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EXAMPLE
APPENDIX

CAUSAL INFERENCE

DAY 1

J.J. Naddeo

Massive Data Institute

April 18, 2023

INTRODUCTION

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- Graduated May 2022 with PhD in Economics

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- Graduated May 2022 with PhD in Economics
- Focused on applied problems (specifically in CLS and US Politics)

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- I am not a theorist/econometrician

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- This class will (hopefully) give beginners some foundation to skeptically look at empirical results...

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- I am not a theorist/econometrician
- This class will (hopefully) give beginners some foundation to skeptically look at empirical results...
- For more in depth dives I strongly recommend attending [Mixtape workshops](#)

CORRELATION \neq CAUSATION

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- “Thing X is linked to Y, coming up at 11pm”

CORRELATION \neq CAUSATION

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- “Thing X is linked to Y, coming up at 11pm”
- Always be super skeptical!!! Correlations appear everywhere!

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- “Thing X is linked to Y, coming up at 11pm”
- Always be super skeptical!!! Correlations appear everywhere!
- In fact Tyler Vigen wrote a [Book](#) and has a [Webiste](#) with over 30,000 examples of “spurious correlations”

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- Always be super skeptical!!! Correlations appear everywhere!
- In fact Tyler Vigen wrote a [Book](#) and has a [Website](#) with over 30,000 examples of “spurious correlations”
- Some examples...

CORRELATION ≠ CAUSATION

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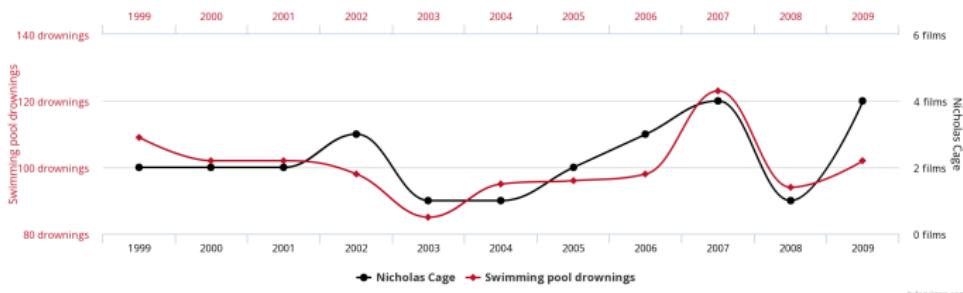
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Number of people who drowned by falling into a pool
correlates with
Films Nicolas Cage appeared in



tylervigen.com

CORRELATION ≠ CAUSATION

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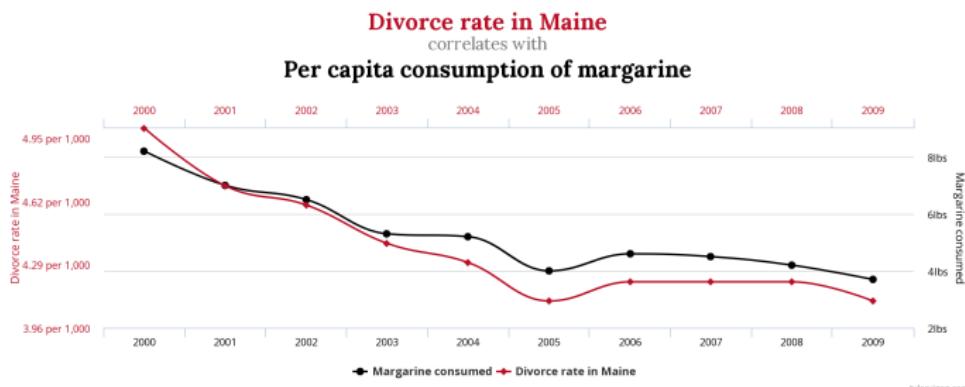
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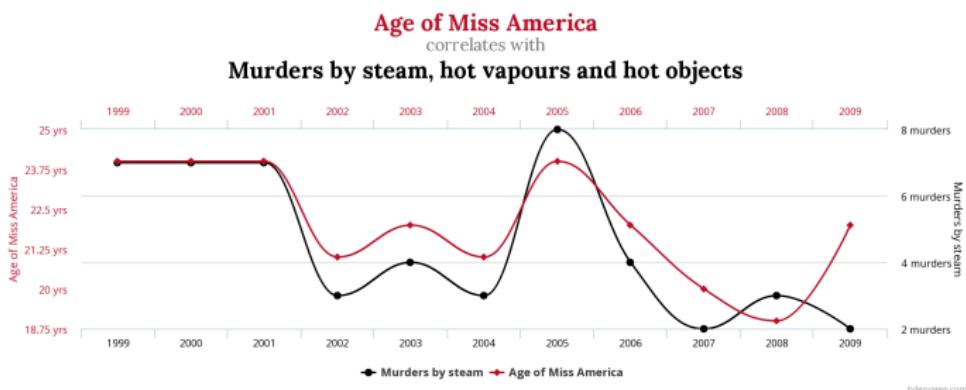
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CORRELATION ≠ CAUSATION

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CORRELATION ≠ CAUSATION

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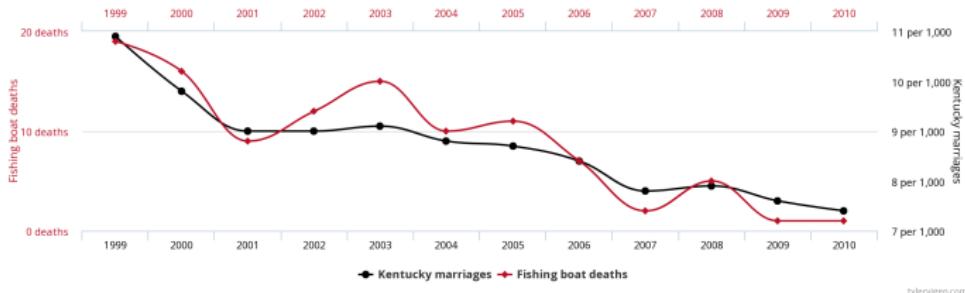
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People who drowned after falling out of a fishing boat
correlates with
Marriage rate in Kentucky



tylervigen.com

NOT SO CRAZY EXAMPLES

- My guess is no one has a good theory why any of these things are correlated

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NOT SO CRAZY EXAMPLES

- My guess is no one has a good theory why any of these things are correlated
- We find that successful people make their beds

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- My guess is no one has a good theory why any of these things are correlated
- We find that successful people make their beds
- Is bed making causing success?

