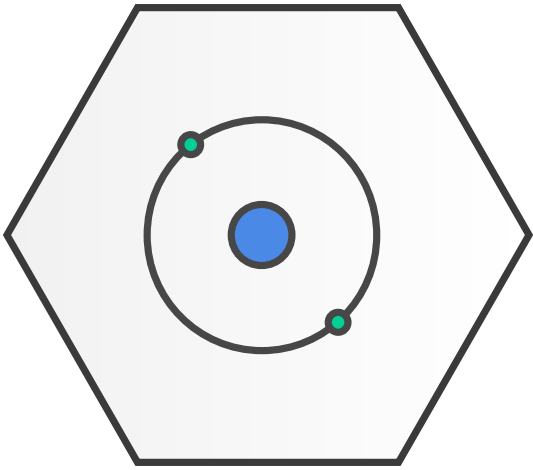
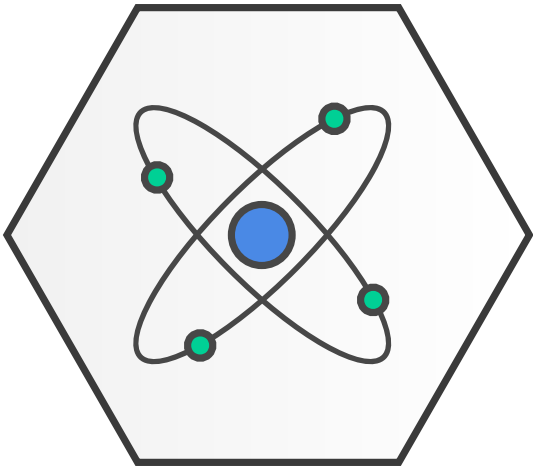


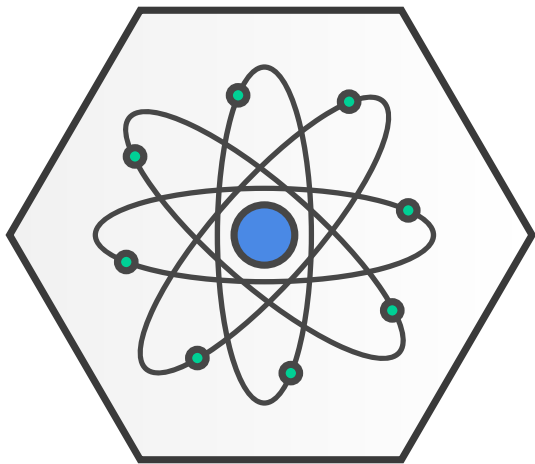
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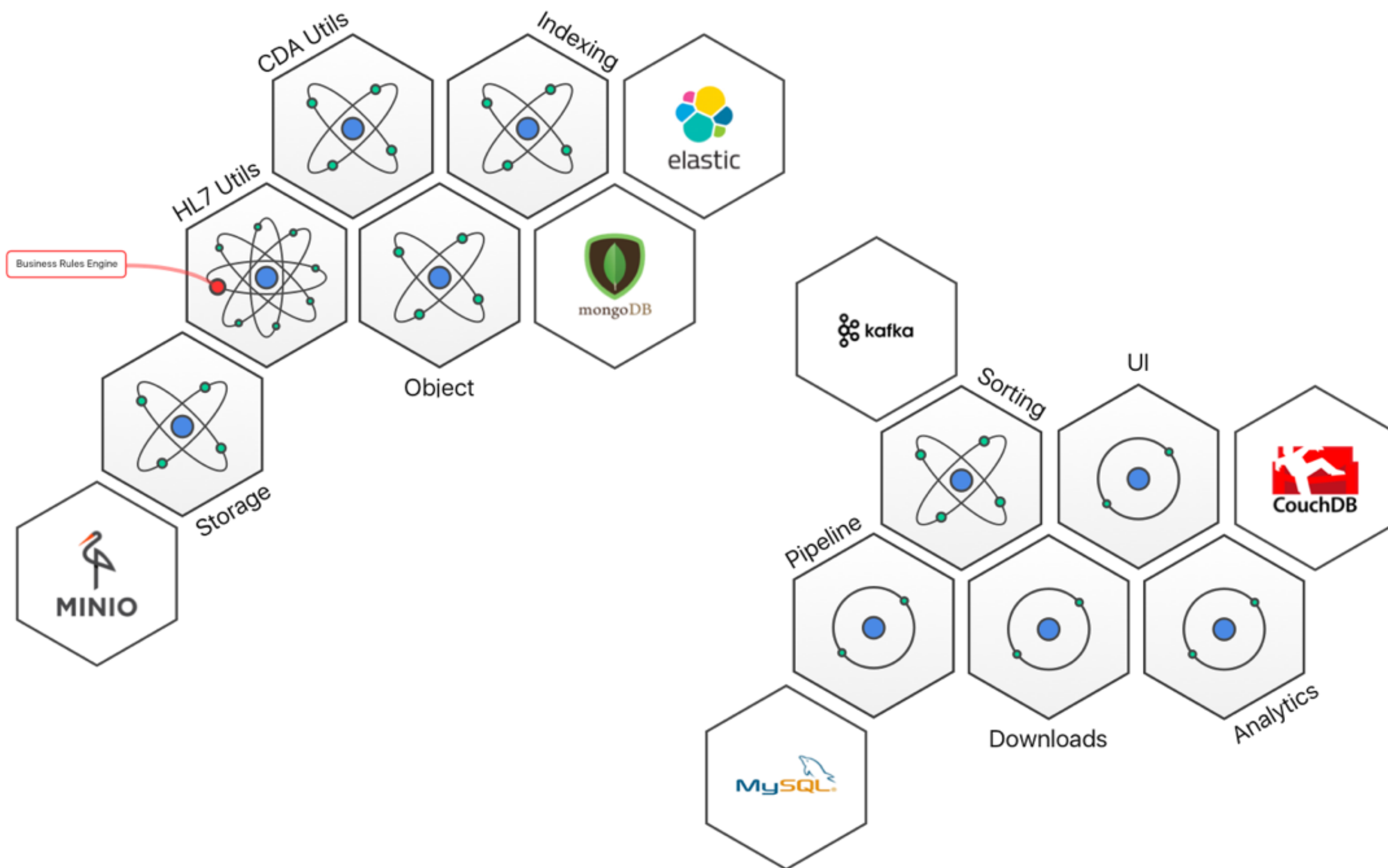
Software Firms as Open APIs



