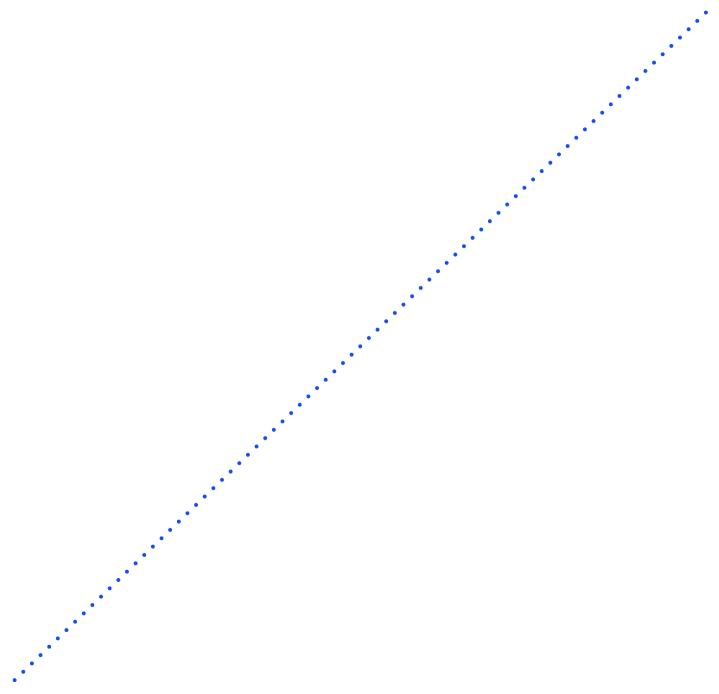


Building software with Open APIs



Foundational Services (common to all apps)

Unique Services (specific to this one app)

Data is the currency