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- Red wine consumption linked to higher income?

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- Is red wine helping people earn more money?

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- Student who attend office hours do better on tests

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- Do office hours actually increase test scores?

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- Do office hours actually increase test scores?
- Always look for theory that explain mechanisms why, this gets you closer to causality

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- Student who attend office hours do better on tests
- Do office hours actually increase test scores?
- Always look for theory that explain mechanisms why, this gets you closer to causality
- Even when there is a theory, it is not clear empirical tests recover the things we want (more on this later)

ALSO NO CORRELATION ≠ NO CAUSATION



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FIGURE: Figure 1.1 from Causal Inference: The Mixtape by Scott Cunningham

ROADMAP

- I will pull from [Causal Inference: The Mixtape](#) by Scott Cunningham as well as some material from “Mixtape” Workshops

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ROADMAP

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- I will pull from [Causal Inference: The Mixtape](#) by Scott Cunningham as well as some material from “Mixtape” Workshops
- **Day 1:**
 - 1 Introduce some notation/theory
 - 2 Review OLS
 - 3 Code some simulations to show bias that can happen
 - 4 Introduce IV

ROADMAP

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- I will pull from [Causal Inference: The Mixtape](#) by Scott Cunningham as well as some material from “Mixtape” Workshops
- **Day 1:**
 - 1 Introduce some notation/theory
 - 2 Review OLS
 - 3 Code some simulations to show bias that can happen
 - 4 Introduce IV
- **Day 2:**
 - 1 Finish IV
 - 2 Example of IV
 - 3 Explain Difference in Differences
 - 4 Code simple DiD example

BI-VARIATE

$$Y = \alpha + \beta X + \epsilon$$

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- $\alpha \rightarrow$ constant (Y intercept)
- $\beta \rightarrow$ slope of linear line, measure of correlation between X and Y (after removing the constant)
- $\epsilon \rightarrow$ error term

BI-VARIATE

$$Y = \alpha + \beta X + \epsilon$$

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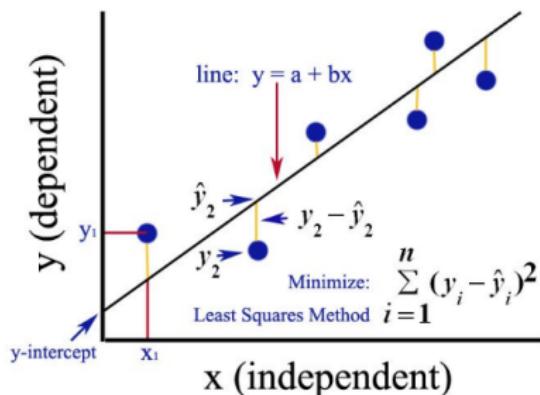
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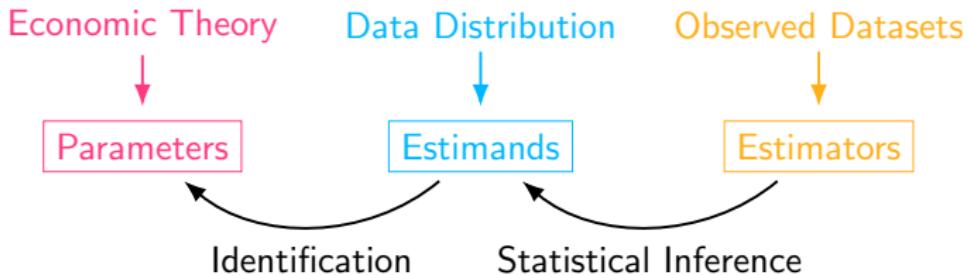
- OLS aims to find the (α, β) that minimize the sum squared ϵ 's
- Luckily this isn't something you need to do guess and check with
- Given data (Y, X) there is a formula for $(\alpha^{OLS}, \beta^{OLS})$

$$\hat{\beta} = \frac{n \sum_i x_i y_i - \sum_i x_i \sum_i y_i}{n \sum_i x_i^2 - (\sum_i x_i)^2}$$

$$\hat{\alpha} = \bar{y} - \hat{\beta} \bar{x}$$

WHAT DOES OLS GET US?

