

HR Employee Attrition Analysis

1. Project Overview

This project analyzes **employee attrition** using HR data containing demographic details, job satisfaction, compensation, and performance metrics.

The objective is to uncover **why employees leave**, identify at-risk groups, and provide insights to help organizations design effective retention strategies.

2. Dataset Summary

- **Rows:** 1,470
- **Columns:** 35+
- **Key Features:**
 - *Demographics:* Age, Gender, Marital Status, Distance From Home
 - *Job & Role:* Department, Job Role, Total Working Years, Years at Company, Years in Current Role
 - *Engagement:* OverTime, Business Travel, NumCompaniesWorked
 - *Satisfaction:* Job Satisfaction, Environment Satisfaction
 - *Performance:* Performance Rating, Years Since Last Promotion
 - *Compensation:* Monthly Income, Monthly Rate, Hourly Rate, Percent Salary Hike
 - *Target Column:* **Attrition (Yes/No)**

3. Analysis Performed

Data Preparation

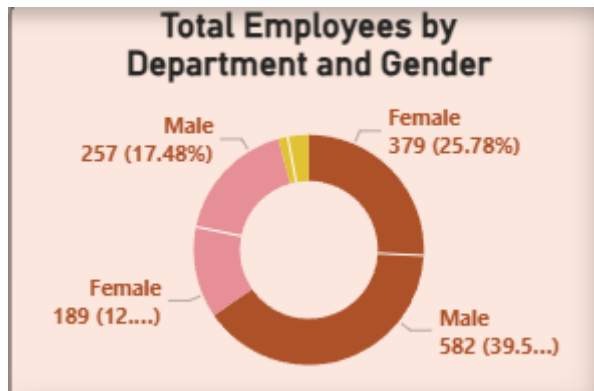
- Checked structure, categories, and numeric fields
- Created Job Satisfaction grouping: **BAD (1–2), GOOD (3–4)**

- Developed DAX measures for gender % splits, overtime count, attrition count, and average hourly rate

4. Key HR Insights

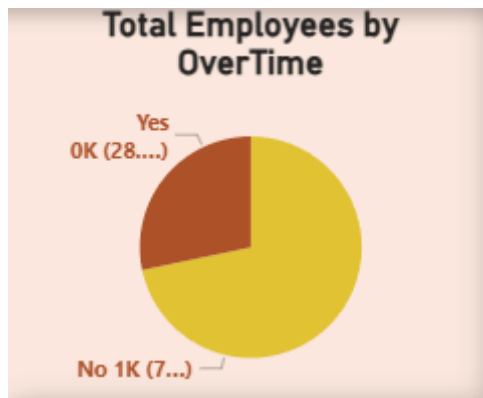
1. Employees by Department & Gender

Visualized total employees in Sales, R&D, and HR departments with gender segmentation.



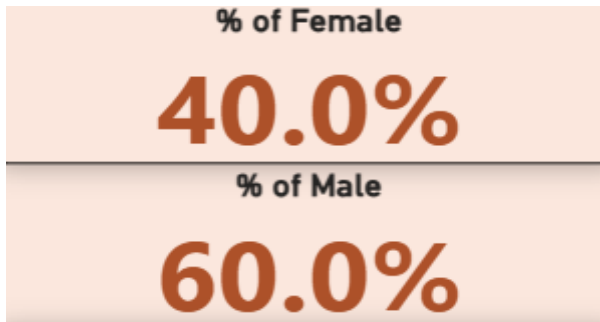
2. Total Overtime Employees

Identified employees working overtime (Yes/No) — strong connection to burnout and attrition.



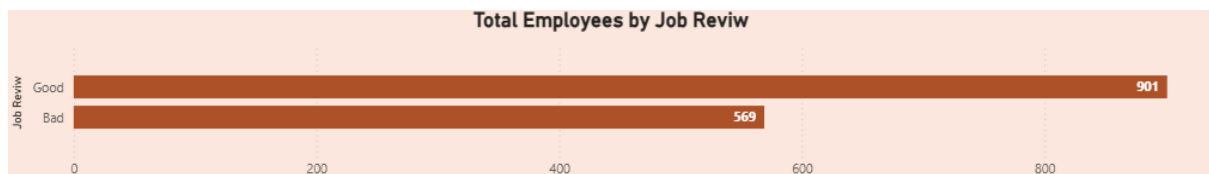
3. Male vs Female % Distribution

Calculated male and female proportions using measures.



4. Job Review (Good vs Bad Satisfaction)

Grouped ratings (1–2 = Bad, 3–4 = Good) to assess overall sentiment.



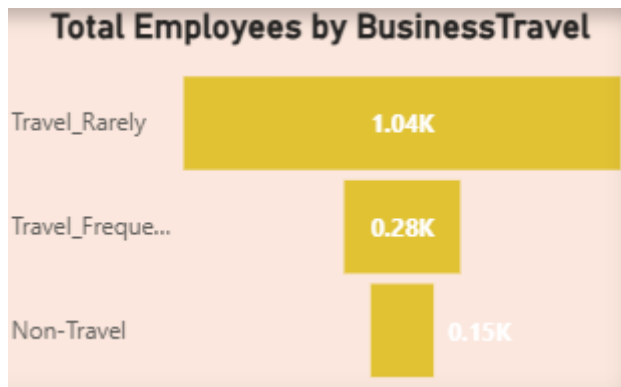
5. Best & Bottom Performers

Performance ratings 3–4 analyzed to identify top contributors and low performers.



6. Employees by Business Travel

Compared Frequent Travelers, Rare Travelers, and Non-Travel categories.



7. Marital Status Count

Count of Single, Married, and Divorced employees.

8. Number of Employees Who Left

Attrition count shows workforce reduction trends.