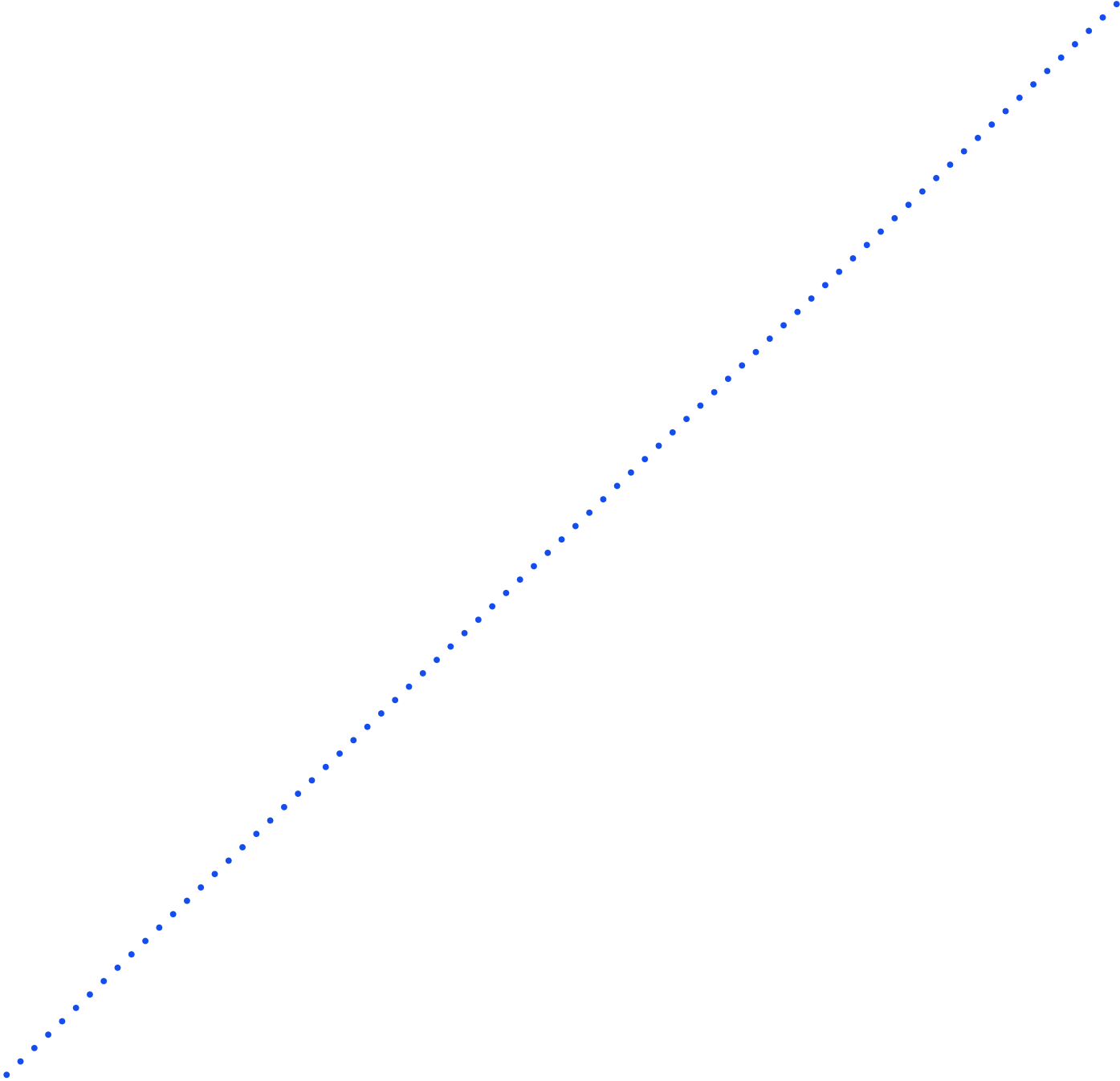




Microservices (a.k.a. multi functional)



Building Software with OpenAPIs



Foundational Services

(common to all apps)

Unique Services
(specific to this one app)