

JUSTIN NASH

DESIGNER/DEVELOPER

<http://jnashdev.com>
<http://behance.net/jnashdesign>
<https://www.linkedin.com/in/jnashdesign>

RESULTS (BY EMPLOYMENT)

Mary Kay Inc.

- Awarded a 2015 "WOW! Best of the Best" award.
- Recognized for contributions to projects or initiatives more than 20 times with "WOW! Awards" during my tenure.
- Implemented process improvements for production of email campaigns, creating a savings of more than 20 hrs of staff time per week.
- Pushed for a change in how files are handled in web projects that created efficiencies and a substantial cost savings in CDN services.
- Found ways to automate several common tasks that are time consuming and have a high probability of human error inside and outside of my group.

LifeSynch/Humana

- As part of a two man team, I personally provided or acted as a consultant, for all design, photography, videography, and development tasks for the corporation, resulting in more than \$100,000 in savings.

L-3 Communications Integrated Systems

- Led the proposal design effort for several DoD contracts, resulting in wins, totaling more than \$2B.
- Won a Tribute to Excellence Award for Outstanding Performance (2007)
- Won a Tribute to Excellence Award for Outstanding Performance (2006)

JNashDev/JNashDesign

- Selected by Adobe to be a part of their Beta Testing program
- Selected by LinkedIn to be a part of the Premium Insider program
- Selected by Behance to host the Dallas Portfolio Review in 2012
- Selected as designerID.com Pick of the Day (10/1/07)
- Featured Artist Portfolio featured on CSSStar.com
- Won Best Poster - National DoD FOD Conference
- Selected as iThinkWorks Challenge Winner - Worth1000.com

COMPETENCIES

Disciplines

Branding and identity, marketing strategy, user-interface design/development, user experience strategy, iOS app development, art direction and email campaign strategy.

Development (Platforms and Frameworks)

WordPress, BuddyPress, PhoneGap, React, Node.js, Bootstrap, Foundation, Ember, Handlebars, Bourbon, LESS, SASS, and SCSS

Design (Software)

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Strata 3D CX.

EDUCATION

Southern Arkansas University

Bachelor of Arts - Graphic Design (Fall 2005)

RELEVANT WORK EXPERIENCE

04/12 - NOW

Mary Kay Inc.

Creative Front-End Developer

Contributions:

- Provide front-end business analysis, approach creation, development, testing and release of Mary Kay US consumer and Sales Force facing websites, micro-sites, blogs, communications and e-mail.
- Lead new projects and fill the role of a Business Analyst, defining project scope, creating schedules, designing workflows and processes.
- Collaborate with US and Global design teams to create cutting edge digital solutions and interactive content.
- Develop advanced functionality and configure it to work within existing (many times older more rigid) frameworks.
- Oversee day-to-day work and schedules of contract developers.
- Use expertise to guide current initiatives and identify future digital strategies/solutions that will improve Mary Kay's profitability and the perception of its brand.

10/10 - 08/13

The BOSS Group

Designer/WordPress Developer

Contributions:

- Provided front end development and design support for projects.
- Built HTML prototypes for customer approval in a forward facing way that would be easy to implement on the back end.
- Consulted on projects as an expert specializing in WordPress development.

09/08 - 05/10

LifeSynch/Humana

Creative Developer

Contributions:

- Developed proposal graphics, flowcharts organizational processes, and presentation graphics. Coordinated with print and warehouse vendors, vendor selection, obtaining quotes.
- Designed and coded several web portals for and web sites including the public facing company web site targeted at members, providers, employers, brokers, and consultants.
- Developed all marketing materials that reflect LifeSynch's new look including the capabilities brochure, sales sheets, and new templates for PowerPoint.

07/06 - 09/08

L-3 Communications Integrated Systems

Graphic Artist II

Contributions:

- Designed collateral associated with company programs.
- Came up with new design ideas, marketing strategy/concepts.
- Worked with domestic and international customers on proprietary and government secret proposals.
- Taught weekly classes to consisting of tips and techniques of Adobe Photoshop, Adobe Illustrator and Strata3DCX.

08/01 - NOW

JNashDev/JNashDesign

Front End Developer/Designer

Contributions:

- Provide branding and identity support or consultation for small businesses
- Provide art direction to create marketing materials and provide all design support necessary to push business forward.
- Provide insights and business strategy/direction
- Provide web and/or app development to accomplish business needs.