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- From Peter Hull's Mixtape Session
- The OLS estimator $\hat{\beta}^{OLS}$ consistently estimates the regression estimand β^{OLS} under relatively weak conditions
- It doesn't directly tell us about the relationship between β^{OLS} and β (e.g. the causal effect of some treatment)

BIAS

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- The model parameter in $Y_i = \alpha + \beta D_i + \varepsilon_i$ need not coincide with the regression coefficient in $Y_i = \alpha^{OLS} + \beta^{OLS} D_i + U_i$
 - I.e. we may not have $Cov(D_i, \varepsilon_i) = 0$

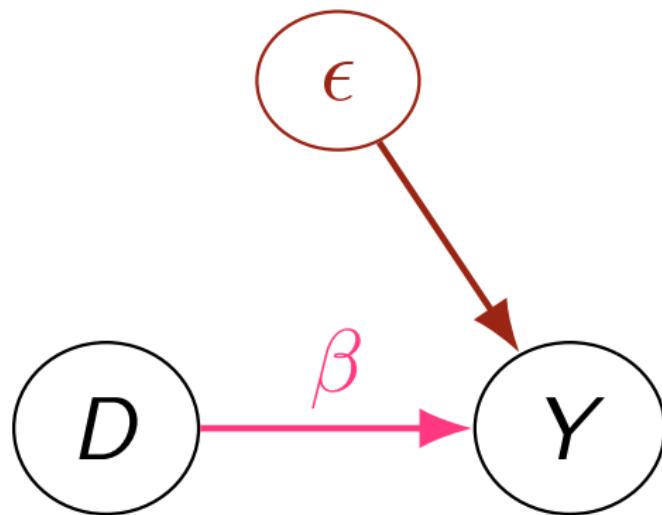
BIAS

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 - I.e. we may not have $Cov(D_i, \varepsilon_i) = 0$
- Selection bias (a.k.a. omitted variables bias): students with higher latent skill ε_i are more likely to receive treatment D_i
 - $Cov(D_i, \varepsilon_i) > 0$ means $\beta^{OLS} > \beta$: overstate the returns-to-mixtape

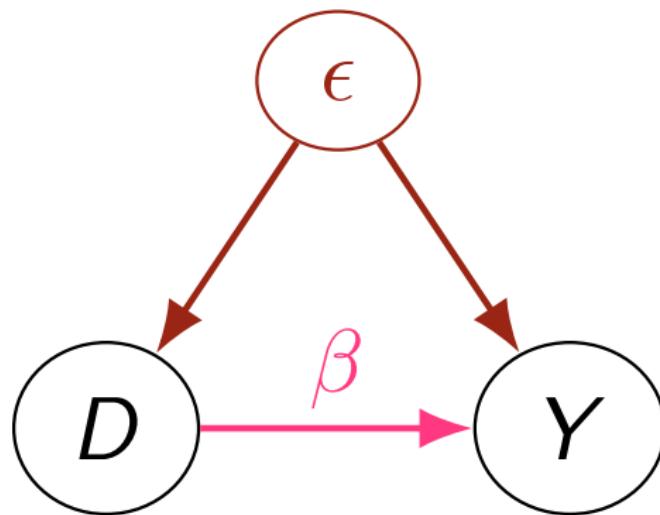
REGRESSION $\text{Cov}(D_i, \varepsilon_i) = 0$

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REGRESSION $Cov(D_i, \varepsilon_i) \neq 0$

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CONTROLS

- What if I just add controls?
- Usually it is very hard to make a convincing argument that you controlled for *everything*

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CONTROLS

- What if I just add controls?
- Usually it is very hard to make a convincing argument that you controlled for *everything*
- Caveat: This does not mean that running regressions with controls and inspecting heterogeneity in $\hat{\beta}^{OLS}$ isn't interesting
- Just don't claim that $\hat{\beta}^{OLS}$ represents the causal effect of X on Y (without more work on theory)

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- Caveat: This does not mean that running regressions with controls and inspecting heterogeneity in $\hat{\beta}^{OLS}$ isn't interesting
- Just don't claim that $\hat{\beta}^{OLS}$ represents the causal effect of X on Y (without more work on theory)
- Fixed effects
 - Add intercepts for groups
 - β^{OLS} is then identified by variation within-group
 - Can get you closer to causality (reduces confounding factors that may occur across groups)

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LET'S GET OUR HANDS DIRTY

- We will use Python in this workshop (sorry? or you're welcome?)
- To make this as painless as possible I have made a “.yml” file that should get us all on the same page quickly by providing a “recipe” that should allow us all to use the same environment (i.e. same installed packages)

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Road Map:

- 1 Pull files down onto your computer using GitHub
- 2 Use Anaconda to build a virtual environment
- 3 Open the folder we pulled from GitHub using VS Code
- 4 Run Jupyter notebooks and have fun!

GITHUB

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- To easily share code and data I made a GitHub repo
- First, make a GitHub account
- To get the files onto your computer “Clone”: <https://github.com/jnaddeo mdi-workshop-spring-2023>
 - 1 Download GitHub desktop
 - 2 Follow link and open with GitHub Desktop Screenshot
 - 3 Make sure that you are in the main branch and click fetch to make sure you are up to date
 - 4 Note where the folder is located!

BUILD VIRTUAL ENVIRONMENT

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- 1 Download Anaconda
- 2 Install and **add Anaconda to PATH** [Screenshot](#)
- 3 Open terminal (with admin privileges)
- 4 Type: **conda --version** to test if anaconda is properly installed
- 5 Navigate to the repo folder and enter:
**conda env create --name mdi_workshop_env_SP23
--file environments/environment_unpinned.yml**
- 6 Download VS code (if anaconda didn't automatically), download python and git extensions in VS Code
- 7 Use VS code to open the repo folder
- 8 Open “ mdi-workshop-spring-2023\code\OLS.ipynb”
- 9 Make sure to select correct env and run code! [Screenshot](#)

CODING EXERCISE

- Code will help you learn python basics
 - Loading packages
 - Setting up directories that are independent of OS
(important!!!)
 - Write functions

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CODING EXERCISE

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Questions:

- What happens to $\hat{\beta}_{OLS}$ when we introduce a simple omitted variable?

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CODING EXERCISE

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Questions:

- What happens to $\hat{\beta}_{OLS}$ when we introduce a simple omitted variable?
- Does controlling for this OV help?
 - What if we only have a proxy for this variable?

