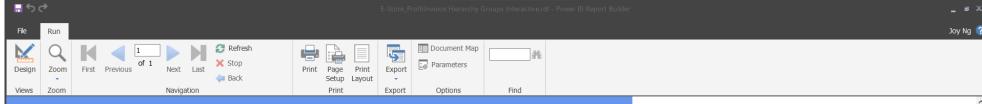
Customer Invoice Hierarchy Groups

Region	Country	Segment	Salesperson	Order ID	Profit
Europe	11 Countries	5 segment	9 salesperson		424955.663788795
	Austria	2 segment	8 salesperson		83697.9780654907
		Enterprise	8 salesperson		67942.0080718994
			Andrew Fuller	10990	390
			Andrew Fuller	10990	504
			Andrew Fuller	10990	936
			Andrew Fuller	10990	1128.59997558594
			Andrew Fuller	10595	324
			Andrew Fuller	10595	2052
			Andrew Fuller	10595	1404
			A J FII	10250	24



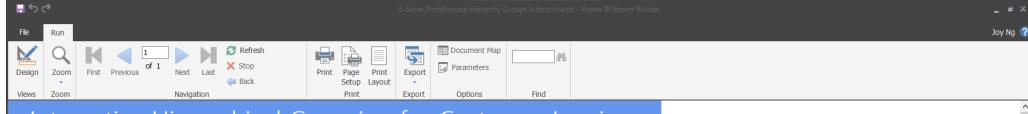
Interactive Sorting Techniques for Customer Sales Data

Customer	Order Date	Product Name	Region	Country	Shipper	Subtotal 🗘
Alfreds Futterkiste	4/9/2007 12:00:00 AM	Escargots de Bourgogne	Europe	Germany	Speedy Shipping	530
Alfreds Futterkiste	4/9/2007 12:00:00 AM	Fl�temysost	Europe	Germany	Global Shippers	430
Alfreds Futterkiste	10/3/2007 12:00:00 AM	Vegie-spread	Europe	Germany	Speedy Shipping	878
Alfreds Futterkiste	10/13/2007 12:00:00 AM	Aniseed Syrup	Europe	Germany	Global Shippers	60
Alfreds Futterkiste	10/13/2007 12:00:00 AM	Lakkalik��ri	Europe	Germany	Speedy Shipping	270
Alfreds Futterkiste	8/25/2007 12:00:00 AM	R♦ssle Sauerkraut	Europe	Germany	Anywhere Delivery	684
Alfreds Futterkiste	8/25/2007 12:00:00 AM	Chartreuse verte	Europe	Germany	Anywhere Delivery	378
Alfreds Futterkiste	8/25/2007 12:00:00 AM	Spegesild	Europe	Germany	Global Shippers	24
Alfreds Futterkiste	1/15/2007 12:00:00 AM	Raclette Courdavault	Europe	Germany	Speedy Shipping	825
Alfreds Futterkiste	1/15/2007 12:00:00 AM	Original Frankfurter gr�ne So�e	Europe	Germany	Speedy Shipping	26
Alfreds Futterkiste	3/16/2007 12:00:00 AM	Grandma's Boysenberry Spread	Europe	Germany	Global Shippers	400
Alfreds Futterkiste	3/16/2007 12:00:00 AM	R�ssle Sauerkraut	Europe	Germany	OnTime Carriers	91.1999969482422
Ana Trujillo Emparedados y helados	8/8/2007 12:00:00 AM	Tofu	North America	Mexico	Speedy Shipping	69.75
Ana Trujillo Emparedados y	8/8/2007 12:00:00 AM	Singaporean Hokkien Fried Mee	North America	Mexico	Speedy Shipping	70



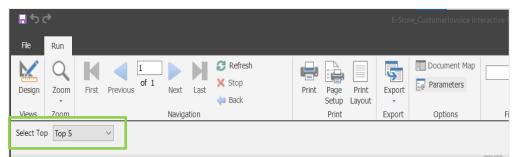
Interactive Hierarchical Grouping for Customer Invoices

Region	Country	Segment	Salesperson	Order ID	Profit
□ Europe	11 Countries	5 segment	9 salesperson		424955.663788795
	■ Austria	2 segment	8 salesperson		83697.9780654907
	Belgium Belgium	2 segment	8 salesperson		21080.9880084991
	∓ France	4 segment	9 salesperson		51272.2560787201
	Germany	5 segment	9 salesperson		147109.817958832
	Ireland	1 segment	8 salesperson		34390.4338159561
	■ Italy	3 segment	9 salesperson		10023.0900030136
	Poland	1 segment	5 salesperson		2119.16999435425
		2 segment	7 salesperson		7481.19002342224
	■ Spain	2 segment	8 salesperson		11659.1339092255
	■ Switzerland	2 segment	8 salesperson		19751.6999893188
	⊕ UK	4 segment	9 salesperson		36369.9059419632
North America America	3 Countries	5 segment	9 salesperson		205784.718385696
	4 Countries	4 segment	9 salesperson		71891.7299060822
South America	3 Countries	5 segment	9 salesperson		110341.482530594



Interactive Hierarchical Grouping for Customer Invoices

Region	Country	Segment	Salesperson	Order ID	Profit
Europe	11 Countries	5 segment	9 salesperson		424955.663788795
	■ Austria	2 segment	8 salesperson		83697.9780654907
		Enterprise	8 salesperson		67942.0080718994
			Andrew Fuller	10990	390
			Andrew Fuller	10990	504
			Andrew Fuller	10990	936
			Andrew Fuller	10990	1128.59997558594
			Andrew Fuller	10595	324
		Andrew Fuller 10595	2052		
			Andrew Fuller	10595	1404
			Andrew Fuller	10368	24



Interactive Filtering for Customer Invoices

Country	Segment	Profit
Brazil	Mid-market	9486
Germany	Enterprise	9486
Austria	Government	6324
USA	Channel Partners	6324
Denmark	Enterprise	6324
	Brazil Germany Austria USA	Brazil Mid-market Germany Enterprise Austria Government USA Channel Partners



Interactive Filtering for Customer Invoices

Customer	Country	Segment	Profit
Hanari Cames	Brazil	Mid-market	9486
QUICK-Stop	Germany	Enterprise	9486
Piccolo und mehr	Austria	Government	6324
Rattlesnake Canyon Grocery	USA	Channel Partners	6324
Simons bistro	Denmark	Enterprise	6324
M ∲ re Paillarde	Canada	Enterprise	6197.52001953125
Hungry Owl All-Night Grocers	Ireland	Government	5941.919921875
Queen Cozinha	Brazil	Channel Partners	5059.2001953125
Great Lakes Food Market	USA	Mid-market	4743
K�niglich Essen	Germany	Small Business	4743
QUICK-Stop	Germany	Enterprise	4743