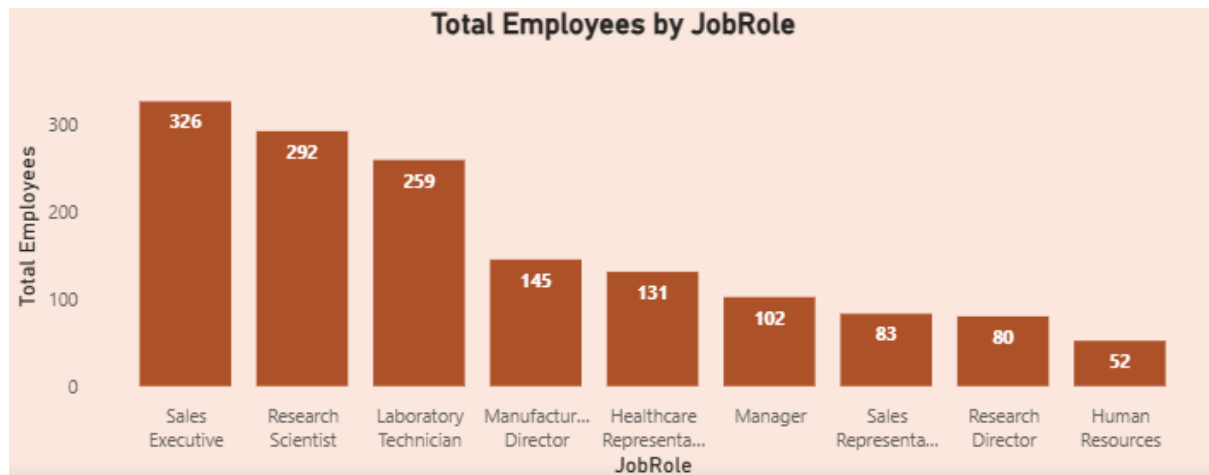
9. Average Hourly Rate

Calculated to understand compensation distribution.



10. Employees by Job Roles

Identified concentration of roles such as Sales Executive, Research Scientist, Manager, HR, etc.



11. Employees With >5 Years Under Current Manager

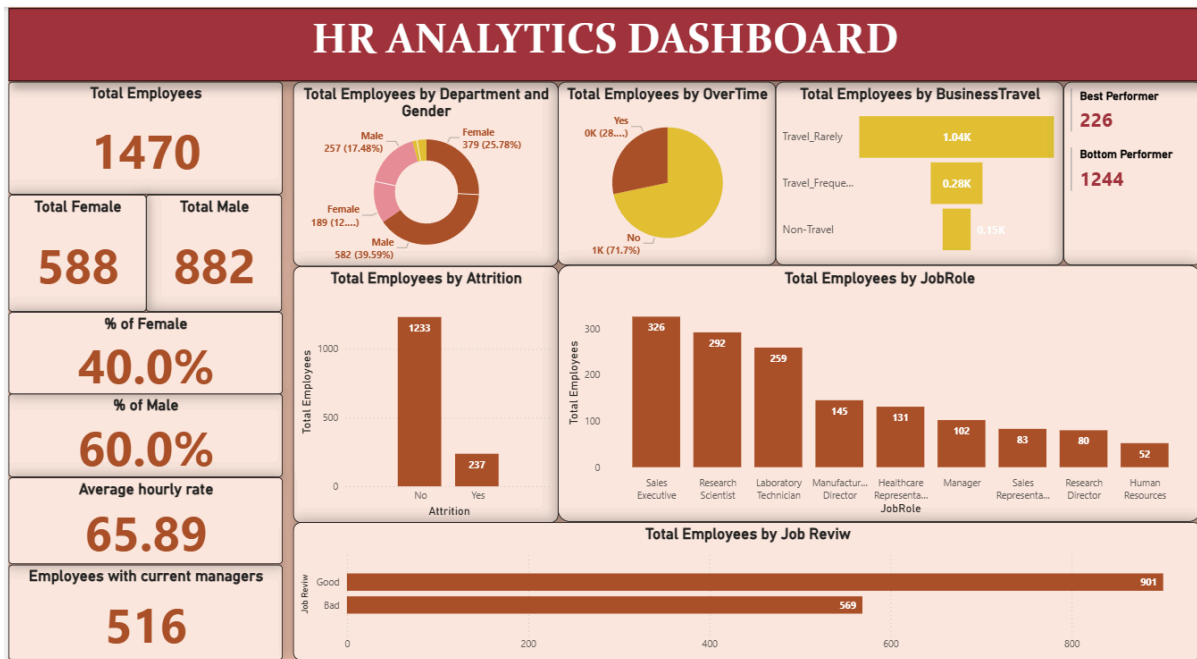
Indicates leadership impact and relationship stability.



5. Dashboard in Power BI

An interactive Power BI report was created containing:

- **KPI Cards:** Attrition, Overtime Count, Avg Hourly Rate, Gender %
- **Pie/Donut Charts:** Job Satisfaction, Marital Status
- **Bar Charts:** Department, Job Role, Business Travel
- **Column Charts:** Performance Ratings, Attrition by Category
- **Funnel Chart:** Attrition visualization
- **Filters:** Age, Gender, Department, Job Role, OverTime



6. Business Recommendations

- **Reduce Overtime:** High OT strongly correlates with attrition.
- **Improve Satisfaction:** Low job satisfaction drives exits.
- **Support Young Workforce:** Employees under 30 show higher churn.
- **Reevaluate Travel Requirements:** Frequent travelers leave more often.
- **Strengthen Manager Relationships:** Short manager tenure (<2 years) increases attrition risk.
- **Role-Specific Retention Plans:** R&D and Sales show highest attrition.
- **Career Development Programs:** Helps retain early-career employees.