

Jeff D Chan

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EXPERIENCE

Senior Manager, SEO - San Francisco — *BOLD*

October 2012 - August 2019

Accomplishments

- Improved SEO from a \$5m/year channel to a \$50m+/year channel
- Succeeded in leading countless SEO initiatives to create 20%+ YOY revenue growth since 2012
- Trained and lead team of 6 SEO associates split across San Francisco & India offices to meet traffic & revenue goals.

SEO Manager - San Francisco — *Single Grain*

January 2010 - October 2012

Accomplishments

- Successfully orchestrated monthly link building efforts across 20+ campaigns
- Mentored team of 5 SEO team members in San Francisco

EDUCATION

San Jose State University, San Jose, California *B.S, Advertising, Minor: Business Management*

PROJECTS

THFS — 12/2019 - *Personal Project*

A site for Terrace House fans.

Technologies used: React, Express, Node, MongoDB

<https://thfs-react.herokuapp.com/>

Project Wayfarer — 11/2019 - *Team Project*

Travel site

Technologies used: React, Express, Node, MongoDB

<https://supreme-emperor-react.herokuapp.com/>

PORTFOLIO

<https://jnahc.github.io/portfolio-site-11-2019/>

MORE LINKS

<https://www.linkedin.com/in/jeffdchan/>

<https://github.com/jnahc>

SKILLS

JavaScript, React, node.js

MongoDB, Mongoose, Python

Django, HTML, CSS

Project Management & SEO

TOOLS

VS Code, Github, Terminal,
JIRA, MS Project, Excel

CERTIFICATIONS

Software Engineering
Immersive
General Assembly - San
Francisco
Graduated December 2019

Project Management
Fundamentals Certificate
San Francisco State University
Acquired June 2016