CODING EXERCISE

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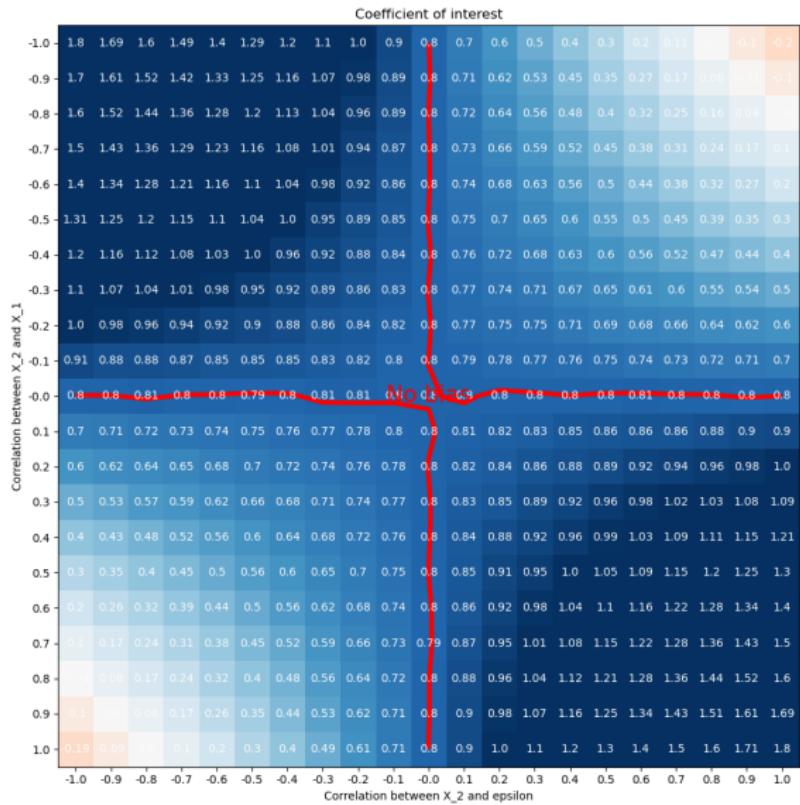
- Code will help you learn python basics
 - Loading packages
 - Setting up directories that are independent of OS (important!!!)
 - Write functions

Questions:

- What happens to $\hat{\beta}_{OLS}$ when we introduce a simple omitted variable?
- Does controlling for this OV help?
 - What if we only have a proxy for this variable?
- Simulate selection bias (a more “real-life” example of OVB)

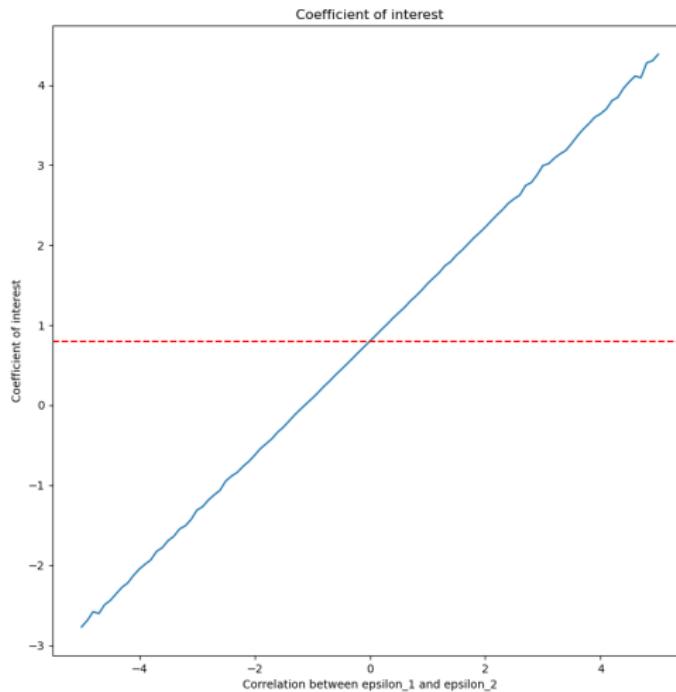
RESULTS: SIMPLE OVB

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RESULTS: SELECTION BIAS

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SUMMARY

- So are we just doomed to pray for data from an RCT?

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SUMMARY

- So are we just doomed to pray for data from an RCT?
- No! Smart people (nobel prize winners) have developed tools that allow us to get at β of interest

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SUMMARY

- So are we just doomed to pray for data from an RCT?
- No! Smart people (nobel prize winners) have developed tools that allow us to get at β of interest
- Use random (or exogenous) variation in another variable to purge the bias from our estimates

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- Operationally IV estimator using Two-Stage Least Squares

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- Use random (or exogenous) variation in another variable to purge the bias from our estimates
- Operationally IV estimator using Two-Stage Least Squares
- 2SLS
 - 1 $D_i = \mu^{OLS} + \pi^{OLS} Z_i + W_i$ “first stage”
 - 2 $Y_i = \kappa^{OLS} + \rho^{OLS} Z_i + V_i$ “reduced form”
 - 3 $\beta^{IV} = \frac{\rho^{OLS}}{\pi^{OLS}}$

