

Externalities

JANUARY 1, 2015

- Trade with authorized trading partners
- Provide transaction information to trading partners
- Quarantine and investigate suspect products
- Identify and remove illegitimate products, and notify FDA and trading partners

NOVEMBER 27, 2023

 Participate in electronic package-level traceability system

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- Serialize with unique product identifier
- Provide transaction information to trading partners in electronic format
- Respond to verification requests from trading partners
- Verify unique product identifier of suspect products at package level
- Verify the unique product identifier of returned products intended for resale



Source: Smart Insights & PEW Charitable Trust



Supply Chains

1. Compliance 2. Transparency 3. Automation 4. Disintermediation