START

WAREHOUSE

FINISH

Start Here!

1. Compliance
2. Transparency
3. Automation
4. Disintermediation

So What?!

Blockchain is relevant for public health

Think **public blockchain** long-term for many use cases

- –Private to public
- –Permissioned to non-permissioned
- –Attribution of value creation

Easiest use cases to address are **internal supply chain**

[FIRST] Compliance & transparency = improvement
[LATER] Automation & disintermediation = transformation

Separate **noise from signal**

- –Scaling, privacy, security, cryptos, protocols, side-chains, …
all evolving at record rapid pace. Don't get hung up here
- –Focus on prioritization and continued experimentation

Invest in the **right people**