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- $D_i = \mu^{OLS} + \pi^{OLS} Z_i + W_i$ “first stage”
- Use first stage to calculate \hat{D}_i

$$\hat{D}_i = \hat{\mu}^{OLS} + \hat{\pi}^{OLS} Z_i$$

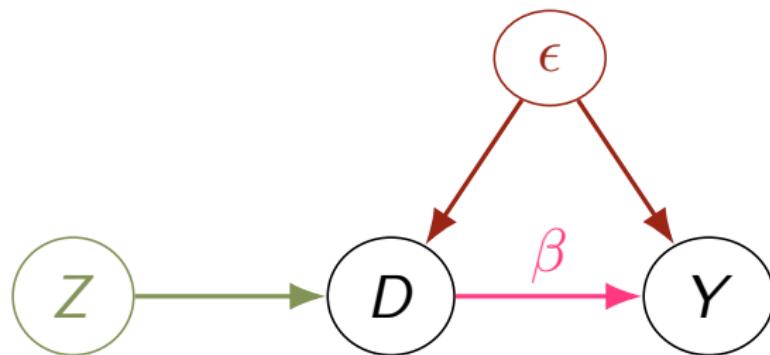
- Run second stage to directly get

$$Y_i = \kappa^{IV} + \beta^{IV} \hat{D}_i + V_i$$

- Small note: The standard errors will be wrong if you do this because procedure does not take into account that \hat{D}_i has error in it

THE IV SOLUTION

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- Imbens Angrist (1994) set up
 - Binary treatment D
 - Discrete instruments Z
 - No controls
 - Allow for heterogeneous treatment effects (β_i)

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 - Allow for heterogeneous treatment effects (β_i)
- Let $Y_i(0)$ and $Y_i(1)$ denote individual i 's potential outcomes given a binary treatment $D_i \in \{0, 1\}$
 - Observed outcomes:
$$Y_i = (1 - D_i) Y_i(0) + D_i Y_i(1)$$

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 - Observed outcomes:
$$Y_i = (1 - D_i) Y_i(0) + D_i Y_i(1) = \alpha_i + \beta_i D_i$$

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- Let $Y_i(0)$ and $Y_i(1)$ denote individual i 's potential outcomes given a binary treatment $D_i \in \{0, 1\}$
 - Observed outcomes:
$$Y_i = (1 - D_i)Y_i(0) + D_i Y_i(1) = \alpha_i + \beta_i D_i$$
 - Recall that we want to find $\beta_i = Y_i(1) - Y_i(0)$

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EXAMPLE

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- Imbens Angrist (1994) set up
 - Binary treatment D
 - Discrete instruments Z
 - No controls
 - Allow for heterogeneous treatment effects (β_i)
- Let $Y_i(0)$ and $Y_i(1)$ denote individual i 's potential outcomes given a binary treatment $D_i \in \{0, 1\}$
 - Observed outcomes:
$$Y_i = (1 - D_i)Y_i(0) + D_i Y_i(1) = \alpha_i + \beta_i D_i$$
 - Recall that we want to find $\beta_i = Y_i(1) - Y_i(0)$
 - However for each i one is always unobserved

IMBENS AND ANGRIST (1994) ASSUMPTIONS

- 1 *As-good-as-random assignment:*
 $Z_i \perp (Y_i(0), Y_i(1), D_i(0), D_i(1))$

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IMBENS AND ANGRIST (1994) ASSUMPTIONS

- 1 *As-good-as-random assignment:*
 $Z_i \perp (Y_i(0), Y_i(1), D_i(0), D_i(1))$
- 2 *Exclusion:* Z_i only affects Y_i through its effect on D_i

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IMBENS AND ANGRIST (1994) ASSUMPTIONS

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IMBENS AND ANGRIST (1994) ASSUMPTIONS

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- 1 *As-good-as-random assignment:*
 $Z_i \perp (Y_i(0), Y_i(1), D_i(0), D_i(1))$
- 2 *Exclusion:* Z_i only affects Y_i through its effect on D_i ;
- 3 *Relevance:* Z_i is correlated with D_i ;
- 4 *Monotonicity:* $D_i(1) \geq D_i(0)$ for all i (i.e., almost-surely)
 - The instrument can only shift the treatment in one direction
 - Can be relaxed to on average (see de Chaisemartin (2012) and Frandsen et al. (2022))

THEORY

- Using those assumptions, Imbens and Angrist show that:

$$\beta^{IV} = \mathbb{E}[Y_i(1) - Y_i(0)|D_i(1) > D_i(0)]$$

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THEORY

- Using those assumptions, Imbens and Angrist show that:

$$\beta^{IV} = \mathbb{E}[Y_i(1) - Y_i(0)|D_i(1) > D_i(0)]$$

- In English: β^{IV} represents the average treatment effect for the subsample of people that were impacted by the instrument

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THEORY

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- **LATE: Local Average Treatment Effect**
- **CACE: Complier Average Causal Effect**

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THEORY

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- In English: β^{IV} represents the average treatment effect for the subsample of people that were impacted by the instrument
- **LATE: Local Average Treatment Effect**
- **CACE: Complier Average Causal Effect**
- Just remember that different instruments will get you different LATE/CACE if they induce changes in treatment in different subpopulations!

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LAB ASSIGNMENT

- Now that we have gotten far enough into the weeds lets back out and code
- Use VS code to open the repo folder
- Open “ mdi-workshop-spring-2023\code\IV.ipynb”
- Make sure to select correct env and run code! Screenshot

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- Now that we have gotten far enough into the weeds lets back out and code
- Use VS code to open the repo folder
- Open “ mdi-workshop-spring-2023\code\IV.ipynb”
- Make sure to select correct env and run code! Screenshot

Questions:

- Simulate data same way as before when looking at selection bias
- Add a randomized instrument that impacts if someone receives treatment
- Run IV
 - 1 By hand (doing both stages separate)
 - 2 Using canned package

EMPIRICAL ESTIMATION

- Quasi-random assignment of cases → prosecutors
 - Within prosecutorial team **X** time **X** broad crime type cells
- Use propensity of non-prosecution (dismissal/diversion) by race by prosecutor as an instrument for non-prosecution

