

Introduction to Natural Language Processing

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Poster Guidelines for Project Presentation (PP)

Each team is required to create a poster, which will contribute to 5% of the overall grade. This guide provides instructions on how to design your poster.

During the poster session, you will be provided with a poster board. For the best visual impact, it is recommended to print your poster on a single large sheet of paper. However, if you choose to assemble it using smaller sheets, that is acceptable as well.

1. POSTER CONTENT:

The main purpose of your poster is to provide a quick and easily understandable overview of your work to viewers who may not be familiar with your specific area of research. Make sure to emphasize only the most important and interesting details.

Problem: Briefly describe the problem you are addressing, its significance, why it's important, and the existing approaches. It may also be helpful to mention any limitations associated with these existing approaches.

Data/Task: Provide a brief explanation or examples of the data and/or task you are working on.

Approach: Describe the main methods, techniques, and models you employed. Visual diagrams are preferred over excessive text, and equations should be used sparingly, if at all. Focus on highlighting the core idea behind your techniques.

Results: Present the most significant results of your work. Avoid overwhelming the audience with tables filled with numbers. Instead, be selective and choose the results that effectively convey the narrative of your work. Clearly state the evaluation metrics and what is being compared.

Analysis: Include plots, diagrams, examples, and visualizations to provide engaging analysis. Each figure should clearly indicate the conclusions the reader should draw.

Conclusions: Briefly summarize the key conclusions derived from your work. If desired, you can also outline potential avenues for future research.

References: A limited number of references (e.g., 1-3) should be included, focusing on the papers that are central to your work.

Strive to make each section of your poster visually appealing, prioritizing visual elements over excessive text. Aim for a clean and minimalist design rather than a cluttered layout, ensuring that the content is intuitive rather than overly complicated.

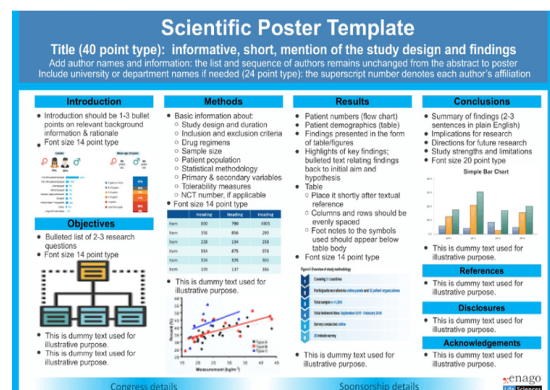
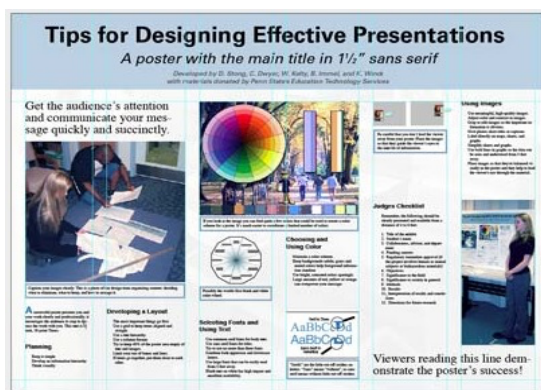
2. POSTER FEATURES:

- **Format:** PDF
- **Size:** A0 (1189mm x 841 mm) or equivalent aspect ratio

3. WHAT MAKES A GOOD POSTER?

- The title is short and draws interest
- The text is clear and to the point
- Organize content with a clear visual hierarchy, using larger fonts for titles and headings, and smaller fonts for details.
- The use of bullets, numbering, and headlines makes it easy to read
- Effective use of graphics, color, and fonts
- Consistent and clean layout
- Includes acknowledgments, your team number, and your name.
- Ensure that the visual elements and content are balanced and not overly crowded in any area.

Examples:



4. WHAT MAKES A BAD POSTER?

- **Too Much Text:** There is an overwhelming amount of text on the poster.
- **Distracting background:** The Background image distracts from the content.
- **Hard-to-Read Text:** Dark text box backgrounds make the text difficult to read.
- **Random Colors:** Text boxes have random, distracting background colors.
- **Varying Widths:** Text box widths are inconsistent, making the flow confusing.

- Misaligned Text Box Edges: Text box edges don't align, creating disorganization.
- Results are presented in sentences instead of visually with charts graphs or tables.

Examples:

