LightPoint Development

Project Plan

Version 1

April 25, 2016

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A Campos
1604-01

Elaine's Pet Resort

http://elainespetresort.com

Table of Contents

April 25, 2016

Elaine's Pet Resort

Pet Pampering and Products for the qui aime les animaux

- Sophisticated | Elegant Style

- Membership Program

- Shopping Program

- Reservation System

FREE MEMBERSHIP
IF YOU JOIN NOW

Inception Deck

Why are we here?

* Redesigning http://elainespetresort.com

* Generate Online Product Sales

* Improve User Experience

* Add Key Features
    - Online Reservation
    - Membership Benefits

* Increase Marketability

Summary

- For pet owners
- who travel, buy products and spoil their fur|feather|fin babies
- Elaine's Pet Resort
- is a comfortable inn/spa/market
- that offers top of the line products and service.
- Unlike kennels that only offer primitive accommodations
- Elaine's offers luxurious spaces, runs, toys and activities allowing pets a positive and enjoyable experience giving the family peace of mind that their fff's are safe and happy.

April 25, 2016

Project Community

IT Security

Financial   Database Admin

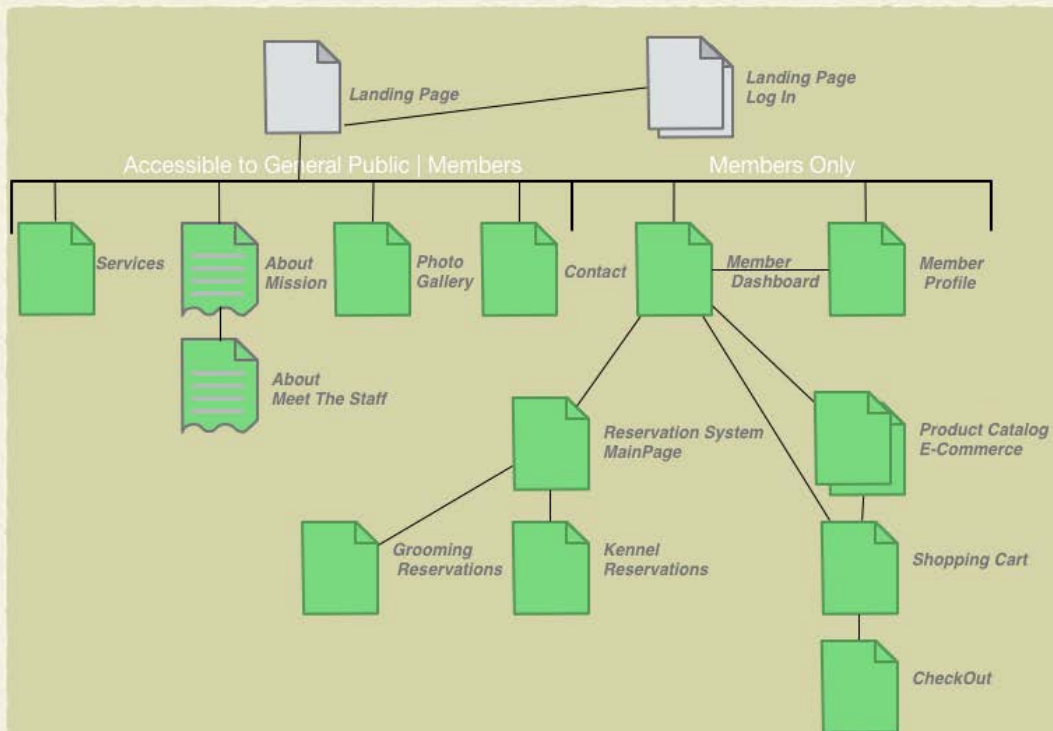Veterinarians   Developers   Content Writer
                                           —————————
                                           Photographer

CareGivers   Marketing
—————————   ————————
Groomers   Sales

Customers

Inception Deck

Inception Deck

Phases

Research & Planning
Design Research | Initial Style Guide | WireFrames
Iteration Cycles for:

- Base Site | GeoLocation | One-Touch Calling
    - HTML5 | CSS3 Dev
    - Server Side Dev
    - Copywriting - Photography
    - Testing & Debugging
    - Go LIVE

- Reservation System
    - HTML5 | CSS3 Dev
    - Server Side Dev
    - Copywriting - Photography
    - Testing & Debugging
    - Go LIVE

- Members Database Integration
    - HTML5 | CSS3 Dev
    - Server Side Dev
    - Copywriting - Photography
    - Testing & Debugging
    - Go LIVE

Gantt Chart

LightPoint Development

Project Start Date: June 1, 2016
Project End Date: October 1, 2016

Current Date: June 18, 2016

Gantt Chart
Elaine's Pet Resort 🐾

10/20/16

08/28/16

07/06/16

05/14/16

Completed!

6/15/16
6/1/16
Basic WebSite

7/9/16
6/16/16
Registration

8/16/16
7/11/16
Reservations

8/19/16
6/8/16
Databases

10/1/16
6/8/16
E-Commerce

■ Start Date   ■ Finish Date