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EMPIRICAL ESTIMATION

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- Quasi-random assignment of cases → prosecutors
 - Within prosecutorial team **X** time **X** broad crime type cells
- Use propensity of non-prosecution (dismissal/diversion) by race by prosecutor as an instrument for non-prosecution

Assumptions for IV:

- 1 Conditional random assignment of instrument Evidence
- 2 Exclusion: instrument only impacts outcome through effect on decision
- 3 Relevance: instrument impacts decision (in a few slides)
- 4 Monotonicity: instrument only shifts treatment in one direction Evidence

ESTIMATING CAUSAL EFFECT: 2SLS

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Instrument (by race):

$$L_{cp} = \left(\frac{1}{n_p - n_p^i} \right) \left(\sum_{c \in n_p} D_{cp} - \sum_{c \in n_p^i} D_{cp} \right) \quad (1)$$

First Stage:

$$D_i = \zeta L_i + \gamma \mathbf{X}_i + \tau + \nu_i \quad (2)$$

Reduced Form:

$$F_i = \beta \hat{D}_i + \eta \mathbf{X}_i + \tau + \epsilon_i \quad (3)$$

HETEROGENEITY IN NON-PROSECUTION

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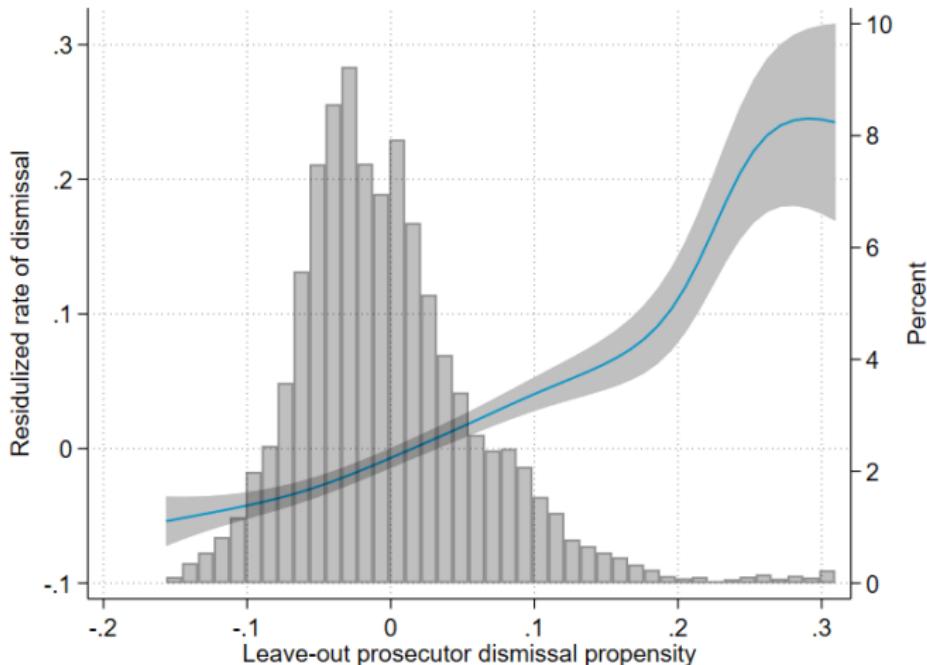
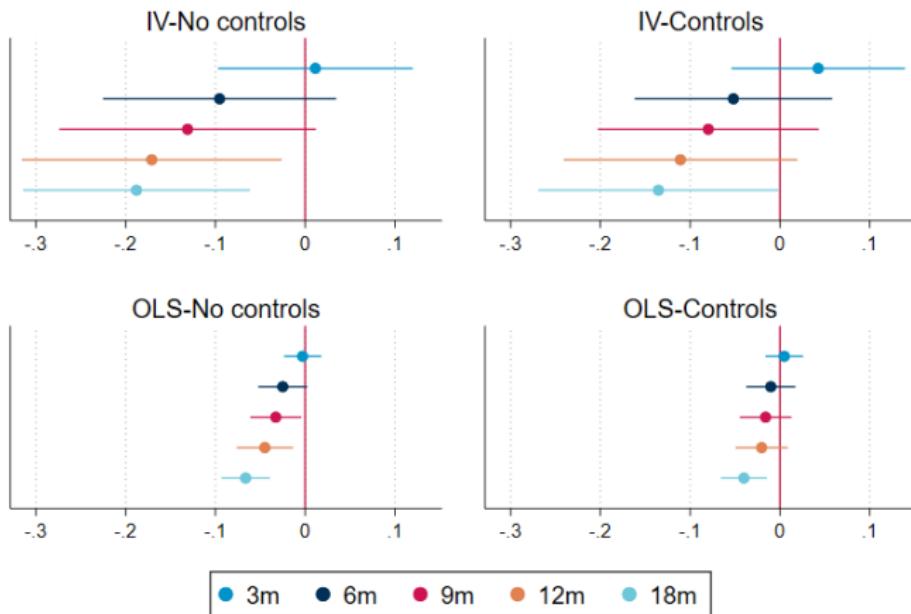


FIGURE: Representation of first stage in 2SLS. Residualized with respect to team by arrest crime type by time of arrest fixed effects.

