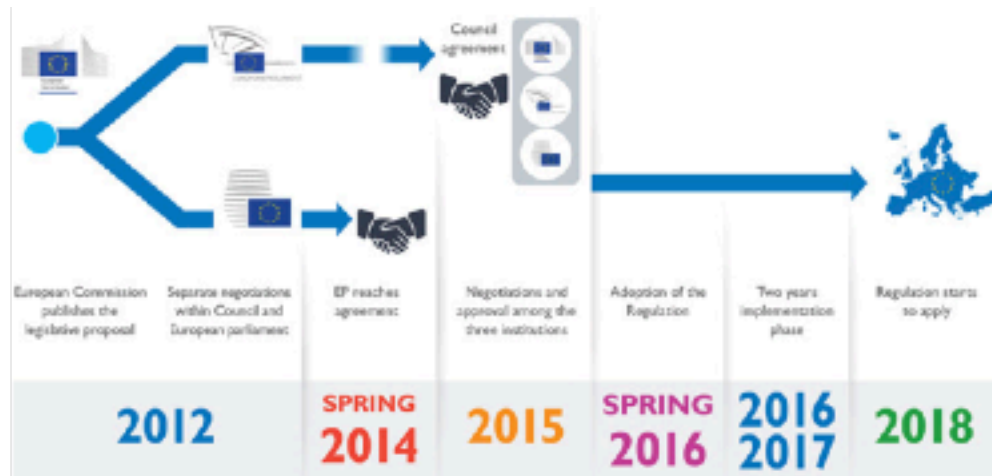


# Externalities

## GDPR



## DSCSA

**JANUARY 1, 2015**

- Trade with authorized trading partners
- Provide transaction information to trading partners
- Quarantine and investigate suspect products
- Identify and remove illegitimate products, and notify FDA and trading partners

**NOVEMBER 27, 2023**

- Participate in electronic package-level traceability system

**NOVEMBER 27, 2017**

- Serialize with unique product identifier
- Provide transaction information to trading partners in electronic format
- Respond to verification requests from trading partners
- Verify unique product identifier of suspect products at package level
- Verify the unique product identifier of returned products intended for resale

Source: Smart Insights & PEW Charitable Trust

# Fixing Pharma

