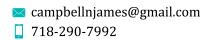


James N. Campbell



Experience

Web Developer name: TBD In Development

- Created a PHP-based application to help friends coordinate their club life
- Developed a sitemap to clarify and organize directory structure
- Implemented object-oriented PHP using the Laravel framework
- Built a custom CMS to handle CRUD functions
- Incorporated version control using Git
- Reduced the time it takes user to retrieve content by implementing AJAX
- Designed and developed a mobile responsive user interface
- Addressed security concerns like CSRF, XSS and SQL-injection using proven standard

Web Developer

www.jncampbell.com

August 2015

- Designed and developed my online portfolio
- Implemented a mobile-responsive user interface
- Created an email messaging system using Mandrill and SwiftMailer
- Customized vector icons using Photoshop
- Enhanced user interface with CSS animations
- Launched site using Digital Ocean, Laravel Forge and Bitbucket

Web Retailer

Fresh-Kix eBay Store

2012-2014

- Generated \$105,320 of revenue in year 2013
- Improved gross margin 11.43% to 27.33%
- Maintained 100% customer satisfaction feedback score
- Achieved eBay's Top Rated Seller status
- Coordinated with suppliers and managed inventory

Education

New York, NY Baruch College Class of 2013

- Zicklin School of Business
- BBA in Entrepreneurship and Management; GPA: 3.447
- Programming-based electives in C++, MySQL and web development
- Psychology minor

Languages and Tools

- Languages: PHP; HTML5; CSS3; Javascript; SQL; Python;
- Frameworks: jQuery; Laravel
- Tools: Git/Github; Composer; SASS; MySQL; Sequel Pro; OS X CLI; Photoshop; FF Firebug; PHPStorm