ARRESTS-WHITE (Δ_A^W)

Effect of Dismissal on Future Arrests

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ARRESTS-BLACK (Δ_A^B)

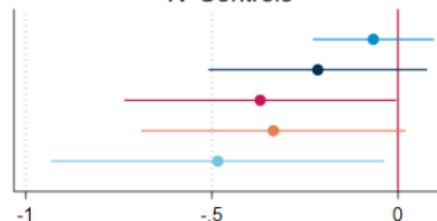
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Effect of Dismissal on Future Arrests

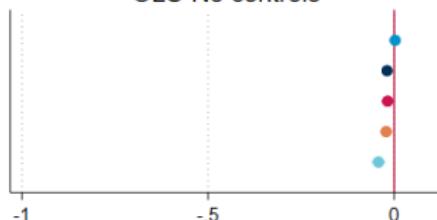
IV-No controls



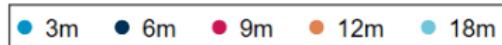
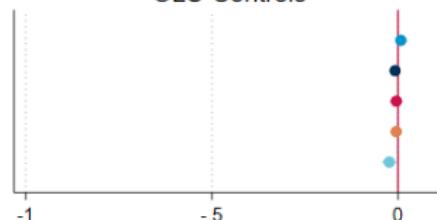
IV-Controls



OLS-No controls



OLS-Controls



CONVICTIONS-WHITE (Δ_C^W)

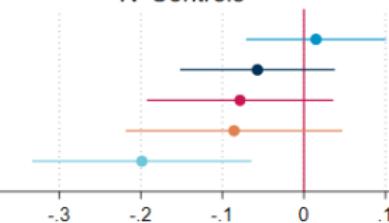
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Effect of Dismissal on Future Convictions

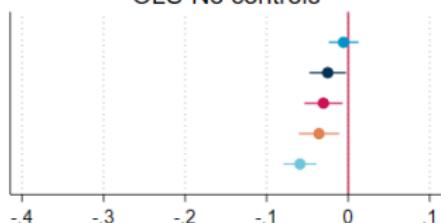
IV-No controls



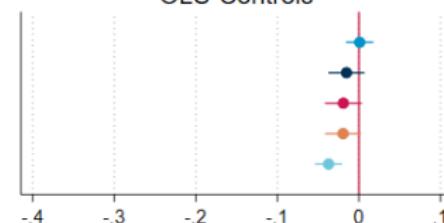
IV-Controls



OLS-No controls



OLS-Controls



CONVICTIONS-BLACK (Δ_C^B)

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Effect of Dismissal on Future Convictions

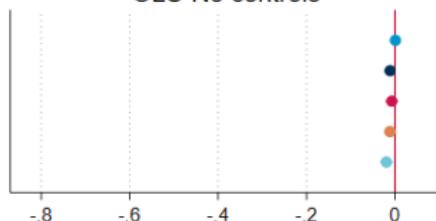
IV-No controls



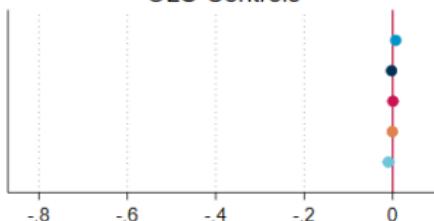
IV-Controls



OLS-No controls



OLS-Controls



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START OF APPENDIX SLIDES

SELECT VIRTUAL ENVIRONMENT

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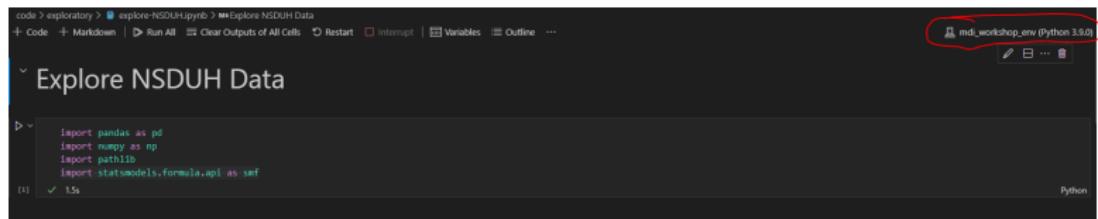
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The screenshot shows a Jupyter Notebook interface with the following details:

- Header:** Code > exploratory > explore-NSDUH.ipynb > Explore NSDUH Data
- Toolbar:** + Code | + Markdown | ▶ Run All | Clear Outputs of All Cells | ⚡ Restart | ⚡ Interrupt | ⚡ Variables | ⚡ Outline | ...
- Section:** ▾ Explore NSDUH Data
- Code Cell:** [1]

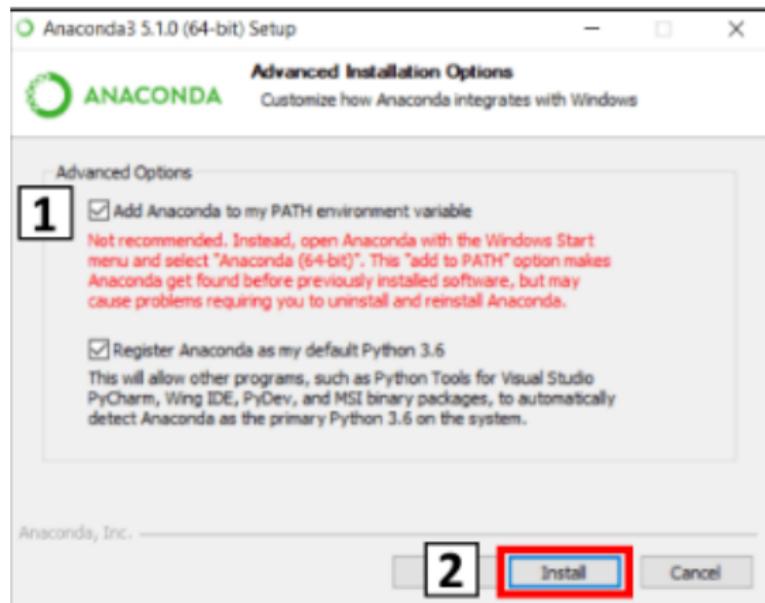
```
import pandas as pd
import numpy as np
import pathlib
import statsmodels.formula.api as smf
```

