



LightPoint Development

Project Plan

Version 1

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1604-01

Who



Elaine's Pet Resort

<http://elainespetsresort.com>



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Inception Deck

Elaine's Pet Resort

Pet Pampering and Products for the qui aime les animaux

- Sophisticated | Elegant Style
- Membership Program
- Shopping Program
- Reservation System

FREE MEMBERSHIP
IF YOU JOIN NOW



Why are we here?

Why are we here?

- ❧ Redesigning <http://elainespetsort.com>
- ❧ Generate Online Product Sales
- ❧ Improve User Experience
- ❧ Add Key Features
 - ~ Online Reservation
 - ~ Membership Benefits
- ❧ Increase Marketability

Summary

Summary

- 🐾 For pet owners
- 🐾 who travel, buy products and spoil their fur|feather|fin babies
- 🐾 Elaine's Pet Resort
- 🐾 is a comfortable inn/spa/market
- 🐾 that offers top of the line products and service.
- 🐾 Unlike kennels that only offer primitive accommodations
- 🐾 Elaine's offers luxurious spaces, runs, toys and activities allowing pets a positive and enjoyable experience giving the family peace of mind that their fff's are safe and happy.

Project Community

Project Community

IT Security

Financial

Database Admin

Veterinarians

Developers

Content Writer
Photographer

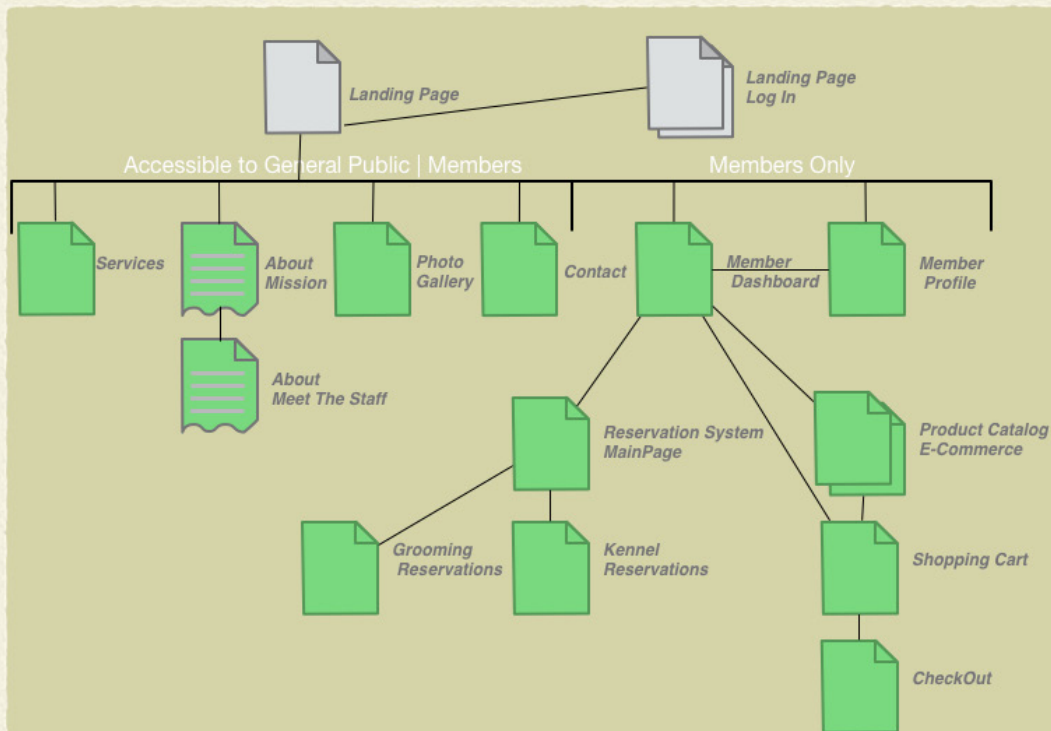
CareGivers
Groomers

Marketing
Sales

Customers

Site Structure

Structure



Flow & Scope

Phases

Research & Planning

Design Research | Initial Style Guide | WireFrames

Iteration Cycles for:

- ✿ Base Site | GeoLocation | One-Touch Calling
 - ✦ HTML5 | CSS3 Dev
 - ✦ Server Side Dev
 - ✦ Copywriting - Photography
 - ✦ Testing & Debugging
 - ✦ Go LIVE
- ✿ Reservation System
 - ✦ HTML5 | CSS3 Dev
 - ✦ Server Side Dev
 - ✦ Copywriting - Photography
 - ✦ Testing & Debugging
 - ✦ Go LIVE
- ✿ Members Database Integration
 - ✦ HTML5 | CSS3 Dev
 - ✦ Server Side Dev
 - ✦ Copywriting - Photography
 - ✦ Testing & Debugging
 - ✦ Go LIVE



Trade Offs

Trade Off Sliders



Gantt Chart

Project Start Date: June 1, 2016
Project End Date: October 1, 2016

Current Date: June 18, 2016

Gantt Chart
Elaine's Pet Resort 🐾