 (1s) ✓ 1.5s
- Bottom Right:** Python
- Top Right (highlighted):** md5_workshop_env (Python 3.9.0) (dropdown menu)

ADD CONDA TO PATH

[GO BACK](#)

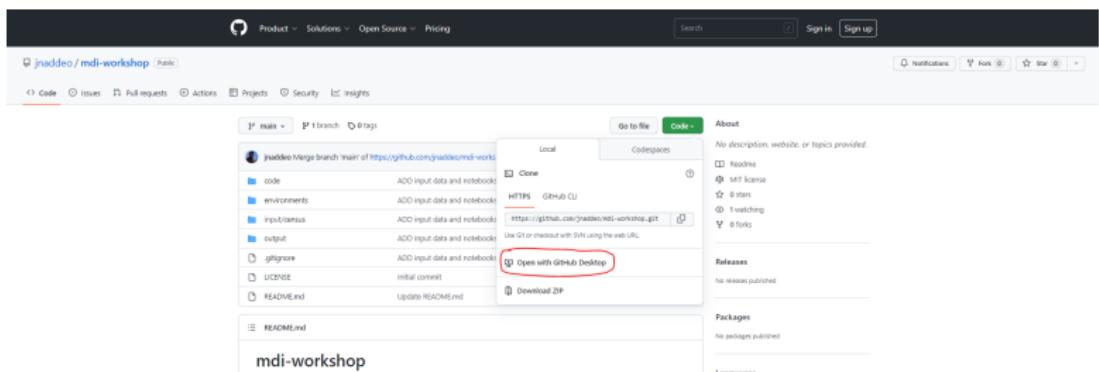
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OPEN REPO WITH DESKTOP

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RANDOM ASSIGNMENT BLACK

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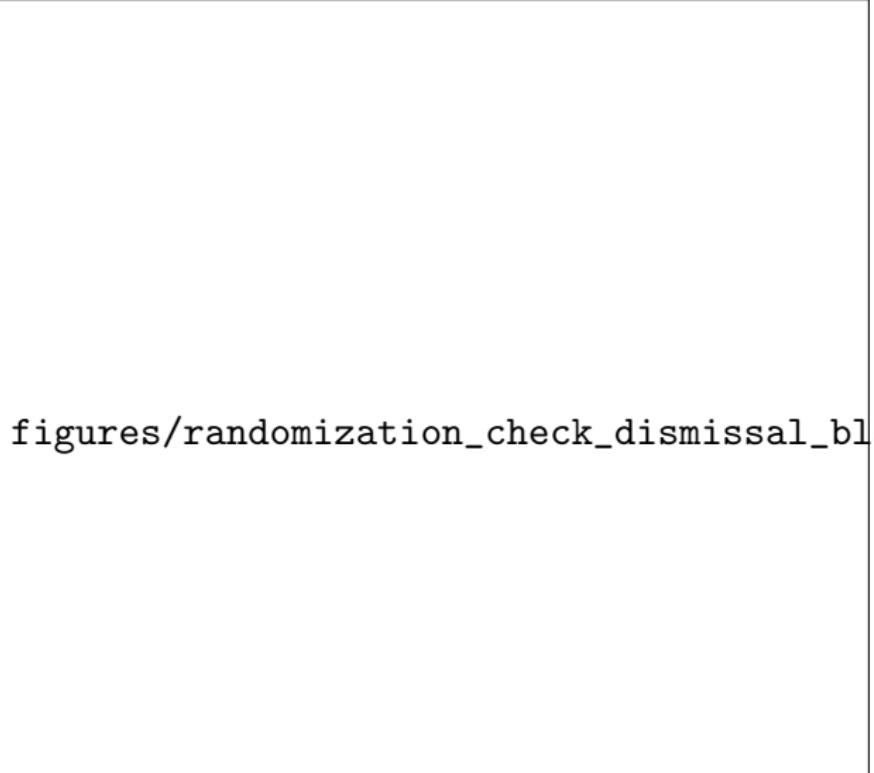
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figures/randomization_check_dismissal_black.png

RANDOM ASSIGNMENT WHITE

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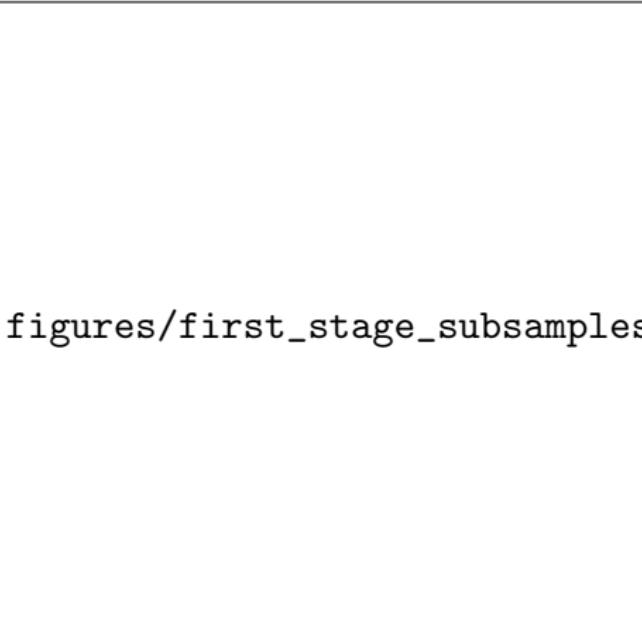
APPENDIX

figures/randomization_check_dismissal_white.png

MONOTONICITY

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- ? provides joint test for null hypothesis that the exclusion and monotonicity assumptions hold, I fail to reject the null
- Also show assumption can be relaxed to average monotonicity \Rightarrow first stage should hold in all subsamples



figures/first_stage_subsamples.png

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